You are Invited to Attend Museums Advocacy Day (MAD) 2020
February 24-25 in Washington, D.C.

Museums Advocacy Day is a unique opportunity to join with fellow museum professionals and supporters to make the case for museums. Join the OMA leadership in taking the collective Oklahoma museum voice to Capitol Hill. Come walk the halls of congress with us and let our House and Senate members know how important museums are to the economy, education, quality of life, and more!

Together as a field, we have defeated several threats to eliminate federal agencies supporting museums, but we must keep making our case to Congress. Legislators do not know how their decisions affect museums if they do not hear directly from you—the museums and people they represent. The resources and insights you will gain as a participant will help sustain your museum’s future and the future of the field. Join us February 24-25 on Capitol Hill and be a part of our collective movement.

OMA is a proud partner in Museums Advocacy Day and as such, all OMA members can register at the special registration rate of $49 for Museums Advocacy Day. Please use the code 20OMA when registering.

We must remain vigilant in the continued battle for federal resources. We need our Oklahoma advocates to engage with their legislators each year to ensure they are well informed on the issues vital to Oklahoma museums.

Join the OMA leadership as they visit Capitol Hill and the Oklahoma Congressional Delegation. Good news about flights to Washington D.C., Southwest Airlines now offers a direct flight to Reagan National Airport from Oklahoma City, and at last check, they were a reasonable rate.

Please check the American Alliance of Museums website for updates.
The Census and Your Museum

Museums and libraries have an important role in the upcoming 2020 Census, which begins April 1, 2020, Census Day. As you know, every 10 years, the United States Census counts every resident in the United States. An accurate count is important to our state, for many reasons, including determining how many U.S. representatives our state is allowed as well as the amount of federal funds our state receives, which represents approximately $1,800 per person and to have an historical record of those who have lived in Oklahoma. An undercount of Oklahomans could result in a loss of representation, funding and incomplete historical data.

Here are a few ideas to get your museum started on how they can help the community around them be counted – provide Census promotional materials at your museum, hold a special program on the history of the Census and how your community has changed using past Census for research, provide a dedicated computer for the community to use to complete their Census online, and above else, educate everyone as to the importance it is to be counted.

Museums also understand how important the Census is as an historical record. According to the United States Census Bureau, individual census records from 1790 to 1940 are maintained by the National Archives and Records Administration, not the U.S. Census Bureau. Publications related to the census data collected from 1790 to 2010 are available at https://www.census.gov/prod/www/decennial.html.

The Census Bureau’s National Processing Center (NPC) in Jeffersonville, IN, maintains copies of the 1910 to 2010 census records. Records from the censuses of population and housing are publicly accessible 72 years after each decennial census’ “Census Day.” The most recent publicly available census records are from the 1940 census, released April 2, 2012.

After the 72 years have passed, the National Archives and Records Administration (NARA) is responsible for making the records publicly available for viewing or purchase. Therefore, records from the 1950 census will be released on April 1, 2022.

Individuals may request their own records (before they are publicly available) via the Census Bureau’s Age Search service. This service provides individual information from censuses that are still protected by the 72-year rule, but only to the named person, his or her heirs, or legal representatives. There is a Congressionally-mandated fee for this service. Individuals interested in requesting a search of their personal census records must complete a form BC-600, Application for Search of Census Records.

We hope that we can count on you and your museum to help make the 2020 Oklahoma Census count a success.

Brenda
How the 2020 Census will invite everyone to respond

Every household will have the option of responding online, by mail, or by phone.

**Nearly every household** will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

- **95%** of households will receive their census invitation in the mail.

- **Almost 5%** of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home’s physical location (like households that use PO boxes or areas recently affected by natural disasters).

- **Less than 1%** of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

Note: We have special procedures to count people who don’t live in households, such as students living in university housing or people experiencing homelessness.
What to Expect in the Mail

When it’s time to respond, most households will receive an invitation in the mail.

Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you’ll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire.
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we’ll be able to serve you better if you need help over the phone.

Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

We understand you might miss our initial letter in the mail.

- Every household that hasn’t already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn’t matter which initial invitation you get or how you get it—we will follow up in person with all households that don’t respond.

<table>
<thead>
<tr>
<th>WHAT WE WILL SEND IN THE MAIL</th>
<th>You’ll receive:</th>
</tr>
</thead>
<tbody>
<tr>
<td>On or between March 12–20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
</tr>
<tr>
<td>March 16–24</td>
<td>A reminder letter.</td>
</tr>
</tbody>
</table>

If you haven’t responded yet:

| March 26–April 3             | A reminder postcard. |
| April 8–16                   | A reminder letter and paper questionnaire. |
| April 20–27                  | A final reminder postcard before we follow up in person. |
Welcome New OMA Board Members

**Sherry Marshall**

OMA At-Large Rep.

