About Oklahoma Museums Association

In 1972, OMA was incorporated and this marks our 50th year as the primary provider of training and technical information to the staff, volunteers, board members, and interested individuals for Oklahoma’s 500+ museums, historic sites, tribal cultural centers, botanical gardens, zoos, historic homes and other cultural institutions. Our mission is to support Oklahoma museums in their efforts to educate, inform, and entertain and we are one of the most active museum associations in the country.

OMA has nearly 700 members. Members are a mix of individuals, museums, and museum partners. We strive to provide programs and services that are useful to our members and the Oklahoma museum community.

About the Oklahoma Museum Conference

The Oklahoma Museum Conference is our flagship program and is offered each year in September. The Oklahoma Museum Conference has regularly attracted 150-200 attendees of all levels including decision makers — administrators, educators, collection managers, board members, volunteers, and students. Attendees come from a wide range of museums both in type and size.

This year’s conference will take place at the Stride Bank Center in Enid, Oklahoma on September 14-16, 2022. The conference theme is Museums: Bringing Communities a Great Big Beautiful Tomorrow. You are invited to join with us in serving the Oklahoma museum profession and be part of our conference where you can connect with attendees and promote your products, services, and programs. The conference is a great time to catch-up with current clients and meet new potential clients. Win-Win!

Contact Us

Brenda Granger • OMA Executive Director • bgranger@okmuseums.org
Stacy O’Daniel • OMA Administrative & Program Associate • sodaniel@okmuseums.org
Jeremy Springer • OMA Comptroller • accounting@okmuseums.org
Sydney Fancher • OMA Office Assistant • sfancher@okmuseums.org

Office Phone • 405.424.7757
Membership in OMA

If you are not currently a member of OMA, you are invited to join. Museum Partner membership is for businesses, consultants, and organizations offering products, services, and programs that are of interest to the Oklahoma museum community. Two great benefits include an ad in the quarterly OMA newsletter and priority notice of conference exhibit hall space. **Membership is included with some Conference Volume Packages.**

For Museum Partner membership and detailed benefits, click [here](#).
To see a list of current Museum Partners, click [here](#).

**Advertising Opportunities**

**Conference Program Advertising**

Level II Museum Partner Members of OMA receive a $50 discount on conference program advertising. Ads are available on a first-come, first-served basis. Artwork must be a minimum of 300dpi in jpg or pdf format. Payment and artwork are due no later than June 30. Send artwork to info@okmuseums.org.

### Fees and Page Specifications

- **Exterior back cover full-page (7.5 x 10 inches) in color (SOLD)**
  - Standard Price $600  OMA Level II Members Price $550
- **Interior full-page (7.5 x 10 inches) in black and white**
  - Standard Price $500  OMA Level II Members Price $450
- **Interior half-page horizontal (7.5 x 4.5 inches) in black and white**
  - Standard Price $300  OMA Level II Members Price $250
- **Interior quarter-page vertical (3 x 4.5 inches) in black and white**
  - Standard Price $180  OMA Level II Members Price $130

### 30 Second Commercial

Commercial will play before the keynote. Payment and fully produced video content in high resolution MP4 format are due no later than June 30. Send commercial to info@okmuseums.org. Fee is $100.

### Wi-Fi Underwriter

Get special recognition for ensuring free Wi-Fi is available throughout the conference area. Payment is due June 30. Fee is $150.

**Resource Table Materials or Electronic Flyers**

**Resource Table Materials**

A resource table, located in the Exhibit Hall, provides visibility of materials to conference attendees. Space may be used for brochures, catalogs, and promotional materials. Setup, stocked, and organized by conference staff throughout the two days of the in-person conference. Payment is due no later than June 30. Fee is $300.

