Who Let the Dogs Out: Service Dogs in Museums Virtual Presentation on April 13

The presentation is free, but pre-registration is required. Register here.

At any given time, there are approximately 50,000 service dogs assisting their disabled handlers in the United States. Service dogs and their handlers should be welcomed into museums, but how do we balance public access and collections care without excluding service dogs and the handlers that depend on them? How should staff and volunteers interact with service dog teams, and should issues arise, how should they best be handled? At its basis, this program is about the legal definitions of service dogs, therapy dogs, and emotional support animals, what questions can be asked of a service dog handler, what expectations are realistic for a service dog, and how to react when those expectations are not met.

Join speaker Brandi Coyner and her dog for Who Let the Dogs Out: Service Dogs in Museums. The presentation will be presented on the Zoom Platform at 10:00am Central on April 13.

Strategic Planning 101 – Live, Online, Three-Part Course Presented by Ken Busby

The Oklahoma Museums Association in partnership with Oklahoma Department of Libraries, and Oklahoma Historical Records Advisory Board is pleased to offer Strategic Planning 101 a live, online, three-part course. The three-part course on creating a basic strategic plan will be held on Mondays, May 3, 10 and 17 from 9:30am-11:00am on each date via the Zoom platform.

During Strategic Planning 101, you will learn:

- valuing strategic planning
- understanding the strategic plan lifecycle
- discussing mission, purpose, and vision statements
- utilizing SWOT (strengths, weaknesses, opportunities, and threats)
- determining where you are as an organization
- gathering information including asking what your organization does well, what your organization can improve upon, and what your organization’s dream is for itself
- looking at outside influencers

continued on page 17
Déjà vu? Well, maybe. You may or may not remember my article this time last year. A lot has happened since that time. One amazing opportunity that we had to put on hold due to the pandemic was the Oklahoma Humanities and Oklahoma Museums Association Capacity Building Initiative. Good news, as OMA plans an in-person conference this September with virtual components, we are able to continue with this initiative for 2021. Yea. So read on, the information has been updated for 2021.

We love partnerships and collaborations. In fact, our success is due to the 100+ annual partnerships of which we are fortunate to be a part. Although we have been partners for many years, I want to give a shout out to Oklahoma Humanities as we embark on a new collaboration with that amazing organization. The collaboration is the Oklahoma Humanities and Oklahoma Museums Association Capacity Building Initiative. The goal is to engage and build capacity for Oklahoma’s 500+ museums from across the state, and especially rural, small or isolated museums through the Oklahoma Museum Conference in Shawnee, Oklahoma, as well as through membership in the Oklahoma Museums Association. In addition, the partnership will support the kickoff session at the 2021 Oklahoma Museums Conference with virtual components.

Want to be a part of this initiative? We hope so! The process will be a competitive scholarship application that can be found at https://okmuseums.wufoo.com/forms/zz24xmh0ju2tdl/.

If your museum is selected, you will receive one complimentary full conference registration (September 15-17, 2021 in Shawnee) and a $100 conference travel stipend. Your museum also will receive a one-year OMA Institutional Membership at the Pinnacle Level. We encourage all submissions, but please know that preference will be given to rural, small or isolated museums. The deadline to submit your application is June 15, 2021.

Thank you to Caroline Lowery, Executive Director of Oklahoma Humanities for her vision and support of the Oklahoma Humanities and Oklahoma Museums Association Capacity Building Initiative.

FEMA Deadline Extended

FEMA has extended the deadline to submit an RPA for DR 4587, the February ice storms, through April 25, 2021.

