

# MuseNEWS

NEWS FOR AND ABOUT MUSEUMS IN OKLAHOMA

OMA  
OKLAHOMA  
MUSEUMS  
ASSOCIATION

Volume 39, No. 4

Fall 2009

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Around the state

*Oklahoma Museums Association exists to support Oklahoma museums in their efforts to educate, inform and entertain.*

*Programs and services of OMA are made possible in part by assistance from the Oklahoma Arts Council.*

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## ***Thank you for making the 2009 OMA conference a success***

The Oklahoma Museums Association would like to thank the staff of the Museum of the Great Plains in Lawton for all their hard work and participation in the conference. Thank you to John Hernandez – Director, Deborah Baroff, Jim Whiteley, Jana Brown, Rex Givens, Peggy Brown, Larry Holland, Lora Moffett, Mary Owensby, Tim Poeteete, Rebecca Royal and Brian Smith. OMA also would like to thank the many other individuals and organizations who assisted in so many ways with making the conference in Lawton a success!

Host museums include Museum of the Great Plains, Wichita Mountains Wildlife Refuge Visitor Center, Fort Sill National Landmark and Museum, Mattie Beal Home, Comanche National Museum and Cultural Center, Leslie Powell Gallery and U.S. Army Field Artillery Museum.

### **Supporters**

Oklahoma Arts Council  
Lawton – Fort Sill Chamber of Commerce/Convention & Visitors Bureau  
Oklahoma City Zoological Park and Botanical Gardens  
Oklahoma Historical Society Museums and Sites Division  
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American Indian Cultural Center & Museum  
Arts & Humanities Council of Tulsa  
Best Western Lawton Hotel & Convention Center  
Comanche National Museum and Cultural Center  
ConocoPhillips Company  
Creek Council House Museum  
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Frankfurt-Short-Bruza Associates, PC (FSB)  
Girls Gone Wine  
Greater Southwest Historical Museum  
Jasmine Moran Children's Museum  
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Sapulpa Historical Society  
Seminole Nation Museum  
Turnkey Tulsa  
University of Oklahoma College of Liberal Studies, Museum Studies Program

Karen Whitecotton-Phillips  
Will Rogers Memorial Museums

### **Exhibitors**

Certified Folder Display Service, Inc. • [www.certifiedfolder.com](http://www.certifiedfolder.com)  
Crain Displays & Exhibits • [www.crain-displays.com](http://www.crain-displays.com)  
Elliott + Associates Architects • [www.e-a-a.com](http://www.e-a-a.com)  
Exhibit Concepts, Inc. • [www.exhibitconcepts.com/museum](http://www.exhibitconcepts.com/museum)  
Frankfurt-Short-Bruza Associates, PC (FSB) • [www.fsb-ae.com](http://www.fsb-ae.com)  
ITIN Museum Services  
Museum Arts • [www.museumarts.net](http://www.museumarts.net)  
MuseumWorks Audio Tours • [www.museumworksaudiotours.com](http://www.museumworksaudiotours.com)  
The Donning Company Publishers • [www.donning.com](http://www.donning.com)  
University of Oklahoma College of Liberal Studies, Museum Studies Program • [www.cls.ou.edu](http://www.cls.ou.edu)  
University of Oklahoma Press • [www.oupress.com](http://www.oupress.com)  
Western Center for the Conservation of Fine Arts • [www.wccfa.com](http://www.wccfa.com)

Hold the date for the 2010 conference!! The American Association for State and Local History and the Oklahoma Museums Association will hold a joint meeting in Oklahoma City in September 22-25, 2010. Please read the article on page 14 of this newsletter for information on submitting a session proposal.

## OMA Board of Directors

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Center, Shawnee

## About MuseNEWS

MuseNEWS is published quarterly by OMA and made possible by assistance from the Oklahoma Arts Council. All rights reserved. No part of this publication may be reproduced in any form without written consent.

Articles may be submitted to the Editor for consideration in upcoming issues of MuseNEWS. Advertising information can be found on the OMA Web site. Availability of advertising space is determined by the Editor.

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OMA is a member of American Association of Museums, American Association for State and Local History, Arts Council of Oklahoma City, Oklahoma Center for Nonprofits, and Oklahoma Travel Industry Association.

## director's desk

### Greetings from the Oklahoma Museums Association!

The OMA marketing committee continues to work on ways to publicize Oklahoma's 500+ museums! A few of the plans include a rack card and improved Web site. The improved Web site consists of an updated museum directory page, complete with state regions. Another Web site component is *Visiting Museums 101 - Museum Etiquette*. The marketing committee thought it would be helpful to offer the visitor some good general information on visiting museums. Take a look at the information for yourself at [www.okmuseums.org/about-oma/faq/](http://www.okmuseums.org/about-oma/faq/) and be sure to watch the You Tube video on museum etiquette! A special thanks to the OMA marketing committee: Stacey Weddington, Chair; Amy Young, Delayna Trim and Jason Harris!

Recently, the OMA was awarded an American Reinvestment and Recovery Act of 2009 grant from the Mid-America Arts Alliance. MAAA awarded more than \$300,000 in grants to nonprofit arts service organizations in its six-state region of Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas. OMA thanks the Mid-America Arts Alliance for their continued support.

The holidays are practically here, and I wanted to do my annual reminder for OMA members to help OMA earn scholarship income while shopping online with Gaylord or Amazon. Please enter their Web sites via OMA's site and help OMA earn scholarship income. OMA receives a small donation to the OMA scholarship fund on each sale at no added expense to you. Remember, the OMA office will be closed December 24-January 1, but you can always access OMA's resources online at [www.okmuseums.org](http://www.okmuseums.org).

*Brenda*

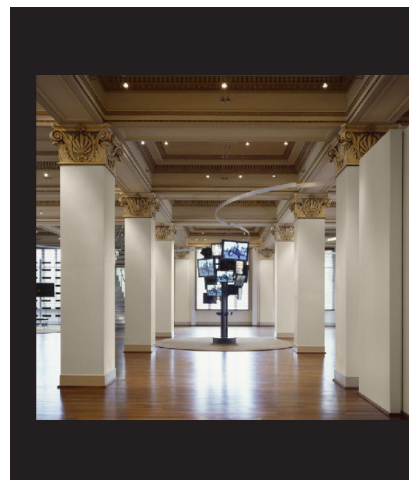
### Annual campaign for support

With the end of the year comes the OMA Annual Campaign for Support. The annual campaign is an important source of funds for the Oklahoma Museums Association. These funds assist OMA with fulfilling the mission of assisting Oklahoma museums with their efforts to inform, educate and entertain. In the next few months, all OMA members and supporters will be receiving a letter from your colleagues, the OMA Board of Directors, asking for a contribution.

OMA hopes you will welcome this letter and support the campaign with your tax-deductible contribution to the Oklahoma Museums Association. Your support is vital to the museum community of Oklahoma! In addition, OMA appreciates your remembrance as you plan your year-end charitable giving. OMA is making it easy to contribute to the campaign by offering a secure online option on the OMA Web site at <https://payments.auctionpay.com/ver3/?id=W035894>. Museums across Oklahoma thank you for your support!



Brenda Granger  
Executive Director



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The Oklahoma Museums Association encourages museums and historical societies to use information in this column for board training. Museum board members also are invited to take part in training seminars and other programs offered by OMA. For membership and program information go to [www.okmuseums.org](http://www.okmuseums.org).

Next issue:

Succession planning for nonprofits of all sizes

This article is reprinted with permission from the Board Café, a free newsletter for members of nonprofit boards of directors, co-published by CompassPoint Nonprofit Services and the National Center for Nonprofit Boards. CompassPoint Nonprofit Services, 731 Market Street, Suite 200, San Francisco, CA 94103; 415.541.9000; [boardcafe@compasspoint.org](mailto:boardcafe@compasspoint.org).

Democracy is the worst form of government, said Winston Churchill, except for all the other ones. The same might be said of nonprofit boards. Here we take an unconventional look at three dimensions of why boards exist: legal reasons, mission reasons, and reasons related to political values.

First, all corporations, whether nonprofit or for-profit, require boards of directors, and these boards have formal responsibilities, so we'll start with a quick discussion of the nonprofit corporation.

