One result of the pandemic made museums think more about new ways to engage their remote audience. Join us for a continuation of this thought-provoking topic as Emily Kotecki presents an information packed webinar which is designed for any museum wanting to start a distance learning program but asking, “Where do I begin?” Through discussions and interactivity, the webinar will help museums of any size examine the key building blocks for online learning programs.

The webinar will be on October 27 at 10:00am Central Time. Registration is $10 for OMA members and $15 for non-members. The deadline to register is October 25. Register [here](#). Scholarships are available, apply [here](#) by October 18.

The webinar will be presented by Emily Kotecki. Emily is a museum learning consultant and podcaster based in Raleigh, North Carolina. She recently published a free, downloadable guide called *The Distance Learning Workbook: A Launch Guide for Museums*. She is also the host and producer of both the Microsoft Libraries and Museums Podcast and her own podcast, Museum Buzz.

Prior to consulting, she created award-winning distance learning programs and interpretive tools at the North Carolina Museum of Art.

Her career began in political journalism at The Washington Post, where she hosted daily political podcast and weekly show on XM-Sirius Radio. Emily holds a master’s degree in museum education from The George Washington University and a bachelor’s degree in broadcast journalism from American University.

**2021 Lt. Governor’s Travel & Tourism Summits**

The Oklahoma Travel Industry Association will partner with Lt. Governor Matt Pinnell to produce the 2021 Lt. Governor’s Travel & Tourism Summits, which will be held around the state. Each half-day program provides tourism education featuring speakers covering a range of topics on best practices to promote tourism in your region, and includes a town hall-type discussion by the Lt. Governor on tourism development in each of the areas visited around the state.

The Oklahoma Museums Association is a proud annual partner of the Oklahoma Travel Industry Association.
As I write this article at the conclusion of another very successful, albeit different conference, I am overwhelmed with gratitude. I am grateful that we were even able to meet safely in person during a pandemic, I am grateful to the many, many individuals, organizations and businesses who helped to make it a success, and I am grateful for the partnerships and collaborations that we enjoy daily. It is these partnerships and collaborations that are at the very core of our success.

One amazing FREE upcoming training series which will take place January through June 2022 is in partnership with the Oklahoma Department of Libraries and Institute of Museum and Library Services American Rescue Plan Act of 2021. This important training in response to and recovery from the pandemic is Leadership in an Emergency and will include four in-person Emergency Preparedness Workshops to be held around the state, three Emergency Preparedness Webinars, and six online webinars for Mindful Leadership During Times of Crisis. More information will be announced in the coming weeks, so please be on the lookout. I promise, you will not want to miss it.

Hold the Date • December 16, 2021
OMA M!X Networking Event
First Americans Museum

Looking for a job?
Have a position open at your museum?
OKMuseums.org/jobs
OMA Elevated and Pinnacle institutional members and affiliated organization/corporate members may post FREE of charge.
Always FREE to look.
Applications Open for Oklahoma Heritage Preservation Grant Program

The Oklahoma Historical Society (OHS) has opened applications for the 2021/2022 grant cycle of the Oklahoma Heritage Preservation Grant Program. This grants-in-aid program will set aside $600,000 to award grants ranging from $500 to $20,000 to municipal, county or tribal governments and not-for-profit historical organizations, as well as the support groups for these entities. All not-for-profit applicants must be registered and in good standing with the Oklahoma secretary of state. The grants will be specific to four categories: collections, exhibits, programs, and capacity building.

The online application process will close Friday, October 22, 2021, at 5 p.m. Award announcements will be made in late January 2022.

The Oklahoma Heritage Preservation Grant Program was launched in 2019 and, over the course of two grant cycles, has provided more than $800,000 to help accomplish over 80 projects across the state. Projects have ranged from collections care and exhibit development to strategic planning and educational programming.

“We have already seen wonderful results in just two years, from organizations digitizing their collections allowing for better public access, to creating new museum exhibits, to purchasing archival storage materials to preserve collections for future generations,” said Nicole Harvey, director of strategic initiatives and the grants administrator at the OHS. “This grant program is providing needed funding to local historical organizations to help collect, preserve and share Oklahoma history.”

See official rules for the program at www.okhistory.org/grants or contact Nicole Harvey at 405.522.5202 or grants@okhistory.org.

The mission of the Oklahoma Historical Society is to collect, preserve and share the history and culture of the state of Oklahoma and its people. Founded in 1893 by members of the Territorial Press Association, the OHS maintains museums, historic sites and affiliates across the state. Through its research archives, exhibits, educational programs and publications the OHS chronicles the rich history of Oklahoma. For more information about the OHS, please visit www.okhistory.org.
Marketing your organization is extremely important in this ever-changing environment within which we work and live. Telling your story, enticing potential guests to engage either in-person or online is paramount to fulfilling your mission. That being said, are you measuring that marketing outreach?

Often, creating a marketing plan is part of a budgeting process. When that plan is made and approved, unfortunately, most of the execution of that plan has to do with tangible items such as printing, websites and maybe paid advertising. Long-term, most only think of marketing as making posts on a social media account or maybe writing a monthly or quarterly blog. Inevitably, after a year of operating, the marketing and budgeting process rolls back around. When it is time to understand the impact of the marketing, most shrug their shoulders and think to themselves, “Well, we had good attendance this year” and they do about the same thing.

Included within marketing planning should also be tools to measure your marketing efforts along the way, with alternative ideas or options to pivot during the year. Measurement tools can be as simple as having someone ask, “How did you hear about us” over the phone or when a visitor buys a ticket. It could also be a particular telephone number or URL associated with each different event or marketing campaign you are running throughout the year. Or, it can be a combination of different analytic and real-time measurements including a snapshot of where your engagements live, their basic demographic information as well as additional information learned through surveys, post-visit questions and consumer engagements within in-person experience testing.

