The Oklahoma Historical Society (OHS) is proud to announce the new Oklahoma Heritage Preservation Grant Program. They will begin taking applications for this new grants-in-aid program this fall and announce grant recipients in early 2020. The program is open to municipal, county, or tribal governments or nonprofit historical organizations registered with the Oklahoma secretary of state. Such organizations include museums, historic sites, historical associations, libraries with special collections, or genealogical associations in the state of Oklahoma that feature Oklahoma history as a major component of their mission.

Applicant organizations must collect, preserve, and share collections that may include objects, photographs, manuscripts, video or audio recordings, maps, periodicals, books, vertical files, archaeological material, or buildings. Grant requests can range from $1,000 to $20,000 and applicants will need to provide a 10 percent cash match. Eligible projects fall into three main categories: collections, exhibits, and programs. Funding is not available for projects such as architectural plans, expansions, and repairs.

Disaster Information and October 25 Oklahoma Alliance for Response Network Kick-Off

Please hold the date for October 25 for the kick-off event of the Oklahoma Alliance for Response Network at the Oklahoma History Center. More information will be available on the OMA website in the coming weeks. Museums, libraries and archives should plan to attend, and invite their local emergency management personnel too.

In light of the recent floods in our state, we again are sharing the following information to assist Oklahoma museums in the event of a disaster. Oklahoma museums should remember that each institution is different and there is no one-size fits all emergency plan or response, so institutions are encouraged to personalize their emergency plan using the following resources.

PHONE ASSISTANCE

- A member of the OMA Disaster Response Network should be contacted immediately for consultation upon the event of an emergency in your Oklahoma museum. Members have been trained in disaster response and recovery of museum collections. All members are prepared to provide advice and phone support regarding minimizing damage to museum objects during and after a disaster. DRN Contact List

- The American Institute for Conservation of Historic & Artistic Works (AIC) has a Cultural Emergency Response Team (CERT) to respond to the needs of cultural institutions during emergencies through coordinated efforts with first responders, state agencies, vendors and

New Preservation Grant Program Announced

The Oklahoma Historical Society (OHS) is proud to announce the new Oklahoma Heritage Preservation Grant Program. They will begin taking applications for this new grants-in-aid program this fall and announce grant recipients in early 2020. The program is open to municipal, county, or tribal governments or nonprofit historical organizations registered with the Oklahoma secretary of state. Such organizations include museums, historic sites, historical associations, libraries with special collections, or genealogical associations in the state of Oklahoma that feature Oklahoma history as a major component of their mission. Applicant organizations must collect, preserve, and share collections that may include objects, photographs, manuscripts, video or audio recordings, maps, periodicals, books, vertical files, archaeological material, or buildings. Grant requests can range from $1,000 to $20,000 and applicants will need to provide a 10 percent cash match. Eligible projects fall into three main categories: collections, exhibits, and programs. Funding is not available for projects such as architectural plans, expansions, and repairs.
In May I was elected as chair of the Oklahoma Travel Industry Association. OTIA is the trade association of travel and tourism professionals across the state. I am excited to serve in this capacity and especially happy to have this opportunity to elevate museums in travel and tourism. More good news for museums, Lt. Governor Matt Pinnell is a champion for tourism in Oklahoma including museums. He has been supportive of museums and even did a video to promote Oklahoma Museums Week in the spring. This fall, OTIA in partnership with the Lt. Governor, will be holding a series of Lt. Governor’s Travel & Tourism Summits around the state. Each half-day program provides tourism education featuring speakers covering a range of topics on best practices to promote tourism in your region, and includes a townhall-type discussion by the Lt. Governor on tourism development in each of the areas visited around the state. The schedule is September 17 in McAlester, September 26 in Woodward, October 3 in Duncan and October 15 in Claremore at the Will Rogers Memorial Museum. You can read more about the summits and register here: https://www.viethconsulting.com/Calendar/moreinfo.php?eventid=50565 Preregistration is required. I would encourage you to attend so that you can enjoy the professional development, network and meet the Lt. Governor. Be sure to let him know how important your museum is to your community, including its economy. In fact, Oklahoma museums and their visitors contribute just under half a billion dollars to the Oklahoma economy annually. Now that is impressive. Please reach out to me if I can assist you in any way.

Brenda Granger
Executive Director
When I was growing up, my dad would take me down in the basement and teach me how to build small projects like bookcases, stools and shelves. The process began by reading the instructions, gathering the materials and inventorying the needed tools. Right before we got started making noise and “building stuff” my dad would pull out the smallest, tooth-bitten pencil from his toolbox and begin measuring. He would measure, make a line and measure again. He would do this on every piece of wood, metal or fabric we were about to cut. To me it seemed like this process took forever as my patience was wearing thin waiting for the whirl of power tools to begin. Low-and-behold, taking the time on the front end of each project made every step easier and when we were all done, we could stand back and see our handy work had paid off.

Creating and executing successful marketing campaigns are very similar. There is a temptation to get right to the fun stuff when developing your plan. Once your budget is in place, often the allure of print, web, social and digital marketing is much more engaging than understanding how to effectively measure those efforts prior to, during and after the campaigns have completed.

First, when thinking about measuring your success, you need to define what “success” means for you or your organization. Success can be defined by reach, exposure, frequency or conversions. Conversions can be a bit confusing, but once again, up to you. Is your goal to convert by getting visitors to your website, making a phone call or is it more tangible such as booking a room, purchasing tickets or booking a tour?

Then think about how you will measure these results. Candidly, some marketing tactics are easier to track than others. For instance, it is fairly difficult to track the conversion or success-rate from something like a billboard or outdoor ad unless you have a special telephone number or landing page on your website. Although pretty accurate, remember an advertising salesperson is going to tell you the amount of traffic that drives or passes by that artwork, not the true number of eyes that see your ad. Although a little easier, television and radio are also difficult to track. One way to ensure some measurement is to make sure your front-line staff are kept in the loop and repeatedly ask how patrons learned of the museum, exhibit, etc.