Sherry Marshall has nearly thirty years’ experience in science research, curriculum and program development. Sherry knew early on that a museum career was her true calling. Her first experience with the wonders of a science museum was at the age of nine, and she was hooked on science from that moment forward. Sherry received her Physics degree from Oklahoma State University (OSU), with emphasis in Curriculum and Instruction in Education and in Behavioral Science, and continued graduate work in Chemistry. In 2018 she was recognized as an OSU College of Arts and Sciences Distinguished Alumni.

Early in her career, Sherry worked in El Paso, TX on the NSF-funded program “Women in Technology, Project Opportunity” where she developed training programs for low-income and minority women, preparing them for higher paying science and technology jobs. A passion for education and museums led Sherry to Science Museum Oklahoma, known then as Omniplex. After serving as Director of Education, Director of the Oklahoma Museum Network, and VP of Programs, she accepted the position of President/CEO in 2016 and recently celebrated her 25th year at the museum. Sherry is a recipient of the Jasmine Moran Outstanding Education Award, a graduate of the Noyce Foundation Leadership Institute, has served as a fellow for the Center for the Advancement of Informal Science Education and has acted as an advisor and evaluator for national museums and institutions including the National Science Foundation and the Institute for Museum and Library Services. Science Museum Oklahoma has allowed her to follow her passion and create unique environments that foster meaningful learning, curiosity, and imagination.

**Dr. Kelli Mosteller**

OMA At-Large Rep.

Dr. Kelli Mosteller has served as the Director for the Citizen Potawatomi Nation Cultural Heritage Center since 2010. She recently led her team in a multi-year renovation of the CHC’s museum exhibits, resulting in a dynamic and interactive showcase of Citizen Potawatomi history and culture. As a tribal member, Dr. Mosteller is honored to serve her tribal community by overseeing the Cultural Heritage Center’s other services, including a gift shop, library, community garden, tribal archives, and video production department. She also administers all activities involving the Native American Graves Protection and Repatriation Act for CPN and is the Tribal Historic Preservation Officer. Passionate about wildlife conservation, Dr. Mosteller and her team partner with Tribal Alliance for Pollinators as a representative of CPN to rehabilitate habitats for monarchs and other threatened pollinators. Dr. Mosteller’s most cherished community role is that of mentor for young Citizen Potawatomi students and as a facilitator for women’s ceremonies.

**JA Pryse**

OMA At-Large Rep.

JA Pryse is currently the Senior Archivist at the Carl Albert Center’s Congressional Archives. His research and interests include Digital Content Management, Digital Archive Development, large-scale collection management, and information technology sciences (archival, museum, library). Pryse’s specialties include archival preservation, conservation, and process policy management, audio engineering, and information exhibit management. He is committed to work for the museums of Oklahoma and feels his presence on the OMA Board will add to the existing, successful infrastructure.
So, you have a website, Instagram, Facebook and you may be still holding on to Twitter – Congratulations! When was the last time you updated the information? Just because you have a great looking website or social media, doesn’t mean you can neglect your online persona. The greatest element associated with websites and online media is that they can be changed and updated any time.

Visiting a website which has obviously not been updated in several months is extremely frustrating to a consumer. Many times, online consumers will visit an establishment’s website multiple times before every engaging the business as a consumer to purchase goods or services. If the online persona of a business seems outdated, sloppy or confusing, consumers will simply use the power of the mouse to click away from your store front and find someone else.

Choosing to update a few simple sections on a website, or sending messages through social media, allows consumers to be confident in their decision to purchase. Here are a few quick and easy tips to help your online persona stay fresh:

- Make sure your specials are really special: Don’t post a spring special in March and leave it up until Christmas. Consumers are searching for deals. Make sure yours is competitive and timely.

- Calendars are important: If your business or organization has events, make sure they are updated in advance – at least one month if possible.

- Products and pricing: If you are selling goods and services, don’t mark “prices good through December 2017” if they are good today. This just shows visitors you have not updated the site since 2017. If your prices change, reflect that in the “good through” date.

Building your online brand can be difficult, but extremely rewarding. Make sure your business has the right tools and right message to remain pertinent in the marketplace.

Tony Vann is the President of Vann & Associates. With over 20 years of experience in public relations and marketing, he has been involved in such well-known organizations as the Oklahoma House of Representatives, the Oklahoma City National Memorial Foundation, Oklahoma State University, the Office of Lt. Governor Fallin and others. Since inception of the award-winning firm in 2010, it has grown serving more than 40 corporations, non-profits and professional associations across Oklahoma, Texas and Arizona.
The New Year is often the time when museum governing boards, volunteer advisory committees, and staff look at the year ahead and make strategic plans. Change is almost always a component of any strategic plan, whether it’s big (adding a wing to the museum) or small (adding free coffee to the staff/volunteer kitchen). Among volunteers there are some common reasons to resist change. It’s important to identify exactly why someone is resisting change in order to help them move, if possible, toward accepting the change. Consider these common reasons when thinking about exactly how you’ll handle the change. Change happens...you can choose to manage it or let it manage you!

