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**News museums can use**

**Education Workshop for Small and Mid-Sized Museums**

Is your institution ready to respond to change and prepare for the future? Join your colleagues and friends for the workshop *Museum Education Planning for the Future*. This team-based workshop will explore steps to creating an education plan. The educational role for all museums is crucial. Learn how you can make an effective plan for your organization. As part of the workshop, teams will break out to prepare a mock-up exhibit integrating elements of their education plans and present to their workshop colleagues.

*Museum Education Planning for the Future* will be held March 4 at Oklahoma Museum of History in Oklahoma City. The workshop includes lunch. Registration is $75 and the discounted rate for OMA members is $65. Register online [here](#). The deadline for registration is Friday, February 15. One scholarship will be offered and the deadline to register for a scholarship is February 8. OMA members can apply online for the scholarship [here](#).

Sherri Vance will lead the workshop. Sherri brings to her consulting the same enthusiasm and dedication that she brought to her thirty years as a museum professional. Her experience as curator of education has

**Museum Accessioning and Registration of Collections (MARC) Course**

Do you have artifacts in your museum collection that are outside of your museum’s mission? Do you have eagle feathers in your collection but are unaware of the laws surrounding their possession? Are you unfamiliar with a Deed of Gift or unsure when to use it? If you have these or OTHER collections questions, then the Museum Accessioning and Registration of Collections (MARC) Course, developed by OMA, is for you!

This course teaches a solid foundation of basic museum collections knowledge. MARC is great for staff and volunteers working with museum collections, artifact donations, exhibit loans, and much more.

MARC is a two-day course and will be held Feb. 28-Mar. 1 at Sam Noble Museum, Norman. Day one of MARC will cover mission statements, conflicts of interest, ethics, collections management policies, collecting plans, collections committees, and legal issues relating to museum collections and deaccessioning. Day two will

continued on page 7
Here are OMA, we are advocating for museums each and every day. In fact, it one of the guideposts of our strategic plan: Be the voice that influences decisions within political, economic, and social systems and institutions as it relates to, and impacts Oklahoma museums.

We have a ton of advocacy plans for 2019 at both the Oklahoma State Capitol as well as in Washington, D.C. which you can read about in both this newsletter and on the OMA website. Some of our advocacy efforts are very public and others are behind the scenes. But no matter, please know that OMA is always advocating for you, our Oklahoma museums.

One issue for nonprofit professionals that you may not even be aware of is the new 21% tax on employee fringe benefits. The provision removes a deduction for employer-provided benefits, such as transportation, parking, and on-premises athletic facilities. The new law disproportionately hurts tax-exempt employers by requiring them to pay a new unrelated business income tax (UBIT) on the value of these benefits. The argument is that this is a new tax on an expenditure, not a revenue-generating activity. We appreciate the American Society of Association Executives (ASAE) creating the UBIT Coalition and the American Alliance of Museums for their leadership role in helping to delay this new tax on nonprofits. OMA was the only Oklahoma organization who signed the letter recently sent to Congress by the UBIT Coalition. You can view the letter here. The most current information on this issue is available here.

In closing, with so many new faces at the Oklahoma State Capitol we are going to need your help in educating the newly elected house and senate members on the importance of museums to the Oklahoma economy, impact on education, improvement on quality of life for our state and so much more. We need your help, so when we reach out to contact your legislators or meet us at the capitol, please just do it as our Oklahoma museums are counting on you.

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Brenda Granger
Executive Director

Oklahoma Arts Day, April 3

Save the date for Oklahoma Arts Day on April 3, 2019 on the 2nd floor of the Oklahoma State Capitol. Watch the Oklahomans for the Arts website or sign-up for email alerts for more information. The Oklahoma Museums Association is a proud partner in Oklahoma Arts Day and encourages all Oklahoma museums to plan now to attend as we highlight and celebrate arts, culture and museums! OMA will send information as soon as it is available as well as post it on OKMuseums.org.
A Note from the OMA President

Hello Friends and Colleagues,

Please accept my thanks for your support in approving my nomination as President of the OMA Board of Directors. Thank you to Jennifer Holt for all her outstanding efforts during her term as OMA President! It has been my pleasure and privilege to serve on the Board for several years.

The Board is a talented and dedicated group that give freely of their time, expertise, and personal resources to assist in our joint efforts to help make the OMA both a success and a model for other state museum organizations. The exceptionally dedicated professional OMA staff of Brenda, Stacy, and Shana share the passion that we all have to preserve and share the cultural resources of our state. I know that you join me in thanking them for their outstanding efforts!

The 689 members of OMA represent a broad cross section of individuals, institutions, businesses, and our diverse cultures. Your ongoing support and participation in helping OMA identify, design, and deliver services to you and our communities is critical to the success of OMA. I look forward to working with you, the staff, and the Board as we continue to work together to serve and support the people of Oklahoma and our museum community. Thank you again for this opportunity!

Best regards to all - Dan Provo

OMA Board President

Oklahoma Museums Week
March 10-16

During Oklahoma Museums Week, OMA will be sending all Oklahoma legislators a list of museums in their district as well as letting them know the economic impact of Oklahoma museums. As a reminder, you can view that information here.

The Oklahoma Museums Association will be asking Governor Kevin Stitt to issue an Executive Proclamation declaring the week of March 10, 2019 as Museums Week.

