

THE NUTS AND BOLTS OF DEVELOPING A FUNDRAISING PLAN

NOVEMBER 6 WORKSHOP IN OKLAHOMA CITY

Museums utilize a variety of funding sources for their operations and care. Having a well crafted, thought-out fundraising plan and calendar will help your organization strategically obtain much needed support.



John Martin

OMA will present the workshop, *The Nuts and Bolts of Developing a Fundraising Plan*, on Thursday, November 6 from 1:30pm to 4:00pm at the Science Museum Oklahoma, Oklahoma City. The cost is \$25 for OMA members and \$35 for non-members.

The workshop will focus on important components of how to develop an overall fundraising plan for your museum including the steps involved; case statement; funding types and partners; prospective funders; tactics and methods; best strategies; budgeting; timeline and calendars; and delegation of staff and board. Participants will have time to begin drafting their own fundraising plan with guidance from the presenter, John Martin.

This workshop will benefit all museums, both small and large, which currently do not have a balanced fundraising plan. The workshop will be presented by John Martin, Executive Director of Development for Southern Nazarene University. He was named 2007 Fundraiser of the Year by the Association of Fundraising Professionals, Oklahoma Chapter.

John Martin received his Bachelors of Arts in Business from SNU as well as his Master of Arts in Christian Leadership from Fuller Theological Seminary in California. John is currently pursuing a professional designation for Chartered Advisor in Philanthropy through The American College in Pennsylvania.

John has 18 years of planned giving and development experience including a \$16 million dollar campaign at LeTourneau University and a \$32.6 million campaign at Southern Nazarene University. John has been privileged to assist and build relationships with donors who have established planned gifts totaling more than \$13 million, including a complex and ongoing charitable remainder trust funded with more than 100 separate properties.

Partners and sponsors of the OMA regional workshop series include Oklahoma Arts Council, Kirkpatrick Family Fund, Creek Council House Museum, Charles and Lynne Schusterman Family Foundation, ConocoPhillips and Science Museum Oklahoma. This is an Oklahoma Membership and Development Association (OKMADA) sponsored workshop. OKMADA is a standing professional committee of OMA.

The registration deadline is Monday, October 27, 2008. Register online at www.okmuseums.org or complete the form below. Scholarships are available for OMA members. The deadline to apply for a scholarship is October 22. The scholarship application also can be found on the Web site www.okmuseums.org.

Nuts and Bolts of Developing a Fundraising Plan Workshop on November 6 Registration Form • Deadline October 27

\$25 OMA member \$35 OMA non-member

Name _____ Title _____

Institution _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Check enclosed

Charge my Visa/MasterCard/American Express

Credit card # _____ Exp _____ Signature _____

Send completed form with payment to: **Oklahoma Museums Association • 2100 NE 52 Street • OKC, OK 73111**

If paying by credit card, register online at www.okmuseums.org or fax form to 405.427.5068.

For more information, contact the OMA office at 405.424.7757.

The OMA registration policy and cancellation/refund policy is available on the OMA Web site.