- **Tradition is threatened.**
  You may hear long-term volunteers say, “We’ve always done it this way.” Volunteers often are concerned that valuable institutional history or volunteer accomplishments will be lost with a change. Volunteers can be threatened about losing their identity or even power within an organization when change is made.

- **Change can be perceived as illogical,** for example the costs of a new activity or program seem greater than the benefits. This occurs most often when volunteers don’t know the reasons for the change or don’t fully understand the greater benefits to the museum. Your communications with volunteers need to include why the change is being made and the benefits to the museum as well as to the volunteers.

- **Change can be perceived as self-serving.** Volunteers often ask, ”Who’s promoting this change?” or “Is there a personal benefit with this change?” Provide honest answers to these questions and don’t ignore them.

- **The change lacks clear intention and direction,** at least to the volunteers. Change often evolves slowly, particularly in museum. Rarely are all parts in place at the very beginning. Having a written plan for change and involving volunteers in implementing the change will provide the direction and guidance that volunteers seek.

- **Change brings fear of the unknown.** This fear can produce a reluctance to trade the known, the way things are now, for an uncertain new way of doing things. Effective communication about the change management plan is essential to lessen the fear of the unknown. Once volunteers know what to expect and when, they can become more comfortable with the idea of the change.

- **Volunteer positions and power can be threatened.** Will the change bring reorganization? Will power positions change? Who will I work with now? Again, communication is essential to neutralize this type of resistance. Be honest but positive about why the change is necessary, what is going to happen, how and when it will happen, and the benefits to everyone once the change is accomplished.

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**Connie Pirtle** is the Founder/Director of Strategic Nonprofit Resources. For the past 20 years she has focused her work on effective volunteer engagement in museums and other community organizations. Connie was a board member of the American Association of Museum Volunteers for many years, and she was the Executive Editor of AAMV’s book, Transforming Museum Volunteering: A Practical Guide for Engaging 21st Century Volunteers. Send her your questions via OMA’s website “Ask a Professional” www.okmuseums.org/ask-a-professional/ or to AskConnieP@cs.com.

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Support our mission. Support OMA.

Donate TODAY!
I hope you were able to attend the Alliance for Response Forum presented by the Oklahoma Museums Association and partners* recently. The presenters relayed vital information to best prepare your institution, staff, directors, volunteers and visitors in the event of a natural disaster or emergency situation. They offered many tips on information to learn, assessments to conduct at your institution, relationships to make in your community and how to create and execute a disaster response plan.

Now that creating a disaster response plan is top-of-mind, it’s also a good time to create a crisis communications plan. While this may well be the only plan we never want an institution to execute, it’s necessary for every organization to realize the importance of having an updated plan. All organizations are vulnerable in a crisis situation and knowing how and when to communicate to the media, your audiences and the ongoing conversation on social media is vital for your long-term success.

Below are some strategies to utilize during a crisis communications situation:

- Assess your institution’s prominence, organizational culture, status of PR efforts, crisis planning efforts and past crisis levels and plan testing
- Identify any issues, potential emergency situations or incidents that could warrant a crisis situation
- Define key audiences
- Define key staff and their roles
- Create specific crisis communications plans including objectives, tools, messages and training as well as suggested go kits and needs

For more extensive assistance in creating a crisis communication plan, reach out to a public relations agency.

*The Alliance for Response Forum was presented by the Oklahoma Museums Association, Oklahoma Department of Libraries, Oklahoma Archivists Association, Oklahoma Historical Records Advisory Board and Oklahoma History Center in cooperation with the Foundation for Advancement in Conservation with support in part from the National Endowment for the Humanities.

Lauren Daughety is a skilled communications strategist with over a decade of professional experience creating campaigns, creative and messaging for a variety of businesses and organizations. As executive vice president at Vann & Associates | PR + Marketing, she leads all aspects of client relations and is the chief strategist for media and marketing efforts relating to the variety of clients in the V&A stable. With scores of award-winning public relations and marketing campaigns attributed to her efforts, she utilizes her vision crafting new campaigns for healthcare, tourism and non-profit clients.
We are planning four follow-up workshops on Emergency Preparedness and Response in May, 2020.

Hold the date and watch OKMuseums.org for more information.

Monday, May 11, 2020 • Ottawa County Historical Society and Dobson Museum, Miami
Tuesday, May 12, 2020 • Museum of the Red River, Idabel
Wednesday, May 13, 2020 • Museum of the Great Plains, Lawton
Thursday, May 14, 2020 • Oklahoma History Center Research Library, Oklahoma City
**Objective Lessons: Self Care for Museum Workers**

Author, Seema Rao  
Published 2017

Ms. Rao’s “process-based” workbook focuses on the fact that we all need time and patience to provide ourselves with the self-care needed in order to keep moving forward in a positive way personally and professionally. But we have got to find the time to do so and not that many museum professionals have the opportunity. Many managers in the museum (and other) fields do not find the value in it. They view it as a waste of time. She explains that burnouts are high in the museum field because of long work hours, relatively low pay and no real time allowed to practice self-care.