When a group of people sitting around a kitchen table decides to take a more organized approach to realizing a vision for community change or service, they often decide to launch a new nonprofit organization. To give the organization a legal framework, such a group would typically choose to incorporate, that is, to form a corporation. A corporation has the ability to act as a fictitious person: instead of the real individuals involved, it can sign leases, hire staff, and engage in business activity.

A next step is to obtain nonprofit, tax-exempt status for the corporation (at both the federal and state levels). Nonprofit corporations, identified as 501(c)(3) organizations (named after the section in the Internal Revenue Code that describes them), enjoy several important tax advantages.

#### **Nonprofit 501(c)(3) corporations:**

- Do not pay corporate income tax on income made by the corporation
- Can accept donations that are then tax deductible to the donor
- Are eligible for foundation and government grants that are only for nonprofits
- Are eligible for the nonprofit bulk mail postage rate
- Are eligible for state and county tax benefits in some areas

Taxes foregone—taxes that the government does not receive due to corporate tax exemption and tax-deductible donations—are estimated to be around \$30 billion each year (BoardSource).

The U.S. government has granted these tax advantages to nonprofits for several reasons. Nonprofits provide services to society that will never be profitable, such as care for the poor, which means they will not be provided by the commercial sector. And community nonprofits can often perform important

community roles that are less successful when done by government agencies, such as reaching young people with information on sexually transmitted diseases. Finally, nonprofits may speak out for groups or champion issues that would be ignored by either the commercial or government sectors. For example, civil rights groups, AIDS organizations, and environmental justice advocates play important roles by bringing new issues and perspectives to the attention of the public.

In a nonprofit corporation, there are no such private shareholders as there are in a for-profit corporation. But who is watching over the \$30 billion of indirect tax monies, in addition to the donations, contracts, fees, and grants that nonprofits receive? The answer is the very large army of nonprofit board members, broken up into groups of five, ten and twenty, that ensures that the organization's funds are used for nonprofit purposes, rather than to make the board members or staff members wealthier.

So the underlying legal reasons why nonprofits are required to have boards is to put in place a democratic structure (the board) to hold the organization accountable to the public. Boards do this through financial oversight, through appointing a capable chief staffperson, and through maintaining control of Big Decisions such as merging, closing, or substantial changes to mission.

#### **Mission reasons for boards**

Because community nonprofits typically arise from a group of people working on a cause or issue, the board is also a natural formalization of that group. As they volunteer together, the mission-based reasons for boards emerge.

Board members often have a sense of ownership in a nonprofit (because they represent the public/owner). As such, they are the first to volunteer, to donate, to garner support, and to advise. Think about board members you know who work incredibly hard to help their organizations succeed . . . and then multiply that by hundreds of thousands, even millions. Even if nonprofits were not required to have boards, those organizations that want help from the community and sustainability past the founder, would opt to have boards.

Boards also act as a safety net for the mission. Most of us know boards that have picked up the pieces after a disastrous

continued on page 4

Recently I was asked what my management style is. That question took me aback for a couple of minutes. What IS my style? I like to think that I am kind, open, friendly and always willing to listen. But is that true? Do I say please and thank you? Do I smile, offer congratulations, actively listen when a volunteer or co-worker comes to me with a concern?

What is your management style when it comes to volunteers? Do you walk around and visit with them while they are staffing the galleries, helping at an event or talking with visitors at the entrance? Do you ask how their day is going, how's the grandkids, how was their trip to New Mexico? It matters that we are paying attention.

Actually, paying attention is probably the very best form of thanking a volunteer. When I was asked the thought provoking question, that was my answer. What is my management style? I'd like to think that I am paying attention. I DO ask how was vacation, how's the knee, how was the granddaughter's ballet recital. I do it because I care, because I like it when people ask me how I'm doing, says thank you for a job that I did and remembers my birthday. We all want to feel appreciated, loved and accepted for who we are. Volunteers come in many different shapes, sizes and personalities. They are also every day people; they are you and me. They want to hear that they are doing a good job and that they are contributing in a positive way.

Remember that giving thanks doesn't always have to mean saying it out loud. You can say thank you in a card, by a pat on the back, looking people in the eye, having the pot of coffee going when they arrive, having the materials laid out when they arrive, sharing an article you think they would find interesting, sharing coupons from the newspaper, etc. There are many ways to express your thanks and you will find that the best way is to personalize it. If you know Dolores would like an article on recycling, then share that tidbit from the daily newspaper with her about a new fabric that is made from recycled pop bottles. If Fred helps with writing labels, share a Web site on nomenclature.

In a museum, especially when that museum is understaffed, we're all in it together. So, here's to you, tireless museum staff members who appreciate, support and encourage volunteers; thank YOU for what you do. We are grateful for the opportunity to work with and learn from you. Thank you for your time and consideration and for teaching us new things!

A great article that offers up insight and some reminders on how to thank volunteers can be found at <http://stepbystepfundraising.com/volunteer-appreciation/>.

*Robbin Davis is Volunteer & Marketing Manager for the Oklahoma Museum of History. She may be reached at [rdavis@okhistory.org](mailto:rdavis@okhistory.org) or 405.522.0754.*

## **Point of nonprofit board** continued from page 3

executive or other big problem. If a small business had a similar problem, it would probably close. But many important nonprofit causes have survived to do good work again because a board has stepped in. Even the boards that have been the most asleep can wake up and work miracles in a crisis (see Board Leads Organization Out of the Ashes in the last issue of Blue Avocado).

### **Accountability to constituency**

Finally, boards of directors represent a political value of accountability to constituency. In a for-profit company, the board appropriately asks, "What should the company be doing to maximize profits?" In a nonprofit organization, the board asks a fundamentally different question: "What does our constituency need us to do?" And in a community nonprofit, the board not only cares about the constituency, board members come from the constituency, know the constituency, are the constituency.

This also points to a subtler distinction between community nonprofits on one hand, and on the other hand, for-profit companies that do good and the archetypal sole social entrepreneur. In the latter two instances, individuals and companies may do important and good things for society, but there is no mechanism for holding them accountable or to keep them from changing their minds. In a community nonprofit, the organization consciously holds itself accountable to its constituency, to community and to ideals that are hard-wired into the organization. Many nonprofit leaders and organizations have a strong spirit of social entrepreneurship, and understand that having a strong board is not just a

way to get help, but to keep the organization close to its constituents (not just its donors and friends).

With legal, mission, and values-based reasons for having boards, we can reframe some of the questions that we ask ourselves. As board members, let's ask ourselves, "What kind of board member does this organization need me to be right now?" As executives, let's ask, "What kind of executive director does this board need me to be right now?" And together let's ask, "Who is our constituency, and what do they need our organization to do right now? What kind of organization do they need us to be right now?"

## **Country School Association of America conference in Chickasha**

The 2010 Country School Association of America (CSAA) Conference will take place on the University of Science and Arts of Oklahoma campus in Chickasha on June 21-22 with an optional bus tour on June 23.

Oklahoma one-room schoolhouse organizations are invited to participate in and/or lead a panel discussion, present a research paper, conduct a workshop, organize a symposium or give a demonstration on country schooling. Proposals should not exceed three double-spaced, printed pages. For more information, contact CSAA Executive Director, Lucy Townsend at 815.753.1236 or Loretta Y. Jackson at [lyjackson1@sudenlink.net](mailto:lyjackson1@sudenlink.net). For conference updates visit [www.countryschoolassociation.org](http://www.countryschoolassociation.org).

## 2009 Oklahoma Museums Association Award Winners

The Oklahoma Museums Association presented 17 awards at Annual Awards Luncheon on September 25. OMA received over 50 award entries for the 2009 program. The awards program recognizes outstanding achievement by museums and individuals throughout the state during the past year. Award categories include exhibitions, promotional piece, publication, Web site, newsletters and education programs. The competition is divided into four budget categories. In addition, certificates of recognition honor the contributions of an individual, group, or business to Oklahoma museums or a specific museum or community.