Applicants may register for access to submit the RPA at ok.emgrants.com and must complete two things; 1) online registration and 2) complete and submit their Access Request Form to okemgrantssupport@oem.ok.gov.
Call for Nominations to the 2022-2023 OMA Board of Directors

OMA President, Richard Ellwanger, has issued a call for nominations to the 2022-2023 Board of Directors. OMA members are invited to submit names to the Nominating Committee for consideration. This year, the Committee will present a slate of candidates for the following positions:

- District 1 Representative
- District 3 Representative
- District 5 Representative
- At-Large Representatives (7 positions)
- MPMA Representative

Dan Provo, OMA Immediate Past President, is the Nominating Committee Chair. Contact Dan, or any committee member listed or the OMA office by May 3, 2021, if you have suggestions for nominees, you are interested in serving, or would like more information. Some positions open for election may have incumbents who will be invited to serve a second term.

According to the bylaws, all persons nominated to a board position shall have been members of the Association for at least one year. A copy of OMA’s board member expectations, responsibilities and job descriptions are available here. You may also contact the OMA office by e-mail at info@okmuseums.org or phone at 405.424.7757 to request a copy.

2021 Nominating Committee contact information
Dan Provo, Oklahoma History Center, Chair of Committee
dprovo@okhistory.org
Jake Krumwiede, Cherokee Strip Regional Heritage Center
jkrumwiede@okhistory.org
Susan Buchanan, Gilcrease Museum
susan-buchanan@utulsa.edu
Caitlin Maddox, Seminole Nation Museum
caitlin@seminolenationmuseum.org

May 1 is May Day
The perfect reminder to update your emergency preparedness plan.

See the OMA Resources page for information to assist museums during a disaster.

Increasing Online Access to Oklahoma Digital Collections

OKHUB partners continue to collaborate with the Digital Public Library of America (DPLA) to increase online access to the collections held by cultural organizations across Oklahoma. By working together on this national initiative, we offer users access to Oklahoma collections in conjunction with millions of items—photographs, maps, manuscripts, audio-visual materials, and more—from libraries, archives, and museums across the United States.

If your organization has digital collections that are openly accessible online, please consider adding them to the almost 500,000 digital objects shared by Oklahoma cultural heritage organizations to the DPLA. There is no cost for participation, find more information at https://dpla-okhub.library.okstate.edu/ or contact Sarah Milligan at sarah.milligan@okstate.edu.

The OKHUB officially joined the DPLA network in 2017 through a partnership between the Oklahoma Department of Libraries, Oklahoma Historical Society, Oklahoma State University Library, and the University of Oklahoma Libraries.

#MuseumWeek 2021
June 7-13
7 days, 7 themes, 7 hashtags devoted to creativity

#OnceUponAnEveMW
#BehindTheScenesMW
#ChildrensEyesMW
#EurekaMW
#CaptionThisMW
#ArtsEverywhereMW
#WordsForTheFutureMW

in partnership with OKMuseums.org
Celebrate the Impact of Volunteer Service with National Volunteer Week April 18-24

National Volunteer Week is an opportunity to recognize the impact of volunteer service and the power of volunteers to tackle society’s greatest challenges, to build stronger communities and be a force that transforms the world. The theme for National Volunteer Week is Celebrate Service – an opportunity to shine a light on the people and causes that inspire us to serve. Volunteerism empowers individuals to find their purpose, to take their passion and turn it into meaningful change. When each of us, in our own way, answers the call to make a difference, we make progress in solving our most persistent problems, and create stronger communities and a more just society.

National Volunteer Week is an opportunity to recognize and thank volunteers who lend their use their time, talent, voice and resources to meet the critical needs of our communities. The local events, volunteer projects and social media conversations that take place during this week demonstrate that every individual has the power to make a difference, creating healthy communities in vibrant, participatory societies.

National Volunteer Week was established in 1974 and has grown exponentially each year, with thousands of volunteer projects and special events scheduled throughout the week. It is an opportunity to honor the impact of all those who do good in our communities, and inspire others to make a difference and improve the world. For more information on National Volunteer Week or to recognize an extraordinary volunteer, visit the Points of Light website.