The reality is, you can’t understand if your marketing efforts are successful or need adjusting without measuring them appropriately. Don’t be afraid to put these tools in place and plan for adjusting. Rarely is a marketing plan perfect as written.

About Tony Vann
Tony Vann is a proven public relations and communications professional with more than 25 years of experience in marketing, branding, media relations, government relations, development, marketing communications and non-profit administration. Before becoming a Principal at The Guild, he founded Vann & Associates | PR + Marketing. He has also served as President of Christian Companion Senior Care, communications director for Oklahoma’s Lieutenant Governor Mary Fallin, development director for the Oklahoma City National Memorial, public relations director at Oklahoma State University in Oklahoma City as well as the legislative assistant to the House Republican Leader in the Oklahoma House of Representatives.
You can HELP make a very real difference for our Oklahoma museums. Supporting OMA at any level helps strengthen Oklahoma museums. As we begin celebrating our 50-year anniversary, we are encouraging you to donate to the annual giving campaign. Give securely online at OKMuseums.org/oma or paypalme/giveoma

Since 1972, OMA has been honored to assist Oklahoma museums with their efforts to educate, inform, and entertain, and we need your help now more than ever to do just that. If you are currently able to contribute to the Oklahoma Museums Association, then we ask that you do so today. OMA is a 501(c)(3) non-profit organization. Donations to OMA are tax deductible to the extent allowed by law. Remember again this year, donors who do not itemize deductions have the benefit of the CARES Act deduction, which is a universal above-the-line deduction. If an individual donates up to $300 ($600 for married couples filing jointly) to a qualified organization such as OMA, your adjusted gross income will be reduced up to $300 for individuals or $600 for couples, so make sure to get your deduction by donating today!

It is easy and secure to give online at OKMuseums.org/oma or paypalme/giveoma.

There is a new option for giving this year. You can become a monthly sustainer online at OKMuseums.org/oma. Either way, a one-time gift or monthly sustainer, your support is appreciated.

OMA is the primary provider of professional development, training, and technical information to staff and volunteers of Oklahoma’s 500+ museums, historical societies, historic sites, zoos and botanical gardens, historic houses, living history museums, tribal cultural centers, and other museum-related institutions.

Your gift has direct impact on the communities that the 500+ Oklahoma museums serve. OMA offers trainings that help museums engage their local communities with programming such as healing arts, museums and the military, geriatric focused initiatives, and virtual school opportunities, to name a few. Museums empower their communities. Our vision is to be a national model for state museum associations that encourages Oklahoma museums to develop and realize their full potential as essential, vital, and transformational components of their community. After all, Oklahoma museums serve more than six million people each year!

On behalf of OMA, Oklahoma’s museums, and the communities they serve, thank you very much for your support! If you have any questions or would like more information or just want to talk museums, please call Brenda Granger, OMA Executive Director, at the OMA office at 405.424.7757. We look forward to hearing from you.
Throughout the years, there have been many famous stories told by ordinary people – Wilhelm and Jacob Grimm, AA Milne, Beatrix Potter, Walt Disney, Roald Dahl, JK Rowling, PL Travers, and you. Yes. You. 

Oklahoma museums are thriving now more than ever because people like you are telling the stories of the past, present, and future through engaging exhibits, awe-inspiring art installations, and powerful performances.

Through the collective power of museum professionals and supporters, Oklahoma Museums Association asks you for help telling our story of helping Oklahoma museums educate, inform, and entertain.

How, you ask? Video!

OMA is asking you to share your favorite museum memory, the moment you knew you loved museums, a secret you learned on your museum journey, or your best OMA memory. We have some questions available to help get your storytelling wheels turning and some one-line phrases to help you feel comfortable being on camera.

Possible questions for inspiration:
- How did you first get involved in museum work?
- How did you first get involved with museums? (a bit more generic for our donors to be able to answer too.)
- What situation have you or your museum found yourself in where OMA was a helpful resource?
- Why do you believe OMA is the voice of Oklahoma museums?
- What is the best benefit of being an OMA member?
- What would you like OMA to know as they celebrate 50 years championing Oklahoma museums?

Possible statements that we encourage:
- Hi, I am (name) and I love museums.
- Hi, I am (name) and a proud member of OMA.
- Hi, I am (name) and I am a proud Oklahoma museum professional.

You don’t have to be Martin Scorsese or Steven Spielberg to participate. Here are some easy ways you can record yourself.

You can use the camera on your smartphone, Apple or Android, and filming is as easy as pressing a button. Just remember to hold the phone side-to-side instead of up-and-down.

You can use the video camera function on your computer. You’ll know exactly what you look and sound like, and thanks to so many virtual meetings, we’re all used to looking our best for the computer’s camera.

Once you’ve got your recordings ready, upload your video here. We’ll then begin the process of watching and editing to help make your stories part of OMA’s mission! You can submit as many videos as you like through March 15, 2022.

By providing your recorded image and voice via the upload link above, you consent to the use of the submitted content as seen allowable by Oklahoma Museums Association in any and all media throughout the universe in perpetuity, of your appearance, voice and name for any purpose whatsoever in connection with The Digital Project for Oklahoma Museums Association. All permissions for use are fully granted to OMA so as they pertain to the stated mission and vision of the organization.
The Smithsonian and Small-Town Oklahoma Meet at the Crossroads: Rural America Reflects on Its Past and Future

Small towns do not have small histories. But what of their futures? Oklahoma Humanities (OH), in partnership with the Smithsonian Institution’s Museum on Main Street (MoMS) program, is proud to announce the arrival of Crossroads: Change in Rural America. The exhibition will begin at the Johnston County Library in Tishomingo and will run until October 23 before traveling to Fort Gibson, Nowata, Woodward, Pawnee, and Boley.