Oklahoma Museums are encouraged to contact your legislators. Be sure to convey the ways your organization serves the community in areas of the economy, education, overall quality of life and so much more. Let’s all celebrate Oklahoma museums the week of March 10-16.
Meet the New OMA Board Members

Susan Buchanan
OMA At-Large Representative

I am currently the Director of Collections and Chief Registrar at the Gilcrease Museum in Tulsa, Oklahoma. I have been working in the museum field for over 25 years. Prior to my position at the Gilcrease, I was the Loans Coordinator at the UBC Museum of Anthropology in Vancouver, British Columbia. I have also worked at the Museum of Texas Tech University in Lubbock, Texas as the Collections Manager for Anthropology after receiving my Master’s in Museum Science from Texas Tech University. I am excited to serve on the OMA Board of Directors and look forward to getting to know the OMA members and museum community in Oklahoma.

Marci Donaho
OMA At-Large Representative

Marci Donaho is a long-time public school educator who for the past 22 years has served as executive director of the Jasmine Moran Children’s Museum in Seminole, first serving as the founding board president for 8 years. She is very involved in the Seminole community including being a member and past president of the Seminole Chamber of Commerce, Seminole Tourism Council and was named Seminole’s “Citizen of the Year” for 2002. She serves on the Seminole School Board and was honored with induction into the Seminole Hall of Fame in 2015 and has been nominated three times as one of 50 Women Making a Difference in the State of Oklahoma as recognized by the Oklahoma Journal Record newspaper. She was appointed and serves on the Seminole State College Board of Regents. She has served as a director of the Frontier Country Marketing Association and is a past president of the Oklahoma Marketing Association and the Oklahoma Museum Association. In 2007, she was selected as “Tourism Professional of the Year” by the Oklahoma Travel Industry Association and the Oklahoma Tourism and Recreation Department. She is a board member of the Seminole Family Resource Center, a Seminole BancFirst Community Director, and serves on the board of Seminole Alliance Hospital. Marci is also an active member of the Seminole Rotary Club and co-chairs the Chamber’s Leadership Seminole Program. She recently received the Leadership Oklahoma Distinguished Graduate Award. Marci looks forward to returning to the OMA board of directors.

Mark White
OMA District 4 Representative

For most of us, we’ve just barely recovered from the holiday buzz and are looking forward to the possibilities of a new year. Some of you may be digging into brand new budgets while others may be lamenting the choices made six months ago, but let me send another shockwave through your system – it’s time to plan your holiday promotions for 2019!

Don’t be too upset, keep reading and I will explain. We all do it, but while each of us are living our daily lives, we think about what is here and now and most do not plan for the future. Then, “all of the sudden” Valentine’s Day is here or Mother’s Day or Father’s Day or Memorial Day, then Fourth of July, Labor Day, Halloween, Thanksgiving and then of course, Christmas and the New Year – whew! It is exhausting.

Unfortunately, most of us plan for the most immediate holiday coming and don’t look to the next month, or quarter, etc.

To battle this holiday dilemma, may I suggest a few easy tactics to ensure a smooth year and an effective marketing strategy for promoting your holiday specials:

1. Coordinate your events, sales and marketing with your budget for the year. Make sure that planning for design, advertising and the funds associated with them are expended at least 60 days in advance to ensure you are on track for the holiday.

2. Think long-term as to how holiday planning integrates with the rest of your exhibits, events and even fundraising efforts. The last thing you want to do is position an exhibit or fundraiser at the same time you are promoting a holiday special as it will create audience fatigue.

3. Give your staff a chance to prepare, execute and recover. The most valuable resource is not money, it is your staff and volunteers. If you surprise them with a holiday promotion without their prior knowledge, they may not be in the best frame-of-mind to help plan and execute to the highest levels.

Remember, there are so many advantages to coordinating your public relations and marketing with set holidays. Use them to your advantage while maintaining a great handle on your overall communications strategy.

Tony Vann is the President of Vann & Associates. With over 20 years of experience in public relations and marketing, he has been involved in such well-known organizations as the Oklahoma House of Representatives, the Oklahoma City National Memorial Foundation, Oklahoma State University, the Office of Lt. Governor Fallin and others. Since inception of the award-winning firm in 2010, it has grown serving more than 40 corporations, non-profits and professional associations across Oklahoma, Texas and Arizona.
Recognition doesn’t have to be expensive. It doesn’t have to take a lot of time to prepare, nor does it have to be formal. It does need to be sincere and often. Some of the least expensive and easiest forms of recognition can be found right in your grocery store. Here are some ideas that have proven successful for many years.

- Tree seedlings or flower seed packets – “Thanks for helping us grow”
- Paper clips or a glue stick – “Thanks for holding us together”
- M & M candies – “Thanks for being Marvelous and Motivated volunteers”
- Lifesaver candies – “You’re a ‘lifesaver’ for our organization”
- Candy mints – “We care a ‘mint’ about you” or “Thanks for helping us raise a ‘mint’”
- Ruler or tape measure – “Your contributions are immeasurable”
- Party whistles – “Let’s celebrate our success”
- Package of batteries – “Thanks for energizing us”
- Stick of chewing gum – “Thanks for sticking with us [or with this project]”
- Flash light – “Your vision is our guiding light”

Now use your own creativity and think of a few more! If you have difficulty, walk around the grocery store, look at all the products available, and see what you can create as some recognition plays on words. Hint: The candy aisle is a good place to start. You will find volunteer “Paydays, $100,000 Bars,” etc.