Web and digital placement are a much easier medium to track data and conversions. Unfortunately, sometimes marketers experience paralysis through analysis as the data can be overwhelming. The most important factor to focus on is the pre-determined metric that determines success. Dial in on that and make sure you stay true to that goal. There are so many facets to web and digital placement, but the key here is to keep your channels of entry clear between campaigns and understand why or why not potential customers are engaging your organization.

Most importantly is this piece of advice. Do not fear change. It is much better to monitor data as the campaign progresses, make changes and adjustments and see how the campaign fairs from there. That is much better than watching a marketing plan misstep without correction and at the end of the year you regret not making some changes that could have increased conversions, garnered more customers and brought more needed revenue.

Tony Vann is the President of Vann & Associates. With over 20 years of experience in public relations and marketing, he has been involved in such well-known organizations as the Oklahoma House of Representatives, the Oklahoma City National Memorial Foundation, Oklahoma State University, the Office of Lt. Governor Fallin and others. Since inception of the award-winning firm in 2010, it has grown serving more than 40 corporations, non-profits and professional associations across Oklahoma, Texas and Arizona.
Robert's Rules of Order

by Connie Pirtle, Founder/Director, Strategic Nonprofit Resources

General Henry Martyn Robert was an engineering officer in the regular Army. Without warning he was asked to preside over a church meeting and realized that he did not know how. He tried anyway and his embarrassment was supreme. This event, which may seem familiar to many readers, left him determined never to attend another meeting until he knew something of parliamentary law.

Ultimately, he discovered and studied the few books then available on the subject. From time to time, due to his military duties, he was transferred to various parts of the United States where he found virtual parliamentary anarchy since each member from a different part of the country had differing ideas of correct procedure. To bring order out of chaos, he decided to write *Robert’s Rules of Order* as it came to be called. The First Edition was published in February 1876.

The 11th current edition has been brought about through a process of keeping the book up to date with the growth of parliamentary procedure. All editions of the work issued after the death of the original author have been prepared by persons who either knew and worked with the original author or are connected to such persons in a direct continuity of professional association.

Here are some important online resources about Robert and his rules:

www.robertsrules.com
The Official Robert’s Rules site. On this website you’ll find information about:
- the short book that provides a simple introduction to parliamentary procedure, *Robert’s Rules of Order Newly Revised In Brief*;
- the authors who have created the leading manual of parliamentary procedure; and
- **how you can use Robert’s Rules of Order Newly Revised** to help your organization run more smoothly.

www.rulesonline.com
This site offers an adaptation and helpful outline to Robert’s original document. Although the copyright on the original Fourth Edition of *Robert’s Rules of Order Revised* has expired, it remains an important work. This website contains the full text of the book, including lesson outlines and Plan for Study of Parliamentary Law, along with the added convenience and functionality of index and keyword search. This handy online reference tool is useful to the student of parliamentary procedure and the parliamentarian alike.

www.jimslaughter.com
Jim Slaughter is a Certified Professional Parliamentarian and Consultant. In addition to selling the latest edition of Robert’s Rules, he offers many free handouts that are invaluable.

http://parliamentarians.org
The website of the National Association of Parliamentarians (NAP) is the home of Registered Parliamentarians. NAP provides a wide array of products and services to its members and to the general public in support of its educational mission. It produces educational materials for everyone, from the first-time member of a board or organization to the professional parliamentarian. Books provide essential reference material for parliamentarians and regular members alike, and these can be supplemented with reference cards, electronic references, and other essential meeting toolkit items.

https://aipparl.org/
The website of the American Institute of Parliamentarians (AIP) is the home of Certified Parliamentarians. AIP’s purpose is “to work for the improvement of parliamentary procedure to the end that decisions are made by parliamentary means rather than by violence or by dictatorial actions, and that mankind will learn to live in peace through effective implementation of sound democratic principles.” AIP offers training, certification, and member services and products.

Connie Pirtle is the Founder/Director of Strategic Nonprofit Resources. For the past 20 years she has focused her work on effective volunteer engagement in museums and other community organizations. Connie was a board member of the American Association of Museum Volunteers for many years, and she was the Executive Editor of AAMV’s book, *Transforming Museum Volunteering: A Practical Guide for Engaging 21st Century Volunteers*. Send her your questions via OMA’s website “Ask a Professional” www.okmuseums.org/ask-a-professional/ or to AskConnieP@cs.com.
Two Workshops for Smaller Institutions Announced for August: Audiovisual Preservation and Digital Preservation

The Northeast Document Conservation Center (NEDCC) is sponsoring two upcoming workshops at the Oklahoma History Center. The Oklahoma Department or Libraries, Oklahoma Historical Records Advisory Board, Oklahoma History Center, Oklahoma Historical Society and Oklahoma Museums Association are in support of these workshops.

Scholarship opportunity: NEDCC and the Oklahoma Historical Records Advisory Board are offering a limited number of scholarships to workshop participants to cover the registration fee and partial travel expenses. To be considered, fill out this form here. Please do NOT register until the scholarships have been awarded. A slot will be held for you once you submit your scholarship application. Please email info@nedcc.org with any questions. Thank you!

Audiovisual Preservation for Smaller Institutions
August 22, 2019 from 9:00am – 4:00pm
Registration deadline: August 15, 2019
Maximum class size: 40
Instructor: TBD
Location: Musser Learning Lab, Oklahoma Historical Society, 800 Nazih Zuhdi Drive Oklahoma City, OK 73105
Registration fee: $40.00
Register: Here

This one-day workshop gives participants the foundation needed to be effective collections stewards for audiovisual materials. The curriculum covers format identification and risks to audiovisual materials; care and handling; inventory and assessment, and planning reformatting and digitization projects. The instructor will provide the information that participants need to create inventories of audiovisual holdings and to develop a reformatting timeline for priority materials, and will lead activities designed to identify common format carriers found in collections. More information.