To the uninitiated, small towns might seem static and quiet, but don’t let the single stoplight fool you. They are complex intersections where people and ideas converge and evolve. Over the past century, they have repeatedly adapted to the shifting socioeconomic and climatic landscapes. Through the themes of rural identity, land, community, persistence, and managing change, Crossroads: Change in Rural America, examines this history and asks visitors to consider how and why their specific communities have changed and what the future might bring.

Since 1994, MoMS has worked with State Humanities Councils to empower more than 1,800 rural communities through specifically designed exhibitions and public programming. Hosted by libraries, museums, and cultural organizations, each explores elements of rural history, encourages discussion and participation, and helps establish local agency.

Will small towns survive the 21st century? Have they reached the final crossroads as some believe or is this narrative little more than an urban legend?

Find out at the Crossroads exhibition near you. Learn more at okhumanities.org.

Institute of Museum and Library Services Upcoming Grant Opportunities

The Institute of Museum and Library Services is now accepting applications for the following grant categories. You are encouraged to review the grant application process for beginning an IMLS grant at www.imls.gov/grants/apply-grant/available-grants. OMA encourages you to begin your grant application well in advance of the deadline, as the process can be lengthy through grants.gov.

Select grants of interest for Oklahoma museums:

- **Museum Grants for African American History and Culture**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.

- **Native American/Native Hawaiian Museum Services Program**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.

- **Museums for America**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.

- **Museums Empowered: Professional Development Opportunities for Museum Staff**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.

- **National Leadership Grants for Museums**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.

- **Inspire! Grants for Small Museums**
  Deadline: November 15, 2021
  The Notice of Funding Opportunity (NOFO) for FY 2022 is now available.
Advocacy Updates

Oklahoma SB909
Effective November 1, 2021, through December 31, 2024, exempt from paying sales tax on sales of tangible personal property or services to a museum that: a. operates as a part of an organization which is exempt from taxation pursuant to the provisions of the Internal Revenue Code, 26 U.S.C., Section 501(c)(3), b. is not accredited by the American Alliance of Museums, and c. operates on an annual budget of less than One Million Dollars ($1,000,000.00). Note: Museums at are accredited by the American Alliance of Museums are already exempt. Museums that now qualify for sales tax exemption should contact the Oklahoma Tax Commission or download their exemption epacket once it is updated with the above information, to apply for this exemption.

Museums Advocacy Day 2022
Hold the date for Museums Advocacy Day 2022. The American Alliance of Museums is monitoring evolving public health considerations and ongoing Capitol Hill security restrictions and gathering information to plan for Museums Advocacy Day 2022, February 28-March 1. More information to come.

2022 Arts & Culture Day
In 2022, Arts & Culture Day as organized by Oklahomans for the Arts at the Oklahoma State Capitol is being moved to February. More information to come.

2022 Oklahoma Legislature Redistricting
The Oklahoma Legislature is tasked with redrawing state legislative and congressional district lines every 10 years, following the federal decennial census. Oklahoma has 101 House districts, 48 Senate districts and was assigned 5 congressional seats following federal reapportionment. According to the 2020 Census, the state’s resident population is 3,959,353, an increase 5.5 percent from 2010.

Due to population shifts within the state, this once-every-decade task is necessary to ensure equal representation will exist for equal numbers of people. The new district boundaries will be used to conduct state congressional and legislative elections beginning in 2022 through 2030.

Beginning in calendar year 2022, the State Election Board will conduct elections based on the newly enacted districts. The 2022 Primary Election, scheduled for June 28, 2022, is the first election to be held using the new district boundaries for state House, Senate and Congressional districts. (Title 26, Section 1-102 of the Oklahoma Statutes)

Note: Any member of the Oklahoma House of Representatives whose district is modified by redistricting may change residence with the intent of becoming qualified to seek reelection in said district in the first election applicable to said district following redistricting without thereby being deemed to have vacated his or her existing office. (Title 14, Section 108 of the Oklahoma Statutes)

Click here to view a copy of the September 15, 2021 town hall presentation and here to view a copy of the public input report on congressional redistricting. The September 15 virtual town hall presentation can be found here.

Redistricting information was taken from www.okhouse.gov/publications/redistricting.aspx.
Thank you to everyone who made the recent conference a success! A special thanks to The Grand Casino & Resort in Shawnee along with the Citizen Potawatomi Nation Cultural Heritage Center and the Mabee-Gerrer Museum of Art for their support. There were over 150 registered for this year’s conference and 15 exhibitors. Attendees enjoyed great sessions, keynotes, receptions and events. Special thanks to Museum of the Red River and Gilcrease Museum for the donation of exhibit catalogs.
2021 Conference A Success continued from page 9
OMA encourages Oklahoma museums to explore what the following 2021 Oklahoma Museum Conference exhibitors have to offer.

3D Scans Plus
Exhibit Concepts
Martin&Martin Design
NEDCC | Northeast Document Conservation Center
Oklahoma Arts Council
Oklahoma Department of Libraries
Oklahoma Historical Society
Re:discovery Software, Inc.
Rebecca Elder Cultural Heritage Preservation
Southwest Solutions Group
The Guild
The Springer Company
Visit Enid
Visit Shawnee
University of Oklahoma Press
Western Center for the Conservation of Fine Arts

Would Your Museum and Community Like to Host a Future Conference?
We are looking for communities to host upcoming Oklahoma Museum Conferences. Open dates are September 13-15, 2023 and September 18-20, 2024.

For more information, please send an inquiry email to Brenda Granger and/or download the RFP here.

Note: all conference communities must commit to raising at least $7,000 in local funding and/or in-kind services for the conference (not including hotel meeting rooms or other amenities given in exchange for sleeping room reservations). In addition, it is expected the lodging location will provide two complimentary sleeping rooms for the duration of the conference.