Rao does not focus on such negative things. She challenges the reader to be introspective and use structured, but creative ways to gradually change his/her perspective to a more positive one. At the same time, she instructs the reader to take the time to complete the lessons slowly, thoughtfully and truthfully in order and to be honest about his or her own negative and positive traits or attitude. Visualization, brainstorming and humor are key strategies that she encourages.

Rao uses many lessons that relate to familiar museum objects, surroundings and aspects. Very specific missions, goals and action statements about the reader and the museum in which he/she works (if applicable) are part of the exercises. This book is an easy read, but takes a dedicated amount of time to read and follow the process thoughtfully. In the end, she emphasizes that the important conclusion is not hers, but rather, the reader’s.

Review submitted by Shana Keith Ward, Oklahoma Museums Association Office Assistant

This book can be checked out from the OMA Lending Library by contacting the OMA office at info@okmuseums.org

More good information from Seema Rao  
- Self-Care Webinar [here](#)  
- New Year resolution advice on a Time and Space Self-Care Plan can be found [here](#)

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**Oklahoma Museums Week March 15-21**

The Oklahoma Museums Association is happy to announce that Oklahoma Museums Week will be celebrated March 15-21, 2020. Oklahoma museums are encouraged to contact your legislators to convey how your organization serves the community in areas of the economy, education, overall quality of life and so much more. You are encouraged to invite your legislators for a behind the scenes tour of your museum.

As part of the celebration of Oklahoma Museums Week, OMA will be sending all Oklahoma legislators a list of museums in their district ahead of time as well as letting them know the economic impact of Oklahoma museums. As a reminder, you can view that information [here](#).

The Oklahoma Museums Association will ask Governor Kevin Stitt to issue an Executive Proclamation declaring the week of March 15, 2020 as Oklahoma Museums Week.

Let’s all celebrate Oklahoma museums March 15-21!
The Museum Accessioning and Registration of Collections (MARC) Course teaches a solid foundation of basic museum collections knowledge and is a great course for staff and volunteers working with museum collections, artifact donations, exhibit loans, and much more. The two-day MARC Course will be held March 5-6 at The Museum Broken Arrow from 9:00am–5:00pm Thursday and 9:00am–5:00pm Friday. Lunch each day is on your own.

Day one of MARC will cover mission statements, conflicts of interest, ethics, collections management policies, collecting plans, collections committees, and legal issues relating to museum collections and deaccessioning. Day two will focus on the process of artifact donations including proper documentation, the physical application of a number, cataloging artifact information, loans and insurance.

Karen Whitecotton will be the class instructor. Karen has extensive knowledge in museum collections and has provided service to museum, corporate, and private collection communities through contract registration and consulting services, utilizing 15+ years of hands-on collections expertise.

Registration is $150 and includes handouts and instruction for both days. Institutions sending multiple participants receive a discounted registration as follows: $225 for two people, $300 for three people and $375 for four people. The registration deadline is February 19. Space is limited to twelve participants on a first come, first served basis. Register online here.

Marking kits used in the course on the second day of instruction are available from Northern States Conservation Center. Purchase of a kit is not necessary; a sample kit will be provided for participants to share during the course.

One scholarship will be offered to an OMA member. (Scholarship recipient must commit to attending both days.) The deadline to apply for a scholarship is February 9. Apply for scholarship here.

OMA reserves the right to cancel this course if a minimum number of participants is not met.
Submit a Session Proposal for the 2020 Oklahoma Museum Conference

Museums 2020: Changing Your Perspective is the theme of this year’s conference. The conference will equip you with skills and networks to excel in 2020 and beyond.

From September 16-18, 2020, over 200 museum professionals will converge in Enid, Oklahoma, to attend wonderful sessions, an inspirational keynote and an awesome awards ceremony to learn and have fun. The 2020 conference will showcase great educational programs, emergency preparedness, exhibition development, museum collections management practices, fundraising and more. The topics will be as varied as the museums represented, but one common thread is the desire to elevate their museums with best practices so they can be the best.

If you have an idea for a session proposal, please submit it online by January 31, 2020. All ideas are welcome!

HOLD THE DATE
11th Annual OMA Smarties Fundraiser

June 19, 2020
Oklahoma History Center

Put it on your calendar and get ready for a good time supporting a good cause!

Who Let the Dogs Out: Service Dogs in Museums Presentation on April 1

At any given time, there are approximately 50,000 service dogs assisting their disabled handlers in the United States. Service dogs and their handlers should be welcomed into museums, but how do we balance public access and collections care without excluding service dogs and the handlers that depend on them? How should staff and volunteers interact with service dog teams, and should issues arise, how should they best be handled? At its basis, this program is about the legal definitions of service dogs, therapy dogs, and emotional support animals, what questions can be asked of a service dog handler, what expectations are realistic for a service dog, and how to react when those expectations are not met.

Join speaker Brandi Coyner and her dog for Who Let the Dogs Out: Service Dogs in Museums. The presentation is in partnership with Science Museum Oklahoma and will be held at Science Museum Oklahoma, Oklahoma City, on April 1, 2020 at 3:00pm. There is no charge to attend, however, pre-registration is required. Register here by March 23 to attend the presentation.