Digital Preservation for Smaller Institutions
August 23, 2019 from 9:00am – 4:00pm
Registration deadline: August 15, 2019
Maximum class size: 40
Instructor: Jaime Schumacher, Digital POWRR Project NEDCC (TBD)
Location: Musser Learning Lab, Oklahoma Historical Society, 800 Nazih Zuhdi Drive Oklahoma City, OK 73105
Registration fee: $40.00
Register: Here

NEDCC has partnered with the Digital POWRR Project to develop a one-day workshop with a focus on practical tips and activities for small organizations that have fewer than $500 per year to devote to digital preservation efforts. Participants will gain confidence to move from digital preservation theory to practice by understanding the different policies and tools needed to approach building a digital preservation program. The workshop will include several activities, including how to assess digital preservation using the NDSA Levels of Preservation, and will include hands-on experience with basic digital preservation tools that can be used even at institutions with limited budgets. More information.

NOTE: This is not a workshop on how to scan or digitize materials. Participants are required to bring a laptop in order to participate in the hands-on activity. Please contact info@nedcc.org if you are unable to bring a laptop.

2019 Conference Theme - Museums Rock: The Best of Oklahoma Museums

Registration is OPEN - Register to Attend

More information on hotel, scholarships, etc. here

Early Bird rate closes August 2, and payment must be received by that date

Standard registration closes August 23

OMA has planned a great 2019 conference at the Choctaw Casino Resort from September 18-20, 2019. The 2019 theme is Museums Rock: The Best of Oklahoma Museums and will showcase great programs, collections practices, fundraising and more. Two great workshops will be offered on archival descriptions for museums and fundraising for collections.

Download Preliminary Program

The Three Valley Museum in Durant, where history rocks, will be hosting the Wednesday Night Opening Reception. It will be great fun with exhibits, food, wine and Jazz. Enjoy back door access to The Country Framer gift shop...featuring handmade jewelry and gifts made of colored glass...designed and fired on site by artist Alvina Ralls.

continued on page 6

OKMuseums.org
At 6:00pm attendees are in for a special treat as the award winning Museum Confidential takes the stage. Museum Confidential is a behind-the-scenes podcast looking at museums like never before. Hosted by Jeff Martin of Philbrook Museum of Art and produced by Scott Gregory of Public Radio Tulsa. New episodes every two weeks. “One of our favorites” - Jim Richardson, MuseumNext

Following the Opening Reception and Museum Confidential, all OMA donors are invited poolside to a thank you reception at the Choctaw Casino Resort from 8:00pm-9:00pm. Following the thank you reception at 9:00pm, all conference participants are invited poolside for a jam session. Bring your instrument or just hum along with your peers. We are sure it will be a ton of fun. See you there.

Conference sponsors

Conference Exhibitors

ITIN Museum Services
The Springer Company
Oklahoma Department of Libraries
Oklahoma Historical Records Advisory Board
Route 66 Alliance
Oklahoma City National Memorial and Museum
Jasmine Moran Children’s Museum
Chickasaw Cultural Center
OKPOP - Oklahoma Museum of Popular Culture

Conference sponsorship and advertising information available here

Conference Hosts

Choctaw Casino Resort
Chahta Nowvta Aya Cultural Center and Cultural Services
Discover Durant
Three Valley Museum

Conference Exhibitors

3D Scans Plus
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Exhibit Concepts, Inc.
Martin&Martin Design
MuseWork
Oklahoma Arts Council
Oklahoma Department of Libraries
Oklahoma Historical Society
OU Extended Campus
Re:discovery Software
Southwest Solutions Group, Inc.
The Springer Company
The University of Oklahoma School of Library and Information Studies
The University of Tulsa Museum Science & Management
University of Oklahoma Press
Vann & Associates
Western Center for the Conservation of Fine Art
Hey, Oklahoma Museums! We would like to introduce you to the Digital Public Library of America (DPLA) and to Sarah Milligan, Head, Oklahoma Oral History Research Program at OSU, who is our contact for DPLA. The DPLA will allow for increased access to your online collections.

Yea. Several partners (Oklahoma Department of Libraries, Oklahoma Historical Society, Oklahoma State University Library, and the University of Oklahoma Libraries) have been working on the DPLA for a few years on uploading parts of their online collections, and now they are inviting other museums, libraries and archives to be a part of it.

Being a part of the DPLA, which is free, will allow users to better find all the great online collections in our state, and specifically at your museum. The Library of Congress, Smithsonian and others already have their online collections entered into the DPLA. You are encouraged to take a look at it as a way that users can discover any or all museum collections you already have online.

Information from the website https://dpla-okhub.org/
OKHUB partners are collaborating with the Digital Public Library of America to increase online access to the collections held by cultural organizations across Oklahoma. By working together on this national initiative, we offer users access to Oklahoma collections in conjunction with millions of items—photographs, maps, manuscripts, audio-visual materials, and more—from libraries, archives, and museums across the United States.

Reach out to Sarah Milligan sarah.milligan@okstate.edu with any questions or for more information. DPLA is a wonderful resource which will allow more access to your online collections, which is great news.
ESCCO - Executive Service Corps of Central Oklahoma

Here is a good resource for museums located in central Oklahoma. For more information, visit www.escco-online.org

**ESCCO** provides game changing consulting to Central Oklahoma nonprofits. Experienced business executives volunteer their expertise and provide in-depth quality analysis, coaching and planning.

**SERVICES**

**Clinics:** 2018-19 has brought new challenges to nonprofits. Thus, ESCCO is offering one-on-one, two-hour clinics to our nonprofit colleagues that can: provide insight on a specific topic, produce guidance and validation on planned changes, and generate new ideas.

**Executive Director Coaching Program:** designed specifically for Executive Directors to fine tune their managerial skills by working with a seasoned nonprofit professional who can provide an outside perspective. Current and retired nonprofit executive directors are available to mentor.

**Management Review:** delivers a comprehensive, independent, examination of a nonprofit organization. Designed to make actionable recommendations to improve the overall effectiveness of the organization, this is ESCCO’s traditional service.

**Nonprofit Structural Change:** to facilitate conversations about potential affiliations between nonprofits, and if these prove fruitful, to assure a smooth transition that creates a stronger, more efficient delivery of services.

**Organizational Coach:** An ESCCO consultant providing assistance to the organization’s executive director; board and staff on a variety of issues such as governance, finances, service provision, structure, board development and others.