OKMuseums.org

2022 Oklahoma Museum Conference Planning Underway
We already are planning the 2022 Oklahoma Museum Conference. Visit Enid and the Cherokee Strip Regional Heritage will be our hosts. We encourage you to submit a session proposal by January 31. Please contact the OMA office at info@okmuseums.org or at 405.424.7757 if you need any assistance with your session proposal.

Submit session proposals by January 31, 2022
OKMuseums.org/conference

Explore the best of Oklahoma.
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The Oklahoma Museums Association (OMA) honored museums from across the state with awards presented during its annual conference held Sept. 15-17 in Shawnee, Oklahoma. The awards program honors the excellence and quality of projects accomplished by OMA members as well as dedicated individuals whose contributions positively impact Oklahoma museums and the museum profession.

Awards are offered in several categories including exhibits, outreach or education programming, promotions, publications and special projects and further divided into project budget groupings. Award categories for contributions of individuals, groups and businesses to Oklahoma museums or a specific museum in the community are also offered.

The Oklahoma Museums Association is a non-profit 501(c)3 charitable organization founded in 1972. Programming offered by the Oklahoma Museums Association is important as the primary source of information and professional development for Oklahoma’s 500 museums, historical societies, historic sites, zoos and botanical gardens, historic houses, living history museums, tribal cultural centers and other museum-related institutions.
Engaging Arts & Culture for Vaccine Confidence: Arts Response Repository and Field Guides

A Novel Partnership to Demonstrate Cross-sector Collaboration in Arts and Public Health

The Centers for Disease Control and Prevention (CDC) has partnered with arts and culture organizations to promote vaccine confidence and demand.

CDC’s partnership with the David J. Spencer CDC Museum, University of Florida Center for Arts in Medicine, CDC Foundation, and two Atlanta based arts organizations, Dashboard and Living Walls, has generated:

- A set of field guides.
- A pilot project in Atlanta to demonstrate how arts and culture can empower vaccine confidence.
- A program repository to drive partnerships and public health programming with arts and culture.
- A webinar highlighting practice examples, strategies, and resources.
- A funding opportunity for arts and culture organizations

This novel partnership aims to demonstrate how public health entities can create synergistic, equitable, culturally responsive, and sustainable partnerships and programs that engage artists as critical partners and trusted messengers in promoting vaccine confidence—for COVID-19 and beyond.

More information including funding opportunities available at https://www.vaccinate.arts.ufl.edu.

Shuttered Venue Operators Grant (SVOG) Recipients

The Shuttered Venue Operators Grant (SVOG) program was established by the Economic Aid to Hard-Hit Small Businesses, Nonprofits, and Venues Act, and amended by the American Rescue Plan Act. The program included over $16 billion in grants to shuttered venues and was administered by SBA’s Office of Disaster Assistance. SVOG is closed, and they are no longer accepting additional applications.

Congratulations to the following Oklahoma museums for receiving a Shuttered Venue Operators Grant (SVOG) – Museum Operator. The total of the grants to these 12 organizations is $17,374,623, as of 9/13/2021. Supplemental grants may be awarded, depending on criteria.

Museum of the Great Plains Authority
Oklahoma City Museum of Art, Inc.
National Cowboy & Western Heritage Museum
Oklahoma City National Memorial Foundation
Oklahoma City Zoo
Oklahoma Railway Museum Limited
Science Museum Oklahoma, Inc.
Pottawatomie County Historical Society
Heritage Society of Tulsa
Philbrook Museum of Art, Inc.
Tulsa Air and Space Museum, Inc.
Tulsa Zoo Management, Inc.

OMA thanks Oklahoma Humanities for the recent American Rescue Plan Act grant

OKMuseums.org
Grant deadlines, training and other news

Join your colleagues for the next monthly OMA Connections Call which takes place the second Friday of the month at 10am Central Time. Register here. Once you register, the OMA Connections Zoom Meeting information will be sent to you at the email address you provided. The next OMA Connections Calls are October 8, November 17 and December 10.

Oklahoma Arts Conference which is hosted by the Oklahoma Arts Council will be October 27-29 in Muskogee with the theme, Embracing the Dawn. More information

The next free C2C Webinars (Connecting to Collections) are October 13, 2021 on the Care of Painted Surfaces and on November 16, 2021 on the Long Term Storage for Large Functional Objects: Vehicles. Webinars are free, and registration is required. More information

The Oklahoma History Center (OHC) will hold a Folklife Festival on Saturday, October 16, 2021, from 9 a.m. to 2 p.m. This community-wide event will celebrate and recognize what the American Folklife Center at the Library of Congress has called “the everyday and intimate creativity that all of us share and pass on to the next generation.” The goal is to collaborate with cultural practitioners, communities, and heritage professionals; to spark curiosity; to catalyze intercultural exchange; and to create participatory experiences. The Folklife Festival will be open to the public and held predominantly outdoors at the OHC, located at 800 Nazih Zuhdi Drive in Oklahoma City. Call 405.522.0754 to learn more.

Oklahoma Archaeology Month, or OAM, is celebrated in October. OAM is an annual celebration of Oklahoma’s past through numerous statewide events. All over Oklahoma, institutions such as museums, historic properties, universities, and other organizations devoted to Oklahoma’s heritage host fun and informative events for all ages and levels of interest. From public lectures to fun activity days for the whole family. More information

Oklahoma Archives Month, celebrated in October, is a statewide recognition and celebration of the value of Oklahoma’s archives. The theme for Archives Month is “Images of Oklahoma.” Through Archives Month activities, exhibits, and public programs, we hope to promote public interest in and understanding of archives. More information

The Oklahoma Archivists Association is hosting the 2021 Archives Bazaar. The goal of this event is to inform the public about archives in Oklahoma. This year the Bazaar will be entirely online. More information

Creativity in Museums

Holly Becker, Executive Director of ahha Tulsa and Chair of the Tulsa Arts Commission, invites you to participate in an important research project considering creativity and innovation in Oklahoma museums. Participation in the online survey will take 15 minutes or less. This vital research will inform our sector on how creativity, innovation, leadership, and organizational structure are interconnected. Results will be shared with OMA members. Please complete the survey and share with your Oklahoma museum colleagues. The survey is available at www.surveymonkey.com/r/5FXFQBS. Thank you in advance for your contribution.

