2019 Conference Theme - Museums Rock: The Best of Oklahoma Museums

OMA is busy planning for the 2019 conference at the Choctaw Casino Resort from September 18-20, 2019. The 2019 theme is Museums Rock: The Best of Oklahoma Museums and will showcase great programs, collections practices, fundraising and more. Choose from two wonderful workshops on September 18 – Rocking the Collections, Fundraising Vibe or Archival Description for Museum Professionals. On September 19, the conference will kick off with a general session organized by OKPOP – Oklahoma Museum of Popular Culture. You will not want to miss this great start to Museums Rock! There will be several great sessions to choose from on September 19 and 20, including topics of accessibility, careers and midlife crisis, homeschoolers, community museum experience, digital media, Stem in museums, collaborations, edutainment, board governance and more. New this year will be intentional networking and friendship building. We have allotted time to expand your contacts, knowledge base and friendships.

There are some fun evening events planned as well. On September 18, the Three Valley Museum will be our host for a wonderful evening at their museum in Durant. Following the event, OMA will host a special OMA Donors Rock evening reception poolside at the Choctaw Casino

continued on page 10

Calling All Museums – Nominate Your Volunteers, Exhibits and Programs for Recognition

Entries for the 2019 OMA Awards Program are being accepted. The Oklahoma Museums Awards program is a great way to receive recognition for your museum’s superior accomplishment and overall excellence.

The OMA Awards Program:
- Honors the excellence of Oklahoma museum programs, publications and exhibits that engage the museum’s community and meets their mission, and
- Recognizes individuals and groups whose contributions have impacted Oklahoma museums and the museum profession.

OMA takes great pride in honoring the outstanding projects and dedicated individuals that make Oklahoma museums—large or small, rural or urban—shine!

continued on page 18
Great news, again, for Oklahoma museums and other cultural institutions

A few months ago, we were notified the Foundation of the American Institute for Conservation (FAIC) received a grant award from the National Endowment for the Humanities (NEH) to launch an Alliance for Response Network in Oklahoma. What is an Alliance for Response you ask? Begun in 2003, the Alliance for Response aims to connect cultural institutions with their local emergency professionals. The grant will support the efforts of the existing 32 networks through online resources and webinar programming, encouraging new network activities and sustained relationships with emergency personnel. The newest project will launch a new network in Oklahoma, a region with a wealth of cultural resources threatened by tornados, flooding, and other natural disasters.

It is with great pleasure that OMA is partnering with FAIC, Oklahoma Department of Libraries and the Oklahoma Archivists Association to make this Alliance for Response a reality in our state. The Alliance for Response initiative is designed to help cultural institutions reach out and form partnerships with their local emergency responders, beginning with a one-day Forum on October 25 at the Oklahoma History Center. The Forum provides an opportunity for cultural heritage stewards, from executive directors to curators to conservators, to exchange important information with and get to know their community’s firefighters, police, and local, state, and federal emergency managers.

I also want to remind you that OMA does have a Disaster Response Network that you can contact who are trained museum collections professionals that can offer consultations should you need it. Should you need the OMA Disaster Response Network, please email disaster@lists.okmuseums.org

We look forward to bringing this new resource to our Oklahoma museums.

Brenda Granger
Executive Director
The use of social media within communication strategy is here to stay. If your museum has not incorporated some type of social layer to your overall communications and marketing plan, it is time to do so now.

The first inclination by most is to sign-up for all of the most popular social media platforms, write a bunch of information, pepper updates with emojis and funny photos, slam the same information on all of the channels and call it good. This is not a sound strategy for social media implementation. Before you jump on a platform and post your first message, answer these questions:

- Who is my audience and where do they “live” socially?
- What is the best way to get my message out?
- How will I create engagement with my potential audience?
- How will I craft content and what types of content will create engagement with our audience?
- When is the best time to post/release my information?
- What will make the most impact when building my social media content calendar?

Once you have answered these questions, then begin with one or two appropriate social media platforms. It is important to gain and build engagement on one or two channels rather than having only a few interested audience members on numerous outlets.

After you begin posting content, remember to take time to listen and refine your message. The beauty of social media is that it provides a two-way avenue of communication. If someone engages you with questions or shares your information through their network, remember to engage them by answering their question, invite them to continue more discussion or thank them for sharing your information to their followers.

Social media is most effective with multiple daily messages, with one caveat. Ensure the content is consistent with your overall communications strategy and brand. Do not post irrelevant content just to be posting.

Within your strategy, create a protocol for one or two people to not only post, but answer questions. Limit the access to your social media channels to a variety of staff to ensure the tone of voice and messaging is consistent throughout each platform. Also, think about the use of social media during times of crisis and controversy communication. Often the best vehicle to both convey and engage real-time messaging from both the general public and media outlets is through social media.

Remember, once your organization takes the plunge, it is tough to go back. Make sure to have your messaging, protocols, accountability and long-term strategies in place before your museum begins.

Tony Vann is the President of Vann & Associates. With over 20 years of experience in public relations and marketing, he has been involved in such well-known organizations as the Oklahoma House of Representatives, the Oklahoma City National Memorial Foundation, Oklahoma State University, the Office of Lt. Governor Fallin and others. Since inception of the award-winning firm in 2010, it has grown serving more than 40 corporations, non-profits and professional associations across Oklahoma, Texas and Arizona.
Constructive Criticism and Conflict: Some Tips
by Connie Pirtle, Founder/Director, Strategic Nonprofit Resources

Volunteers can often use a tune-up in their performance of skills to do the job. Here are some constructive feedback techniques to help them on their way without anger at the supervisor.

Use positive language. Try to lead from the positive. Questions like, “Did you ever try to do this like this?” are much better than, “You never seem to get this right.”

Be specific. Limit constructive feedback to a single topic. Even if the volunteer has several areas needing improvement, stick with one at a time.

Set the tone for change. Change is hard for everyone. Good feedback acknowledges the difficulty of change and provides a roadmap to get there. It may be outlining new training, assigning a mentor, monitoring by volunteer and supervisor, and an award when the change is fully implemented. But it is the person sending the message who starts laying out the road map for change.