**Organizational Focus Workshop:** a structured, facilitated exercise designed to assist a nonprofit organization (its board, management and key stakeholders) to identify and prioritize the most critical issues the organization faces and to develop an action plan to address them. This service is transforming nonprofits.

**Strategic Partnerships:** formation of strategic partnerships to address similarities and overlap of services among nonprofits.

**ESCCO PARTNERS**
Inasmuch Foundation, Kirkpatrick Family Fund, Oklahoma City Community Foundation, E.L. and Thelma Gaylord Foundation, American Fidelity, the Oklahoman, Meinders Foundation, United Way, Allied Arts and more.
Through the Oklahoma Heritage Preservation Grant Program, the OHS hopes to encourage improvement in the care of collections; a higher quality of exhibits; and the expansion of Oklahoma history programs at the local level. The OHS also hopes to foster a learning process that brings together trained, experienced museum and archival professionals with avocational volunteers and part-time employees who want to improve care of collections, learn techniques of preservation, and expand educational programs.

On August 1, 2019, the OHS will make an announcement on the official opening and closing dates for applications, and further information regarding the program will be available at that time. To learn more or to see the official administrative rules for the program, please visit www.okhistory.org/grants.

Strategic Planning 101 Workshop

Strategic Planning 101 Workshop
Presented by Ken Busby
August 7, 2019 10:00am-3:00pm
Registration is $35 OMA members and $55 non-members
Lunch is included
Location: Edmond Historical Society & Museum, Rodkey House
Deadline to register is July 29
Register online here

The Oklahoma Museums Association in partnership with the Oklahoma Historical Records Advisory Board is pleased to offer a Strategic Planning 101 Workshop on August 7 from 10:00am-3:00pm on the topic of creating a basic strategic plan.

This workshop is being offered before the new Oklahoma Heritage Preservation Grant Program cycle begins to give your organization time to complete a Strategic Plan, as that is one of the criteria in order to apply for the grant.

At the Strategic Planning 101 workshop, you will learn:
- valuing strategic planning
- understanding the strategic plan lifecycle
- discussing mission, purpose, and vision statements
- utilizing SWOT (strengths, weaknesses, opportunities, and threats)
- determining where you are as an organization
- gathering information including asking what your organization does well, what your organization can improve upon, and what your organization’s dream is for itself
- looking at outside influencers
- setting priorities, goals, and action steps
- budgeting for your strategic plan
- implementing your strategic plan
- evaluating your strategic plan

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the public. Team members are trained to assess damage and initiate salvage efforts, and are available to provide telephone assistance and to visit the affected site as soon as it is accessible. Contact 202.661.8068 for 24-hour assistance. (The number also connects to a monitored e-mail address.)

- The Midwest Art Conservation Center’s Field Services Department is available 24 hours a day to assist in emergency response and recovery. Contact 612.870.3128 or umca@qwest.net.

- The Northeast Document Conservation Center (NEDCC) offers emergency telephone assistance 24 hours a day for institutions and individuals with damaged paper-based collections. Contact 978.470.1010.

**ONLINE GUIDES**

- **After the Flood: Emergency Stabilization and Conservation Measures from The National Park Service**
  The National Parks Service suggests planning methods to prevent additional damage to historic structures and to maintain historical integrity.

- **Alliance for Response**
  Alliance for Response is a national program on cultural heritage and disaster management. Through a series of local Forums, it builds bridges between the cultural heritage and emergency response communities before disasters happen. The Forums lead to new partnerships, policies, and cooperative planning efforts.

- **Disaster Planning Webinar**
  This webinar was presented for MayDay 2012 and has valuable information.

- **Emergency Drying Procedures for Water Damaged Collections from The Library of Congress Preservation Directorate**
  Features concise information on air-drying paper, books and photographs and recovery from mold.

- **National Park Service Salvage at a Glance Part I: Paper Based Collections**
  Information divided into material, priority, handling precautions, packing method and drying method.

- **National Park Service Salvage at a Glance Part II: Non-paper Based Archival Collections**
  Information divided into material, priority, handling precautions, packing method and drying method.

- **National Park Service - An Emergency Cart for Salvaging Water-Damaged Objects**
  Information on gathering a supply list and cache of supplies for salvaging water damaged objects.

- **Salvage procedures from The Minnesota Historical Society**
  Salvage procedures for a wide variety of materials, including textiles, photographs, wooden objects, leather, paintings and paper.

- **Treatment of Flood-Damaged Older & Historic Buildings from the National Trust for Historic Preservation**
  The document addresses cleaning out mud, foundation problems, caring for wet plaster, treatment for saturated wood-framed walls and floors and treatment for historic wallpapers and interior finishes.

- **University of Texas at Austin School of Information**
  Good and easy to use information for salvage of damaged family treasures.

**FUNDING**

- **FEMA Federal Disaster Declarations**
  Information about which counties are included in designated disaster areas and are therefore eligible for federal disaster assistance.

- **Foundation Grants for Preservation in Libraries, Archives, and Museums**
  This free online publication, produced jointly by the Library of Congress and the Foundation Center, lists 1,725 grants of $5,000 or more awarded by 474 foundations from 2003-2009. It covers grants for activities related to conservation and preservation.

- **Guide to Navigating FEMA and SBA Disaster Aid for Cultural Institutions**
  Outlines the process of applying to the Small Business Administration (SBA) and Federal Emergency Management Agency (FEMA) for assistance after major disasters as well as including links to the necessary forms.

- **Society for American Archivists National Disaster Recovery Fund for Archives**
  Any repository that holds archival records or special collections is eligible to apply for a grant. The repository need not be a member of SSA or SAA. Grant monies may be used for the direct recovery of damaged or at-risk archival materials; such services as freeze drying, storage, transportation of materials, and rental facilities; supplies, including acid-free boxes and folders, storage cartons, cleaning materials, plastic milk crates, and protective gear; and to defray the costs for volunteers or other laborers who assist with the recovery.
10th Annual Smarties Trivia Night and Fundraiser A Great Success

Thanks to everyone who came out and made our 10th annual Smarties Night so much fun and a great fundraiser. OMA would like to thank the super smart Smarties Committee for planning a full evening of networking, trivia and fun, all in support our mission of assisting Oklahoma’s 500+ museums with their efforts to educate, inform and entertain. We would also like to thank the amazing emcee Ken Busby and the many sponsors and donors who can be found on page 12 of this newsletter. A shout out to the Angry Scotsman Brewing for providing the beer for the event.