OKMuseums.org
recent gifts

Contributions, donations, grants and sponsorships received
June 1, 2021 - August 31, 2021

AmazonSmile Foundation
Anonymous
Pam Bell, Edmond
Jason Bondy, OKC
Chandra & Steve Boyd, OKC
Jordan Boyd, Miami
Maggie Brown, Tulsa
Bill & Mary Bryans, Stillwater
David Davis & Karen Whitecotton, Tulsa
Richard Ellwanger, Wewoka, in honor of Brenda and Stacy
John Engle, Tulsa
Facebook
Edward & Brenda Granger, Edmond
Jason Harris, Kingfisher
Nicole Harvey, OKC
Jacque & Jesse Henderson, Rogers AR
Lisa Henry & Larry Bristow, Norman in memory of Bud & Lawana Henry
Lindy Hoyer, Omaha NE
Kirkpatrick Family Fund
Jacob Krumwiede, Enid
Lana Lopez, Edmond
Sherry Marshall & The SMO Team, OKC
Susan McLeod, Eau Claire WI, in honor of Maggie Brown
Debbie & Art Munson, OKC
Megan Nesbit, Tulsa
Scotty & Stacy O’Daniel, OKC
Oklahoma Arts Council
Oklahoma City National Memorial & Museum
Dane Pollei, Shawnee
Ken & Monica Patterson, Tulsa
Dustin Potter, OKC
Scott Sanders, Moore, in memory of Dr. Carolyn Pool
Science Museum Oklahoma
Amy Stephens, Edmond, in honor of Applesauce the horse
Jessica & Brad Stevens, Norman
Taylor Stober, Edmond
Clint Stone, OKC
Scott & Rachel Stulen, Tulsa
D’Leese Travis, Weatherford
Peter Tirrell, Norman
The Guild
The Museum Broken Arrow
The Springer Company
Gena Timberman, OKC
Thomas Tran, OKC
University of Oklahoma Press
Heidi Vaughn, Edmond
Visit Shawnee
Valorie & Wade Walters, Ada
Kevin & Laura Ward, Edmond
Margot Ward Baby Biz Inv, Edmond

OMA endowment fund

If you would like to make a contribution to the OMA endowment fund at the Oklahoma Community Foundation, please visit [www.occf.org](http://www.occf.org) and select Donors: Online Giving; or you may contact the OMA office at 405.424.7757.

Leave your legacy

The Oklahoma Museums Association would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:

I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

OMA encourages you to consult your estate planner, tax professional or attorney when preparing your charitable bequest.

Assisting Oklahoma museums in their efforts to educate, inform and entertain.
That is our mission.
Support our mission
Support OMA
Donate TODAY!

View our complete profile at [GiveSmartOKC](http://GiveSmartOKC)

Oklahoma City Community Foundation

A project of the

WCCFA
Western Center for the Conservation of Fine Arts
Professional Conservation for Paintings and Painted Surfaces

11415 W I-70 Frontage Road N
Wheat Ridge, CO 80033
(303) 573-1973
wccfa@wccfa.com
www.wccfa.com

OKMuseums.org
New and renewed members June 1, 2021 - August 31, 2021

New members are indicated with an asterisk.

**Individuals**

**Patron**
Dian Jordan, Broken Bow

**Friend**
Samonia Byford, OKC
Sally Ferrell, Chandler
Peter Tirrell, Norman

**Individual**
Pam Bell, Edmond
Tracy Bittle, Enid
Jordan Boyd, Miami
Nancy Brian, Broken Arrow
Kimberly Burk, Edmond
Brian Crockett, Albuquerque NM
Kyle Davies, Norman
Nancy Ferris, Durant
Sue Folsom, Durant
Lisa Henry, Norman
Karen Hildreth, Quapaw
Stuart Hudson, OKC*
Kristi Kohl, Edmond
Lori Lewis, Broken Arrow
Jim Meeks, OKC
Tammy Posey, Drumright
Dustin Potter, OKC*
Scott Sanders, Moore
Heather Scheele-Clark, Edmond*
Allie Seale, Jonestown TX
Joel Shockley, Elk City
Neely Simms-Peters OKC
Diana Simon, Perry
Renee Trindle, Aline
Luann Waters, Wynnewood
Nicole Willard, Edmond

**Designated Staff/Board/Volunteer**
Jesse Abelman, OKC
Dorothy Amphlett, Miami
Max Ary, Weatherford
Jarod Atkins, OKC
Deborah Baroff, Lawton
Jeff Baxter, OKC
Betsy Bender, Wewoka
Cory Blankenship, Ardmore*
Tonya Blansett, Tulsa
Amanda Boehm-Garcia, Norman
Kenneth Bohannon, Ardmore*
Amy Botello, OKC
Karen Bowles, Norman
Gene Brown, OKC*
Cameron Bryan, Norman*
Jennifer Bryant, Sulphur*
Jennie Buchanan, Altus
Ryan Bunyan, Wewoka
Marlin Butcher, Norman
Ashley Carter, OKC
Sarah Cartwright, Norman*
Jennifer Cashin, Norman
Tina Cavin, Blackwell*
Chuck Chestnut, Miami
Donna Clark, Colcord
Brian Cooke, Sulphur
Ann Corbly, Norman*
Carroll Craun, Nowata
Lee Cravatt, Sulphur*
Tanya Denton, Norman
Jayne Detten, Ponca City
Kathleen Duchamp, Vinita
Sarah Dumas, OKC
Richard Ellwanger, Wewoka
Sherri Fisher, OKC
Allison Flaig, OKC*
Ben Fox, Norman
Carrie Fox, OKC
Amanda Franze, Norman*
Jill Funk, OKC
Stephen Gorman, OKC
Dedra Gravitt, Sayre
Chrys Gregario, OKC*
Vanessa Gonzalez, Ardmore
Lori Hamilton, Sulphur
Dawn Hart, OKC
Nicole Harvey, OKC
Steve Hawkins, OKC
Michelle Hayes, Edmond
Herschel Hepler, OKC
Steve Higgins, Tulsa*
Cassie Huffman, Shawnee
Wesley Hull, Ardmore
Brian Hyland, OKC
Shauna Jarvis, Weatherford
Hadley Jerman, Norman
Kaylee Kain, Norman
David Keathly, Ponca City
Jeff Kloha, OKC
Katie Knox, OKC
KeAnne Langford, Shawnee
Jennifer Larsen, Norman*
Derek Lee, Edmond
Alex London, Tulsa
Stephanie Luke, Durant*
Lesha Maag, Norman
Caitlin Maddox, Wewoka