If there is conflict when presenting constructive feedback here are some do’s and don’ts. Connie Pirtle is the Founder/Director of Strategic Nonprofit Resources. For the past 20 years she has focused her work on effective volunteer engagement in museums and other community organizations. Connie was a board member of the American Association of Museum Volunteers for many years, and she was the Executive Editor of AAMV’s book, Transforming Museum Volunteering: A Practical Guide for Engaging 21st Century Volunteers. Send her your questions via OMA’s website "Ask a Professional” www.okmuseums.org/ask-a-professional/ or to AskConnieP@cs.com.

<table>
<thead>
<tr>
<th>Don’t Say</th>
<th>Do Say</th>
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<tbody>
<tr>
<td>Do this.</td>
<td>Here’s what we need to do.</td>
</tr>
<tr>
<td>You’re confusing me.</td>
<td>I’m confused.</td>
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<tr>
<td>Who did it?</td>
<td>What happened?</td>
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<tr>
<td>You’re wrong.</td>
<td>Why do you say that?</td>
</tr>
<tr>
<td>I disagree.</td>
<td>I see things in a different way.</td>
</tr>
<tr>
<td>That’s not your job.</td>
<td>Let’s see what you are doing and who can help us with this problem.</td>
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</tbody>
</table>
All Oklahoma museums (history, art, science, natural science, specialized, and others) are encouraged to join us for Oklahoma Arts Day at the State Capitol on April 3, 2019 to stand up for the positive impact of the arts and culture in our state and communities!

The 2019 legislative session is in full swing, and it’s time to make your support of the arts and culture heard. We invite supporters from across the state to join together at the State Capitol on April 3 to deliver a unified message to our Oklahoma Legislators: Supporting arts and culture is critical to develop communities, improve education, and grow the economy.

OMA will be coordinating Oklahoma museums on the second floor of the capitol.

When you arrive at the capitol, proceed to the 2nd floor and look for the OMA sign and the friendly OMA board members, staff and volunteers. If you want, we will be happy to go with you to visit your legislators.

Register - Free registration

Schedule of Events
9:00am Gathering & Registration
9:30am Advocacy Training (Rm 112)
10:30am Event Kickoff & Welcome
11:30am-1:30pm Visit your Legislators’ offices and invite them to lunch with us on the 2nd Floor
1:30pm Welcome by Senator Kirt on the Senate Floor

Throughout the Day: Live Music & Arts

Come for part or participate in the whole day!

OMA appreciates Oklahomans for the Arts for coordinating this event each year.

Register - Free registration

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Throughout the Day: Live Music & Arts

Come for part or participate in the whole day!

OMA appreciates Oklahomans for the Arts for coordinating this event each year.
Registration is Open for Blue Star Museum Program

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across America. Each summer since 2010, Blue Star Museums have offered free admission to the nation’s active-duty military personnel and their families, including National Guard and Reserve. For more information on Blue Star Museums, please see the Frequently Asked Questions.

First Lady of the United States Melania Trump and Second Lady of the United States Karen Pence have agreed to serve as honorary co-chairs of Blue Star Museums 2019. Read more here.

Blue Star Museums Parent Toolkit: A Guide for Before, During, and After Your Family Trip to the Museum (created by Blue Star Families).

The 2019 Blue Star Museums program will begin on Saturday, May 18, 2019, Armed Forces Day, and end on Monday, September 2, 2019, Labor Day.

Registration is now open for 2019—museums interested in participating should click here to register. (Please note that participating museums must register again even if they have participated in the past.) Email bluestarmuseums@arts.gov with any questions.

The 2019 map of participating museums will be available in early May.

In addition to the Blue Star Museums program, many museums are offering an array of programs for active military and veterans throughout the year. The Oklahoma Arts Council has an Oklahoma Arts and the Military Initiative. Launched in 2015, the Oklahoma Arts Council’s Oklahoma Arts and the Military Initiative is a strategic effort directed at meeting the needs of Oklahoma’s military community through the arts. More information here.

Also, Community Salute is an initiative of the Institute of Museum and Library Services aimed at strengthening the ability of libraries, archives and museums (LAMs) to respond to the needs of veterans and military families. Supporting Veterans and Military Families: How To Begin (PDF, 934 KB) is an overview of the process of beginning or augmenting your museum services provided to veterans. More information on the IMLS initiative here.
Guide for Inclusive Arts-Based Engagement in Cultural Institutions

In serving a “uniquely diverse, ethnic, cultural, and international community,” the Queens Museum in New York City recently created a guide that cultural institutions can download and use in achieving inclusive arts-based engagement. Their *Paving New Ways to Exploration in Cultural Institutions* (PAVE) publication is aimed at inspiring confidence and awareness in visitor-oriented staff and guides.

Grounded in best practices in early learning and parent education, the initiative was undertaken by the museum to strengthen their community ties. Their goal was to ensure engaging and accessible experiences for families with young children with diverse abilities from varied social, cultural, and economic backgrounds. The guide offers tools for making personal connections, considering kinetic experiences, setting up flexible spaces, working with families, and more.

As Oklahoma cultural organizations strive to serve all members of their communities through the arts, they are encouraged to reference the PAVE guide and similar resources. Download the guide here.

Thanks to the Oklahoma Arts Council for sharing this information.

Latest information from the American Alliance of Museums

Is your institution prepared to welcome trans employees? How knowledgeable do you feel about transgender inclusion?

The AAM LGBTQ Alliance’s Task Force for Transgender Inclusion is excited to announce the release of *Gender Transition and Transgender Inclusion in the Museum Workplace: A Toolkit for Trans Individuals, Institutions, and Coworkers*. This expansive set of guides approaches trans inclusion from various perspectives in an approachable and easy-to-understand format.

Whether you are somebody preparing to transition, an institution that values inclusion, or a museum professional who just wants to see the field become a more welcoming space, download the toolkit today!