### Certificate of Recognition

Dr. Betty S. Gerber, Broken Arrow Historical Society  
Richard "Dick" Sharp, Oklahoma Museum of History,  
Oklahoma History Center

### Interpretive Exhibit

\$0 - \$24,999 – Spiro Mounds New Gallery, Spiro Mounds  
Archaeological Center  
\$25,000 - \$99,999 – A Moment in Time: The Pastime  
Puzzles of Jane Phillips, Frank Phillips Home  
\$500,000 and over – Unconquered: Allen Houser and the  
Legacy of One Apache Family, Oklahoma Museum of  
History, Oklahoma History Center

### Newsletter

\$25,000 - \$99,999 – Prairie Wind, Chisholm Trail Heritage  
Center

### Outreach or Education Program

\$0 - \$24,999 – Holiday Historic Homes & Churches Tour of  
Silk Stocking Row & Lincoln County Authors' Reception,

Lincoln County Historical Society Museum of Pioneer  
History

\$100,000 - \$499,999 – Phillips 66er Booklet, Phillips Pe-  
troleum Company Museum

\$500,000 and over – Taking History on the Road: Proac-  
tive Museum Education, Oklahoma Museum of History,  
Oklahoma History Center

### Promotional Piece

\$0 - \$24,999 – Muskogee Museums Brochure, Muskogee  
Museums Association

\$25,000 - \$99,999 – Chisholm Trail Heritage Center's me-  
dia kit/flash drive, Chisholm Trail Heritage Center

\$100,000 - \$499,999 – Press Kit, Phillips Petroleum Com-  
pany Museum

\$500,000 and over – Celebrating Josephine Wapp – TV  
Commercial, Comanche National Museum & Cultural  
Center

### Publication

\$25,000 - \$99,999 – The Civilian Conservation Corps of  
McCurtain County, Oklahoma Forest Heritage Center

\$500,000 and over – Exhibition Catalogue for Spirit Red:  
Visions of Native American Artists from the Rennard  
Strickland Collection, Fred Jones Jr. Museum of Art,  
The University of Oklahoma

### Web Site

\$25,000 - \$99,999 – [www.sapulpahistoricalociety.com](http://www.sapulpahistoricalociety.com),  
Sapulpa Historical Society

\$500,000 and over – Another Hot Oklahoma Night: A Rock  
and Roll Exhibit, Oklahoma Museum of History, Okla-  
homa History Center

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## Several resources added to OMA lending library

Through the Oklahoma Department of Libraries, OMA maintains a museum reference lending library of more than 350 titles. The publications are available on inter-library loan through most public libraries in the state. Some materials, however, must be borrowed from the Oklahoma Museums Association. OMA offers the reference lending library as a free service to museums across the state. Materials are available to staff and volunteers of Oklahoma museums, historic sites, tribal cultural centers, archives, libraries, related institutions and the general public free of charge (postage charges may be applicable).

Download a complete list of available titles from the OMA Web site at [www.okmuseums.org/programs-services/publications-technical-bulletins](http://www.okmuseums.org/programs-services/publications-technical-bulletins). Many new titles have been added to the lending library over the last six months. Lending library topics include starting a new museum, accreditation, administration, collections management, security, fundraising, education, exhibits, non-profits organizations and much more.

Most recently, OMA was awarded an Institute of Museum and Library Services Connecting to Collections Bookshelf.

The Bookshelf is a set of resources selected by conservation/preservation experts throughout the country. It contains informative, practical materials to help institutions sustain our heritage by improving the care of their collections. The IMLS Connecting to Collections Bookshelf is a key component of a multi-year, multi-faceted IMLS national initiative to raise public awareness and inspire action to care for the collections held in public trust by libraries, museums, and archives throughout the United States. The initiative is grounded in the results of *A Public Trust at Risk: The Heritage Health Index Report on the State of America's Collections*, which reports that a stunning 190 million objects in U.S. collections need conservation treatment.

The Institute of Museum and Library Services is dedicated to providing resources and encouragement to ensure that future generations are able to connect to the rich cultural, scientific, historic, and aesthetic insights and knowledge embedded in the nation's collections. The Bookshelf is also made possible by the generous contributions of the Getty Foundation and the Henry Luce Foundation, with additional support from the Samuel H. Kress Foundation.

## October is Oklahoma Archives Month

Oklahoma Archives Month is a statewide recognition and celebration of the value of Oklahoma's archives. The theme for Archives Month is "Images of Oklahoma."

Through Oklahoma Archives Month activities, exhibits, and public programs, the hope is to promote public interest in and understanding of Oklahoma's archives. Every Oklahoma organization and institution working with historical and archival records can publicize the many ways that archives highlight important evidence of the past and give one perspective, shaping who they are today as people, communities and as a state

This is Oklahoma's ninth year to participate, thanks to sponsorships by the Oklahoma Historical Records Advisory

Board, Oklahoma Department of Libraries, Oklahoma Historical Society, Oklahoma Museums Association and Oklahoma State Department of Education with funding provided by the National Historical Publications and Records Commission. For more information or to download an Oklahoma Archives Month Poster, visit [www.odl.state.ok.us/archives-month/](http://www.odl.state.ok.us/archives-month/).



**Images of Oklahoma**

**Oklahoma Archives Month**  
Explore Oklahoma's Historical Resources **October 2009**

For more information, please call 405-522-3191 or visit [www.odl.state.ok.us/archives-month](http://www.odl.state.ok.us/archives-month)

The poster was first shown by the State of Oklahoma in 1968, sponsored by the Oklahoma Historical Society. It is a reproduction of the original poster published by the Oklahoma Historical Society and is hereby dedicated to the benefit of the Oklahoma Archives Month.

Approved by the Oklahoma Historical Records Advisory Board, Oklahoma Department of Libraries, Oklahoma Historical Society, Oklahoma Museums Association, and Oklahoma State Department of Education with funding provided by the National Historical Publications and Records Commission.

## Federal-State Partnerships Coalition

Formerly known as the Federal Formula Grant Coalition and now known as the Federal-State Partnerships Coalition, this group of 63 organizations was formed to advocate for federal grants that would come from the Institute of Museum and Library Services to each state and then be distributed to museums based on the evidence of need as articulated at the state level, not the need determined at the national level. OMA has been a part of this Coalition since February 2007. The Coalition has worked hard to be sure the museum field understands the benefits from such a program, and that members of Congress who work on IMLS legislation hear from the field that they should support the movement when IMLS is reauthorized.

In addition to working on getting federal-state partnerships included in the next reauthorization of IMLS, the Coalition also has been working hard for increased appropriations. Remember that reauthorization happens about every five years and sets parameters for funding. Appropriations happen every year and bills passed in appropriations fund federal agencies. The Coalition continues to work with its sister organizations—American Association of Museums (AAM), Association of Art Museum Directors (AAMD), Association of Science-Technology Centers (ASTC), and the Association of Zoos and Aquariums (AZA)—to ask for an additional \$15 million taking IMLS appropriations for museums from \$35 million to \$50 million.

How can you help? As the Coalition gears up to work on the authorization for IMLS, please be ready to contact your members of Congress to let them know how you feel about federal funding for America's museums. You can find out more about the work of the Federal-State Partnerships Coalition at <http://aashl.org/Federal-StatePartnerships-forMuseums.htm>. It is very important that you become an engaged advocate for your work. OMA, AASHL and others can lead the way but we need your help.

OMA is a nonprofit, professional membership organization serving the Oklahoma museum community. OMA continued to play an active leadership role by offering a variety of services including training seminars, networking opportunities and projects that increased public awareness of Oklahoma's 500+ museums, historical societies, historic sites, zoos and botanical gardens, historic houses, living history museums, tribal cultural centers and other museum-related institutions.

### *Mission Statement*

The Oklahoma Museums Association exists to support Oklahoma museums in their efforts to educate, inform and entertain. OMA fulfills its mission by: 1) developing resources to fulfill the mission; 2) building networks among members and seeking collaborations with like-minded organizations; 3) encouraging public awareness of the existence, purposes and value of museums; 4) providing services that promote the professional growth of museum employees, volunteers and board members; and 5) advocating on behalf of museums.

### *General Information*

OMA had a busy twelve months. The OMA expanded its staff by hosting two OMA interns and continued contracting with a part-time bookkeeper. The OMA Board of Directors held a Board Retreat, thanks to a grant from the Sarkeys Foundation. Strategic plans were formed from the retreat and included appointing a marketing committee, hosting OMA district meetings/programs and consideration of hosting a joint American Association for State and Local History – Oklahoma Museums Association meeting in OKC in 2010. OMA is excited to report plans are progressing for a wonderful AASLH-OMA conference September 22-25, 2010! OMA continues to partner with the Oklahoma Department of Libraries on an Institute of Museum and Libraries Services Connecting to Collections Grant to determine the collections needs of Oklahoma's museums, libraries and archives. The Mid-America Arts Alliance submitted the results of their research on a needs assessment of Oklahoma museums. OMA started offering additional programming to meet the needs stated.