**Digital Flyer**

Digital flyers will be sent to registered participants in pre-conference communication. Flyer size is 8.5 x 11 inches in color. Flyer should be submitted as an interactive pdf. Flyers will be sent directly to conference participants in the pre-conference and post-conference emails and will be downloadable from the OMA website. Payment and flyer are due no later than June 30. Send flyer to info@okmuseums.org. Fee is $250.
## Sponsorship Opportunities

Being a conference sponsor at any level demonstrates your support of Oklahoma museums and the Oklahoma Museums Association.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Premier $10,000 (SOLD)</th>
<th>Signature $5,000</th>
<th>Primary $2,500</th>
<th>Sustaining $1,000</th>
<th>Supporting $500</th>
<th>Patron $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on front cover of final conference program</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Name listed in preliminary conference program, when received by April 30</td>
<td>X</td>
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<tr>
<td>Full-page interior black and white ad in final conference program* $500 value</td>
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<tr>
<td>30 second commercial to run before keynote* $100 value</td>
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<tr>
<td>Logo with link on conference website</td>
<td>X</td>
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<tr>
<td>Logo in final conference program</td>
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<td>X</td>
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<tr>
<td>Verbal recognition before keynote</td>
<td>X</td>
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<tr>
<td>Half-page interior black and white ad in final conference program* $300 value</td>
<td></td>
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<td>X</td>
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<tr>
<td>One full conference registration* $335 value</td>
<td>X</td>
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<tr>
<td>Logo on sponsor slide throughout the conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>Name on sponsor slide throughout the conference</td>
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<td>X</td>
</tr>
<tr>
<td>Name with link on conference website</td>
<td>X</td>
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<tr>
<td>Name in final conference program</td>
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<td>X</td>
<td>X</td>
<td>X</td>
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</tr>
<tr>
<td>Name in quarterly OMA newsletter</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td></td>
</tr>
<tr>
<td>Name on conference e-list messages</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
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</tr>
<tr>
<td>Name badge sponsor ribbon</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</tbody>
</table>

*Amount considered a charitable contribution will be limited by the value of benefits as noted.*
Volume Packages

OMA Museum Partner membership discounts do not apply to volume package rates.

The Exhibitor Special - $1,500 (Separately valued at $2,450)
Perfect for the company that wants an exhibit space plus a little more name recognition.

The Exhibitor Special includes:
- Exhibit space
- One full conference registration (with meals/events) for primary Exhibit Hall attendant
- One additional full conference registration (with meals/events) for additional Exhibit Hall attendant
- Full page interior black/white advertisement in the final conference program
- Level II Museum Partner membership in OMA for one year
- Logo on sponsor slide throughout the conference
- Logo with link on conference website
- Name on conference e-list messages
- Name in quarterly OMA newsletter
- Name in final conference program
- Name badge ribbon identifying sponsor

The Consultant Special - $850 (Separately valued at $1,325)
Best for the company that wants promotional opportunities in lieu of being an exhibitor.

The Consultant Special includes:
- One full conference registration (with meals/events)
- Half page interior black/white advertisement in the final conference program
- Level I Affiliated Organization/Corporate membership in OMA for one year
- Logo on sponsor slide throughout the conference
- Name with link on conference website
- Name on conference e-list messages
- Name in quarterly OMA newsletter
- Name in final conference program
- Name badge ribbon identifying sponsor

The Promote from Home Special - $550 (Separately valued at $1,080)
Ideal for the company unable to attend in person.

The Promote from Home Special includes:
- 30-second commercial to run before keynote
- Half page black/white advertisement in the final conference program
- Level I Museum Partner membership in OMA for one year
- Logo on sponsor slide throughout the conference
- Name with link on conference website
- Name on conference e-list messages
- Name in quarterly OMA newsletter
- Name in final conference program

Create Your Own Package
Best for personalization.

We are happy to work with you on personalizing a package. Contact Brenda Granger, OMA Executive Director, at bgranger@okmuseums.org or 405.424.7757 to discuss your ideas.
Exhibit Hall Space

Exhibit Hall Space Rate
• Early Bird (paid by April 30) $600
• Standard (paid after April 30) $650

NOTE: Level II Museum Partner Members of OMA receive a $100 discount off these Exhibit Hall Space Rates.