Meet the OMA Spring Intern

My name is Taylor Emery. I am a senior Anthropology and Nonprofit Organization Studies student at the University of Oklahoma.

My earliest experience in a museum was when I was five years old and attending a summer art camp at one of my local museums. My fascination with museums has stuck with me since then. Some of my favorite field trips throughout elementary to high school were when we went to museums around Oklahoma. Every time I visit a new city or country, museums are always at the top of my list of things to do because they are invaluable gateways to the local community. I believe that museums are fantastic resources for community enrichment and inclusion through physical and digital mediums.

I have enjoyed my time at Oklahoma Museums Association and I am honored to have been selected as the Spring intern.

Be a part of Oklahoma’s Largest Nonprofit Network

Join the Oklahoma Center for Nonprofits today!

Now, with more than 10,000 nonprofit organizations in Oklahoma, we must have a unified voice as a sector. Nonprofit organizations employ more than 17% of the state's workforce. In 2018, we generated more than $15 billion in revenue. We are leaders in our communities. We are the ones who step up when times are tough. We are Oklahoma nonprofits. Be a part of Oklahoma’s largest nonprofit network. Join the Oklahoma Center for Nonprofits today!

www.okcnp.org

- WCCFA -

**Western Center for the Conservation of Fine Arts**

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Wheat Ridge, CO 80033
(303) 573-1973
wccfa@wccfa.com
www.wccfa.com
Partnership Benefits OMA Members

Thanks to a wonderful partnership with the Oklahoma Center for Nonprofits, all Oklahoma Museums Association members can register at the discounted member rate for this important clinic. OMA encourages all Oklahoma museums to attend this course which is full of best practices for non-profits. Be the best of Oklahoma museums, attend this clinic.

Standards for Excellence 2.0 includes expanded and enhanced benchmarks for nonprofit best practices, including 79 benchmarks for best practices; new sample policies in social media and information technologies all nonprofits need to know; and improved information on outcome based measurements and logic models to prove mission impact.

Registration information here

**Session I: Mission, Strategy, & Evaluation**
**Session II: Leadership, Board, Staff, & Volunteers**
**Session III: Finance & Operations**
**Session IV: Public Awareness, Engagement, & Advocacy**

**Class Dates:**
April 4-5, 2019, OKC • May 2-3, 2019, Tulsa • June 20-21, 2019, OKC
Check in: 8:45am • Training: 9:00am-4:00pm both days • Lunch Included

**CLINIC SERIES PRICE***:
Member Earlybird Price - $700 (2 attendees per session)
Center members after Earlybird - $850 (2 attendees per session)
Non-members - $1,700 (2 attendees per session)
*This course is made possible at discount thanks to the Inasmuch Foundation.

While all organizations are encouraged to send two participants to the entire, four-part series, Standards for Excellence scholarship recipients must send two representatives to each session in order to graduate. Below are the Center’s recommendations for who you might choose to send as representatives from your organization:

**Session 1: Mission, Strategy, & Evaluation**
Recommended participants: Executive Director & Board Chair (or other Board member)

**Session 2: Leadership, Board, Staff, & Volunteers**
Recommended participants: Executive Director & Board Chair or HR Director

**Session 3: Finance & Operations**
Recommended participants: Executive Director & CFO/COO or Board Treasurer

**Session 4: Public Awareness, Engagement, & Advocacy**
Recommended participants: Executive Director & Development/External Relations Director, Public Policy Director, or Board Chair

STANDARDS for EXCELLENCE
AN ETHICS AND ACCOUNTABILITY CODE FOR THE NONPROFIT SECTOR
Great New Benefit for OMA Institutional Members

Great news! OMA and Oklahoma Today Magazine have formed a partnership which will be a win for Oklahoma museums. All OMA Institutional members will receive a complimentary subscription to Oklahoma Today Magazine.

We are sure you will enjoy the articles, photographs and all-around interesting information in this award-winning magazine. It is our hope this partnership will develop into a deeper relationship between the magazine and museums.

Be looking in your mailbox soon for your Oklahoma Today Magazine with a gold OMA sticker. Enjoy!

Celebrate Museum Volunteers During National Volunteer Week April 7-13, 2019

National Volunteer Week is an opportunity to celebrate the impact of volunteer service and the power of volunteers to come together to tackle tough challenges, and build stronger, more resilient museums and communities.

It is a time when museums can celebrate the power of volunteers that make a difference and recognize extraordinary individuals who are at the center of social change. Thank someone who is making a meaningful difference in your museum today.

National Volunteer Week is a great time to get involved! Find opportunities to make a difference by volunteering for a museum in your community.

OMA loves our volunteers and museum volunteers statewide.
Resort. All OMA donors will be invited to this reception as a thank you for your support. Don’t worry, if you are not an OMA donor, it is not too late to contribute to be invited to the reception. On September 19, OMA will host a reception with the exhibitors followed by the annual OMA awards dinner where we will honor the Best of Oklahoma Museums.

Registration will open in late April so check OKMuseums.org for the most current information. We look forward to seeing you in Durant, Oklahoma for the 2019 OMA conference. You will not want to miss this one!

**Conference sponsors to date:**

**Oklahoma Today**

- Oklahoma Arts Council
- National Endowment for the Arts
- Kirkpatrick Family Fund
- Durant Tourism Economic Development Authority
- Choctaw Casino Resort
- Choctaw Cultural Service and Museum
- Big Lots! Foundation
- OU Extended Campus
- ITIN Museum Services
- The Springer Company
- Oklahoma Department of Libraries
- Oklahoma Historical Records Advisory Board
- Route 66 Alliance
- Oklahoma City National Memorial and Museum
- Jasmine Moran Children’s Museum
- Chickasaw Cultural Center
- OKPOP - Oklahoma Museum of Popular Culture

Conference sponsorship and advertising information available here.

**Conference Hosts**

Choctaw Casino Resort
Three Valley Museum

**We still have a few exhibitor spots open. Interested in being a conference exhibitor,** exhibitor information available here.