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ThePerfectGift.OklahomaToday.com
Grant deadlines, training and other news

Creative Forces: NEA Military Healing Arts Network
In service to our nation’s military service members, recently the National Endowment for the Arts (NEA) and the U.S. Department of Veterans Affairs (VA) Office of Rural Health (ORH) announced plans to expand the telehealth component of Creative Forces®: NEA Military Healing Arts Network to additional Veterans Affairs medical facilities. More information

Connecting to Collections Care Online Community
This online community helps smaller cultural institutions to provide well-informed care for valuable collections. Search the website for preservation and conservation information, links to resources, access to recorded webinars and online discussions. All content in the Community, with the exception of special courses, is provided for free. This site is managed by the Foundation for Advancement in Conservation. More information

Collections Assessment for Preservation (CAP) Program Taking Applications
The Foundation for the Advancement in Conservation (FAIC) has announced that applications opened for the 2020 Collections Assessment for Preservation (CAP) program, with a deadline of February 1, 2020. A CAP assessment is a study of an institution’s collections, buildings, and building systems, as well as its collections care policies and procedures. The assessment involves a site visit by collections and building assessors, who spend two days touring the museum and interviewing staff and governing officials. The assessors then prepare a comprehensive report that outlines recommendations for improving collections care. A CAP assessment may assist small and mid-sized museums by: Providing recommendations and priorities for collections care specific to your collections; Facilitating the development of a long-range preservation plan; or Serving as a fundraising tool for future collections projects. More information

Charitable Organizations Must Annually File with Oklahoma Secretary of State
As a reminder, all charitable organizations (which include most museums) are required to submit their registration renewal with the Oklahoma Secretary of State annually. They accept the filing online now. The Charitable Organizations section represents a subsection of the Secretary of State Business Filing Department. More information

NEA Big Read Grant Applications Due January 29
The National Endowment for the Arts is accepting applications from non-profits, including museums, for the 2020-2021 Big Read. NEA Big Read is a national program designed to revitalize the role of literature in American culture and to encourage reading for pleasure and enrichment. Organizations selected to participate will receive a grant, access to educational and promotional materials, and online training resources and opportunities. Application deadline is January 29, 2020. More information

OMA Calendar of Events
Dates/events subject to change; visit OKMuseums.org to confirm.

January 31
Deadline to submit session proposals for the 2020 Oklahoma Museum Conference, September 16-18, Enid

February 9
Deadline to apply for Museum Accessioning and Registration of Collections (MARC) Course scholarship

February 18
OMA Board Meeting, OKC

February 19
Deadline to register for Museum Accessioning and Registration of Collections (MARC) Course

March 5-6
Museum Accessioning and Registration of Collections (MARC) Course at The Museum Broken Arrow, Broken Arrow

March 10-19
Nomads trip to Ireland

March 23
Registration deadline for Who Let the Dogs Out: Service Dogs in Museums Presentation

April 1
Who Let the Dogs Out: Service Dogs in Museums Presentation at Science Museum Oklahoma, OKC

April 22
Oklahoma Arts & Culture Day at the Capitol, OKC

Preservation Consulting, Assessments and Training

www.ElderPreservation.com
Rebecca@ElderPreservation.com

OKMuseums.org
recent gifts

Contributions, donations, grants and sponsorships received
September 1, 2019 - November 30, 2019

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Choctaw Nation of Oklahoma
Union Pacific Foundation

Supporters ($500 to $999)
Chisholm Trail Museum
Jim & Cherrie Hampton, OKC
Don & Mary Etta Herron, Idabel, in memory of Mary Herron
Jennifer Holt, Claremore
Royce A. Springer Trust, in memory of Royce A. Springer
Mark White, Norman

Donors ($100 to $499)
Susan Baley, Tulsa
Danny & Michele Bell, OKC
Joy Reed Belt, OKC
Steve & Kristi Boots, Seminole
Bill & Mary Bryans, Stillwater
Megan Clement, OKC, in memory of Fr. Gregory Gerrer
Pat Cunningham, Chickasha
Facebook Fundraisers
Pamela Fly, Broken Arrow
Brenda & Edward Granger, Edmond
Oklahoma City Community Foundation as recommended by Tina Burdett
Pat Cunningham, Chickasha
Facebook Fundraisers
Pamela Fly, Broken Arrow
Brenda & Edward Granger, Edmond
Oklahoma City Community Foundation as recommended by Tina Burdett
Pat Kelley Baker, Elk City
Becky Bules, Lahoma
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Melony Carey, Muskogee
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Mercer Associates
Donna Merkt, Norman
Mary Owensby, Lawton
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Shirley Pettengill, Tahlequah
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JA Pryse, OKC
Lauren Schlepp, Yukon
Shortgrass Country Museum
D'Lese Travis, Weatherford
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Heidi Vaughn, Edmond
Luann Sewell Waters, Wynnewood
Luke Williams, Tulsa

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Iris Muno Jordan, Edmond
Oklahoma Historical Records Advisory Board
Oklahoma History Center
Science Museum Oklahoma
Tyler Media
Vann & Associates | PR + Marketing

Leave your legacy
OMA would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:
I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

Additionally, you can list the organization as a beneficiary on your insurance or investment policies.

OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.

OMA endowment fund
If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit www.occf.org and select the blue Online Giving button from the right column; or you may contact the OMA office at 405.424.7757.

OKMuseums.org
2020 Professional Development Sponsorship Opportunities for Corporations, Businesses, Organizations and Museums

Together, we can strengthen Oklahoma museums.

As a sponsor, you will have a significant impact and connect with Oklahoma’s 500+ museums and showcase your museum, organization or business throughout 2020.

The Oklahoma Museums Association sponsorship program offers you a number of ways to promote your museum, organization or business to the Oklahoma museum community throughout the year!

Sponsorships are key to supporting the health of the Oklahoma museum profession and strengthening Oklahoma museums.

A Professional Development Sponsorship affords you the opportunity to connect with museum professionals, develop partnerships for collaborations, nurture relationships, expand your network all while having a ton of brand exposure.

Sponsorships benefit Oklahoma museums and the communities they serve. OMA will make you proud to be our partner and sponsor.

Benefits continue throughout 2020, so sign up now to be recognized all year!
Professional Development Sponsorship Opportunities

Professional development sponsorships are key to supporting the health of the Oklahoma museum profession and OMA. Benefits continue throughout 2020, so sign up now to be recognized all year!

<table>
<thead>
<tr>
<th>Benefit Description</th>
<th>Lead $1,500</th>
<th>Inspire $1,000</th>
<th>Engage $500</th>
<th>Network $250</th>
<th>Connect $150</th>
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</thead>
<tbody>
<tr>
<td>Free rectangle size ad in each quarterly OMA newsletter (4.875 x 2.5 inches) during 2020 *$200 value</td>
<td>X</td>
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<tr>
<td>Verbal acknowledgement by OMA Executive Director at all professional development trainings in 2020</td>
<td>X</td>
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<tr>
<td>One complimentary registration with option to host the OMA professional development training of your choice during 2020 (does not include the OMA annual conference)</td>
<td>X</td>
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<tr>
<td>Name with link in OMA elist messages as 2020 sponsor of OMA professional development</td>
<td>X</td>
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* Amount considered a charitable contribution will be limited by the value of benefits as noted.
About the Oklahoma Museums Association

In 2020, OMA will enter its 48th year of serving Oklahoma museums. Everything we do has Oklahoma museums and Oklahoma museum professionals in mind. OMA continues its role as a nationally recognized leader in the museum field. We are THE organization that best understands and serves the 500+ museums, tribal cultural centers, historical societies, historic sites, living history museums, zoos and botanical gardens, historic houses, and other museum-related institutions in Oklahoma.

OMA offers professional development opportunities to connect with other sharing similar concerns and interests in the museum community allowing Oklahoma museums and their staff, volunteers and board members to be better equipped and motivated to pursue best practices and expanded networks. The result is strong institutions that engage citizens and enhance their communities.

OMA Professional Development Sponsorship Form

You may complete this form online.

Name of Sponsor ____________________________
Address ____________________________
City/State/Zip ____________________________
Contact Person ____________________________ Office # ________ Mobile # ________
E-Mail ____________________________ Website ____________________________

Sponsorship Level

☐ Lead $1,500
Your sponsorship, minus the fair market value of benefits, is tax-deductible by law.
If you do not want to take advantage of the rectangle ad in each 2020 OMA newsletter valued at $200, initial here. ________

☐ Inspire $1,000 ☐ Engage $500
☐ Network $250 ☐ Connect $150

Payment Information

☐ Check Enclosed ☐ Send Invoice
☐ Visa ☐ MasterCard ☐ Discover ☐ American Express
Card Number ________ Expiration ________ Security Code ________
Cardholder Name ____________________________ Signature ____________________________

Unless you are completing this form online, submit this page to:

Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111

All opportunities named are handled on a first-come, first-served basis and are open until filled.

Please call the OMA office at 405.424.7757 or e-mail Brenda Granger, Executive Director, at bgranger@okmuseums.org with questions.

Thank you for your support of Oklahoma Museums and the Oklahoma Museums Association!

OKMuseums.org
## New and renewed members September 1, 2019 - November 30, 2019

New members are indicated with an asterisk.