During the fiscal year that ended June 30, 2020, approximately 60 volunteers gave 2,500 hours of their time to OMA. We appreciate each and every one of them!
Recently, I watched a documentary titled, “Boys State.” This Netflix show was appealing to me as I was once an instructor at Oklahoma’s Boys State camp and my first love has always been civics and public engagement. Without spoiling the ending of the show, the basic premise follows several Boys State attendees in Texas as they navigate camp politics.

Through the show, we follow two boys in particular. The two high schoolers end up facing each other in a competitive run-off race for the Governor of Texas Boys State. Stephen took an approach of honesty, integrity and understanding. Rob took the more malleable approach of echoing the comments of the last person he spoke to in a strategy to entice more votes and not truly sharing his own beliefs. In the end, Stephen beat Rob as many of them had lived in Eastern Germany and had no “interest” in immersing themselves in an all-too-familiar time during which they lived. However, they were interested in the museum because they wanted to see what was “incorrect” or “misportrayed.” Their interest in the brand’s authenticity was not that it delivered a positive feel, rather that it illustrated the darkest time of treachery between nation-states, something they had experienced firsthand.

The takeaway is fairly simple. Be true to your institution’s brand and mission. Do not weave in-and-out of trends to stay relevant, so much so that you forget the authenticity of your primary directive. Museums have a unique position from which to entertain, educate and engage socially during a time in our nation when the finer points of discourse are often misshaped by social media and news cycles.

Today’s consumers, whether in retail, services, entertainment or cultural sectors, are seeking the most authentic experience possible. The brand and brand mission must align with the experience presented and must resonate with the consumer or visitor.

This does not mean the consumer needs to identify exactly with the brand mission. Often a consumer will engage a brand because of the authenticity even if there isn’t agreement. For instance, many years ago, I visited the International Spy Museum in Washington D.C. I enjoyed the visit because I loved the premise, grew up during the Cold War and wanted to learn more. Transversely, several visitors along side me were international visitors. Many of them had lived in Eastern Germany and had no “interest” in immersing themselves in an all-too-familiar time during which they lived. However, they were interested in the museum because they wanted to see what was “incorrect” or “misportrayed.” Their interest in the brand’s authenticity was not that it delivered a positive feel, rather that it illustrated the darkest time of treachery between nation-states, something they had experienced firsthand.

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About Tony Vann
Tony Vann is a proven public relations and communications professional with more than 25 years of experience in marketing, branding, media relations, government relations, development, marketing communications and non-profit administration. Before becoming a Principal at The Guild, he founded Vann & Associates | PR + Marketing. He has also served as President of Christian Companion Senior Care, communications director for Oklahoma’s Lieutenant Governor Mary Fallin, development director for the Oklahoma City National Memorial, public relations director at Oklahoma State University in Oklahoma City as well as the legislative assistant to the House Republican Leader in the Oklahoma House of Representatives.

Tony Vann

Brand Authenticity
by Tony Vann, Principal, The Guild

Tony Vann

Today’s consumers, whether in retail, services, entertainment or cultural sectors, are seeking the most authentic experience possible. The brand and brand mission must align with the experience presented and must resonate with the consumer or visitor.

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Tony Vann

OKMuseums.org
Ahoy! Planning for the 2021 Oklahoma Museum Conference is underway. This year, we navigate the theme Smooth Sailing: Museums Charting New Waters. We are excited to return to an in-person conference this year with bonus on-demand virtual sessions and live streamed keynote on our virtual conference website.

The conference will be held September 15-17 at Grand Casino Hotel & Resort, Shawnee.

**Why YOU should attend**

Museum budgets and staffing are tight; we know. But, attending the Oklahoma Museum Virtual Conference is valuable to you AND your museum. How?

- Expand your network by connecting virtually with a wide range of attendees. A broad network provides a stable base from which to draw when you have questions or need guidance once you return home.
- Build your knowledge and take innovative ideas back to your museum. Conference sessions cover a variety of topics from education to collections, fundraising to preservation, and marketing to best practices.
- Visit with exhibitors to find products/services of value to your museum in the virtual exhibit hall.
- Grow within the profession by learning best practices and ways to increase outreach and services.
- By participating in OMA, especially at the conference, the museum can position itself to be an active and vital part of your community.