Exhibit Hall Space Includes
• One table and two standard chairs.
• Attendee list two weeks prior to conference.
• One full conference registration (with meals/events) for primary Exhibit Hall attendant. Meals/events can be purchased for additional Exhibit Hall attendants at $125 each.
• Listing in the conference program with description (50 words max).
• Verbal recognition before keynote.

Exhibit Hall Schedule
Wednesday, September 14 - Set Up 2:00 pm-4:00 pm
Thursday, September 15 - Exhibit Hall Hours 8:30 am-5:00 pm • Visit with Exhibitors 11:45 am-12:15 pm
Friday, September 16 - Exhibit Hall Hours 8:30 am-12:00 pm

Exhibit Hall Rules
The following rules will be enforced throughout the duration of Exhibit Hall hours.
• All exhibit hall spaces must be open and staffed during Exhibit Hall hours unless prior permission is given from OMA.
• Exhibitors must wear the OMA name badge issued to gain admission to the Exhibit Hall and to any conference programs and events for which they are registered.
• OMA reserves the right to modify Exhibit Hall hours and events if deemed necessary to meet program and conference needs, safety protocols, public health declarations, and/or security regulations.
• Exhibits must not project beyond the space allocated, nor obstruct the view of other exhibitors.
• The noise level from any demonstration or sound system must not to interfere with other exhibitors.
• Exhibitors may not assign, sublet, or apportion any part of the space allotted to them. Use of Exhibit Hall space to promote the goods and services of any third-party entity, individual, or side-venture other than the Exhibitor is strictly prohibited. Offenders will forfeit their registration fee and be asked to leave immediately.
• The Exhibit Hall will be located in a space with no security, including after hours. To the fullest extent permitted by law, OMA is not responsible for any loss or damage to property belonging to you or your company and does not maintain insurance to cover it.
• Exhibits and displays must conform to all state fire and safety regulations. Items may not be attached to walls, ceilings, or fixtures in any manner.
• While Wi-Fi is available throughout the conference area, you can underwrite Wi-Fi to ensure it is free. See page 3 for information.

Cancellation Policy
Exhibit Hall Space cancellations must be submitted in writing to Brenda Granger, Executive Director, 2020 Remington Place, Oklahoma City OK 73111. Exhibit Hall space cancellations received in writing by July 1, 2022 will qualify for a 50% refund. No refunds offered for cancellations received on July 2, 2022 or thereafter. You will receive a confirmation upon receipt of written cancellation. It is your responsibility to contact OMA if you do not receive a confirmation the written cancellation was received by OMA.
Exhibit Hall Layout

Below is a representation of the Exhibit Hall Layout and the 19 exhibitor spaces. The Exhibit Hall will be in sections A and B of the Grand Ballroom. The conference opening session, keynote, and awards dinner will be held in Grand Ballroom C. Please note the airwall between the Exhibit Hall and Grand Ballroom C will remain closed for the duration of the conference.

Public Health and Safety

The Oklahoma Museums Association is committed to providing a safe environment for the Oklahoma Museum Conference. As such, we will monitor the public health situation and follow the latest government and public health agencies advice. Should there be a need to make changes to the Oklahoma Museum Conference, we will communicate any changes as soon as possible.

Final Details

Unless you are completing this form online here, submit pages 8-9 to:

Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111

All opportunities named are handled on a first-come, first-served basis and are open until filled. Please e-mail Brenda Granger, Executive Director, at bgranger@okmuseums.org or call the OMA office at 405.424.7757 with questions.
## Advertising, Sponsorship, and Exhibitor Opportunities Form