If you are conducting a planning meeting or leading a discussion group you can use some of these forms of recognition to set the tone for the meeting. Pass around several small baskets of goodies as you open the meeting, explain their meaning, enjoy the chuckles, and start your meeting off in a positive direction. Goodies to include are:

- M & M’s for being Motivated members and for all the Marvelous and Meaningful ideas they are going to create;
- Snickers for the laughter everyone will enjoy;
- Small boxes of raisins for those who raise some difficult questions or issues; and
- Lifesavers for continuing to bring new life to your organization or committee.

Connie Pirtle is the Founder/Director of Strategic Nonprofit Resources. For the past 20 years she has focused her work on effective volunteer engagement in museums and other community organizations. Connie was a board member of the American Association of Museum Volunteers for many years, and she was the Executive Editor of AAMV’s book, Transforming Museum Volunteering: A Practical Guide for Engaging 21st Century Volunteers. Send her your questions via OMA’s website “Ask a Professional” www.okmuseums.org/ask-a-professional/ or to AskConnieP@cs.com.
Education Workshop  continued from page 1

given her an in depth understanding of all the components necessary to the daily operation of non-profit organizations. For the past ten years, she has concentrated on strategic planning, exhibition and program development, museum/community partnerships, artifact management, and fundraising for organizations that are beginning, building or reinventing themselves.

As a consultant, Sherri takes a hands-on practical approach. Specializing in small and mid-size museums and community arts organizations, offering services tailored to suit the needs of the individual institution. Through her work with the Oklahoma Historical Society and The Oklahoma City Zoo, she has first-hand knowledge of the issues facing museums and historic sites today. It is her goal as a consultant to help organizations take simple practical steps to meet the challenges facing them in order to ensure their long-term sustainability with the minimum increase in cost or complexity.

This program is sponsored in part by Oklahoma Arts Council, Kirkpatrick Family Fund, Oklahoma Museum Educators professional interest network and Oklahoma History Center.

MARC Course  continued from page 1

focus on the process of artifact donations including proper documentation, the physical application of a number, cataloging artifact information, loans and insurance.

Karen Whitecotton will be the instructor. Karen has extensive knowledge in museum collections and has provided service to museum, corporate, and private collection communities through contract registration and consulting services, utilizing 20 years of collections expertise.

Registration is $150 and includes handouts and instruction for both days. Institutions sending multiple participants receive discounted registration as follows: $225 for two people, $300 for three people and $375 for four people. Register online here by February 18.

Marking kits used in the course on the second day of instruction are available from Northern States Conservation Center. Purchase of a kit is not necessary; a sample kit will be provided for participants to share during the course.

One scholarship will be offered to an OMA member. (Scholarship recipient must commit to attending both days.) The deadline to apply for a scholarship is February 8. Apply for scholarship here.

Registration for the MARC Course will be limited to 8 individuals.

Submit a Session Proposal for the 2019 OMA Conference

From September 18-20, 2019, over 200 museum professionals will come together in Durant, Oklahoma, to attend wonderful sessions, an inspirational keynote and an awesome awards ceremony to learn and have fun. The 2019 conference theme is Museums Rock: The Best of Oklahoma Museums and will showcase great educational programs, exhibition development, museum collections practices, fundraising and more. The topics will be as varied as the museums represented, but one common thread is the desire to elevate their museums with best practices so they can be the best. If you have an idea for a session proposal, please submit it online by January 31, 2019. All ideas are welcome!
Museums Advocacy Day Planned for February 25-26 and What the Recent Midterm Elections Mean for Museums

Mark Your Calendar for Museums Advocacy Day 2019. Registration for Museums Advocacy Day 2019 can be found here. Use the Promo Code 19MAD_OMA to get the special $49 Oklahoma Museums Association registration rate for Museums Advocacy Day. Join OMA leadership and many other museum advocates this February on Capitol Hill to make our case early in the new Congress.

Together as a field we have defeated several attempts to eliminate or de-fund federal agencies supporting museums, but we must keep speaking up for museums. Museums Advocacy Day is an opportunity to network with peers from your region, hear from agency and nonprofit leaders and build your own professional skills. Whether you are a new or seasoned advocate, you will get all the preparation you need to effectively make the case for museums in 2019.

The American Alliance of Museums shared this brief analysis of historic highlights and possible impacts for museums following the November midterms.

In the U.S. House of Representatives, Democrats won a majority. Republicans held onto control of the U.S. Senate.

There was historic voter turnout and historic diversity. It was the first midterm election in U.S. history to exceed 100 million votes and the highest turnout rate since the 1974 Watergate-era midterms. Also, young people aged 18 to 29 had the highest turnout rate for a midterm election in at least 25 years. In addition to voters sending a record number of more than 100 women to Congress, other firsts included the first two Native American women, the first two Muslim women and the youngest woman (age 29) elected to Congress. In addition, the first black woman from Massachusetts was elected to Congress and the first Latinas were elected to Congress in Texas.

“Congress will see one of the largest and most diverse group of new members in decades, which presents a great opportunity for museums of all types and sizes in 2019,” said Alliance President and CEO Laura Lott. "Building on our success of the past year, we will quickly engage our newly-elected representatives and share the value of museums and what the Alliance can quickly deliver to their districts. Fortunately, Museums Advocacy Day (Feb. 25-26) comes just weeks after the start of the new Congress, serving as a catalyst for our outreach and advocacy for all museums.”