**Conference Program and Registration**

The Conference Program Committee will meet soon to determine the informative sessions and wonderful keynote for this year's Oklahoma Museum Conference. Once their work is done, a conference program will be made available along with registration for both the in-person and on-demand virtual sessions. Be sure to watch your inbox and the OMA website for this information.

**Hotel**

The Grand Casino Hotel & Resort, 777 Grand Casino Blvd., Shawnee, Oklahoma 74804 405.964.7777

Room rates are $99 per night for a king or double queen room. We thank The Grand Casino Hotel & Resort for the generous rate. Rate applies to stays on or between September 14-16, 2021. Room rates are subject to applicable state and local taxes, currently 8.5% city tax and 7.77% hotel tax. Rate is available until August 1, 2021. After August 1, room rates will be at the Grand Casino Hotel & Resort current rate.

Each room has many luxury features including spacious baths and Serta beds, 42” Flat Panel HD televisions, complimentary wireless & wired internet access, in-room safes, ironing board and irons, and Gilchrist and Soames bath products.

For reservations, call the Hotel directly at 405.964.7777 and indicate you are with Oklahoma Museums Association Conference. All reservations must be guaranteed with a major credit card.

**Sponsorship and Exhibitor Information**

2021 Oklahoma Museum Conference sponsorship and exhibitor information is available here.

**Conference Hosts**

Citizen Potawatomi Nation Cultural Heritage Center  
Mabee-Gerrer Museum of Art

**Sponsors to Date**

Oklahoma Arts Council  
National Endowment for the Art  
Oklahoma Humanities  
National Endowment for the Humanities  
Oklahoma Department of Libraries  
Oklahoma Historical Records Advisory Board  
National Historical Publications and Records Commission  
Grand Casino Hotel & Resort  
The Guild

**Exhibitors to Date**

Certified Folder Display Service  
Exhibit Concepts  
The Guild  
The Springer Company

OMuseums.org
American Rescue Plan Information for Cultural Organizations

It is expected that NEA and IMLS state grants will be through the Oklahoma Arts Council and Oklahoma Department of Libraries, respectively. NEH grants will be through Oklahoma Humanities. You are encouraged to check these organizations websites for more information as it is released.

Thank you to Americans for the Arts Action Fund for providing the following information. You can get up to date information from them at www.artsactionfund.org/ as it is a continually evolving situation.

Federal cultural agencies released FAQs and statements on their plans for distributing their portion of American Rescue Plan funds. NEA @ $135 million – grant applications available late April
NEH @ $135 million
IMLS @ $200 million

SBA posted new Paycheck Protection Plan FAQs on March 12.

The deadline for a bank/lender to submit your new PPP forgivable loan to the SBA was May 31, 2021.

Approved PPP Lenders in your area
PPP Lender Match
Contact the SBA District Office for local assistance in your area

Good news, the SBA automatically deferred repayment on COVID-19 EIDL loans by an additional 12 months. Yesterday, the SBA also announced that they are increasing the maximum loan amount for both new and existing COVID-19 EIDL loan borrowers because the pandemic has lasted longer than originally anticipated. SBA will be emailing existing borrowers to see if they would like to increase the amount of their loan. Starting the week of April 6, 2021, the SBA is raising the loan limit for the COVID-19 EIDL program from 6-months of economic injury with a maximum loan amount of $150,000 to up to 24-months of economic injury with a maximum loan amount of $500,000. The amount of your loan depends on your business’ previous expenditures and your credit score. Please remember, a COVID-19 EIDL loan is debt that must be re-paid over 30 years. It is not a forgivable loan like a PPP.

