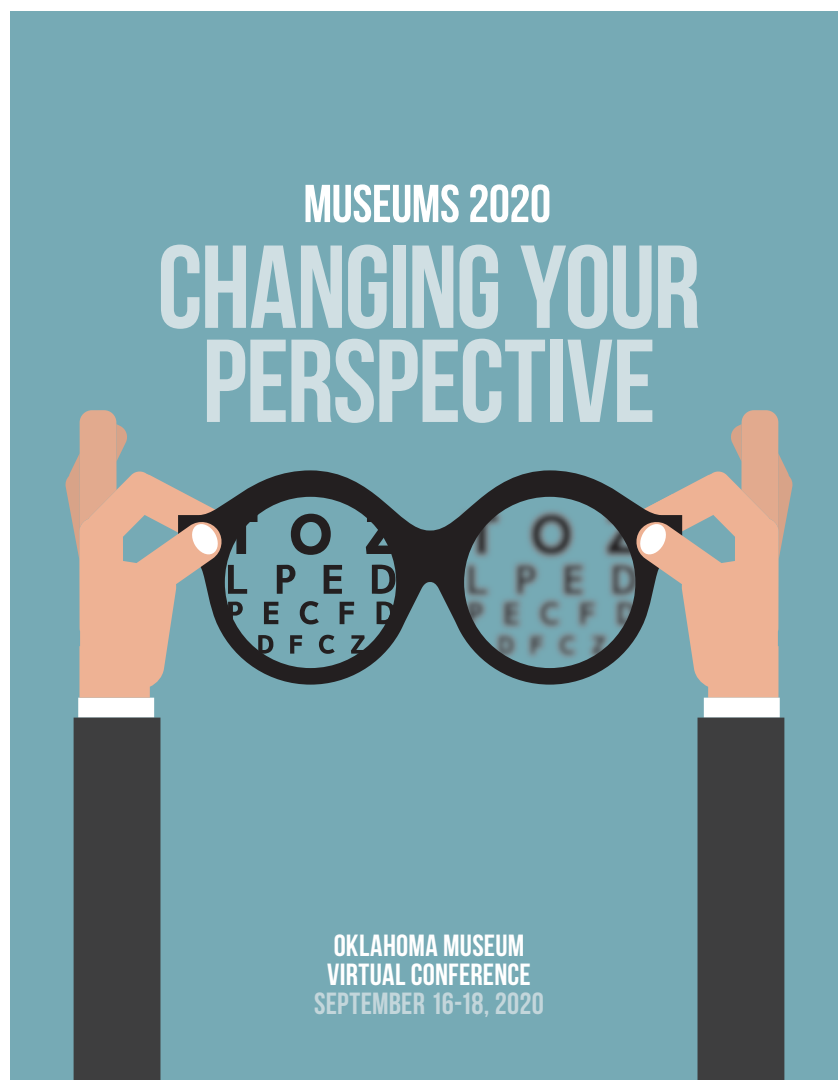


2020 Oklahoma Museum Virtual Conference Exhibitor and Sponsor Opportunities



Oklahoma Museum Conference Overview

Who Attends

Each year, the OMA in-person conference attracts 150-200 museum professionals of all levels and it is our expectation that we can reach a broad audience for your product with the Oklahoma Museum Virtual Conference. Conference attendees historically have been decision makers including CEOs, executive directors, development officers, exhibit staff, educators, curators, collections managers, registrars, archivists, museum store managers, visitor services managers, board members, volunteers and students interested in museum careers.

Deadlines

July 15

Last day to sign up for Virtual Exhibit Hall Space or become a Virtual Conference Sponsor

Deadline to submit all artwork, videos, graphics, advertisements, etc.

Become a Sponsor or Virtual Exhibitor

All opportunities named are handled on a first-come, first-served basis and are open until filled.

Call the Oklahoma Museums Association office at 405.424.7757 or e-mail Brenda Granger, Executive Director, at bgranger@okmuseums.org with questions.

Become a Sponsor or Virtual Exhibitor [HERE](#) • Deadline July 15

Oklahoma Museum Virtual Conference Exhibit Hall

We are excited to announce the 2020 Oklahoma Museum Conference is going virtual. OMA is committed to supporting our virtual conference exhibitors in the virtual exhibit hall with the same level of quality, attention and diligence to which you are accustomed for our in-person conference. We are excited to expand our audience and engagement as we transition to virtual for 2020, and offer new and innovative ways for museums and exhibitors to interact and share product knowledge.