116th Congress Convenes January 3
The conventional outlook for the next two years is political gridlock with few major legislative accomplishments. On the other hand, the regular work of Congress will continue and museums need to be alert to potential opportunities. While there are many unknowns and we are still processing the impact of the elections, following are a few highlights:

House Agenda: House Democrats are expected to debut in the majority with plans to vote on bills to reform government, infrastructure investment and the rising costs of prescription drugs, and testing the president’s willingness to work together on shared policy goals. Other likely agenda items are included in the House Democrats’ suite of policy proposals, “A Better Deal.” With little intention of taking up most House-passed legislation, Senate Republicans are expected to focus on confirming as many administration and judicial nominations as possible.

Museum, Humanities and Arts Funding: Without a deal in Congress to raise statutory budget caps, FY 2020 will be a very tough budget environment. The federal debt and budget deficit likely will reemerge as a top issue. Even so, with a record 154 House Democrats who signed onto the FY 2019 Office of Museum Services (OMS) funding letter last year, museums are in a strong position to advance their funding priorities.

Charitable Giving and Tax Policy: Incoming House Ways & Means Chairman Richard Neal (D-MA) has indicated his support for incentivizing charitable giving, including possibly enacting a universal charitable deduction, and fixing the UBIT “siloing” and transportation fringe benefits tax. The Senate is receptive to these issues, but advancing them will require strong and unified advocacy by the charitable sector, including museums. On the Senate side, Chuck Grassley (R-IA) could be the new chairman of the Senate Finance Committee. He has a history of investigating tax-exempt organizations, including museum-related issues. AAM will be monitoring developments closely.

Education: House Democrats outlined their education agenda, which includes a number of funding initiatives. AAM will seek opportunities to highlight museums’ expanding role in an evolving ecosystem of P-12 education in committee hearings and staff briefings.

OKMuseums.org
The Oklahoma Museums Association’s Annual Report is available online here. We appreciate the many wonderful supporters who help us succeed in our mission to assist Oklahoma museums with their efforts to educate, inform and entertain. As usual, we remain a transparent organization and are happy to continue our involvement in GiveSmartOKC, a service of the Oklahoma City Community Foundation and GuideStar.org. Learn more about OMA’s financials, governance and policies, on our GiveSmartOKC profile here.

OMA Annual Report Available Online

OMA by the Numbers Fiscal Year 2018

Number of museums estimated to be in Oklahoma | 529
Number of volunteer hours given to OMA | 2,625
Amount in dollars of in-kind goods and services provided to OMA | 54,412
Number of OMA districts | 5

*See page 12 for district map.
The Oklahoma Rural, Small and/or Isolated Museums Pilot Community of Practice is a Wrap

Together, we learned so much over the last year. The pilot museums completed a needs assessment at the beginning of the program, and the information they submitted drove and informed the entire process.

What is a Community of Practice?
It is a group of peers facing the same issues with collections, buildings, funding, programming and more sharing their experience and advice with one another.

The Rural, Small and/or Isolated Community of Practice included the following:

- listserv where the majority of communication will take place including weekly emails (on Monday) with valuable information
- best-practices online toolkit of resources for your use
- “ask a professional” area where experts can answer questions
- document sharing
- mentor pairing
- six conference calls in a roundtable, share solution-knowledge session format
- two webinar learning experiences led by advisors and experts in the field with subject matter in conjunction with online toolkit resources
- scholarship to the 2018 OMA three-day annual fall conference in September 2018 in Edmond, Oklahoma for in-person learning experience and networking along with a special convening with the conference keynote speaker
- four articles in OMA’s quarterly newsletter highlighting Community of Practice activities

The project started in December 2017 and concluded in November 2018. There were 20 rural, small and/or isolated museums in this pilot Community of Practice. Travel was limited to the conference only, as the majority of the Community of Practice activities were be done online and through emails and phone calls.

The definition of rural, small, or/and isolated museum for this project included all museums, historical societies, historic sites, zoos and botanical gardens, historic houses, living history museums, tribal cultural centers located in a community with population of 25,000 or less, or budget of $25,000 or less, or located 25 miles outside metro area.

How did we do it?
We gathered an awesome group to serve as the Rural, Small and/or Isolated Community of Practice Steering Committee/Project Team

Co-Chair, Small Museum Imitative - Richard Ellwanger, Seminole Nation Museum, Wewoka

Co-Chair, Small Museum Imitative- Jennifer Holt, Will Rogers Memorial Museums, Claremore and Oolagah

Project Director, Rural, Small and/or Isolated Community of Practice - Brenda Granger, Oklahoma Museums Association, Oklahoma City

Administrative and Program Associate, Rural, Small and/or Isolated Community of Practice - Stacy O’Daniel, Oklahoma Museums Association, Oklahoma City

Marketing Professional - Lauren Daughety, Vann & Associates | PR + Marketing, Oklahoma City

Representative from small museum – Andy Couch, Claremore Museum of History, Claremore

Representative from isolated museum – Jordan Boyd, Dobson Museum in Miami

Representative from rural museum – Melissa Hudson, Top of Oklahoma Museum, Blackwell

Then we received a generous grant from the Carolyn Watson Rural Oklahoma Community Foundation to implement the pilot project. We then broke the project into two phases:

Phase I (Dec 1, 2017-May 2018) was the planning, developing, testing and launching the technical, logistical, programmatic and resources for the Community of Practice. There was one in-person meeting with conference call option with the project team, with the remainder of meetings taking place by conference calls. The project team provided input to OMA staff on Phase I which includes elements of researching how to set up and use the online platform, determining format for the webinar presentations, researching resources for the audience of rural, small and/or isolated museums to populate the online toolkit. Testing happened before going live in phase II. In addition, the promotional aspects of the Community of Practice were developed, including contracting with a marketing firm to design a logo to advertise the Community of Practice, and encourage participation. We then recruit 20 museums from the rural, small and/or isolated museums to participate in the community of practice who took a needs assessment survey. Experts were also recruited at the beginning of Phase I.

continued on page 11
Community of Practice is a Wrap  continued from page 10

Phase II (June 2018-Nov 2018) was the launch and evaluation portion. The Community of Practice began interacting regularly and learn from each other, advisors and experts thorough the conference calls, webinars and online community platform. The 20 museums received scholarships and travel stipend to attend the 2018 OMA annual three-day conference for formal learning and professional development opportunity with 18 educational sessions as well as network in-person with others participants from the Community of Practice, advisors and experts. OMA board members acted as mentors to each of the Community of Practice museums. An evaluation was then conducted and a post assessment survey was sent out. The project was concluded with a final evaluation wrap up with the Steering Committee/Project Team.

Participating Museums
- Adair County Historical & Genealogical Society, Westville
- Three Valley Museum, Durant
- Anadarko Heritage Museum, Anadarko
- Cement Museum & Jesse James Visitor Center, Cement
- Delaware Nation Cultural Preservation, Anadarko
- Choctaw Chief’s House, Swink
- Old Greer County Museum & Hall of Fame, Mangum
- General Tommy Franks Leadership Institute and Museum, Hobart
- Heavener Runestone Park, Heavener
- Museum of the Red River, Idabel
- Oklahoma Forest Heritage Center Museum, Broken Bow
- Dwight Mission, Vian
- Claremore Museum of History, Claremore
- Dobson Museum, Miami
- Seminole Nation Museum, Wewoka
- Will Rogers Memorial Museums, Claremore and Oologah
- Top of Oklahoma Museum, Blackwell
- McCurtain County Historical Society, Idabel
- Bristow Historical Museum, Bristow
- TB Ferguson Home Museum, Watonga
- DC Minner Rentiesville Museum, Oklahoma Blues Hall of Fame, Rentiesville

Community of Practice Topics
Museums 101 Online Toolkit and Ask a Professional Launched
Community of Practice Museums and OMA Board Member Mentors Paired
Strategic Planning DIY Solution Session Conference Call led by Jordan Boyd, Dobson Museum, Miami
Fundraising for Beginners Solution Session Conference Call led by Brenda Granger, Oklahoma Museums Association, Oklahoma City
Volunteer Recruitment Webinar with Connie Pirtle, Strategic Nonprofit Resources, Stillwater
Museum Collections Management 101 Solution Session Conference Call led by Jennifer Holt, Will Rogers Memorial Museum and Birthplace Ranch, Claremore
Museum Exhibitions on A Shoestring Solution Session Conference Call led by Richard Ellwanger, Seminole Nation Museum, Wewoka
Convening of Community of Practice participants with Small, Rural and Isolated Museum Expert and Advocate, Brian Crockett, Albuquerque, NM

Next Steps
The Steering Committee/Project Team, with input from the museums who participated, will take the best parts of the pilot, make tweaks for improvement, and incorporate these into regular OMA programming. Stay tuned for the roll out of these programs.

OMA thanks the many individuals and organizations involved with the Oklahoma Rural, Small and/or Isolated Museums Pilot Community of Practice Pilot Project. It was a lot of work, but so rewarding in the end. Much appreciation to all.
Grant deadlines, training and other news

Nomenclature Goes Digital
Nomenclature for Museum Cataloging is a standard for classifying and naming objects in cultural collections. For over forty years, the print version has been used by museums and heritage organizations. The American Association for State and Local History’s Nomenclature Task Force, the Canadian Heritage Information Network (CHIN), and Parks Canada are pleased to announce a new bilingual, illustrated online version of this essential guide. Read more.

Charitable Organizations Must Annually File with Oklahoma Secretary of State
As a reminder, all charitable organizations (which include most museums) are required to submit their registration with the Oklahoma Secretary of State annually. They accept the filing online now. The Charitable Organizations section represents a subsection of the Secretary of State Business Filing Department. Visit www.sos.ok.gov/charity/Default.aspx for more.

Update your 2019 Guidestar Information
Many funders rely on Guidestar.org for accurate information about your organization. Now is the time to update your information for 2018. With your help, Guidestar is committed to ensuring the accuracy and completeness of the information provided to the more than 5 million users who visit the Guidestar web site each year. Organizations also are reminded to update their own website with current annual reports, audits, board member lists and more. Visit www.guidestar.org for more.

Collections Assessment for Preservation (CAP) Program Taking Applications
The Foundation of the American Institute for Conservation of Historic and Artistic Works (FAIC) is excited to announce that applications opened for the 2019 Collections Assessment for Preservation (CAP) program, with a deadline of February 1, 2019. Read more.