### Individuals

**Friend**
- Matthew Davids, Altus*
- Ken Fergeson, Altus
- Tammy Hawbaker, Woodward
- Sherri Vance, OKC

**Individual**
- Jana Brown, Cleo Springs
- Robin Buchanan, OKC
- David Cunningham, Meeteetse WY
- Lauren Daughety, OKC
- Gretchen Jeane, OKC
- Ashley Krivohlavek, Catoosa
- Kylie Mitchell, OKC*
- Jennifer Monti, Westville
- Debbie Neece, Bartlesville
- David Peters, Stillwater
- David Pettyjohn, Boise ID
- Connie Pirtle, Stillwater
- Sandy Price, OKC
- Eric Singleton, OKC

**Retired Professional**
- Rudy Ellis, Ardmore
- Victor Koshkin-Youritzin, Norman
- Kitty Pittman, Welston

**Student**
- Kelsey Hildebrand, Tulsa*
- Stephanie Taylor, Tulsa*
- Joy Tucker, Edmond*

**Designated Staff/Board/Volunteer**
- heather ahtone, OKC
- Ryan Barnett, OKC*
- Roger Bell, Muskogee
- Valerie Bookout, OKC
- Maggie Brown, Tulsa
- Mechelle Brown, Tulsa
- Cheyenne Budvarson, Hobart
- Christina Burke, Tulsa
- Amelia Chamberlain, Stillwater
- Nancy Crites, OKC*
- Adelita Cumm, Hobart
- Scott Cumm, Hobart
- Pat Cunningham, Chickasha
- Jayne Detten, Ponca City
- Mary Diehl, Hartshorne
- Barry Downer, OKC
- Gentner Drummond, Tulsa*
- Amber Duboise-Shepherd, Shawnee
- Mary Early, OKC
- Lisa Escalon, OKC
- Sue Fish, OKC*
- Ben Fox, Norman
- Kelly Frye, OKC*
- Melessa Gregg, OKC
- Leslie Halfmoon, OKC*
- Eric Hamshar, Catoosa
- Greg Heanue, OKC
- James Pepper Henry, OKC
- Bob Hicks, Catoosa*
- Amanda Hodges, Tulsa
- Jessimi Jones, Tulsa
- Frances Jordan-Rakestraw, Tulsa
- David Keathly, Ponca City
- Rachel Keith, Tulsa
- Jacob Krumwiede, Enid
- Dwight Lawson, OKC
- Sarah Lees, Tulsa
- Cayla Lewis, OKC
- Samantha Liles, OKC*
- Daniel Little, Tulsa*
- Kimberly Lollis-McCauley, Pawhuska
- Rachel McClelland, Ponca City
- Donna Mobbs, OKC
- Megan Nesbit, Tulsa*
- Neal Pascoe, Tulsa
- Amy Pence, Norman
- Dennis Peterson, Spiro
- Melissa Peterson, OKC
- Carole Pinches, Wilson
- Michelle Place, Tulsa
- Dane Pollei, Shawnee
- Aaron Preston, Enid
- Welana Queton, OKC*
- Marla Redcorn-Miller, Pawhuska*
- Tonya Ricks, Shawnee
- Rachael Robinson, OKC
- Kimberly Rodrigue, OKC*
- Angie Rush, Muskogee
- David Sapper, OKC
- Talon Satepauhoolde, Pawhuska*
- Sue Schrems, Norman
- Susan Shannon, Pawhuska*
- Diane Shen, Tulsa
- Donna Starbird, Afton
- Scott Stulen, Tulsa
- Catharine Thomas, Enid
- D’Leese Travis, Hobart
- Delaynna Trim, Shawnee
- Joy Tucker, Edmond
- Mike Ward, Tulsa*
- Shoshana Wasserman, OKC
- Catherine Whitney, Tulsa
- Cova Williams, Duncan
- Luke Williams, Tulsa
- Hallie Winter, OKC
- Britni Worley, Tulsa

### Institutions

**Pinnacle**
- Daystar Foundation and Library
- E.W. Marland Estate
- General Tommy Franks Leadership Institute & Museum
- Grady County Historical Society & Museum
- Harn Homestead Museum
- Mabee-Gerrer Museum of Art
- Osage Nation Museum
- Three Rivers Museum & Thomas-Foreman Historic Home
- Tulsa Historical Society & Museum
- World Organization of China Painters

**Elevated**
- Cherokee Strip Regional Heritage Center
- Cleveland County Historical Society & Moore-Lindsay Historic House Museum
- D.W. Correll Museum
- Greenwood Cultural Center & Mable B. Little Heritage House
- Museum of Horseshoeing National Rod and Custom Car Hall of Fame
- Oklahoma City Zoo and Botanical Garden
- Overholser Mansion
- Philbrook Museum of Art
- Stephens County Historical Museum
- Stillwater History Museum at the Sheerrar
- The American Indian Cultural Center and Museum
- Tulsa Fire Museum

**Ground Floor**
- International Gymnastics Hall of Fame
- McCurtain County Veterans Memorial Museum
- Oklahoma Blues Consortium
- Spiro Mounds Archaeological Center
- Twin Cities Heritage Association
- Wilson Historical Museum

OKMuseums.org
Ireland Awaits March 10-19, 2020
Join the Oklahoma Museums Association Nomads Travel Program on its second exhilarating excursion as we travel to the Emerald Isle. Make memories that will last a lifetime as you explore over two dozen of Ireland’s unique historical, social, and cultural gems including an overnight stay in a castle and attending the St. Patrick’s Day parade in Galway.