*You may complete this form online [here](#)*

### Name of Sponsor/Exhibitor

### Address

### City/State/Zip

### Contact Person

### Office #

### Mobile #

### E-Mail

### Website

### Advertising

<table>
<thead>
<tr>
<th>Standard Price</th>
<th>OMA Level II Museum Partner Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exterior back cover, full-page $600 (SOLD)</td>
<td>Exterior back cover, full-page $540 (SOLD)</td>
</tr>
<tr>
<td>☐ Interior, full-page $500</td>
<td>☐ Interior, full-page $450</td>
</tr>
<tr>
<td>☐ Interior, half-page $300</td>
<td>☐ Interior, half-page $270</td>
</tr>
<tr>
<td>☐ Interior, quarter-page $180</td>
<td>☐ Interior, quarter-page $162</td>
</tr>
</tbody>
</table>

### Additional Options

- ☐ 30 Second Commercial $100
- ☐ Wi-Fi Underwriter $150
- ☐ Resource Table $300
- ☐ Digital Flyer $250

### Sponsorship

Premier, Signature, Primary, and Sustaining sponsorships, minus the fair market value of benefits, are tax-deductible by law.

- ☐ Premier $10,000 (SOLD)
  - If you do not want to take advantage of the full-page ad in conference program valued at $500, initial here. _______
  - If you do not want to take advantage of one full conference registration valued at $335, initial here. _______
  - If you do not want to take advantage of the 30 second commercial valued at $100, initial here. _______

- ☐ Signature $5,000
  - If you do not want to take advantage of the full-page ad in conference program valued at $500, initial here. _______
  - If you do not want to take advantage of one full conference registration valued at $335, initial here. _______
  - If you do not want to take advantage of the 30 second commercial valued at $100, initial here. _______

- ☐ Primary $2,500
  - If you do not want to take advantage of the half-page ad in conference program valued at $300, initial here. _______
  - If you do not want to take advantage of one full conference registration valued at $335, initial here. _______
  - If you do not want to take advantage of the 30 second commercial valued at $100, initial here. _______

- ☐ Sustaining $1,000
  - If you do not want to take advantage of the half-page ad in conference program valued at $300, initial here. _______
  - If you do not want to take advantage of one full conference registration valued at $335, initial here. _______

- ☐ Supporting $500
- ☐ Patron $250

### Volume Packages

- ☐ Exhibitor Special $1,500
- ☐ Consultant Special $850
- ☐ Promote from Home Special $550
- ☐ Create Your Own Package (see page 5) $ _______

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Total Advertising $ _______

Total Sponsorship $ _______

Total Packages $ _______
Exhibit Hall Terms of Agreement

ALL CONFERENCE EXHIBITORS MUST AGREE TO AND SIGN TERMS BELOW
The undersigned agrees to all terms included in this packet and indemnify and hold harmless Oklahoma Museums Association and Stride Bank Center from any and all claims, liabilities, losses, damages, and expenses that may ensue from accidents, injuries, fire, theft, and/or any other cause.

Name       Date

Payment Information

Total all sections $________

☐ Check Enclosed       ☐ Send Invoice

☐ Visa       ☐ MasterCard       ☐ Discover       ☐ American Express

Card Number       Expiration       Security Code

Cardholder Name       Signature

Exhibit Hall Space

☐ Early Bird Exhibit Hall rate (paid by April 30) $600
☐ Early Bird OMA Level II Museum Partner Member Exhibit Hall rate (paid by April 30) $500
☐ Standard Exhibit Hall rate (paid after April 30) $650
☐ Standard OMA Level II Museum Partner Member Exhibit Hall rate (paid after April 30) $550

☐ We will exhibit on September 15 and 16       ☐ We will exhibit on September 15 only

Space # preference (see page 7): 1st Choice_______ 2nd Choice_______ 3rd Choice_______

Business Description (50 words max; appears in final program)

________________________________________

Primary Exhibit Hall Attendant (person listed in conference program)

Name

Title       Email

Office #       Mobile #

Additional Exhibit Hall Attendant $125 (includes meals and events)

Name

Title       Email

Office #       Mobile #

Total Exhibit Hall $________

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☐ Check Enclosed       ☐ Send Invoice

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