### *Advocacy, Public Awareness and Audience*

OMA member museums celebrated Oklahoma Museums Week, May 17-23, 2009 with *Oklahoma Museums: A Sound Investment*. A copy of this information sheet was distributed to all Senators and Representatives. OMA distributed a sample news release, Governor's proclamation and program idea sheet. OMA continued to be an active member of the Federal Formula Coalition working toward more federal money for museums. OMA Executive Director and OMA President attended Museums Advocacy Day in Washington DC, meeting with the Oklahoma congressional delegation informing them about the importance of Oklahoma museums and asking for reauthorization of IMLS in 2009, as well as an increase in museum services funds for IMLS. OMA was proud to be the voice of Oklahoma museums on the Hill. OMA's programming and services reaches 76 of the 77 Oklahoma counties and 224 communities.

### *Annual Fall Conference*

OMA presented its Annual Fall Conference September 24-26, 2008, in Bartlesville with the theme *Oklahoma Museums: It's Time for Exploring*. Approximately two hundred staff and volunteers from museums, tribal cultural centers, historical sites and related institutions throughout the state attended. The host museums were the Bartlesville Area History Museum, Frank Phillips Home, LaQuinta Foster Mansion, Prairie Song Pioneer Village, Phillips Petroleum Company Museum, Price Tower Arts Center and Woolaroc Museum and Wildlife Preserve. The silent and live auctions raised just over \$3,000.

### *Membership, Endowment and Annual Giving Campaign*

The OMA membership totaled 468 members. OMA donors generously contributed a total of \$1,210 to the OMA endowment at the Oklahoma City Community Foundation and the fund value was \$72,845 at the end of the fiscal year. Fifty-eight donors generously contributed a total of \$3,969.22 to the annual giving campaign. There was 100% Board giving to OMA!

## *Professional Development Training*

OMA's workshops and seminars benefit museums and historical societies by offering in-state training at a reasonable cost; encouraging museums of all sizes to adopt professional practices; providing opportunities for museum staff and volunteers to meet other people who share their concerns and interest in local history, culture and education, and encouraging museums throughout the state to actively participate in OMA. OMA was an important partner on many of the following training opportunities.

## *Calendar of Activities*

**July 15-17** – Displaying and Caring for American Indian Objects Institute, Tulsa, Co-Sponsored by OMA;

**July 28** – Deaccessioning Done Right, Sam Noble Oklahoma Museum of Natural History, Norman;

**August 25** – Development Directors Roundtable, OKC National Memorial & Museum, OKC. Major Gifts;

**September 6** - SeptemberFest, Governor's Mansion, OKC;

**September 24-26** - OMA Annual Fall Conference, Bartlesville Community Center, Bartlesville;

**October 12-14** - Governor's Conference on Tourism, OKC, Co-Sponsored by OMA;

**November 6** – The Nuts and Bolts of Developing a Fundraising Plan Workshop, Science Museum Oklahoma, OKC;

**November 13-14** - Preservation of Photographs Workshop, Oklahoma History Center, OKC, co-sponsored by OMA;

**November 14** - National Philanthropy Day, OKC, Co-Sponsored by OMA;

**November 10-16** - Oklahoma Archives Week, Co-Sponsored by OMA;

**February 6** - Standing Professional Committee Oklahoma Museum Educators (OKME) Mid-Winter Meeting and Program. Philbrook Museum of Art, Tulsa, Technology in Museum Education;

**February 9** - Standing Professional Committee Oklahoma Membership and Development Association (OKMADA) Mid-Winter Meeting and Program, Gaylord-Pickens Museum, OKC. The One Person Fundraising Department;

**February 23** - Standing Professional Committee Oklahoma Registrars Association (OKRA) Mid-Winter Meeting and Program. National Cowboy & Western Heritage Museum, OKC. Storage of Textiles;

**February 27** - Standing Professional Committee Oklahoma Native American Museum Professionals Association (OKNAMPA) Mid-Winter Meeting and Program, Red Earth Museum, OKC. Museum Programs;

**March 5-6** - Museum Accessioning and Registration of Collections Course (MARC), Oklahoma History Center, OKC;

**March/April** - OMA District Meetings Cultural Summit, Ada, Enid, Muskogee, OKC and Tulsa;

**April 6** – Writing A Museum Business Plan, 99s Museum of Women Pilots, OKC;

**April 19 -25** - National Volunteer Week;

**May 7** - Oklahoma Tourism Workshop, OKC, Co-Sponsored by OMA;

**May 17-23** – Oklahoma Museums Week;

**June 9** – Museum Board Member Orientation Workshop, Sarkeys Conference Center, Norman;

**June 22** – Care of Paintings Workshop, Fred Jones Jr. Museum of Art, Norman, co-sponsored by OMA.

## *Publications and Web Site*

Each member of OMA receives an online subscription to the Association's quarterly newsletter, *MUSENEWS*. The publication featured a variety of articles on upcoming events, current trends and issues in the museum profession, and news from museums throughout the state. More than 350 publications covering a wide variety of topics related to museums are available for loan through the Association's lending library. Several resources were added to the lending library during the year. OMA also offers a technical bulletin series with 48 bulletins. OMA continually updated its Web site, [www.okmuseums.org](http://www.okmuseums.org), and added many new resources. On the OMA Web site is an Oklahoma museums directory as well as a museum and exhibits [wimgo.com](http://wimgo.com) satellite calendar.

### *Scholarships*

OMA provided scholarship funding to over 27 professional development participants with a value over \$1,810.

### *Traveling Exhibits*

OMA continues to tour three art exhibitions sponsored by the Oklahoma Arts Council. Exhibits rent for \$125 per month with borrowers paying roundtrip shipping. Exhibit titles include "American Indian Realism," "As We See It: The Murrah Memorial Fence," and "Oklahoma: All that Southwest Jazz."

### *Other Activities*

Standing Professional Committees, OKRA (Oklahoma Registrars Association), OKME (Oklahoma Museum Educators) and OKMADA (Oklahoma Membership and Development Association) and OKNMPA (Oklahoma Native American Museum Professional Association). They all continue with online discussion groups providing members with another networking opportunity. OMA continues to coordinate quarterly networking lunches for museum directors and annual roundtables for development directors.

OMA staff represented the Association by serving as board members, committee members and members at-large of the following organizations: American Association of Museums, Association of Fundraising Professionals (local and national), American Association for State and Local History, Governor's Signage Task Force, National Alliance of State Museum Associations, Oklahoma Travel Industry Association, Conference of Tribal Libraries, Museums and Archives Institutes, Governor's Conference on Tourism, Governor's SeptemberFest, Agency Action Coalition, Oklahoma Center for Non-Profits and Oklahoma Arts Council Conference Planning Committee.

OMA held its 2008 networking MIX events on November 6 to view the *Craft in America: Expanding Traditions* at the National Cowboy & Western Heritage Museum. OMA and the Museum of the Red River held a reception for OMA members and friends at the American Association of Museums meeting in Philadelphia.

Going off the OMA Board of Directors in during this time were Michelle Finch-Walker and Tobie Cunningham. OMA thanks each of them for their service and support.