We had many new takes on Smarties this year with the biggest being playing the trivia game on electronic devices, which was well received. We also had a great response to the new 20X8 Makes Museums Great Donation Drive. A special thank you to all the 20X8 donors who gave a total of $1,140. This support allows OMA to receive the full match generously provided by The Springer Company and Vann & Associates | PR + Marketing bringing to total raised for the 20X8 campaign to $2,140!! WOW!


SMARTTEST
Team Name: Not the Dinosaur Museum
Group: Fred Jones Jr. Museum of Art

SMARTER
Team Name: The Wind and the Will-os
Group: Will Rogers Memorial Museum & Birthplace Ranch

SMART
Team Name: Oxford Comma Police
Group: Oklahoma Today

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Ken Busby
Chuck House Restaurants
Scott Cowan
Lauren Daughety
Edmond Historical Society & Museum
Peggy Ellwanger
Richard Ellwanger
Freddy’s Frozen Custard & Steakburgers
From the Vine Studio
Josh & Regina Gotbaum
Edward & Brenda Granger
Tommy & Carol Ann Hager
Hal Smith Restaurants
Jason Harris
James Pepper Henry
John & Pat Hernandez
Jennifer Holt
Iris Muno Jordan
David Keathly
Jacob Krumwiede
Lana Lopez
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Lucas Ross
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Silver Leaf Gems
Amy Stephens
Clint Stone
Ted’s Café Escondido
The Cheesecake Factory
The Springer Company
Gena Timberman
D’Lese Travis
Delaynna Trim
Tulsa Historical Society & Museum
Vann & Associates
Heidi Vaughn
Wade & Valerie Walters
Karen Whitecotton
Chad Williams
Carol Wilson
Zaxby’s/SJAC Food Groups, LLC
OMA is Looking for a Dozen Dancers

OMA is participating in a fun project with the Oklahoma City Community Foundation. It is a Celebration Dance celebrating 50 years of the Oklahoma City Community Foundation and will culminate on October 15 at the OCCF Charitable Endowment Distribution event.

Jordan Advertising is coordinating the dance project. They are in the process of finalizing the choreographer and dance and will be looking to film the OMA dance group later this summer. OMA needs to recruit 10-12 individuals that would be willing to participate in the dance, more information below.

The following tentative schedule outlines some of the time commitments required for participation in the dance:

- Date will be determined later this summer to teach the dance to the participating groups
- Date will be determined later this summer for Jordan Advertising to film the individual group dance scenes
- Participants will be provided with a video or link to the dance in order to practice on their own prior to filming dates
- Participants will need to be available on October 15 to film the final dance scenes at the Oklahoma City Community Foundation with all participating groups. The time for filming is TBD.

If you are interested, and we hope that you are, please contact Brenda Granger, OMA Executive Director, at bgranger@okmuseums.org or 405.424.7757 and let her know asap. It will be a lot of fun!

Hold the Date

SKELETONS: Museum of Osteology in Oklahoma City will be hosting our Jingle Mingle M!X Networking Event December 14, 2019 at 5:00pm
More information to come.
American Association for State and Local History (AASLH) 2019 Annual Meeting
The AASLH is holding their annual meeting, August 28-31 in Philadelphia. Register early for the best price. Read more.

Septemberfest, Oklahoma History Center
Come one, come all to Septemberfest! The 23rd annual Septemberfest will be held on Saturday, September 7, from 10:00am to 3:00pm. This free festival offers food and fun for the whole family, with activities inside and outside the Oklahoma History Center. Read more.

Oklahoma Alliance for Response Kick Off
Hold the date for October 25 as OMA will Kick Off the Oklahoma Alliance for Response. Museums, Libraries and Archives are invited and asked to bring their local emergency management personnel. More information to come.

National Student Poets Program (NSPP)
The National Student Poets Program (NSPP) is a partnership of the Institute of Museum and Library Services (IMLS) and the nonprofit Alliance for Young Artists & Writers, which presents the Scholastic Art & Writing Awards, the nearly century-old program known for its recognition and celebration of the country’s most creative teens. The 2019 National Student Poet representing the Southwest geographical region of the nation is Julie Dawkins, a junior at Deer Creek High School in Edmond, Oklahoma. The National Student Poets were selected from students in grades 10-11 who submitted more than 20,000 works in the Scholastic Art & Writing Awards and received top honors in poetry. Congratulations Julie.

Professional Development Calendar
The professional development calendar is a listing of professional development opportunities, for those in the museum field, hosted by either the American Alliance of Museums or museum service organizations, professional training programs, colleges/universities, government agencies and other nonprofit organizations working for the success of museums. Read more.

OMA Calendar of Events
Dates and events subject to change; visit OKMuseums.org to confirm

August 1
Back to School Bash, Oklahoma History Center, OKC

August 2
OMA Conference Early-bird Registration Due

August 7
Strategic Planning 101 Workshop, Edmond Historical Society & Museum, Rodkey House, Edmond

August 22-23
Preservation Workshops, Oklahoma Historical Society, OKC

September 18-20
OMA Annual Conference at Choctaw Casino Resort, Durant

September 18
OMA Board of Directors Meeting, Choctaw Casino and Resort, Durant

September 18
OMA Donors Rock Reception, Choctaw Casino and Resort, Durant

September 19
OMA Awards Program, Choctaw Casino and Resort, Durant

October
Oklahoma Archives Month

October 25
Alliance for Response Forum at Oklahoma History Center

December 12
OMA MIX Jingle Mingle at SKELETONS: Museum of Osteology
recent gifts
Contributions, donations, grants and sponsorships received
March 1, 2019 - May 31, 2019

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OMA would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:
I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

Additionally, you can list the organization as a beneficiary on your insurance or investment policies.

OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.

OMA endowment fund
If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit www.occf.org and select the blue Online Giving button from the right column; or you may contact the OMA office at 405.424.7757.