NEA Big Read Grant Applications Due January 24
The National Endowment for the Arts is accepting applications for two core programs: NextGen 2019 (due January 7), a blended-learning experience for the field’s emerging top talent; and GLI 2019 (due January 23), targeted to top senior-level executives in the first two to seven years in their leadership positions. Read more.

American Alliance of Museums Professional Development Calendar
Looking for museum related professional development? Take a look at the calendar with postings from American Alliance of Museums and other museum service organizations. Read more.

OMA Calendar of Events
Please refer to OKMuseums.org for current information.

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Humanities for All: Publicly-Engaged Humanities Database for History Organizations
Humanities for All, an initiative of the National Humanities Alliance, showcases over 1,500 examples of publicly engaged humanities work at colleges and universities across the United States. For scholars and educators, Humanities for All offers models and potential partners for publicly engaged work. For advocates, Humanities for All offers a resource to broaden narratives about the humanities in U.S. higher education. Explore how publicly engaged humanities work advances scholarship and enriches American life. Read more.

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January 31
OMA Conference Session Proposals Due

February 25-26
Museums Advocacy Day in Washington DC

February 28 - March 1
Museum Accession and Registration of Collections (MARC) Course, Sam Noble Oklahoma Museum of Natural History

March 4
Oklahoma Museum Educators (OKME) Program, Education/Interpretive Plan Workshop, Oklahoma History Center

March 10-16
Oklahoma Museums Week

April 3
Arts Day at the Oklahoma Capitol

April 7-13
National Volunteer Week, Celebrate Oklahoma Museums

April 8-14
#MuseumWeek2019

May 6-7
Oklahoma Conference on Tourism, Oklahoma City University

OKMuseums.org
recent gifts

Contributions, donations, grants and sponsorships received
September 1, 2018 - November 30, 2018

Supporters ($500 to $999)
Facebook
Mary Etta & Don Herron, Idabel
Jasmine Moran Children’s Museum
Oklahoma Department of Libraries
Route 66 Alliance
Mark White, Norman

Donors ($100 to $499)
Bill & Mary Bryans, Stillwater
Patricia Ann Cunningham, Chickasha
Marci Donaho, Seminole
David Foster, Miami
Goforth Concessions
Brenda & Edward Granger, Edmond
Melvin Moran, Seminole
Henry Moyer, Idabel, in memory of Mary Herron
Van Oliver, OKC
Dane Pollei, Shawnee
Dan Provo, Edmond
Chris Rick, Shawnee
Richard & Diane Salamon, Tulsa
Amanda Trumbo, Norman
Valorie & Wade Walters, Ada
Linda & Michael Wendel, Omaha NE

Contributors (up to $99)
Gladeen Allred, Stillwater
AmazonSmile

Dorothy Amphlett, Miami
Maggie Brown, Tulsa
Deborah Burke, Tulsa in honor of Stacy O’Daniel
Lauren Daughtry, El Reno
Amy & Jamie Doughty, OKC
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Donna Merkt, Norman
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Minnette Page, Lawton
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D’LeSe Travis, Hobart
Heidi Vaughn, Edmond
Taylor Mauldin Wagner, OKC
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In-Kind Donors
Rebecca Elder, Austin TX
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Iris Muno Jordan, Edmond
Science Museum Oklahoma
Seminole Nation Museum
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Leave your legacy
OMA would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:

I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

Additionally, you can list the organization as a beneficiary on your insurance or investment policies.

OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.

OMA endowment fund
If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit www.occf.org and select the blue Online Giving button from the right column; or you may contact the OMA office at 405.424.7757.

Helping Museums Make History!

ITIN MUSEUM SERVICES
Nancy Lowe-Clark
itim@hughes.net
918.777.6807

"Madonnas of the Prairie"
National Cowboy and Western Heritage Museum

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View our complete profile at
GiveSmartOKC
GiveSmartOKC.org

A project of the OKLAHOMA CITY COMMUNITY FOUNDATION
Standards for Excellence for Oklahoma Museums Association

OKCNP and OMA have partnered to offer OMA Members Standards for Excellence training at the OKCNP member price.

To register for a Standards for Excellence training, visit www.okcnp.org and register as an OKCNP member.

If you have any questions regarding registration or the Standards for Excellence class, contact Tessa Traxler at (405) 463-6886, ext. 218 or ttraxler@okcnp.org.

- Session I: Mission, Strategy, & Evaluation
- Session II: Leadership, Board, Staff, & Volunteers
- Session III: Finance & Operations
- Session IV: Public Awareness, Engagement, & Advocacy

**OKC**

**January 16-17, 2019**

$850—members  $1700—non-Members

**Early Bird Special! $700 if you register early!**

To keep in the know on details as we get closer, sign up for the OKCNP e-news today!
Visit us online: www.okcnp.org. Call our hotline: 1 (800) 338-1798
OMA Nomads Travel Program Trip to Ireland March 2020

Traveling the lush meadows and cliffs of Ireland inspire even the most seasoned traveler with the majestic scenery yielding to medieval towns and historic castles. This 10 day tour will immerse you in the history, scenery, and legends at the heart of the island.

Highlights to include:
- In Dublin, Trinity College to see the historic Book of Kells, as well as visits to the National Gallery and the National Museum of Archaeology, the Guinness Storehouse and the Brazen Head pub.
- Waterford and Cork for the history of crystal ware.
- A stop in Cobh which was the Titanic’s last port of call.
- Kerry to visit Blarney Castle (and, of course, the Blarney Stone).
- Scenic views of the Ring of Kerry and the Cliffs of Moher.
- Galway to celebrate St. Patrick’s Day and ending with dinner and overnight stay in the 15th century Bunratty Castle.