### *OMA Support and Funding*

The Oklahoma Museums Association would like to thank the following funders for grants, donations, sponsorships and in-kind support:

#### *Grants and Support*

Oklahoma Arts Council, Charles and Lynn Schusterman Family Foundation, ConocoPhillips Company, Kirkpatrick Family Fund, National Endowment for the Arts, Oklahoma City Community Foundation, Oklahoma Department of Libraries, Institute of Museum and Library Services, Sarkeys Foundation, Creek Council House Museum, The Kerr Foundation, Inc., Allied Arts, Mid-America Arts Alliance/ExhibitsUSA, Museum of the Red River, Philbrook Museum of Art, TechSoup, Oklahoma Center for Non-Profits, Science Museum Oklahoma, Oklahoma Historical Records Advisory Board, Amazon.com, Amigos Library Services, Citizens-Potawatomi Cultural Center and Museum, Fred Jones Jr. Museum of Art, Gaylord Bros. Archival Supplies, Gaylord-Pickens Museum, Gilcrease Museum, Leonardo's Discovery Warehouse, National Cowboy & Western Heritage Museum, 99s Museum of Women Pilots, Oklahoma History Center, Oklahoma City Museum of Art, Oklahoma City National Memorial & Museum, Red Earth Museum, Sam Noble Oklahoma Museum of Natural History and Will Rogers Memorial Museums

#### *2008 Conference Hosts, Supporters and Exhibitors*

Host Museums: Bartlesville Area History Museum, Frank Phillips Home, LaQuinta Foster Mansion, Prairie Song Pioneer Village, Phillips Petroleum Company Museum, Price Tower Arts Center and Woolaroc Museum and Wildlife Preserve  
Supporters: Oklahoma Arts Council, Oklahoma City Zoological Park and Botanical Garden, Bartlesville Convention and Visitors Bureau, Public Service Company of Oklahoma, 1220 Exhibits, Arts & Humanities Council of Tulsa, Bartlesville Con-

vention & Visitors Bureau, Bartlesville Community Center, Charles and Lynn Schusterman Family Foundation, Citizen Potawatomi Nation – Cultural Heritage Center, Comanche National Museum and Cultural Center, ConocoPhillips Company, Creek Council House Museum, Elliott + Associates Architects, Girls Gone Wine, Greater Southwest Historical Museum, Jasmine Moran Children’s Museum, Kirkpatrick Family Fund, Loretta Y. Jackson-African American Historical Society, Oklahoma Center for Arts Education, Oklahoma Historical Society Outreach Division, Oklahoma History Center, Phillips Petroleum Company Museum, Red Earth, Inc., Sam Noble Oklahoma Museum of Natural History, Sand Springs Cultural and Historical Museum, Sapulpa Historical Society, Seminole Nation Museum, Standley Systems, The Hollinger Corporation, University of Oklahoma College of Liberal Studies and Will Rogers Memorial Museums

Exhibitors: Arcadia Publishing, Inc., Certified Folder Display Services, Inc., Elliott + Associates Architects, Event 1 Productions, Exhibit Concepts, Inc., Museum Arts, Inc., Nerwin and Martin Art Products and Services, Southwest Solutions Group, University of Oklahoma College of Liberal Studies, University of Oklahoma Press and Western Center for the Conservation of Fine Arts

**2008 Corporate Members**

1220 Exhibits, BWO Print Studio and Photo Lab, Certified Folder Display, Elliott + Associates Architects, Frankfurt Short Bruza, Fritz Baily Inc., ITIN Museum Services, Ledbetter Insurance Agency, Inc., Museum Arts, Inc., Philadelphia Insurance Companies, The Small Group, U.S. Art Company, University of Oklahoma College of Liberal Studies, University of Oklahoma Press, Western Center for the Conservation of Fine Arts, Winnercomm, Inc.

***Oklahoma Museums Association Financials***  
*For the 12 month period July 1, 2008 - June 31, 2009*

***FY2009 net assets/fund balance***

Total \$185,450  
 Unrestricted \$137,093  
 Temporarily restricted \$11,407  
 Permanently restricted \$36,950

***Sources of FY 2009 revenues***

Oklahoma Arts Council \$61,901  
 Contributions, gifts, grants \$99,799  
 Program revenue \$32,162  
 Membership \$30,814  
 Interest income \$1,852  
 Other \$11,222

***Form 990 revenue and expenses***

Total revenue \$237,750  
 Total expense \$229,732  
 Net \$8,018

***Sources of FY2009 expenses***

Program services \$140,091  
 Management and general \$88,222  
 Fundraising \$1,419

**Oklahoma Almanac**

The 2009-2010 edition of the Oklahoma Almanac is available for \$15. It is full of valuable information on various aspects of Oklahoma. This edition spotlights the arts in Oklahoma with a feature called State of the Arts. For more information call 405.522.3383 or download the order form at [www.odl.state.ok.us/almanac/2009/order-form.pdf](http://www.odl.state.ok.us/almanac/2009/order-form.pdf).

**October is National Arts and Humanities Month**

National Arts and Humanities Month is a coast-to-coast collective celebration of culture in America. Held every October and coordinated by Americans for the Arts, it is the largest annual celebration of the arts and humanities in the nation. From arts center open houses to mayoral proclamations to banners and media coverage, communities across the United States join together to recognize the importance of arts and culture in our daily lives. For more information visit [www.artsusa.org/get\\_involved/advocacy/nahm/default.asp](http://www.artsusa.org/get_involved/advocacy/nahm/default.asp).

**Nomenclature 3.0 for Museum Cataloging to be released in December**

The Third Edition of Robert G. Chenhall's system for classifying man-made objects by Paul Bourcier, Ruby Rogers and the AASLH Nomenclature Committee will be available in December. This edition features 14,000 object terms, which is 5,000 more than appeared in the last edition in 1988. Order the publication before November 30, 2009, and received a 25% discount. The promo code is BS9NM3L. For more information visit [www.altamirapress.com](http://www.altamirapress.com). Note: OMA has ordered this publication for its free lending library.

**CFRE Review Course offered in Oklahoma City on January 14-15**

The revised Association of Fundraising Professionals CFRE (Certified Fund Raising Executives) Review Course offers development professionals an opportunity to review the main components of a complete fundraising program. It is a two-day, intensive program with the purpose of which is to provide an overview of the skills, techniques and program components based on fundraising

experience at the five-year level. The cost of the course is \$390 for AFP members and \$490 for non-members. For more information visit [www.afpoklahoma.org](http://www.afpoklahoma.org) or contact Caroline Gist at 405.495.5200

**Membership Consultants hosts free membership webinars**

Membership Consultants recently launched a new program – Free Membership Webinars. To be included on the email announcements for the webinars, please email [info@membership-consultants.com](mailto:info@membership-consultants.com) with your contact information.

**OMA calendar of events**

October • Oklahoma Archives Month

October 23 • AAM Advocacy Webinar

October 18-20 • Governor's Conference on Tourism, Tulsa

October 21 • HR Basics Museum Essentials Webinar, OMA Office, OKC

November 9 • AAM Advocacy Webinar

November 4 • Project Management Basics Museum Essentials Webinar, OMA Office, OKC

November 16 • Session Proposals due for 2010 AASLH-OMA Conference

December 8 • AAM Advocacy Webinar

February 10 • OKMADA Meeting

February 19 • OKME Meeting

February 26 • OKNAMPA Meeting

March 1 • OKRA Meeting

**Upcoming Conferences**

Oklahoma Arts Council - Oklahoma Arts Conference: *Moving Forward in a Challenging Economy*

October 7-9, 2009

Wes Watkins Center - Stillwater

Visit: [www.arts.ok.gov](http://www.arts.ok.gov)

Governor's Conference on Tourism

October 18-20, 2009

The Renaissance Tulsa - Tulsa

Visit: [www.otia.info](http://www.otia.info)

Sarkeys Foundation Southwest Regional Leadership Forum - *Minds are like parachutes; they only work when open*  
November 17-18, 2009

Embassy Suites Hotel & Conference Center - Norman  
Visit: [www.sarkeys.org](http://www.sarkeys.org)

**Professional development opportunities**

For a listing of Sarkeys Foundation seminars visit [www.sarkeys.org](http://www.sarkeys.org).

For a listing of Campbell Center courses visit [www.campbellcenter.org](http://www.campbellcenter.org).

For a listing of seminars offered in Oklahoma City and Tulsa by the Center for Nonprofits go to [www.centerfor nonprofits.us](http://www.centerfor nonprofits.us).

For a listing of Northern States Conservation Center online museum classes visit [www.museumclasses.org](http://www.museumclasses.org).

For a listing of American Association of Museums workshops and seminars visit [www.aam-us.org](http://www.aam-us.org).

For a listing of American Association for State and Local History workshops and seminars visit [www.aaslh.org](http://www.aaslh.org).

For a listing of National Preservation Institute seminars in historic preservation and cultural resource management visit [www.npi.org](http://www.npi.org).