The trip will be led by local guides familiar with the region’s culture, heritage, art, and food. This trip is for the museum enthusiast who enjoys experiences usually not offered to the general public.

Tour size is limited. Submit your application TODAY!

Let’s Do This!
- Travel with your friends and colleagues.
- Stay the night in a castle.
- Visit the reputed drinking haunt of Robin Hood.
- Learn about the centuries-old practice of making Waterford crystal.
- Celebrate St. Patrick’s Day in Galway City.
- Have a pint of Guinness.

For more information, including pricing and deposit details, visit the OMA Travel Program webpage or download the travel brochure here.

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OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Maggie Brown, District 1 Rep.
Tulsa Historical Society & Museum
918.712.9484
mbrown@tulsahistory.org

Floor Is Lava, an original exhibit by Discovery Lab, Tulsa, runs January 22 – March 23. https://discoverylab.org/

Join the Tulsa Historical Society & Museum, Tulsa, for the Women’s Suffrage Commemoration March and Rally on February 22. The museum will commemorate the 100th Anniversary of the passage of the 19th Amendment (Women’s Right to Vote), particularly focusing on Oklahoma’s Ratification of the Amendment that occurred on February 28, 1920. https://www.tulsahistory.org/

District 2
Jordan Boyd, District 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

Har-Ber Village Museum, Grove, opens for the season on March 21 with plenty of Spring Break activities. https://har-bervillage.com/

Seven State Biennial Exhibition at Museum of the Red River, Idabel, runs January 14 – March 1. Juried show of contemporary works in collaboration with the Nesbitt Gallery of the University of Science and Arts of Oklahoma (USAO), Chickasha and the Goddard Art Center, Ardmore. www.museumoftheredriver.org/

District 3
D’Lese Travis, District 3 Rep.
General Tommy Franks Leadership Institute and Museum
580.726.5900
dlese@tommyfranksmuseum.org

Seven Bends in the Red River of Life opens March 20 at Osage Nation Museum, Pawhuska. www.osagenation-nsn.gov/

In the Mind of a Collector opens January 14 at Oklahoma State University Museum of Art, Stillwater. https://museum.okstate.edu/

Cowboys in Khaki on exhibit February 1 – March 25 at General Tommy Franks Leadership Institute and Museum, Hobart. www.tommyfranksmuseum.org/

Photographing the Plains, Depression Era Oklahoma opens February 1 at Chisholm Trail Museum, Kingfisher. www.ctokmuseum.org/

District 4
Mark White, District 4 Rep.
Fred Jones Jr. Museum of Art
405.325.0843 • maw@ou.edu

Ann Corbly is the new gift shop manager at Sam Noble Museum.

Museum of the Great Plains, Lawton, hosts the hands-on exhibit Building Buddies through March. www.discovermgp.org/

A New Moon Rises is on exhibit through March 15 at Sam Noble Museum, Norman. https://samnoblemuseum.ou.edu/

District 5
Jason Harris, District 5 Rep.
405.830.6830
jharris309@gmail.com

John Lodge is the new School & Family Programs Coordinator at National Cowboy & Western Heritage Museum.

Oklahoma Contemporary, OKC, opens its new downtown location March 13 with the inaugural exhibition Bright Golden Haze. https://oklahomacontemporary.org

Cosmic Culture: Intersections of Art and Outer Space at Science Museum Oklahoma, OKC, through March 29. https://sciencemuseumok.org/

Mission
Oklahoma Museums Association exists to support Oklahoma museums in their efforts to educate, inform and entertain.

About MuseNEWS
MuseNEWS is published quarterly by OMA and made possible by assistance from the Oklahoma Arts Council. All rights reserved. No part of this publication may be reproduced in any form without written consent.

Opinions expressed in this newsletter are those of the authors and do not necessarily reflect the views of OMA. Unsolicited articles and images are welcomed. OMA reserves the right to edit material submitted.

Articles may be submitted to the Editor for consideration in upcoming issues of MuseNEWS. Advertising information can be found on the OMA website. Availability of advertising space is determined by the Editor.

Co-Editors: Brenda Granger, Executive Director, bgranger@okmuseums.org; Stacy O’Daniel, Administrative & Program Associate, sodaniel@okmuseums.org

Oklahoma Museums Association
2020 Remington Place
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OMA is a member of American Alliance of Museums, American Association for State and Local History, Arts Council of Oklahoma City, Oklahoma Center for Non-profits, Oklahomans for the Arts, and Oklahoma Travel Industry Association.

Be a Member • Build Your Network of Connections
Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

Individual membership packages
- Patron $250
- Friend $100
- Individual $50
- Retired Professional $35
- Student (electronic) $15

Institutional membership packages
Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

Pinnacle Package
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

Elevated Package
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

Ground Floor Package
Dues are based on what the museum is able to pay.

Affiliated Organization & Corporate membership packages
- Level II Package $500
- Level I Package $250

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