In 2020, Oklahoma Museum Virtual Conference exhibitors will have the opportunity to experience the following, depending on your selected level:

- Greater visibility and opportunities to connect with attendees through our amazing virtual exhibit hall.
- Allow attendees to download your latest product brochure with one easy click or go straight to your website.
- Set in motion meaningful conversations and information sharing through your company's virtual exhibit booth.
- Feature your company in customized pre-recorded 30 second commercials before the conference sessions or video demonstrations at your booth.
- Benefit from your company content living on for one month past the virtual conference on the Oklahoma Museum Virtual Conference platform.

Although we will miss seeing you in person, we are confident to deliver a great virtual conference and exhibit hall with fantastic business opportunities.

Virtual Offerings for your Business at the Oklahoma Museum Virtual Conference

This year, the Oklahoma Museums Association is offering 30 second Video Loop Commercials and Virtual Exhibit Hall Booths for the Oklahoma Museum Virtual Conference. Keep reading for full details!

30 Second Video Loop Commercials • \$50 each/\$350 package of nine

These commercials will play before each of the six breakout sessions, one bonus workshop and the two keynote sessions. The commercials are \$50 per session and you select the session to air the commercial, or purchase the complete package of nine 30 second videos for \$350.

Exhibitors and sponsors are responsible for supplying fully produced video content in high resolution by July 15.

Virtual Exhibit Hall Booth Information

Exhibitors are responsible for supplying all finalized artwork and fully produced video content in high resolution by July 15.

All exhibitors will be placed in alphabetical order by company name in the Virtual Exhibit Hall.

If you want something that we are not offering in the Virtual Exhibit Hall, just ask us. We are here to make your Virtual Exhibit Hall experience great!

Become a Sponsor or Virtual Exhibitor [HERE](#) • Deadline July 15

Oklahoma Museum Conference Virtual Exhibit Hall

Deluxe Virtual Exhibit Booth • \$540 Oklahoma Museums Association Members • \$600 Non-members

- Two hex colors for booth
- Logo and link to your website
- Four social media icons (Facebook, Instagram, Twitter and YouTube) with links
- One brochure download with link to your website or preferred download
- Contact information with link to email
- Video Screen which opens a pop-up window with your three-minute video (or can be used as graphic area with link to website or preferred download if you do not have video)
- Two graphic areas with links to website or preferred download
- Waving booth attendant

In addition, all virtual exhibitors will receive:

- One virtual conference registration
- Listing in exhibitor section of virtual conference program with company logo and brief company description
- Logo on sponsors and exhibitors slide displayed before each session
- List of virtual conference participants sent three days before the virtual conference begins

Sample Deluxe Virtual Exhibit Booth

Visual only for demonstration purposes, nonclickable



Become a Sponsor or Virtual Exhibitor [HERE](#) • Deadline July 15

Oklahoma Museum Conference Virtual Exhibit Hall

Basic Virtual Exhibit Booth • \$270 Oklahoma Museums Association Members • \$300 Non-members

- Two hex colors for booth
- Logo and link to your website
- Four social media icons (Facebook, Instagram, Twitter and YouTube) with links
- One brochure download with link to your website or preferred download
- Contact information with link to email

In addition, all virtual exhibitors will receive:

- One virtual conference registration
- Listing in exhibitor section of virtual conference program with company logo and brief company description
- Logo on sponsors and exhibitors slide displayed before each session
- List of virtual conference participants sent three days before the virtual conference begins