**Conference Exhbitor to date**

- Certified Folder Display Service, Inc.
- Exhibit Concepts, Inc.
- MuseWork
- Oklahoma Arts Council
- Oklahoma Department of Libraries
- OU Extended Campus
- Re:discovery Software
- Rebecca Elder Cultural Heritage Preservation
- Southwest Solutions Group, Inc.
- University of Oklahoma Press
- Vann & Associates | PR + Marketing
- Western Center for the Conservation of Fine Art

**Interested in hosting a future OMA Conference?**

The 2020 Conference will take place September 16-18 in Enid, Oklahoma. We are currently accepting proposals for our 2021 conference. The conference will be September 15-17, 2021. Deadline to Submit is September 1, 2019.

For more information on hosting a future OMA conference, please send an inquiry email to Brenda Granger and/or download the RFP here.

Note: all conference communities must commit to raising at least $7,000 in local funding and/or in-kind services for the conference (not including hotel meeting rooms or other amenities given in exchange for sleeping room reservations). In addition, it is expected the lodging location will provide two complimentary sleeping rooms for the duration of the conference.

**Facing Change: Insights from AAM’s Diversity, Equity, Accessibility, and Inclusion Working Group**

In spring 2017, following its strategic plan, the American Alliance of Museums (AAM) convened the Working Group on Diversity, Equity, Accessibility, and Inclusion (DEAI). Twenty museum professionals, representing a variety of disciplines, organizational sizes and types, and perspectives, came together monthly at the Alliance’s offices in Arlington, Virginia, and once at the AAM Annual Meeting in St. Louis, Missouri. For six months, this group examined the characteristics of effective museum inclusion practices and considered what steps the field could take to promote DEAI.

Download the report now to gain insights from the working group’s conversations about big-picture ideas and specific examples from their collective experiences.
The Oklahoma Museums Association is proud to recognize the following OMA Corporate Level II members for the services they provide to the Oklahoma museum community.

**ITIN Museum Services**
Okmulgee, OK
918.777.6807
Nancy Lowe-Clark
itin@hughes.net

Helping Oklahoma’s small to mid-size museums make the best professional use of their resources. Experience in board, staff and volunteer training, collections care and management, exhibit design, graphic production and custom mounts, project management and more.

**Oklahoma Center for Nonprofits**
Oklahoma City & Tulsa, OK
405.463.6886 / 918.392.7984
www.oklahomacenterfornonprofits.org
Marnie Taylor
info@okcpn.org

The Oklahoma Center for Nonprofits provides essential resources for nonprofits of all shapes, sizes, and missions. Our programs ensure that the more than 19,000 registered Oklahoma nonprofits and more than 950 OKCNP member organizations have access to the trainings and resources needed to ensure efficient operations, maximum program capacity, top-tier leadership, and sound finances.

**Southwest Solutions Group**
Oklahoma City, OK
www.southwestsolutions.com
Bruce Delp
bdelp@southwestsolutions.com

Concerned about the deterioration of your collections from unnecessary exposure to light, dust or harmful insects? We have the appropriate Museum Cabinets and Storage Solutions to properly protect your stored collections. Our storage solutions include museum cabinets, art racks, and moveable compact storage shelving. Let us share with you our knowledge and experience to safely and efficiently store your specimens, books, manuscripts, paintings, framed artwork, garments, textiles, or over-sized items.

**Taylor Foam, Inc.**
Oklahoma City, OK
405.787.5811
www.taylorfoam.com
Bryan Taylor
bryan@taylorfoam.com

Taylor Foam, Inc., incorporated in 1972 is a top notch fabrication shop, primarily utilizing Polyurea coated EPS foam which provides a lightweight yet highly durable finish. We thrive on creativity and we understand how to transform your space to reach its full potential by using state of the art technology combined with traditional artistry. Our products can be used both indoors and outdoors and require minimal maintenance and care.

**OU Extended Campus**
Norman, OK
405.325.1061
pacs.ou.edu
Missy Heinze
mheinze@ou.edu

OU Extended Campus offers bachelor’s and master’s degrees that can be completed 100% online, including a Master of Arts in Museum Studies. The Museum Studies program has been designed to meet the career development needs of individuals working in museums, galleries, historical sites and other related institutions.

**University of Central Oklahoma College of Liberal Arts**
Edmond, OK
405.947.2602
www.uco.edu/cla
Dr. Catherine Webster
cwebster6@uco.edu

The College of Liberal Arts is the heart of The University of Central Oklahoma. Housing the Oklahoma Journalism Hall of Fame, The Laboratory of History Museum, and eight departments that truly embody the University’s mission of transformative learning.

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Oklahoma Today covers the people, places, food, travel, culture, and history of Oklahoma. Each issue features these topics plus a calendar of events as well as breathtaking scenic and urban photography. Published since 1956, it’s the official state magazine and the only Oklahoma-based magazine that covers the whole state.

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For help with Collections Management Training and Services

Collections Research for Museums
4830 E Kansas Dr
Denver, CO 80246
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Toll Free 1-877-757-7962
http://museumcollectionmgmt.com
FREE INITIAL CONSULTATION

Allen Brown Architects
allen.brown@allenbrown.com

OKMuseums.org
The University of Tulsa offers an M.A. degree in Museum Science and Management (MSM). The program provides interdisciplinary coursework and “hands-on” experience to prepare future museum professionals in administration, fiscal management, collections care and research, and education. Gilcrease Museum staff and TU faculty provide training in the curation, exhibition, archaeology, ethnology, and archives. Internships available.

Vann & Associates is a full-service public relations and marketing firm specializing in media relations, marketing, branding and online image development. V&A is a partner who understands working within deadlines in a high-stress, low tolerance environment. The reason clients enjoy their relationship with Vann & Associates is simple - they are different. They are not consultants, Vann & Associates is committed to be a full-service communications department ready to plan and execute a comprehensive communications strategy.

Hey OMA Member Institutions, Ready to M!X It Up?

We would love for you to host an OMA M!X Event at your museum. M!X is our annual networking event for members and guests. Your museum provides the location (your museum) and light refreshments, OMA provides the publicity and great people to visit your museum and network with each other.