**Retired Professional**
Marilyn Berousek, OKC
John Hargrove, Arcadia
Chris Kallenberger, Tulsa
Charlene Lingo, Miami

**Student**
Lindsey Burbridge, Norman
Dara Butcher, Edmond*
Sandi Colby, Guthrie
Bailee Davis, Edmond*
Sydney Fancher, Newalla*
Derrik Graumann, Edmond*
Chad Griffith, Shawnee*
Walter Kerrick, Fletcher*

OKMuseums.org/wellbeing

Wellbeing is an important part of our lives each day. How you address your wellbeing—whether it be emotional, physical, social, workplace, or societal—will improve your quality of life. The Oklahoma Museums Association, Oklahoma Arts Council, and Oklahoma Humanities care about your wellbeing and created a webpage to connect you to wellness information that will hopefully assist you on your self-care journey.

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Martin & Martin Design is a three division company: fine art services, architectural lighting design/specification/controls, and custom fabrication/exhibits. Whether new construction or remodeling let us help you create a comprehensive gallery exhibit design from the lighting, to the exhibit design, to how it is controlled...from design to fabrication to installation, Martin & Martin can seamlessly partner with you to tell your museum's story.

**Art Installation, Transportation, Shipping, Storage, Packing, Crating, Sculpture Rigging, Mount-Making, Exhibit Design/Fabrication, Exhibit Furniture, Architectural Lighting Design/Specification, and Controls**

**Institutions**

*Pinnacle*
Bixby Historical Society
Bristow Historical Society
Chickasaw Cultural Center
Choctaw County Historical Society Frisco Depot Museum
Citizen Potawatomi Nation Cultural Heritage Center Claremore Museum of History D.C. Minner Rentiesville Museum and Oklahoma Blues Hall of Fame Drumright Historical Society Museum
E.W. Marland Estate
Fred Jones Jr. Museum of Art
General Tommy Franks Leadership Institute & Museum Goddard Center for the Visual and Performing Arts* J.M. Davis Arms & Historical Museum
McLoud Historical Society Museum and Heritage Center Metcalfe Museum & Break O’ Day Farm
Museum of the Western Prairie
Oklahoma Historical Society
Pottawatomie County Oklahoma Historical Society & Museum Seminole Nation Museum Semple Family Museum at Southeastern Oklahoma State University*
Stafford Air & Space Museum
Tulsa Air and Space Museum & Planetarium
USA Softball*

**Elevated**
American Banjo Museum
Blackwell Public Library
Cleveland County Historical Society & Moore-Lindsay Historic House Museum
Edmond Historical Society & Museum

Gene Autry Oklahoma Historical Society Museum
Greater Southwest Historical Museum
JRB Art at the Elms
Museum of the Bible
Museum of the Great Plains
Oklahoma History Center
Putnam City Schools Museum
Shortgrass Country Museum
Three Valley Museum

**Ground Floor**
American Song Archives*
Eastern Trails Museum
International Gymnastics Hall of Fame
Nowata County Historical Society Museum & Glass Mansion
Oklahoma Blues Consortium
Oklahoma State Firefighters Museum*
Ottawa County Historical Society Dobson Museum & Home
Route 66 Interpretive Center Talbot Library and Museum

**Affiliated Organization/Corporate**

*Level II*
Southwest Solutions Group
Visit Enid

*Level I*
Exhibit Concepts, Inc.
Rebecca Elder Cultural Heritage Preservation
University of Oklahoma Press

OKMuseums.org
Rates - Register here
Full Registration - $45/person
Includes Education Workshops, Breaks, Town Hall Meeting, and Networking Reception.

Networking Reception ONLY - $20/person/event
Includes Town Hall Meeting with Lt. Governor and the Networking Reception ONLY

Summit Schedule of Events
1:00 p.m. Registration
1:30 p.m. Welcome by Host Community & Speaker Introduction
1:45 p.m. Educational Workshop
2:45 p.m. Break
3:00 p.m. Educational Workshop
4:00 p.m. Town Hall Meeting with Lt. Governor
4:30 p.m. Networking Reception
Adjourns 5:30 p.m.

The Details
Oct. 5, 2021
Hosted by: Discover Durant & Choctaw Nation Tourism
Location: Lost Street Brewing Company, 109 W Lost Street, Durant, OK 74701

Session 1: Developing Your Tourism Product
Panelists: Stacey Halfmoon, Senior Director, Choctaw Cultural Center; Erica Kosemund, Senior Director of Gaming Brand and Partnerships, Choctaw Nation; Paul Casperson, Owner/Operator, Lake Texoma Willow Springs Resort
In this opening session you’ll have opportunity to learn how three successful tourism destinations have developed their product and sustained customer loyalty. Get the insights on how to implement a successful program and how to foster relationships in your community. Stacey Halfmoon of the Choctaw Cultural Center will share her decades of experience in cultural preservation, tribal relations, and museum leadership.