SBA announced that its Shuttered Venue Operators Grants (SVOG) application portal will open April 8. Please refer to the SBA SVOG website for more information. The SVOG new FAQs make it clear that you can now apply for both a PPP and SVOG. However, please note the additional twist in question #5 on page 2 of the FAQs that you cannot apply for a PPP after receiving an SVOG. You will also see in question #17 on page 14 that the SBA has clarified that audits will NOT be required for the great majority of SVOG applicants.

$350 billion in State and Local Block grants will be administered nationwide within the next two months. Many arts groups and artists benefitted with additional economic relief through these funds the last time it was administered with only $150 billion in CARES Act funds. Eligible uses specifically include assistance to small businesses, nonprofits and hard-hit industries like tourism, travel, and hospitality. Check out the estimate of how much your state and county can expect to receive.

As OMA embarks on developing an envisionOMA strategic plan for the new reality in which we all work, we have reached out to you, our Oklahoma museum family over the last three months with a survey and conversations. This has been an opportunity for Oklahoma museums to honestly tell us how we are doing as an organization, how we might do better and how we can best meet your needs. It is our goal to remain relevant to Oklahoma museums.

If we have not heard from you, it is not too late. You can email your thoughts to info@okmuseums.org or call the OMA office at 405.424.7757. Please help us envisionOMA for the next 3-5 years.

Questions to ponder include:
• What role do you envision OMA playing for you and your museum?
• How do you want OMA to bring people together?
• How can OMA create a place of belonging for all?

The OMA Board of Directors will hold a board retreat later in the year to develop a new strategic plan, utilizing the input from Oklahoma museums. The draft plan will be shared on the OMA website for comment once it is developed.

Arts & Culture Day 2021

Arts & Culture Day is Oklahoma’s dedicated arts advocacy event providing attendees with the tools needed to advocate for the expansion of arts & culture in Oklahoma.

Arts & Culture Day 2021 is a free, two-session event that will be hosted virtually this year on April 7. Find session details and register here.

OKMuseums.org
WHO: You, your colleagues, your friends, your family, your pets (why not, it’s your team!)
WHAT: OMA 2021 Smarties Virtual Trivia Fundraiser
WHEN: Friday, June 18, 2021
Register here. Registration deadline is June 8
WHERE: Anywhere you have internet access
WHY: To have fun and win prizes while supporting the FUNdraiser for OMA

Deets
• Tickets $25 each
• Team is max of 8 individuals
• Register here Registration deadline is June 8
• The first 100 paid registrations will receive a Trivia Trove in the mail before the event.
• Prizes awarded for first, second and third place
• All registered participants are eligible for door prizes to be drawn throughout the event
• Login opens at 6:30pm to gather with virtual team and trivia begins at 7:00pm
• Team captains will be invited to attend a short pre-event training to explain the online game platform, TriviaHub.

Team Captain Info
If you plan to be a team captain, we have made it easy for you to invite team members. Download the invitation here. There are two invitations available, one if you pay for all team registrations and one if team members are self-registering.

Donations Sought
We are looking for some generous individuals to provide gift cards from national places like Amazon, Netflix, Home Depot, Target, or even VISA. These gift cards will be used as door prizes during the event. Cards should be sent to OMA, 2020 Remington Place, Oklahoma City, OK 73111 or to sodaniel@okmuseums.org.

Shout Out
Thank you to our current Virtual Trivia Sponsors. Sponsorship information can be found on the next page.