If you are interested, please email Brenda Granger and let her know of your interest. M!X is a ton of fun! Approximately 40 people attend the M!X event and it is usually held 5:00pm-7:00pm, but we are flexible.
Grant deadlines, training and other news

Protecting America’s Collections
The Institute of Museum and Library Services has released the results from the Heritage Health Information Survey, reporting important findings about the preservation and safety of collections across the nation. The report sheds light on the challenges faced by libraries, museums, and archives as they care for their collections, as well as the many strides they have made over the last decade. Read More.

Joint Oklahoma History and Preservation Conference Celebrating Women Who Built History April 24–26, 2019
Presented by the Oklahoma Historical Society and the State Historic Preservation Office
This year, the Oklahoma History Conference and the Statewide Preservation Conference have joined to become the Oklahoma History and Preservation Conference. This combined conference will feature twenty sessions pertaining to Oklahoma’s heritage and historic preservation. Read More.

Oklahoma Conference on Tourism & RedBud Awards
The Oklahoma Conference on Tourism will be held May 6-7 at Oklahoma City University. Hosted by the Oklahoma Travel Industry Association, it is an annual event that helps Oklahoma’s tourism industry work together to grow our attractions and communities. With the help of a line-up of experts, attendees are kept ahead of the latest trends, tactics and tools needed to maximize opportunity, energize marketing efforts and set the path to sustained growth. The Oklahoma Conference on Tourism is held in conjunction with the RedBud Awards. Read More.

Slow Art Day April 6, 2019
Slow Art Day Makes You Happy.
Slow Art Day is a global event with a simple mission: help more people discover for themselves the joy of looking at and loving art. Why slow? When people look slowly at a piece of art they make discoveries. The most important discovery they make is that they can see and experience art without an expert (or expertise). And that’s an exciting discovery. It unlocks passion and creativity and helps to create more art lovers. Read More.

United States Becomes 50th Member State to Join Historic Copyright Treaty
The Institute of Museum and Library Services is pleased to announce that the United States has joined the Marrakesh Treaty as its 50th member, partnering with 78 countries to increase the worldwide availability of books and other reading materials in accessible formats. Read more.

Federal Grant Opportunities
From the American Alliance of Museums, a list of upcoming deadlines - Several federal agencies offer grants to support the work of museums. For full guidelines and the most up-to-date information, please visit the agency’s website. Read More.

OMA Calendar of Events
Dates and events subject to change; confirm on OKMuseums.org

April 3
Arts Day at the Oklahoma Capitol

April 7-13
National Volunteer Week, Celebrate Oklahoma Museums

May 5-11
National Travel and Tourism Week

May 6-7
Oklahoma Conference on Tourism, Oklahoma City University

May 13-19
#MuseumWeek2019

May 21
OMA, Museum of the Red River and Mabee-Gerrer Museum of Art reception for members and friends at the American Alliance of Museums meeting in New Orleans

June 4
OMA Board of Directors Meeting, Science Museum Oklahoma

June 14
OMA Smarties Trivia Night Fundraiser

June 28
OMA Awards Nominations Deadline

August 2
OMA Conference Early-bird Registration Due

September 18-20
OMA Annual Conference at Choctaw Casino Resort, Durant

September 18
OMA Board of Directors Meeting, Choctaw Casino and Resort, Durant

September 18
OMA Donors Rock Reception at Choctaw Casino and Resort, Durant

October
Oklahoma Archives Month

October 25
Alliance for Response Forum at Oklahoma History Center

December 12
OMA M!X Jingle Mingle at SKELETONS: Museum of Osteology
Contributions, donations, grants and sponsorships received
December 1, 2018 - February 28, 2019

Champions ($1,000 and over)
Allied Arts
Big Lots, Inc./The Columbus Foundation
The Chickasaw Nation

Supporters ($500 to $999)
ITIN Museum Services
Quail Creek Bank
Route 66 Alliance
The Springer Company
Visit Enid

Donors ($100 to $499)
Choctaw Nation of Oklahoma
Pamela Fly, Broken Arrow
Brenda & Edward Granger, Edmond, in memory of Van Oliver Edward Granger, Edmond
Jennifer Holt, Claremore
David Keathly, Ponca City
Edith & Michael Laird, OKC
Oklahoma Archivists Association
Oklahoma City Community Foundation as recommended by Tina Burdett
Oklahoma Department of Libraries
Oklahoma Historical Records Advisory Board
Dane Pollei, Shawnee
Dan Provo, Edmond
Value & Wade Walters, Ada

Contributors (up to $99)
Susan Baley, Tulsa, in memory of Shan Goshorn
Jason Harris, McLoud
Amy Lee, OKC
Charlene Lingo, Miami
National Weather Museum and Science Center
Oologah Historical Society
Shirley Pettengill, Tahlequah, in memory of Meredith Prough
Tammy Posey, Drumright, in memory of Luann Jones Branch
Shelley Pulliam, Edmond
The Luksi Group, in honor of James Anquoe, Sr.
Delaynna Trim, Shawnee
Tony Vann, OKC
Luann Waters, Wynnewood
Wichita Tribal History Center/Wichita and Affiliated Tribes
Martin Wing, Tulsa

In-Kind Donors
405 Magazine
Oklahoma History Center
Sam Noble Museum
Science Museum Oklahoma
The Springer Company
Tyler Media

You are invited to a FREE reception for OMA members and friends
American Alliance of Museums Annual Meeting • Marriott New Orleans
Tuesday, May 21 from 5:00pm-6:00pm
RSVP by May 16 to sodaniel@okmuseums.org
Sponsored by Oklahoma Museums Association
Museum of the Red River • Mabee-Gerrer Museum of Art

OMA endowment fund
If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit www.occf.org and select the blue Online Giving button from the right column; or you may contact the OMA office at 405.424.7757.

Leave your legacy
OMA would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:
I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

Additionally, you can list the organization as a beneficiary on your insurance or investment policies.

OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.

View our complete profile at GiveSmartOKC
Know More. Give More. GiveSmartOKC.org

OKMuseums.org
Ireland Awaits March 10-19, 2020

Join the Oklahoma Museums Association Nomads Travel Program on its second exhilarating excursion as we travel to the Emerald Isle. Make memories that will last a lifetime as you explore over two dozen of Ireland’s unique historical, social, and cultural gems including an overnight stay in a castle and attending the St. Patrick’s Day parade in Galway.

The trip will be led by local guides familiar with the region’s culture, heritage, art, and food. This trip is for the museum enthusiast who enjoys experiences usually not offered to the general public.

Tour size is limited. Submit your deposit TODAY!

Let’s Do This!
- Travel with your friends and colleagues.
- Stay the night in a castle.
- Visit the reputed drinking haunt of Robin Hood.
- Learn about the centuries-old practice of making Waterford crystal.
- Celebrate St. Patrick’s Day in Galway City.
- Have a pint of Guinness.

For more information, including pricing and deposit details, visit the OMA Travel Program webpage or download the travel brochure here.

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Call for Nominations to the 2020-2021 OMA Board of Directors

OMA President, Dan Provo, has issued a call for nominations to the 2020-2021 Board of Directors. OMA members are invited to submit names to the Nominating Committee for consideration. This year, the Committee will present a slate of candidates for the following positions:

- District 1 Representative
- District 3 Representative
- District 5 Representative
- At-Large Representatives
- MPMA Representative

Jennifer Holt, OMA Immediate Past President, is the Nominating Committee Chair. Contact Jennifer, any committee member listed or the OMA office by May 6, 2019, if you have suggestions for nominees, you are interested in serving, or would like more information. Some positions open for election may have incumbents who will be invited to serve a second term.

According to the bylaws, all persons nominated to a board position shall have been members of the Association for at least one year. A copy of OMA’s board member expectations, responsibilities and job descriptions are available here. You may also contact the OMA office by e-mail at info@okmuseums.org or phone at 405.424.7757 to request a copy.

2019 Nominating Committee

Jennifer Holt, OMA Immediate Past President, Will Rogers Memorial Museum & Birthplace Ranch, Claremore, jholt@willrogers.com

Gena Timberman, The Luksi Group, Oklahoma City, gena@luksigroup.com

Ken Busby, Route 66 Alliance, Tulsa, culturalczarok@gmail.com

Blake Norton, Citizen Potawatomi Nation Cultural Heritage Center, Shawnee, bnorton@potawatomi.org

OMA Sponsor and Exhibitor Opportunities Still Available

It is because of generous sponsors and exhibitors that we are able to assist Oklahoma museums on a daily basis and offer valuable programming. It’s not too late to sign up and be a part of the many opportunities available during 2019.

Download the booklet here and select an opportunity - all of which benefit Oklahoma museums and the communities they serve. You can use the form in the booklet or complete the form online. We will make you proud to be our partner and our Oklahoma museums thank you!

2019 OMA Sponsorship and Exhibitor Opportunities for Corporations, Businesses, Organizations and Museums

Be a leader in the Oklahoma museum field.
Receive statewide publicity.
Promote programs, services and products throughout Oklahoma.
Support the health of the profession.

Sponsorship & Exhibitor Opportunities:
OMA Professional Development
Smarties Trivia Night
OMA Annual Conference

What we do is difficult.
We just make it look easy.

public relations. marketing. branding. digital.

OKMuseums.org
Fun Changes Planned for 10th Annual Smarties Trivia Fundraising Night Friday, June 14

We want you to attend the 10th Annual Smarties Trivia Fundraising Night on Friday, June 14 at the Oklahoma History Center for a night of fun!

2019 Smarties Trivia Fundraiser Registration Now Open - Register [here](#)

June 14, 2019 at the Oklahoma History Center, OKC
Doors open at 6:00pm and trivia begins at 7:00pm!
Registration deadline is June 4. Open to guests 21 and up.

This is our tenth year to have the event, and we hope to have more teams and sponsors than ever! The funds raised will be used to support the mission of assisting Oklahoma museums with their efforts to educate, inform and entertain. Oklahoma museums and the communities they serve are the beneficiaries of our Smarties fundraiser.

It is easy to sign up.... Make a list of the people (co-workers, volunteers, board members, etc.) you would like to have as teammates and invite them to Smarties. Contact these smart, fun folks and after they have put the date on their calendar, come up with a fun team name! Great examples from previous years include The Magnificent Eight (National Cowboy & Western Heritage Museum), Rocket Surgeons (Science Museum Oklahoma) and Mummy Maniacs (Mabee-Gerrer Museum of Art) to name a few. Then register your team [here](#).

This year’s Smarties Trivia Fundraising Night is going to be a little different and we are excited for the changes including using electronic devices for the trivia game. In addition to our every popular silent auction, we will continue with the wine pull, meal deal, heads or tails game and a new Rustic Cuff bracelet tree!

We are currently seeking Smarties sponsorships. More information on being a sponsor can be found [here](#). We are also accepting gift cards for the event, more information at right.

A huge thank you to our sponsors to date:

Regift for a Cause...Smarties!
Did you know that $1 billion in gift cards are estimated to go unused each year? Consider OMA and regift for a cause. OMA will accept any new, unused gift cards you received over the holiday for use during the Smarties Trivia Night Fundraiser.

Gift Cards for Meal Deal
During Smarties, a table of surprise certificates/gift cards valued at $25 and over to restaurants await donors. You can support the Meal Deal by purchasing a new gift card and sending it to OMA, or you can donate to OMA [here](#) and we will use the donated funds to purchase gift cards.

All gift cards should be mailed to OMA at 2020 Remington Place, Oklahoma City, OK 73111. Be sure to include your name and address on the envelope so we can thank you.