Erica Kosemund will share her passion for bringing together creative direction and true brand identity at the Choctaw Nation. Learn what marketing plans were deployed to open the Sky Tower luxury hotel expansion at Choctaw Casion Resort in Durant. Working as owner-operator of Willow Springs Resort, Paul Casperson will share his perspective from the shores of Lake Texoma on guest loyalty, packaging, and partnering with local businesses.

Session 2: Two For One! Rural Tourism Challenges and Creating Events that Work!
Speakers: Corey Green, Brand Planning Director, The Richards Group; Jordyn Frazier, Advancement Coordinator, Murray State College
Meet two of the region’s tourism and marketing pros who will share their expert advice on how to develop strong tourism branding and how to create memorable events with successful ROI. In this session, Corey Green will discuss brand tactics and strategies to develop your rural tourism story. Attendees will hear about his inspired approach to life and finding his way to a successful career in crafting brand strategies for The Richards Group. Jordyn Frazier will discuss creating events that work by fostering partnerships with local businesses, local and state governments, and tribal entities.

Oct. 7, 2021
Hosted by: Visit Ponca City
Location: City Central, 400 East Central Ave, Ponca City, OK 74601

Session 1: Panel Discussion: Promoting and Marketing your Rural Identity
Panelists: Carla Burdick, Executive Director, Red Carpet Country Association; Cindy Oard, Owner, Wonderfully Made Studio; Jake Krumwiede, Executive Director, Cherokee Strip Regional Heritage Center
What does it take to develop a strong tourism identity in rural Oklahoma? Learn from three Northwest area experts who have created unique programs to develop distinctively Northwest Oklahoma attractions and packages. In this session, you’ll hear how to maximize your marketing budget, collaborate with your area experts, identify talented supporters... and all the lessons they learned along the way.

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Now Accepting Nominations for 2022 IMLS National Medal for Museum and Library Service

Submissions for Nation’s Highest Honor Due by November 1, 2021

The Institute of Museum and Library Services is now accepting nominations for the 2022 National Medal for Museum and Library Service, the nation’s highest honor awarded to libraries and museums for service to their communities.

“Libraries and museums have proven during the pandemic to be the indispensable beacons of culture and community,” said IMLS Director Crosby Kemper. “The IMLS National Medal celebrates and commemorates the best in the museum and library worlds, the best in our communities across the land.”

Anyone—an employee, a board member, a volunteer, a member of the public, or a government official—is invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 10:59 pm CT on Monday, November 1, 2021.

The National Medals program recognizes outstanding libraries and museums of all types and sizes that deeply impact their communities by:

- fostering a lifelong passion for learning for all people, nourishing curiosity and imagination from early childhood through adulthood, for people of all abilities and needs;
- providing access to information through advancing digital capacity, focusing on digital inclusion and access to digital and informational resources, including e-books and materials to help address workforce development and public health;
- transforming the lives of community members by being trusted community spaces for convening, connection, and conversation; enlightenment and shared thoughts and opinions; and preserving natural and cultural heritage and community memory; and/or
- continuing to engage their communities during the ongoing coronavirus pandemic, and planning for the institution’s future, with enhanced focus on diversity, equity, and inclusion, through providing information, programming, and services virtually, or taking innovative and imaginative steps toward continuing services and reopening their physical spaces.

For more information and a list of frequently asked questions, visit the Medals nomination page.
The Oklahoma Department of Libraries is using funds from the American Rescue Plan Act (ARPA) to provide targeted grants to museums and tribal libraries/cultural centers. Awarded grants must be used to respond to the COVID–19 pandemic and the impacts of the pandemic. These ARPA funds are made available through the Institute of Museum and Library Services.

**Total Funds Available**—$600,000  **Estimated Number of Grants**—120  **Grant Amount**—Up to $5,000

**Applications Process Opens**—October 4, 2021  **Application Process Closes**—November 4, 2021

**Grant Award Announcement**—December 1, 2021

**Projects Must be Completed by**—June 30, 2022

Applications will be submitted online.

Museums and Tribal Libraries/Cultural Centers must acknowledge that they have attended or will attend a Zoom webinar on the grant program, or have watched or will watch a recording of a webinar session. These sessions will be conducted by ODL staff. Information to access Zoom sessions is being emailed to museums, tribal libraries, and tribal cultural centers.

Here’s the schedule of Zoom sessions for your calendar:

- **Tuesday, October 5, 2021: 9:00 AM–10:00 AM**
- **Thursday, October 7, 2021: 9:00 AM–10:00 AM**

Funds may address the following areas as they relate to pandemic response:

**Emergency Preparedness/Response:** This may include Emergency Response training (including preparing for long closures, working with first responders, response coordination) and supplies related to Emergency Response.

**Furniture:** This may include unupholstered furniture that is easier to clean and sanitize and furniture that will improve/enable social distancing (computer stations, service desks, etc.)

**Personal Protective Equipment:** This includes masks, gloves, cleaning supplies, Plexiglas dividers, hand sanitizer dispensers, and no-touch water bottle filling stations.

**Security Measures:** This includes cameras for interior and/or exterior use to increase safety and reduce vandalism.

**Connectivity/Devices:** This includes hotspots, stand-alone outdoor Wi-Fi stations, software to improve accessibility, and devices to access the Internet.

**Network Enhancements:** This includes network enhancements and remediation, as well as purchases of network boosters/extenders.

**Other Technology:** This can include audio/video equipment to host community meetings, or deliver training, security software for networks, RFID, and self-checkout set up.

OKMuseums.org
OMA Affiliated Organization/Corporate Member Recognition

The Oklahoma Museums Association thanks the following companies for their current corporate support. Members are encouraged to inquire about products and services offered by these friends of the OMA.