**Ongoing grant opportunities**

Oklahoma Arts Council  
405.521.2931  
[www.arts.ok.gov](http://www.arts.ok.gov)

Oklahoma Humanities Council  
405.235.0280  
[www.okhumanitiescouncil.org](http://www.okhumanitiescouncil.org)

Heritage Preservation  
[www.heritagepreservation.org](http://www.heritagepreservation.org)

Institute of Museum and Library Services  
[www.imls.gov](http://www.imls.gov)

National Endowment for the Arts  
[www.arts.endow.gov/grants/apply/Museums.html](http://www.arts.endow.gov/grants/apply/Museums.html)

National Endowment for the Humanities  
[www.neh.fed.us/grants/grants.html](http://www.neh.fed.us/grants/grants.html)

National Historical Publications and Records Commission  
[www.archives.gov/nhprc](http://www.archives.gov/nhprc)

Governmental Agencies offering Grants  
[www.grants.gov](http://www.grants.gov)

## ***New and renewed memberships***

Below is a list of new and renewing members who paid dues June 1 – August 31, 2009. Masterpiece and Gem level individual members appear in each newsletter issue. New members are indicated with an asterisk.

### **Individuals**

#### *Masterpiece*

Ken Busby, Tulsa  
 Marci Donaho, Seminole  
 John Hernandez, Lawton  
 Joshua D. Hinson, Ada\*  
 Julie Washam, OKC

#### *Gem*

Regina Green, Tuskahoma

#### *Classic*

Kathy Dickson, OKC  
 Ken Fergeson, Altus  
 Dane Pollei, Shawnee\*  
 Sherri Vance, OKC

#### *Treasure*

Deborah Baroff, Lawton  
 Dr. Bill Bryans, Stillwater  
 Jan Davis, Norman  
 Robin Dushane, Seneca MO  
 Susan Feller, OKC  
 Ken Fullbright, Shawnee  
 Jim Goss, Bartlesville  
 Valerie Haynes, Guthrie  
 Marina Metevelis, Tulsa  
 Dan Provo, OKC  
 Helen Stiefmiller, OKC

#### *Member*

Joseph Baalke, Norman  
 Kathryn Barr, Norman  
 Michael Bendure, Norman\*  
 Marilyn Berousek, OKC  
 Tracy Bidwell, Norman\*  
 Kaye Bond, Perry  
 Melissa Brodt, Edmond\*  
 Erin Brown, Pawnee  
 Gary Brown, Enid  
 Jana Brown, Lawton  
 Peggy Brown, Lawton\*  
 Marlin Butcher, Norman  
 Miranda Callander, Norman  
 Cherie Cook, Jefferson City, MO  
 Kyle Davies, Norman  
 Joyce Delano, OKC  
 Sarah Dorman, Ph.D., Edmond\*  
 Adrian Drew, Chickasha  
 Julie Droke, Norman  
 Ruth Eads, Miami\*  
 Arthur Feldman, Tulsa  
 Betty Gerber, Broken Arrow  
 Rex Givens, Lawton\*  
 Kim Goss, Bartlesville  
 John Hargrove, Arcadia  
 Don Herron, Idabel  
 Larry Holland, Lawton\*  
 David Hull, OKC  
 Ted Isham, Okmulgee  
 Jean Ann Lambert, Miami\*  
 Daniel Lay, Seminole

Elizabeth Leith, Norman  
 Gail Loafman, Duncan  
 Chris McDougal, Lawton\*  
 Karen McWilliams, Norman  
 Lora Moffett, Lawton\*  
 Tom Mooney, Tahlequah  
 Ardina Moore, Miami\*  
 Henry Moy, Idabel  
 Leah Mulkey, Duncan  
 Mary Owensby, Lawton\*  
 Judy Pebeahsy, Quapaw\*  
 Dr. Carolyn Pool, OKC  
 Tim Poteete, Lawton  
 Kathleen Richards, Norman  
 Tonya Ricks, Shawnee  
 Rebecca Royal, Lawton\*  
 Jason Schubert, Claremore  
 Amber Sharples, OKC\*  
 Janet Shockley, Edmond\*  
 Frank Siltman, Lawton\*  
 Suzanne Silvester, OKC  
 Brian Smith, Lawton\*  
 Pat Smith, Clinton  
 G. David Singleton, Tulsa  
 George Valliere, Quapaw\*  
 Sue Valliere, Fairland\*  
 Ian Swart, Woodward  
 Stacey Weddington, OKC  
 Wilma Whitaker, Tulsa\*  
 Dr. Mark White, Norman\*  
 Karen Whitecotton-Phillips, Shawnee  
 Jim Whiteley, Lawton  
 Cynthia Williams, Tulsa  
 Cova Williams, Duncan  
 Eva Williams, Lawton  
 Sarah Wright, Tulsa  
 Denise Wynia-Wedel, Hennessey

#### *Student*

Leslie Allison, Edmond\*  
 Thomaira Babbit, OKC  
 Jamison Clair, Norman  
 Jennifer Lynch, OKC\*  
 Lacey Johnson, OKC\*  
 Deborah Swafford, Vian  
 Rhonda Tintle, Norman\*  
 Tabatha Toney, Choctaw

### **Institutions**

Ada Arts and Heritage Center  
 Arkansas River Historical Society  
 Cherokee Nation Cultural Tourism  
 Chickasaw Nation Museums and  
 Historic Sites  
 Circus City Museum and Park\*  
 Creek Council House Museum  
 Daystar Foundation and Library  
 Delaware County Historical Society  
 and Marie Wallace Museum  
 Edmond Historical Society & Museum  
 Elsing Museum

Gaylord-Pickens Oklahoma Heritage  
 Museum  
 General Tommy Franks Leadership  
 Institute and Museum  
 Grady County Historical Society &  
 Museum  
 Greater Southwest Historical  
 Museum  
 Heartland of America Heritage  
 Museum  
 Henryetta Historical Society  
 Historic Fort Reno\*  
 International Gymnastics Hall of  
 Fame  
 International Photography Hall of  
 Fame  
 Leonardo's Discovery Warehouse  
 Lincoln County Historical Society  
 Lindsay Community Historical Society  
 McCurtain County Veterans Memorial  
 Museum  
 Melvin B. Tolson Black Heritage  
 Center  
 Museum of Osteology  
 Museum of the Western Prairie/OHS  
 Muskogee Museums Association\*  
 National Rod & Custom Car Hall of  
 Fame  
 Nowata County Museum  
 Oklahoma City National Memorial &  
 Museum  
 Osage County Historical Society  
 Museum  
 Overholser Mansion  
 Owasso Historical Museum  
 Philbrook Museum of Art  
 Price Tower Arts Center  
 Redus Classics, Inc.\*  
 Sac and Fox National Public Library  
 and Archive  
 Shattuck Windmill Museum and Park  
 Shortgrass Country Museum  
 Spiro Mounds Archaeological Center  
 Three Rivers Museum and Thomas  
 Foreman Home  
 Tulsa Air and Space Museum and  
 Planetarium  
 Tulsa Children's Museum\*  
 U.S. Army Field Artillery Museum\*  
 Western Oklahoma Historical Center

### **Corporate**

*Silver*  
 1220 Exhibits

#### *Bronze*

ITIN Museum Services  
 Museum Arts  
 Turnkey Tulsa

## OMA corporate member recognition

We thank the following companies for their current corporate support. Members are encouraged to inquire about products and services offered by these friends of the Oklahoma Museums Association.