Group will be limited to 30, send in your deposit today! Visit the OMA Travel Program webpage for more information or download the travel brochure here.

OKMuseums.org

New Books of Interest to Museums Available from Oklahoma Department of Libraries

The Oklahoma Department of Libraries recently added some new titles that may be of interest to museums. These books can be checked out across the state by visiting your local library and requesting the book via interlibrary loan. The new titles are:

- Free and Easy Website Design for Museums and Historic Sites
- Managing Previously Unmanaged Collections
- Great Exhibits! An Exhibit Planning and Construction Handbook for Small Museums
- Manual of Strategic Planning for Cultural Organizations
- Cultural Heritage Tourism: Five Steps for Success and Sustainability
- Exhibit Makeovers: A Do-It-Yourself Workbook for Small Museums

In addition to these new titles, there are a number of other museum related books available from the Oklahoma Department of Libraries and/or the Oklahoma Museums Association. See a full list of the OMA Reference Lending Library here.
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OKMuseums.org
**OMA Sponsor and Exhibitor Opportunities Now Available**

We have listened to our sponsors and exhibitors and have combined all 2019 opportunities into one booklet making it easy to select the opportunity perfect for you. It is because of generous sponsors and exhibitors that we are able to assist Oklahoma museums on a daily basis. Download the booklet [here](#), grab a pen and select an opportunity - all of which benefit Oklahoma museums and the communities they serve. When you’re ready, use the form in the booklet or complete the form [online](#). We will make you proud to be our partner and our Oklahoma museums thank you!

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**HOLD THE DATE**

10th Annual OMA Smarties Fundraising Event

June 14, 2019

Oklahoma History Center

*Support a good cause while having a good time!*

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**Grant to FAIC Will Impact Conservation in Oklahoma**

The Foundation of the American Institute for Conservation (FAIC) announced received a grant from the National Endowment for the Humanities (NEH) to support the project “Training for Emergency Preparation and Response for Humanities Collections.” This grant represents NEH’s continued support of the national Alliance for Response (AFR) initiative. AFR aims to connect cultural heritage institutions with their local emergency professionals. The grant will support the efforts of the existing 32 networks through online resources and webinar programming, encouraging new network activities and sustained relationships with emergency personnel. Additionally, the project will launch a new network in Oklahoma City, OK, a region with a wealth of cultural resources threatened by tornados, flooding, and other natural disasters.

Updates on the progress of the project will be posted on the FAIC website [www.conservation-us.org/foundation](http://www.conservation-us.org/foundation).

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**OKMuseums.org**
**member recognition**

**New and renewed members September 1, 2018 - November 30, 2018**

New members are indicated with an asterisk.

**Individuals**

**Patron**
Bill Bryans, Stillwater

**Friend**
Tammy Hawbaker, Woodward
Sherri Vance, OKC

**Individual**
Debra Bailey, Tulsa
Pat Baker, Elk City
Carrie Dowdy Bond, OKC
Lauren Daughtey, OKC
David Foster, Miami
Gretchen Jeane, OKC
Ashley Krivohlavek, Catoosa*
Debbie Neece, Bartlesville
Connie Pirtle, Stillwater
Sandy Price, OKC
Catharine Thomas, Enid
Gena Timberman, OKC

**Retired Professional**
Diane Moore, Mineral Wells TX
Kitty Pittman, Wellston
Raymond Watkins, Lewisville TX

**Student**
Megan R. Dominguez, Edmond*
Emily McKenzie, Tulsa
Coy Moses, Bristow*

**Designated Staff/Board/Volunteer**
Brooke Armstrong, Lawton
Debra Baker, Lawton
Bill Beck, McLoud
Jonathan A. Bernstein, Fort Sill
Cydnie Blalock, Tishomingo
Gordon A. Blaker, Fort Sill
Maggie Brown, Tulsa
Mechelle Brown, Tulsa
Cheyenne Budvarson, Hobart
Debbie Corwin, Bristow
Adelita Cumm, Hobart
Scott Cumm, Hobart
Patricia Cunningham, Chickasha

Elizabeth Dahl, OKC
Jayne Detten, Ponca City
Audrea Dickerson, Tishomingo
Barry Downer, OKC
Mary Early, OKC
Lisa Escalon, OKC
Leslei Fisher, Ardmore
Teddi Fokas, OKC
Ben Fox, Norman
Patrick E. Franks, Langston
Melessa Gregg, OKC
Sarah Hammer, Durham
Greg Heanue, OKC
Kristen Holley, Hobart
Thelma Ingram, OKC
Mary Irby, Idabel
Frances Jordan-Rakestraw, Tulsa
David Keathly, Ponca City
Dwight Lawson, OKC
Susan Ledford, Tishomingo
Lloydelle Lester, Durham
Cayla Lewis, OKC
Amy Loch, Stillwater
Michele J. Mabry, Fort Sill*
W.A. McClain, Gene Autry*
Rachel McClelland, Ponca City
Donna Merkt, Shawnee
Donna Mobbs, OKC*
Scott A. Neel, Ph.D., Fort Sill
Neal Pascoe, Tulsa
Dennis Peterson, Spiro
Melissa Peterson, OKC
Carole Pinches, Wilson
Cindy Pitts, Watonga
Michelle Place, Tulsa
Dane Pollei, Shawnee
Tommie Postoak, Tishomingo
Harold Powell, Temple
Lois Powell, Temple
Tonya Ricks, Shawnee
Rachael Robinson, OKC
David Sapper, OKC
Kassandra Schemel, OKC
Frank J. Siltman, Fort Sill
Glenn Smith, Gene Autry*
Donna Starbird, Afton
Ian Swart, Tulsa
Stephanie Tannehill, McAlester
D’Lesle Travis, Hobart
Delaynna Trim, Shawnee
Tamara Upchurch, Tishomingo
Bill White, Tulsa
Cova Williams, Duncan
Britni Worley, Tulsa