3D Scans Plus
John Neely • 405.823.5825
3dsp@cox.net
www.3dscansplus.com

Collections Research for Museums
Peggy Schaller • 303.757.7962
information@museumcollectionmgmt.com
www.museumcollectionmgmt.com

Davis Cultural Heritage Consulting
Jeremy Davis • 405.520.2926
jdavis@themuseumpros.com
www.themuseumpros.com

Exhibit Concepts, Inc.
Steven Lowry • 937.535.0261
slowry@exhibitconcepts.com
www.exhibitconcepts.com

ITIN Museum Services
Nancy Lowe-Clark • 405.740.8123
wayd_itin@pm.me

Martin&Martin Design
Monte Martin • 214.252.0692
monte@martinandmartindesign.com
www.martinandmartindesign.com

Oklahoma Humanities
Caroline Lowrey • 405.235.0280
caroline@okhumanities.org
www.okhumanities.org

Oklahoma Today
Colleen McIntyre • 405.522.9646
colleen.mcintyre@travelok.com
www.travelok.com

Rebecca Elder Cultural Heritage Preservation
Rebecca Elder • 512.699.3494
rebecca@elderpreservation.com
www.elderpreservation.com

Re:discovery Software
Brandy Adams • 434.975.3256
brandy@rediscov.com
https://rediscoverysoftware.com

Southwest Solutions Group, Inc.
Bruce Delp
bdelp@southwestsolutions.com
www.southwestsolutions.com

The Guild
Tony Vann • 405.817.0420
tony@theguildfactor.com
www.theguildfactor.com

The Springer Company
Jeremy Springer • 405.753.0729
jeremy@thespringercompany.com
www.thespringercompany.com

University of Oklahoma Press
Dale Bennie • 405.325.3202
dbennie@ou.edu
http://oupress.com

Visit Enid
Rob Houton, TMP • 580.616.7368
rob@visitenid.org
www.visitenid.org

Western Center for the Conservation of Fine Arts
Carmen Bria, Jr. • 303.573.1973
wccfa@wccfa.com
www.wccfa.com
OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Karen Whitecotton, Dist. 1 Rep.
OKPOP
918.282.3317
kwhitecotton@okhistory.org

New Patterns: Simon Waranch Glass Exhibit is on display at the Jewish Museum of Tulsa through January 2, 2022. More

The Tulsa Historical Society will celebrate the 35th Annual Tulsa Hall of Fame Inductees on October 4. More

Delaware: The Faces of the Lanape on exhibit at the Bartlesville History Museum through the end of November. More

Attend the Monster Moon Masquerade at the Tulsa Air and Space Museum on October 2. Enjoy a costume party for all ages, dancing, telescope viewing, planetarium shows, and more.

Join Bixby Historical Society for their annual Festival of the Trees November 25. Activities will include marshmallow roasting, hot wassail, and more.

Wanted: Dead or Alive on exhibit at Sand Springs Cultural and Historical Museum, Sand Springs, through November 1. More

District 2
Jordan Boyd, Dist. 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

Enjoy the Runestone Festival at the Heavener Runestone Park October 9-10. Featuring Renaissance artisans, medieval and more.

Attend the Annual Chuckwagon Dinner October 16 at Har-Ber Village, Grove. Enjoy dinner under the stars, music, a live auction, and more.

Did you know there are Civil War battlegrounds in Oklahoma? Catch a reenactment of a famous battle at the Honey Springs Battlefield, Checotah, November 5-7. More

District 3
D’Leslie Travis, Dist. 3 Rep.
General Tommy Franks Leadership Institute and Museum
580.726.5900
dles@tommyfranksmuseum.org

The Oklahoma State University Museum of Art, Stillwater, was recently awarded accreditation from the American Alliance of Museums.

Thrift Style on exhibit at the Cherokee Strip Regional Heritage Museum, Enid, through October 20. More

General Tommy Franks Museum, Hobart, hosts the Task Force Dagger Special Exhibit until December 31. More

Do you believe in ghosts? Come check out the Ghost Stories Candlelight Tours at the Pawnee Bill Ranch and Museum, Pawnee, on October 29-30 to get in the spooky spirit. More

District 4
Amanda Boehm-Garcia, Dist. 4 Rep.
Fred Jones Jr. Museum of Art
405.325.2297
aboehmgarcia@ou.edu

Danny Mattox is the new Head of Education and Community Engagement at Sam Noble Museum.

Reigning in the Arts, a new event at the Chisholm Trail Heritage Center, Duncan, will take place on three outdoor stages November 6. More

Join Sam Noble Museum, Norman, for a free global science program of digitizing collections during WeDigBio on October 16. More

Solve real crime cases during special adult Forensic Nights at SKELETONS: Museum of Osteology, OKC on October 15, 22, and 29. More

District 5
Jason Harris, Dist. 5 Rep.
405.830.6830
jharris309@gmail.com

First Americans Museum, OKC, is now open. More

Spend October 7-9 at Banjo Fest hosted by the American Banjo Museum, OKC. More

Tattooing: Religion, Reality and Regret on exhibit through May 8, 2022 at National Cowboy and Western Heritage Museum, OKC. More

TreeFest returns for its sixth year to Red Earth, OKC, November 13-December 11. More

All aboard for The Polar Express Train Ride at Oklahoma Railway Museum, OKC, November 13-December 28. More

OKMuseums.org
Be a Member • Build Your Network of Connections

Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

Individual membership packages
- Patron $250
- Retired Professional $35
- Friend $100
- Individual $50
- Student (electronic) $15

Institutional membership packages

Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

Pinnacle Package
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

Elevated Package
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

Ground Floor Package

Dues are based on what the museum is able to pay. $__________

Affiliated Organization & Corporate membership packages
- Level II Package $500
- Level I Package $250

[Form for membership submission]

Send payment and form to:
Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111
OKMuseums.org