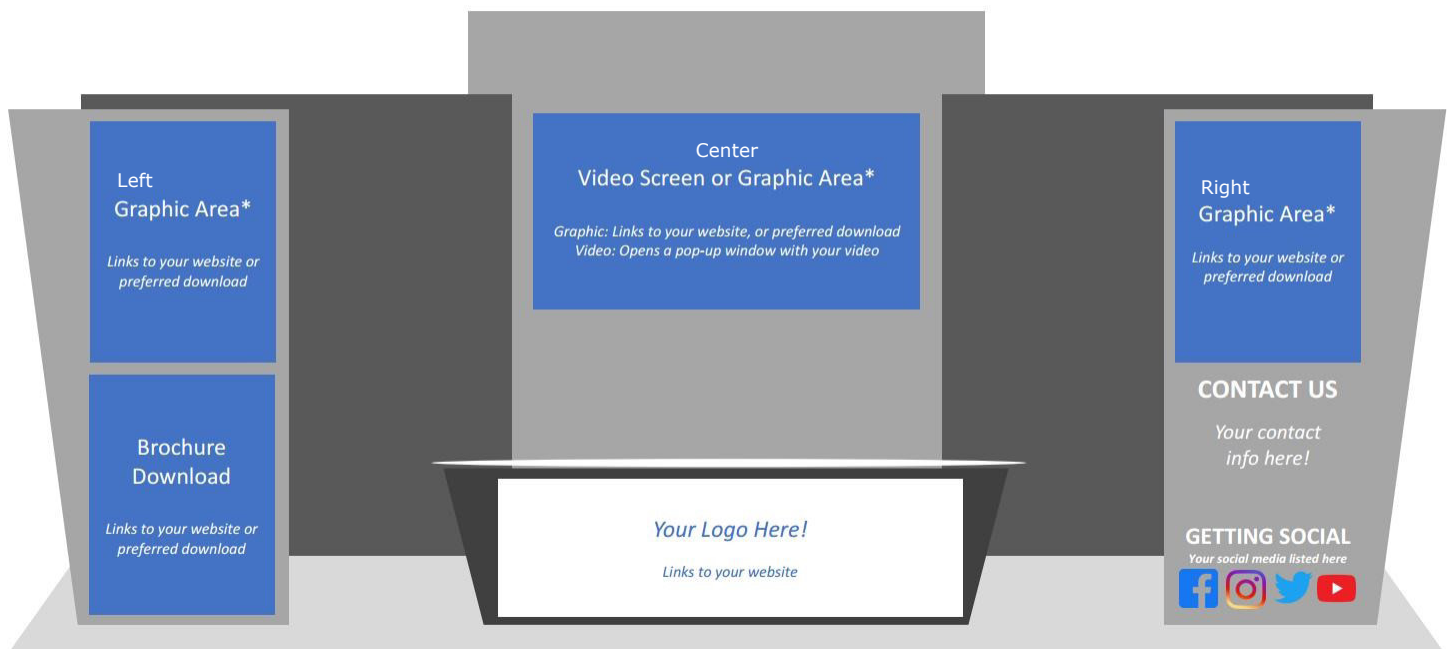
Virtual Exhibit Booth Add-ons available for Basic Virtual Exhibit Booth

- Waving booth attendant \$100
- Graphic areas with links to website or preferred download \$100 each (two or three available per booth, depending on use of Video screen)
- Video Screen which opens a pop-up window with your three-minute video \$100

Sample Basic Virtual Exhibit Booth

Visual only demonstration purposes, nonclickable

**add-on available from the list above*



Become a Sponsor or Virtual Exhibitor [HERE](#) • Deadline July 15

Oklahoma Museum Virtual Conference Sponsorships

Being a conference sponsor at any level will help make your organization/company recognizable to the Oklahoma museum community and will demonstrate your support of it. The stronger and healthier the statewide museum industry is, the more it can utilize the services of vendors and consultants.

	<i>Signature \$5,000</i>	<i>Primary \$2,500</i>	<i>Sustaining \$1,000</i>	<i>Supporting \$500</i>	<i>Patron \$250</i>
Full-page (7.5 x 10 inches) color ad in virtual conference program *\$500 value	X				
Logo with link on virtual conference website	X	X			
Logo in virtual conference program	X	X	X		
30 second video loop commercial (see page 3) *\$350 value	X	X	X		
Half-page (7.5 x 4.5 inches) color ad in virtual conference program *\$300 value		X	X		
Logo on sponsor slide throughout the virtual conference	X	X	X	X	
Name on sponsor slide throughout the virtual conference					X
Name on virtual conference website			X	X	X
One virtual conference registration *\$150 value	X	X	X	X	X
Name in quarterly OMA newsletter	X	X	X	X	X
Name in virtual conference program	X	X	X	X	X
Name on conference e-list messages	X	X	X	X	X

* Amount considered a charitable contribution will be limited by the value of benefits as noted.

Become a Sponsor or Virtual Exhibitor [HERE](#) • Deadline July 15