### 1220 Exhibits

3801 Vulcan Drive  
Nashville, TN 37211  
615.425.5145  
Craig Dunn: cdunn@1220.com  
www.1220.com

### Ad Specialties & More

2340 N Interstate Dr  
Norman, OK 73072  
405.364.7579  
Barbara Burcham:  
barb@ad-specialties.com  
www.ad-specialties.com

### Back40 Design

3201 E Memorial Road, Suite F  
Edmond, OK 73013  
405.478.4080  
Dave Miller: dave@back40design.com  
www.back40design.com

### Barrett L. Williamson Architects, Inc.

219 W Boyd, Suite 203  
Norman, OK 73069  
405.360.1566  
Barrett Williamson:  
blw@blwarchitects.com  
www.blwarchitects.com

### Certified Folder Display Services

1120 Joshua Way  
Vista, CA 92081  
800.799.7373  
Corey Brennan:  
coreyb@certifiedfolder.com  
www.certifiedfolder.com

### Collections Research for Museums

4830 E Kansas Drive  
Denver, CO 80246-3213  
303.757.7962  
Peggy Schaller:  
information@museumcollectiongmt.com  
www.museumcollectiongmt.com

### Elliott + Associates Architects

35 Harrison Avenue  
Oklahoma City, OK 73104  
405.232.9554  
Rand Elliott: design@e-a-a.com  
www.e-a-a.com

### Event 1 Productions

1601 S 129th W Avenue  
Sand Springs, OK 74063  
918.245.8006  
Scott Cutten: scutten@event1inc.net  
www.event1inc.net

### Frankfurt Short Bruza

5801 N Broadway Extension, Ste 500  
Oklahoma City, OK 73118  
405.840.2931  
Allen Brown: abrown@fsb-ae.com  
www.fsb-ae.com

### Fritz Baily, Inc.

1836 S. Baltimore Avenue  
Tulsa, OK 74119  
918.495.3993  
Herb Fritz: hfritz@fritzbaily.com  
www.fritzbaily.com

### ITIN Museum Services

1546 S. Clear Springs Road  
Mustang, OK 73064  
405.376.8865  
Nancy Lowe-Clark: itin@cox.net

### Ledbetter Insurance Agency, Inc.

1000 NW Grand Blvd  
Oklahoma City, OK 73118  
405.840.9090  
Bruce Chaddick: bruce@ledsure.com  
www.ledbetterinsurance.com

### Museum Arts, Inc.

2639 Freewood Drive  
Dallas, TX 75220  
214.357.5644  
Lary Brown:  
larybrown@museumarts.net  
www.museumarts.net

### Native American Art Appraisals, Inc.

7930 S Hudson Avenue  
Tulsa, OK 74136-8466  
918.524.9338  
Cindy Hale: cindy@naaaainc.com  
www.naaainc.com

### Philadelphia Insurance Companies

10159 E 11th Street, Suite 370  
Tulsa, OK 74128  
918.834.9595  
Steve Sprague:  
ssprague@phlyins.com  
www.phly.com

### Red River Photo Services

829 NW 4th Street  
Oklahoma City, OK 73106-7417  
405.232.4949  
Leighton Kirkpatrick: redriver14@sbc-global.net  
www.redriverphotoservices.com

### The Small Group

13 S. Broadway  
Edmond, OK 73034  
405.840.1111  
Thomas Small: tsmall@thesmallgroup.net  
www.thesmallgroup.net

### Turnkey Surveys

2608 W. Kenosha #633  
Broken Arrow, OK 74012  
918.252.0012  
Troy Collins: tulsatroy@yahoo.com  
www.turnkeysurveys.com

### U.S. Art Company

3250 W. Story Road, Suite 104  
Irving, TX 75038  
866.898.7278  
George Segien: gsegien@usart.com  
www.usart.com

### University of Oklahoma College of Liberal Studies

1610 Asp Avenue, Suite 108  
Norman, OK 73072  
405.325.1246  
Clint Hardesty: clsinfo@ou.edu  
www.ou.edu/cls

### University of Oklahoma Press

2800 Venture Drive  
Norman, OK 73069  
405.325.3202  
Mandy Berry: maberry@ou.edu  
www.oupres.com

### Western Center for the Conservation of Fine Arts

1225 Santa Fe Drive  
Denver, CO 80204  
303.573.1973  
Carmen Bria, Jr.: wccfa@wccfa.com  
www.wccfa.com

### WOLF Consulting

3230 E Flamingo Road #151  
Las Vegas, NV 89121  
702.592.1387  
Art Wolf: ahwolf@wolfconsulting.us  
www.wolfconsulting.us

### Free online advocacy training series

The American Association of Museums is offering a Free online series to help the museum field learn about advocacy. For more information or to register, visit [www.speakupformuseums.org](http://www.speakupformuseums.org).

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## 2010 Conservation Assessment Program

In 2010, Heritage Preservation will celebrate the Conservation Assessment Program's (CAP) 20<sup>th</sup> year of helping museums obtain general collections assessments. Visit the Web site, [www.heritagepreservation.org](http://www.heritagepreservation.org) to learn about CAP participants from the past twenty years and the improvements they have made in collections care at their museums.

CAP funds a professional collections assessment for small to mid-sized museums of all types, at a minimal cost. In addition, CAP funds historic buildings assessments for institutions with buildings that are 50 years or older. The assessment process helps museum professionals better understand and improve their institutions' policies and procedures, learn conservation and historic preservation best practices, and forge relationships with conservators and preservation architects. The resulting CAP report can help develop strategies for improved collections care, long-range planning, staff and board education, and fund-raising.

The 2010 CAP applications was mailed on Friday, September 4, 2009, to museums on the CAP mailing list and is also available on Heritage Preservation's Web site at [www.heritagepreservation.org](http://www.heritagepreservation.org). The postmark deadline for applications is December 1, 2009. The CAP program is now running on an expedited schedule, making it possible for museums to receive collections advice quickly. Site visits for participants can begin as early as January 1, 2010 and final reports must be submitted to Heritage Preservation by November 1, 2010. CAP is administered by Heritage Preservation and supported through a cooperative agreement with the Institute of Museum and Library Services.

To be added to the CAP application mailing list, or for more information, please contact CAP staff at [cap@heritagepreservation.org](mailto:cap@heritagepreservation.org) or 202.233.0800.

## AASLH-OMA Annual Meeting Call for Session Proposals due November 16

The American Association for State and Local History (AASLH) and the Oklahoma Museums Association (OMA) will present in 2010 a joint annual meeting in Oklahoma City, OK, from September 22-25 with the theme, *The Winds of Opportunity*.

Much as Oklahoma's infamous tornadoes and storms generate both gentle and severe winds impacting the state, so too have the winds of opportunity impacted the nation's cultural landscape. Winds, while possibly destructive, also can usher in new perspectives, opportunities, and critical self examination that may lead to strengthening organizations and the development of previously unforeseen goals.

The 2010 joint Annual Meeting of AASLH and the Oklahoma Museums Association will consider these ideas against the backdrop of a changing America. OMA is excited to announce there will be a special tribal track as part of the 2010 conference, thanks to the coordination of the Oklahoma Department of Libraries with funding from the Institute of Museum and Library Services.

Proposals must be submitted on a Call for Proposals form. You may submit the form via email, fax, or mail. Visit <http://aaslh.org/documents/CFP2010Final.pdf> to download a session proposal form. Proposals are due November 16.

For more information, visit the AASLH Web site, [www.aaslh.org](http://www.aaslh.org), or contact Bethany Hawkins at [hawkins@aaslh.org](mailto:hawkins@aaslh.org) or by phone at 615.320.3203.

### Recent gifts to OMA

*The Association recognizes these members and friends who made recent contributions to the following funds June 1 – August 31, 2009:*

#### Annual Giving Campaign

*Supporters (\$500 and over)*

Bill Bryans, Stillwater

*Donors (\$100 to \$499)*

Deborah Burke, Tulsa

Ken Busby, Tulsa

Dale & Marci Donaho, Seminole

Dane Pollei, Shawnee

*Contributors*

Susan Baley, Norman

Jana Brown, Lawton

Stacey Halfmoon, Norman

Jennifer Holt, Claremore

Kristin Mravinec, Ardmore

Dan Provo, OKC

Sac and Fox National Public Library

and Archives, in memory of Lee

Bass, Jr. – Full Blood Sac and Fox

WWII veteran

Delaynna Trim, Shawnee

Stacey Weddington, OKC

Karen Whitecotton-Phillips, Shawnee

#### Endowment Fund

*Contributors*

Jennifer Holt, Claremore

Dan Provo, OKC

#### Grants

Oklahoma Arts Council

Oklahoma Department of Libraries/

Oklahoma Historical Records

Advisory Board

#### Sponsorships

Lawton Fort Sill Chamber of

Commerce

Museum of the Red River

Oklahoma Museum of History/

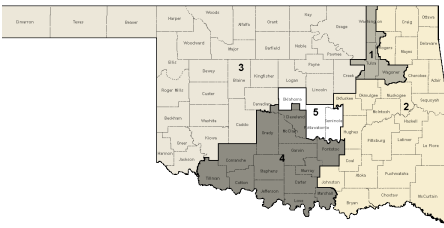
Oklahoma History Center

### OMA endowment fund contributions

If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit [www.occf.org](http://www.occf.org) and select Donors: Online Giving; or you may contact the OMA office at 405.424.7757.