Anonymous
ITIN Museum Services
Route 66 Alliance
West Oklahoma City Rotary Club

OKMuseums.org
Nominate for Recognition  continued from page 1

The Basics
• Begin by reviewing the Awards Prep Info Sheet. This step is very important!
• The deadline to submit an entry is Friday, June 28, 2019.
• There are two award types; individual/group awards and project awards.
• Any OMA member may submit. Museums are encouraged to self-nominate for project awards.
• Entries must be submitted online. Mail, fax, e-mail and in-person entries are not accepted.
• A $25 entry fee is required for each entry submitted. Unlimited entries accepted.
• Pay online with credit card once the online form is complete, or send payment by mail. Payments by mail must be postmarked the same day entry is submitted to be considered.
• Once you begin the online entry process, you are unable to save the entry and return later.
• Online entries are accepted as submitted; no changes or additions are allowed.
• OMA reserves the right to disqualify any entry that does not meet all submission rules.
• Submitted materials become the property of the Oklahoma Museums Association and may be used at OMA’s discretion.
• Judges’ decisions are final.

Individual/Group Awards
• Service to the Profession
• Certificate of Recognition

Project Awards
Projects nominated must have been completed or in use between January 1, 2018 - June 30, 2019. Project categories are grouped by project budget.
• Conservation or Preservation Project
• Exhibit
• Outreach or Education Program
• Promotional Piece (brochure, invitation, press kit, poster, website, Facebook, Twitter, etc.)
• Publication (magazine, exhibition catalog, newsletter, etc.)
• Technology Media (blog, interactive game, video, etc.

Recognition
All award entrants will receive status of their entry by July 19, 2019. Awards will be presented at the Awards Celebration Dinner the evening of September 19 at Choctaw Casino Resort in Durant, as part of the OMA Conference.

Put Social Media to Work During #MuseumWeek

We want everyone to know what a great museum you have! #MuseumWeek helps you spread the word! Register for #MuseumWeek 2019 here. Then, during the week of May 13-19, 2019, post on social media using the daily hashtags.

Monday, May 13 #WomenInCultureMW
The focus is on famous women in the fields of history, art, culture and science, as well as all those anonymous women whose lives structure our societies.

Tuesday, May 14 #SecretsMW
Let your visitors see behind the scenes! Exhibitions in preparation, restoration or cleaning of collections, little-known facilities or professions, etc.

Wednesday, May 15 #PlayMW
Whether it’s theatre, cinema, music or video, an Olympic challenge or a fun treasure hunt, start a fun conversation with your online audience and visiting public.

Thursday, May 16 #RainbowMW
Put more color into your venue! Showcase a particular color in your collections, celebrate peace or LGBTQ awareness, or add splash of color to your publications.

Friday, May 17 #ExploreMW
Explore the theme of new territory, initiative and daring. Whether it’s in the form of intellectual, artistic or space exploration, or even innovation, invite your public to think outside the box and push boundaries.

Saturday, May 18 #PhotoMW
Time for visitors to get their smartphones and cameras out; it’s photo day! Feature the beauty of your design and architecture, highlight your venue by inviting professional artistic and amateur photographers to share their take on it.

Sunday, May 19 #FriendsMW
Explore the theme of friendship – a universal value – and use the opportunity to make special offers for groups of visitors at your establishment and gift shop.

These are just suggestions, feel free to get creative. Learn more about #MuseumWeek 2019 here.

#MuseumWeek started as a movement in France on Twitter and spread throughout the world and onto other social media platforms. UNESCO supports this global initiative.
New and renewed members December 1, 2018 - February 28, 2019

New members are indicated with an asterisk.

**Individuals**

**Friend**
- Susan Baley, Tulsa
- Gayle Farley, OKC

**Individual**
- Deborah Baroff, Lawton
- Jordan Boyd, Miami
- Caroline Chandler, Tulsa
- Brian Crockett, Albuquerque NM
- Maury Ford, OKC
- Jennifer Green, OKC
- Betty Keim, Bartlesville
- Victoria Lupia, OKC
- Bart McClenney, Snyder
- Susan Patterson, OKC
- David Peters, Stillwater
- Shaylyn Sawyer, Edmond
- Diane White, Fort Smith AR

**Retired Professional**
- Dianne Moore, Mineral Wells TX
- Kathleen Triebel, Bartlesville

**Student**
- Katrina Billis, Torrance CA
- Amena Butler, OKC
- Emily McKenzie, Tulsa
- JA Pryse, OKC

**Designated Staff/Board/Volunteer**
- Kathy Anderson, Bethany
- John Beaver, Okmulgee
- Regina Belcher, OKC
- Victoria Berry, Stillwater
- Annie Bewley, OKC
- Hayley Bondank, Stillwater*
- Kelly Bradshaw, Stillwater
- John Brown, Okmulgee*
- Lacy Brown, Stillwater
- Ron Brown, Pawnee
- James Burns, Norman*
- John Cary, Claremore
- J.M. Cavazos, Stillwater
- Lynne Childress, Tulsa
- Anne Chilton, OKC
- Kristi Church, OKC
- Cindy Clark, Stillwater
- Heather Coffman, Lawton
- Cathy Cornwell, Claremore
- Andy Couch, Claremore
- Gerda Cox, Lawton
- Anna Davis, Pawnee
- David Davis, Norman
- Leigh Dudley, Edmond
- Douglas Forsyth, Norman
- Emma Fritz, OKC
- Todd Fuller, Norman*
- Edward Granger, Edmond
- Jason Harris, Kingfisher
- ShaVon Hill, Okmulgee
- Jennifer Holt, Claremore
- Tad Jones, Claremore
- Carrie Kim, Stillwater
- Arlette Klaric, Stillwater
- Jacob Krumwiede, Claremore
- Ken Landry, Shawnee
- Mary Lee, OKC
- Marnie Leist, Miami*
- Kerry Magruder, Norman
- Linda Maisch, OKC
- Sherry Marshall, OKC
- Ashley Mason-Burnes-Meerschaert, Moore
- Vickie Miles-La Grange, OKC
- Greg Miller, OKC
- Taylor Mills, Kingfisher
- Susan Morton, Chandler
- Melody Muniz, OKC
- Ginger Murphy, Sand Springs
- Shannon Olson, OKC
- James Ottman, Norman
- Kay Owens, Eufaula
- Casey Pankey, Stillwater
- Karen Paul, OKC
- Phil Pennington, Claremore
- Veronica Pipestem, Okmulgee
- Tammy Posey, Drumright
- Janet Raines, OKC
- Kimberly Ross, Kingfisher
- Carney Saupitty, Lawton
- Carla Shelton, Stillwater
- Pat Smith, Clinton
- Rob Smith, Cushing
- Calista Stephens, Broken Bow
- Clint Stone, OKC
- Candy Taylor, Lawton
- Lindsay Thomas, OKC
- Michelle Timbo, Lawton
- Jaymie Turner, Norman
- Ray Vandiver, Ph.D., Tulsa
- Jay Villemarette, Moore
- Allen Voyles, OKC*