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OMA Nomads Travel Program ten-day tour of Ireland
March 10-19, 2020

Space is limited; only 15 seats remain
Send your deposit today

Join OMA Board Members, staff and museum colleagues as we set out for another adventure as we traverse on a ten-day tour of Ireland. Traveling the lush meadows and cliffs of Ireland inspire even the most seasoned traveler with the majestic scenery yielding to medieval towns and historic castles. This ten-day tour will immerse you in the history, scenery, and legends at the heart of the island.

The trip will be led by local cultural travel guides who are familiar with the region’s culture, heritage, art and food. This trip is for the museum enthusiast who enjoys experiences usually not offered to the general public. And yes, we will be in Ireland for St. Patrick’s Day 2020. Fun, fun!

Please come travel with us, it will be an experience of a lifetime. More information here.
Connecting to Collections Free Webinar

HVAC Installation, Renovation, and Collections Environments – An Introduction
July 9 from 1:00pm-2:30pm CDT

More information and register here.

Maintaining appropriate preservation environments – those that can manage risks of chemical and mechanical degradation, while protecting against mold and corrosion – often requires the use of heating, ventilation, and air-conditioning, or HVAC. This session will discuss strategies for collections and institutional staff working with engineering/contractor partners during HVAC design, installation, and renovation processes, with the ultimate goal being an active, integrated decision-making approach that best combines the expertise of both collections and mechanical professionals.

Oklahoma and the 19th Amendment from the National Park Service

Oklahoma museums, we are sharing this information in case you want to plan programs around the 100th anniversary of Oklahoma voting in favor of the 19th Amendment which is February 28, 1920.

Women first organized and collectively fought for suffrage at the national level in July of 1848. Suffragists such as Elizabeth Cady Stanton and Lucretia Mott convened a meeting of over 300 people in Seneca Falls, New York. In the following decades, women marched, protested, lobbied, and even went to jail. By the 1870s, women pressured Congress to vote on an amendment that would recognize their suffrage rights. This amendment became known as the 19th Amendment.

After decades of arguments for and against women’s suffrage, Congress finally voted in favor of the 19th Amendment in 1919. This is called ratification. After Congress ratified the 19th Amendment, at least 36 states needed to vote in favor of it for it to become law.

On February 28, 1920, Oklahoma voted in favor of the 19th Amendment. By August of 1920, 36 states (including Oklahoma) approved the proposal and it became law. The proposal, now the 19th Amendment, made women’s suffrage legal all across the country.

Information taken from https://www.nps.gov/articles/oklahoma-and-the-19th-amendment.htm Sources used to make these state pages include: Ida Husted Harper’s History of Woman Suffrage: 1900-1920, Volume 6 (1922), the National American Woman Suffrage Association papers (Library of Congress), and National Register nominations from the National Park Service.

For more information on the Suffrage Amendment in Oklahoma on November 5, 1918, when Oklahoma voters ratified a universal woman suffrage amendment to the Oklahoma Constitution by 106,909 to 81,481 votes making Oklahoma the twenty-first state to grant women the right to vote, visit the Encyclopedia of Oklahoma at https://www.okhistory.org/publications/enc/entry.php?entry=SU002

Looking Ahead

The next issues of MuseNEWS is already percolating:

Recognition of all donors, members and supporters for fiscal year 2019

2019 OMA Award Winners

Details on the Jingle Mingle MIX Networking Event on December 14

For help with Collections Management Training and Services
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Toll Free 1-877-757-7962
http://museumcollecting.com
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2019 Oklahoma History Day OMA Award Winners

Each year, the Oklahoma Museums Association sponsors the Best Exhibit Design award during the Oklahoma National History Day contest. This award is given to one Junior Division and one Senior Division entry exemplifying the best exhibit design practices in creating their National History Day entry.

This year’s Junior Division winner for Tragedy in the Heartland went to Aubrey Cheney, Ariel Green and Kiana Whiteman from Canton Elementary School (Penny Heath teacher). Winners pictured with Brenda Granger, OMA Executive Director and Dan Provo, Oklahoma History Center Director and OMA Board President.

The Senior Division winner for Mending Men: Anna Coleman Ladd and the First World War went to Kenzi Nix, Kylie Nix and Braxton Thompson from Canton High School (Penny Heath teacher). Winners pictured with Brenda Granger, OMA Executive Director, Stacy O’Daniel, OMA Administrative & Program Associate, and Dan Provo, Oklahoma History Center Director and OMA Board President.

Strategic Planning

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In addition, participants who have already completed a preservation assessment should bring this document with them to the workshop to learn how to incorporate it into a strategic plan.

The workshop will conclude with tips on how to write a competitive Oklahoma Heritage Preservation Grant, including a review of the grant weighted criteria.

Apply for a scholarship to attend the workshop here. Deadline to apply for a scholarship is July 19.

About the presenter: Ken Busby, Executive Director & CEO of the Route 66 Alliance

Ken Busby is the Cultural Czar of Northeast Oklahoma. He also serves as Executive Director & CEO of the Route 66 Alliance. Previously, he served as Executive Director & CEO of the Arts & Humanities Council of Tulsa for twelve years. A native of Tulsa, Busby is also a graduate of Leadership Oklahoma Class XVII.

Busby is a presenter for the Americans for the Arts Speakers Bureau, and serves as a consultant in the areas of fundraising, grant writing, strategic planning, and board development for nonprofits across the state.

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OKMuseums.org
Blue Star Museums in Oklahoma

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across America. For more information on Blue Star Museums, please see the Frequently Asked Questions. The 2019 Blue Star Museums program began on Saturday, May 18, 2019, Armed Forces Day, and will end on Monday, September 2, 2019, Labor Day.

The United States Conference of Mayors has issued a resolution about Blue Star Museums, urging mayors and their local arts agencies "to promote the Blue Star Museums program and to encourage museums in their communities to participate in this national program serving active duty personnel and their families." Read more here.

The Oklahoma Museums Association appreciates the 39 Oklahoma museums participating in the 2019 Blue Star Museums Program.