### Leave your legacy

The Oklahoma Museums Association would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following: I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose. OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.



OMA District Representatives submit news for inclusion in *MuseNEWS*. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

### District 1

To be announced

*UK/OK: Exploring Traditions in Contemporary Design* is on exhibit at **Price Tower Arts Center**, Bartlesville, through January 3, 2010. For more information, visit [www.pricetower.org](http://www.pricetower.org).

*Emissaries of Peace: The 1762 Cherokee and British Delegations* is on exhibit at **Gilcrease Museum**, Tulsa, through January 10, 2010. For more information, visit [www.gilcrease.org](http://www.gilcrease.org).

*Auspicious Vision: Edward Wales Root and American Modernism* is on exhibit at **Philbrook Museum of Art**, Tulsa, through November 29. For more information, visit [www.philbrook.org](http://www.philbrook.org).

### District 2

Jennifer Holt, District 2 Rep.  
Will Rogers Memorial Museums  
918.343.8124  
[jholt@willrogers.com](mailto:jholt@willrogers.com)

Join the **Museum of the Red River**, Idabel, as they tour China. For more information, contact the museum at 580.286.3616.

### District 3

Julie Baird, District 3 Rep.  
Leonardo's Discovery Warehouse  
580.233.2787  
[jbaird@leonardos.org](mailto:jbaird@leonardos.org)

The **Cimarron Heritage Center**, Boise City, is host to the Santa Fe Trail Tour of sites in Cimarron County on October 2. Tour reservations are required; event is subject to weather conditions.

For more information, contact 580.544.3479 or [museum@ptsi.net](mailto:museum@ptsi.net).

On October 3, the **Leona Mitchell Southern Heights Heritage Center and Museum**, Enid, will hold a special dedication, groundbreaking ceremony and fundraiser for Leona Mitchell's Place, an exhibit of Mitchell's collection. For more information, contact the museum at 580.237.6989.

### District 4

Joshua D. Hinson, District 4 Rep.  
Chickasaw Nation  
580.436.2603 x 62342  
[joshua.hinson@chickasaw.net](mailto:joshua.hinson@chickasaw.net)

**C. Kendrick Ferguson**, Chairman, NBC Bank, will be inducted into the Oklahoma Hall of Fame on November 12. His belief in the importance of the arts has led him to serve on many museum and arts organization boards. He is a longtime member of OMA and we congratulate him on this well-deserved honor!

**Frank Siltman** is the newly appointed Director of Military History and Museums for the Directorate of Museums at Fort Sill.

**Clay Little** is the new Preparator for Fred Jones Jr. Museum of Art.

The **U.S. Field Artillery Museum**, Fort Sill, officially opened in June. The museum depicts the history of the U.S. Army Field Artillery from its inception in 1775 through today.

*Sooners in the Land of Enchantment: Oklahoma Artists and New Mexico* will be on exhibit at the **Fred Jones Jr. Museum of Art**, Norman, beginning October 10. For more information, visit [www.ou.edu/fjjma](http://www.ou.edu/fjjma).

### District 5

Ken Fullbright, District 5 Rep.  
Santa Fe Depot Museum  
405.275.8412  
[info@santafedepotmuseum.org](mailto:info@santafedepotmuseum.org)

**Karen Whitecotton-Phillips** is the new Executive Director for Citizen Potawatomi Nation Cultural Heritage Center.

**Katie McLoughlin** is the new Executive Director for Preservation Oklahoma.

**Tobie Cunningham** is the new Assistant Registrar for the National Cowboy & Western Heritage Museum.

OMA is saddened by the recent loss of two fine museum professionals. **Mike Adkins** was Director of Education for the Oklahoma Museum of History/Oklahoma History Center. He was a teacher of state and Oklahoma history and in 1989, he received the Oklahoma Teacher of the Year award. **Cynthia Post** was Assistant Director of Development for the National Cowboy & Western Heritage Museum. In Cynthia's honor, the Museum has created the Cynthia Post Great Wonders Memorial Acquisition Fund to purchase art for the permanent collection from the annual Small Works, Great Wonders® Winter Art Sale.

The **American Banjo Museum** has reopened in their new location in downtown Oklahoma City. The museum was previously located in Guthrie.

January 15, 2010 will be the grand opening for the **Oklahoma Sports Hall of Fame and Jim Thorpe Museum**, Oklahoma City.

*Reporting Terrorism* is on exhibit at the **Oklahoma City National Memorial & Museum**, Oklahoma City, through November. For more information, visit [www.oklahomacitynationalmemorial.org](http://www.oklahomacitynationalmemorial.org).

The art of Bert & Connie Seabourn and Bill Jaxon is on exhibit at **Science Museum Oklahoma** Satellite Galleries, Oklahoma City, through December.

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## Oral History for the 21st Century

As part of its ongoing programs devoted to preserving historical resources, the Oklahoma Department of Libraries is sponsoring a two-day symposium entitled *Oral History for the 21st Century*. The symposium will take place in Oklahoma City on November 12-13. Admission is \$65 for both days or \$40 for one day. Lunch is included.

The first day features sessions on techniques and strategies of conducting productive interviews, followed by an afternoon presentation on the principles and techniques of recording, editing, and distributing oral history in a digitized format. Donald H. Ritchie, Historian for the U.S. Senate and author of "Doing Oral History: A Practical Guide," will be the keynote speaker.

The second day will focus on "lessons learned" and successful case studies of oral history projects, including the development of cookbooks, exhibits, Web sites, organizational histories, and more. The symposium will conclude with a general discussion regarding the development of a more formal approach to doing oral history, including a clearinghouse to track past, present, and proposed oral history projects, sponsor training programs, and distribute funding alerts.

Partnering organizations are the Oklahoma History Center, Oklahoma Historical Records Advisory Board, Oklahoma Humanities Council, Oklahoma Museums Association, and Oklahoma State University. Funding is provided by the National Historical Publications and Records Commission. To register online, visit <http://oralhistory.eventrite.com>. For more information, email symposium director Susan Feller at [sfeller@oltn.odl.state.ok.us](mailto:sfeller@oltn.odl.state.ok.us).

## Oklahoma museums encouraged to apply for MAP

The Museum Assessment Program (MAP) helps maintain and improve operations through a confidential, consultative process. AAM provide guidance in meeting priorities and goals and understanding how your museum compares to standards and best practices. If your museum is facing challenging financial times, participating in MAP can help:

- prioritize goals so you can allocate resources wisely,
- document your needs so that you can make a stronger case to funders,
- provide recommendations on ways to become an even stronger institution.

The four assessments to select from include Institutional Assessment (IMAP); Collections Management Assessment (CMAP); Public Dimension Assessment (PDA) and Governance Assessment (GMAP).

In less than a year, your museum can complete a self-study, have a site visit by a peer reviewer and begin implementing recommendations. Applications opened on September 1, 2009 and the deadline to submit is November. Please contact MAP staff at 202-289-9118 or [map@aam-us.org](mailto:map@aam-us.org) to receive a link to the application or visit [www.aam-us.org/museumresources/map/index.cfm](http://www.aam-us.org/museumresources/map/index.cfm) for more information. MAP is a program of the American Association of Museums with support from the Institute of Museum of Library Services.

## Join the Oklahoma Museums Association today!

Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. For a complete list of individual and institutional membership benefits or to join online, visit [www.okmuseums.org](http://www.okmuseums.org).

### Individual memberships

- Masterpiece \$250    Classic \$100    Member \$25  
 Gem \$175    Treasure \$50    Student \$15  
(Students must be full-time and include copy of current I.D.)

### Institutional memberships

- .0005 x total annual operating budget  
(\$35 minimum; \$500 maximum)

Businesses with an interest in museums may join OMA as corporate members. Information on corporate membership and opportunities, as well as the ability to join online, is available at [www.okmuseums.org](http://www.okmuseums.org).

Name \_\_\_\_\_ Institution \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Membership Category    Individual    Institutional

Amount enclosed or authorized for charge \$ \_\_\_\_\_

Visa, MasterCard or American Express # \_\_\_\_\_

Exp. \_\_\_\_\_ Signature \_\_\_\_\_

**Send payment and form to: Oklahoma Museums Association, 2100 NE 52nd Street, Oklahoma City, OK 73111  
or, join online at [www.okmuseums.org](http://www.okmuseums.org).**