continued on page 19
New and renewed members

Institutions
Pinnacle
Bristow Historical Society & Museum
Chickasaw Nation Museum & Historic Sites
Daystar Foundation & Library
E. W. Marland Estate
General Tommy Franks Leadership Institute and Museum
Grady County Historical Society & Museum
Harn Homestead Museum
Institute of the Great Plains
Mabee-Gerrer Museum of Art
Metcalfe Museum
Stephens County Historical Museum
Tulsa Historical Society & Museum

World Organization of China Painters
Elevated
Greenwood Cultural Center & Mable B. Little Heritage House
Melvin B. Tolson Black Heritage Center
National Rod and Custom Car Hall of Fame
Oklahoma City Zoo and Botanical Garden
Overholser Mansion Museum
Stillwater History Museum at the Sheerar
T.B. Ferguson Home
The American Pigeon Museum and Library
U.S. Army Fires Center of Excellence

Ground Floor
Frontier Heritage Center
Gene Autry Oklahoma Museum
Heartland Aeronautical Experience
International Gymnastics Hall of Fame
McCurtain County Veterans Memorial Museum
Spiro Mounds Archaeological Center
Tannehill Museum
Temple Museum Association
Wilson Historical Museum

Affiliated Organization/Corporate
Level I
AccessWorks, Inc.
ITIN Museum Services

EXTENDED CAMPUS
The UNIVERSITY of OKLAHOMA

Master of Arts
MUSEUM STUDIES

PACS.OU.EDU
OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Maggie Brown, District 1 Rep.
Tulsa Historical Society & Museum
918.712.9484
mbrown@tulsahistory.org

Gilcrease Museum, Tulsa, and the Buffalo Bill Center of the West in Cody, Wyoming, have partnered to present the exhibition *Albert Bierstadt: Witness to a Changing West*. The exhibit features 75 artworks and will be on view through February 10. View more.

District 2
Jordan Boyd, District 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

Fred Drummond Home, Hominy, will host an Antique Doll exhibit throughout the entire month of February. Along with the beautiful dolls on display, visitors will be able to learn about the history of various dolls. The Antique Doll exhibit is included with the regular admission fee. More here.

District 3
D’Lese Travis, District 3 Rep.
General Tommy Franks Leadership Institute and Museum
580.726.5900
diese@tommyfranksmuseum.org

*Washed Up* opens January 8 at Oklahoma State University Museum of Art, Stillwater. The multimedia installation by artist Marguerite Perret invites visitors to think about the impact of water events—regionally and globally—on geographies, cultures and economies. More here.

District 4
Mark White, District 4 Rep.
Fred Jones Jr. Museum of Art
405.325.0843 • maw@ou.edu

Amy Pence is the new Museum Manager at Cleveland County Historical Society and Moore-Lindsay Historic House Museum.

Fred Jones Jr. Museum of Art, Norman, continues the *Tuesday Noon Concerts* series in the Sandy Bell Gallery through spring 2019. These 30-minute concerts performed by OU music students and faculty are a cooperative effort between the OU School of Music and the museum. View more.

District 5
Jason Harris, District 5 Rep.
405.830.6830
jharris309@gmail.com

Former Oklahomans for the Arts Director Julia Kirt has been elected to the Oklahoma Senate, District 30.

Katie Krumwiede is the new Museum Manager at Ninety-Nines Museum of Women Pilots.

Oklahoma Hall of Fame Gaylord Pickens Museum, Oklahoma City, opens *Artster Oklahoma* on February 21. This exhibit is a collaborative project showcasing artists in Oklahoma. More here.

Oklahoma Contemporary, Oklahoma City, hosts *Erwin Redl: Whiteout* through March 31. The exhibit is located at Campbell Art Park, NW 11th and Broadway. Installation is lit daily 6:00am to midnight. View more.

National Cowboy & Western Heritage Museum, Oklahoma City, opens *The Bison Exhibit* on February 8. This exhibition explores the meaning and significance of this iconic creature from the Plains Indian culture of the 1800s through the commercial and national symbol of the present. More here.

Marguerite Perret, *Untitled (Cretaceous-era Ammonite)*, rephotograph of fossil specimen, digital print, 20 x 30 inches.
Be a Member • Build Your Network of Connections

Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

Individual membership packages
- Patron $250
- Friend $100
- Individual $50
- Retired Professional $35
- Student (electronic) $15

Institutional membership packages
Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

Pinnacle Package
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

Elevated Package
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

Ground Floor Package
Dues are based on what the museum is able to pay. $__________

Affiliated Organization & Corporate membership packages
- Level II Package $500
- Level I Package $250

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