continued on page 20
New and renewed members  continued from page 19

Natalie Wadle, Miami*
Sue Weissinger, Goodwell
Linda Wendel, Eufaula
Deborah Wilson, Drumright
Kevin Wilson, OKC
Doug Zook, Broken Bow

Institutions
Pinnacle
Chisholm Trail Museum & Gov. AJ Seay Mansion
Comanche National Museum and Cultural Center
Drumright Historical Society Museum
Federal Judicial Learning Center & Museum of the Western District of Oklahoma
National Weather Museum and Science Center
Oklahoma Hall of Fame | Gaylord-Pickens Museum

Oklahoma Railway Museum
Oklahoma Route 66 Museum
Pottawatomie County Oklahoma Historical Society & Museum
Science Museum Oklahoma
SKELETONS: Museum of Osteology
University of Oklahoma Libraries

Elevated
American Banjo Museum
Claremore Museum of History
Discovery Lab
Eufaula Area Museum
No Man’s Land Museum
Oklahoma Forest Heritage Center Museum
Oklahoma State University Museum of Art
Pawnee Bill Ranch and Museum
Sand Springs Cultural & Historical Museum

Shawnee Tribe Cultural Center*
Will Rogers Memorial Museum

Ground Floor
Billboard Museum Association
Lachenmeyer Arts Center
Lincoln County Historical Society Museum of Pioneer History
Oklahoma Blues Consortium

Affiliated Org/Corporate
Level II
Southwest Solutions Group, Inc.
University of Tulsa Museum Science and Management Program

Level I
Certified Folder Display Service, Inc.
Collections Research for Museums
Joy Reed Belt & Associates, Inc.
University of Central Oklahoma Museum Studies Program*
OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Maggie Brown, District 1 Rep.
Tulsa Historical Society & Museum
918.712.9484
mbrown@tulsahistory.org

Julie Brown is the new Executive Director at The Museum Broken Arrow.

Richard Barlow: The Sea of Ice, Receding on exhibit through May 19, 2019 at Philbrook Downtown, Tulsa. The exhibit features Barlow’s temporary and site-specific drawings of the natural world with chalk on blackboard paint. Works are erased at the end of each show. More here.

District 2
Jordan Boyd, District 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

Hannah McNutt is the new Learning Center Coordinator for Museum of the Red River.

Join Chickasaw White House, Milburn, for their annual Kite Fly on April 20. Bring your own kite or use those provided by staff. More here.

Join Oklahoma Forest Heritage Center, Broken Bow, for the Kiamichi Owa-Chito Festival of the Forest on June 21-22. Contests include double buck sawing, ax throwing, jack-n-jill crosscut, as well as other forestry events. More here.

District 3
D’Lese Travis, District 3 Rep.
General Tommy Franks Leadership Institute and Museum
580.726.5900
diese@tommyfranksmuseum.org

Marla Redcorn-Miller (Osage/Kiowa/Caddo) is the new Director of Osage Nation Museum.


District 4
Mark White, District 4 Rep.
Fred Jones Jr. Museum of Art
405.325.0843 • maw@ou.edu

Pawnee Bill Ranch and Museum, Pawnee, will host its 90th Annual Easter Egg Hunt on April 20. Thousands of eggs will be hidden, including prize eggs containing money and vouchers for treats. More here.

Todd Fuller is the new Curator for Western History Collections at University of Oklahoma Libraries.

Mabee-Gerrer Museum of Art, Shawnee, is one of two dozen Oklahoma organizations that are now finalists for a $10,000 award and the title of the state’s top nonprofit, thanks to the prestigious Oklahoma Nonprofit Excellence (ONE) Awards, annually presented by the Oklahoma Center for Nonprofits.

Oklahoma City Museum of Art, OKC, recently acquired two significant works of art, one by Kehinde Wiley and the other by Jan van Kessel the Elder. Both will be displayed this spring. More here.

Mysteries of the Mansion tours at Henry Overholser Mansion, OKC, resume every third Thursday of the month beginning Thursday, April 18. More here.

Edmond Historical Society Museum recently welcomed Amy Stephens as Executive Director and Allison Pittman as Exhibits Coordinator.

ACCESS WORKS
Experienced accessibility experts committed to helping museums attract and delight all visitors by evaluating and improving access to programs, activities, and services.

- Staff Walk-Through and Overview Review
- Comprehensive accessibility assessment of projects, programs, and facilities
- Private/group workshops
- Exhibit design
- Accessibility Management Plans
- Staff Training

Heather White, Inclusion Specialist
852-499-9300 | heathe@accessworksbest.org
Jack McMahan, President
405-664-4452 | jackchasm@gmail.com

OKMuseums.org
Be a Member • Build Your Network of Connections

Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

Individual membership packages
- Patron $250
- Friend $100
- Individual $50
- Retired Professional $35
- Student (electronic) $15

Institutional membership packages
Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

Pinnacle Package
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

Elevated Package
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

Ground Floor Package
Dues are based on what the museum is able to pay. $___________

Affiliated Organization & Corporate membership packages
- Level II Package $500
- Level I Package $250

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City/State/Zip
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E-mail
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Signature

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Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111
OKMuseums.org