Ardmore
Greater Southwest Historical Museum

Blackwell
Top of Oklahoma Historical Society Museum

Broken Arrow
MVA, Inc. dba The Military History Center

Chandler
Route 66 Interpretive Center

Cheyenne
Washita Battlefield NHS

Chickasha
Grady County Historical Society

Claremore
Will Rogers Memorial Museums

Edmond
Edmond Historical Society & Museum

Enid
Cherokee Strip Regional Heritage Center

Woodring Wall of Honor

Fort Sill
Fort Sill National Historic Landmark and Museum

Grove
Har-Ber Village Museum

Guthrie
Oklahoma Territorial Museum

Hobart
General Tommy Franks Leadership Institute and Museum

Kingfisher
Chisholm Trail Museum

Marlow
WWI 100th Anniversary Mobile Museum

Norman
Norman Firehouse Art Center

Oklahoma City
American Banjo Museum

National Cowboy & Western Heritage Museum

Oklahoma City Museum of Art

Oklahoma Hall of Fame Gaylord Pickens Museum

Oklahoma Railway Museum

Oklahoma Sports Hall of Fame

Park Hill
Cherokee Heritage Center

John Ross Museum

Pawnee
Pawnee Bill Ranch and Museum

Salisaw
Sequoyah’s Cabin Museum

Shawnee
Mabee-Gerrer Museum of Art

Stillwater
National Wrestling Hall of Fame and Museum

Oklahoma WONDERtorium

Tahlequah
Cherokee National Prison Museum

Cherokee National Supreme Court Museum

Tulsa
Gilcrease Museum

Philbrook Museum of Art

Sherwin Miller Museum of Jewish Art

Tulsa Air and Space Museum & Planetarium

Tulsa Historical Society & Museum

Wynnewood
Eskridge Hotel Museum

Wynnewood Historical Society

OKMuseums.org
New and renewed members March 1, 2019 - May 31, 2019

New members are indicated with an asterisk.

Friend
Ken Busby, Tulsa
Kathy Dickson, OKC
Robin Hohweller, Fargo
Melvin Moran, Seminole

Individual
Michael Acree, Midwest City*
Ernestine Berry, Tahlequah*
Lindsey Campbell, Garvin*
Sharon Cheatwood, Lawton*
JJ Compton, Edmond
Valerie Duncan, Guthrie
Adrienne Grimmett, Pauls Valley
Catie Hamilton, Ada*
Karen Hildreth, Quapaw
Kay Little, Bartlesville
Chenae Lippard, Ada*
Sunny Mercer, Bethany
Sarah Milligan, Stillwater
Rachel Mosman, OKC*
Allison Pittman, Edmond
Cody Reynolds, Tishomingo
Phyllis Wahahrockah-Tasi, Norman

Retired Professional
Charlene Lingo, Miami
Glen McIntyre, Kingfisher
Becky Rickard, OKC
Sarah Wright, Tulsa

Student
Robbin Davis, Tulsa
Taylor Emery, Norman*
Taylor Lukasik, Lawton*
Kylie Scheller, Davis

Designated Staff/Board/Volunteer
Ira Adams, Sulphur
Timothy Baugh, Anadarko
Betsy Bender, Wewoka
Dianne Braden, Blackwell
Krystle Brewer, OKC
Gina Brown, Sulphur
Julie Brown, Broken Arrow
Laura Bryant, Tulsa
Susan Buchanan, Tulsa
Ryan Bunyan, Wewoka
Roger Burkhalter, Norman
Jack Carnefix, Stillwater
Catherine Carter, Norman
Johnny Childress, Muskogee
Jessica Cole, Norman
Mark Cole, Sulphur
Brian Cooke, Sulphur
Brandi S. Coyner, Ph.D., Norman
Allie Cloud, Broken Arrow*
Adrienne Dastgir, Sulphur*
Drew Diamond, Tulsa
Joanna Didik, Tulsa
Stephen Dock, Mangum
Mark Dolph, Tulsa
Marci Donaho, Seminole
Richard Ellwanger, Wewoka
Andy Estrada, Norman*
Pat Evans, Wewoka
Joshua Faulkner, Sulphur
Susie Fishman-Armstrong, Norman
Diana Folsom, Tulsa
Sen. Charles Ford, Tulsa
Laura F. Fry, Tulsa
Donna Gainey, Tulsa
Josie Garrard, Norman
Garrett Gibson, Sulphur
Rance Gilliam, Sulphur*
Dedra Gravitt, Sayre
Renee Harvey, Tulsa
Brian Hatton, Sulphur
Tammy Hawbaker, Woodward
Richard Hendricks, Guthrie
Amanda Hudson, Sulphur
Melissa Hudson, Blackwell
Cassie Huffman, Shawnee*
Maxine Jackson, Elk City
Mike Jeffries, Sapulpa
Joanna John, Sulphur
Rachel Johnson, Tulsa
Glenda Kuhn, McCloud
Margaret Landis, Norman
KeAnne Langford, Shawnee
Justin Lenhart, OKC
Tom Luczycki, Norman
Donald Lynch, Alva
Cassie McAdams, Anadarko
Carrie McKenzie, Norman
Tara Merriman, Sulphur*
Thalia Miller, Sulphur
Selby Minner, Rentiesville
Kelli Mosteller, Shawnee
Frank Mulhern, Tulsa
Christina Naruszewicz, Norman
Susan Neal, Tulsa
Mildred Nesser, Elk City
Blake Norton, Shawnee
Lina Ortega, Norman
Francine Parchcorn, Sulphur
Delissa Payne, OKC
Norm Pence, Hugo
Vicki Penner, Sulphur
Alicia Perkins, Tulsa
Susan Pordos, Chandler
Kimberly Pryor, Sulphur
Alanah Reed, Sulphur
Cathy Riggins, Frederick
Robert Roberson, Woodward
Donnie Rollings, Sulphur
Melanie Rosencutter, Tulsa
Alison Rossi, Tulsa
Melissa Sadir, Norman*
Emily Santhanam, Sulphur
Wilson Seawright, Sulphur*
Cynthia Short, Elk City
Kelsey Smith, Sulphur
Lee Roy Smith, Stillwater
Dan Swan, Norman
Sylvia Taylor, Wewoka
Charlotte Thomas, Elk City
Czarina Thompson, Shawnee
Brent Trout, Muskogee
Bryson Vann, Sulphur

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member recognition

New and renewed members continued from page 20

Valorie Walters, Sulphur
Laura Warriner, OKC*
Mary Watson, Sulphur
Jessa Watters, Norman
Anthony Welchel, Sulphur
Keith Welsh, Sulphur
Brian Whinery, OKC
Beth White, Mangum
Nicholas Wojcik, Norman*
Tracey Herst Woods, Tulsa
Lacey Wulfers, Tulsa
Joe Wynn, Frederick
Christopher Zellner, Sulphur

Institutions
Pinnacle
ARTSPACE at Untitled
Citizen Potawatomi Nation Cultural Heritage Center
Elk City Museum Complex
Gilcrease Museum
Jasmine Moran Children’s Museum
National Wrestling Hall of Fame and Museum
Oklahoma Sports Hall of Fame
Plains Indians & Pioneers Museum
Seminole Nation Museum
Territorial Capital Sports Museum
Wichita Tribal History Center

Elevated
American Fidelity Heritage Center
Cherokee Strip Museum
Chickasaw Cultural Center
Choctaw County Historical Society
Frisco Depot Museum
Muskegee War Memorial Park
Oklahoma State Senate Historical Preservation Fund
Oklahoma Visual Arts Coalition
Old Greer County Museum & Hall of Fame
Sam Noble Museum
Sapulpa Historical Society
Shortgrass Country Museum
The Museum Broken Arrow
The Sherwin Miller Museum of Jewish Art
Top of Oklahoma Historical Society Museum

Ground Floor
D.C. Minner Rentiesville Museum and Oklahoma Blues Hall of Fame
McLoud Historical Society
Oklahoma Blues Consortium
Route 66 Interpretive Center
Spencer Historical Society
Tillman County Historical Society & Pioneer Townsite Museum

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CHECK OUT OKMUSEUMS.ORG TODAY
What’s new and happening in Oklahoma museums

OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Maggie Brown, District 1 Rep.
Tulsa Historical Society & Museum
918.712.9484
mbrown@tulsahistory.org

Jan Peppler is the new Director of Development at Gilcrease Museum.

Discovery Lab, Tulsa, was recently awarded accreditation by the American Alliance of Museums. This brings the total number of accredited museums in Oklahoma to 13.

Wondrous Worlds: Art & Islam through Time & Place on exhibit at Philbrook Museum of Art, Tulsa, through October 6. Features the most extensive exhibition of Islamic art to be shown in Oklahoma. More here.

District 2
Jordan Boyd, District 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

Will Rogers/Wiley Post Fly-In will be August 10 at Will Rogers Memorial Museum & Birthplace Ranch, Oologah. Don’t miss one of the biggest Fly-Ins in Oklahoma. Free and open to the public. More here.


District 3
D’Lese Travis, District 3 Rep.
General Tommy Franks Leadership Institute and Museum
580.726.5900
dlese@tommyfranksmuseum.org

Osage Nation Museum, Pawhuska, kicks off ONM Free Movie Nights with the movie A Wrinkle in Time at 8:30pm. Free and open to the public. Additional movie nights are planned now through September 7. More here.


District 4
Mark White, District 4 Rep.
Fred Jones Jr. Museum of Art
405.325.0843 • maw@ou.edu


On September 14, the Chickasaw Cultural Center, Sulphur, will host a Monarch Butterfly Watch along with the film “Flight of the Butterflies” at 3:00pm in the Anoli’ Theater. Free and open to the public. More here.

Leviathan I: The Aesthetics of Capital is an experimental extension of artist Pete Froslie’s art studio on exhibit through December 31 at Fred Jones Jr. Museum of Art, Norman. More here.

District 5
Jason Harris, District 5 Rep.
405.830.6830
jharris309@gmail.com

Caroline Lowery will begin her duties as Executive Director for Oklahoma Humanities in September.

Shaylyn Sawyer is the new Museum Manager at Ninety-Nines Museum of Women Pilots.

Donna Merkt is now Director of Museum Experience at Oklahoma Hall of Fame | Gaylord-Pickens Museum.

Oklahoma History Center, Oklahoma City, opens its newest exhibit, Wanted: Dead or Alive on July 22. This photography exhibit is comprised of images of some of Oklahoma’s most infamous criminals. More here.

Join Science Museum Oklahoma, Oklahoma City, for Tinkerfest on September 28. Tinkerfest is a daylong celebration of curiosity and creativity! Admission to the museum and all activities are free. More here.
Oklahoma Museums Association
exists to support Oklahoma museums in their efforts to educate, inform and entertain.

About MuseNEWS
MuseNEWS is published quarterly by OMA and made possible by assistance from the Oklahoma Arts Council. All rights reserved. No part of this publication may be reproduced in any form without written consent.

Opinions expressed in this newsletter are those of the authors and do not necessarily reflect the views of OMA. Unsolicited articles and images are welcomed. OMA reserves the right to edit material submitted.

Articles may be submitted to the Editor for consideration in upcoming issues of MuseNEWS. Advertising information can be found on the OMA website. Availability of advertising space is determined by the Editor.

Co-Editors: Brenda Granger, Executive Director, bgranger@okmuseums.org; Stacy O’Daniel, Administrative & Program Associate, sodaniel@okmuseums.org

Oklahoma Museums Association
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OMA is a member of American Alliance of Museums, American Association for State and Local History, Arts Council of Oklahoma City, Oklahoma Center for Non-profits, Oklahomans for the Arts, and Oklahoma Travel Industry Association.

Be a Member • Build Your Network of Connections
Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

Individual membership packages
- Patron $250
- Friend $100
- Individual $50
- Retired Professional $35
- Student (electronic) $15

Institutional membership packages
Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

Pinnacle Package
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

Elevated Package
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

Ground Floor Package
Dues are based on what the museum is able to pay.

Affiliated Organization & Corporate membership packages
- Level II Package $500
- Level I Package $250

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