From the American Alliance of Museums - TrendsWatch: Navigating a Disrupted Future
In 2021, museums face rapid, transformative shifts on all fronts. In response, this edition of TrendsWatch focuses on issues museums must attend to right now, to minimize harm to their communities and ensure their own survival. The report addresses:
• Closing the Gap: Redressing systemic inequalities of wealth and power
• Digital Awakening: Essential technologies for pandemic survival and future success
• Who Gets Left Behind? Caring for the vulnerable in a time of crisis
• COVID On Campus: How the pandemic is reshaping higher education
• Strategic Foresight: How to survive an era of uncertainty

The format is designed to be practical and immediately actionable, providing a scaffold for discussions and decision-making by the museum’s staff, board, and stakeholders. Each chapter:
• Introduces the issue
• Suggests critical questions for museums
• Describes the challenge
• Summarizes how society, and museums, are responding
• Presents a framework for action
• Documents examples of museums tackling these issues
• Provides additional resources

Please share the link below with colleagues so they can download their own copy. We use the number of direct downloads to help us plan future issues of TrendsWatch. Download your free report here.

Danny & Michele Bell
Sponsorship Opportunities
Smarties Virtual Trivia Night Fundraiser
Friday, June 18 • Site opens at 6:30pm - Trivia begins at 7:00pm

*Smarties Virtual Trivia Night* is a fundraiser to support the programs and services of the Oklahoma Museums Association, which in turn, benefits ALL Oklahoma museums and the communities they serve. Join with us in assisting Oklahoma museums in their efforts to educate, inform, and entertain by becoming a Virtual Smarties Sponsor today!

**Door Prize Sponsor $100**
Direct monetary donation or donation of $100 gift card from Visa, Amazon, Netflix or other nationally recognized entity.
- Recognition as door prize sponsor during event.

**Trivia Hub Sponsor $250 (six available)**
- Logo with link on Smarties webpage.
- Name included on all press releases leading up to event.
- Name included on pre-event email to attendees.

**Swag Sponsor $500 (five available)**
- Able to include swag mailed in advance to participants.
- Logo with link on Smarties webpage.
- Name included on all press releases leading up to event.
- Name included on pre-event email to attendees.

**Winning Prize Sponsor $600 (one available)**
- Recognition as winning prize sponsor with logo during event.
- Able to include swag mailed in advance to participants.
- Logo with link on Smarties webpage.
- Name included on all press releases leading up to event.
- Name included on pre-event email to attendees.

**Matching Sponsor $1,000 (two available)**
- Team of eight during event.
- Recognition as matching sponsor with logo during event.
- Able to include swag mailed in advance to participants.
- Logo with link on Smarties webpage.
- Name include on all press releases leading up to event.
- Name included on pre-event email to attendees.

**Trivia Round Sponsor $1,000 (four available)**
- Team of eight during event.
- Recognition as trivia round sponsor with logo during event.
- Able to include swag mailed in advance to participants.
- Logo with link on Smarties webpage.
- Name include on all press releases leading up to event.
- Name included on pre-event email to attendees.

**Trivia Master Sponsor $2,500 (one available)**
- Team of eight during event.
- One-minute pre-recorded video at start of event.
- Able to include swag mailed in advance to participants.
- Logo with link on Smarties webpage.
- Name include on all press releases leading up to event.
- Name included on pre-event email to attendees.

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**Sponsor Level Selection**
- Door Prize Sponsor $100
- Trivia Hub Sponsor $250
- Swag Sponsor $500
- Winning Prize Sponsor $600
- Matching Sponsor $1,000
- Trivia Round Sponsor $1,000
- Trivia Master Sponsor $2,500

**Sponsorships at this level include a Team of Eight for the event valued at $200. Your sponsorship, minus the fair market value of benefits, is tax-deductible to the extent allowed by law. If you do NOT wish to take advantage of the Team of Eight and make the full amount of the sponsorship tax-deductible, check this box.**

---

**Information**

**Sponsor Name (used for recognition)**

Address

Phone E-mail

**Payment**
- Check enclosed
- Please send invoice
- Charge my credit card $ ____________

Name on credit card

**Contact Person (if organization/company)**

City, State, Zip

Website

**Payment**

Name on credit card

**Credit Card Number**

Expiration Security Code

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*The mission of OMA is to assist Oklahoma museums in their efforts to educate, inform and entertain.*

Oklahoma Museums Association • 2020 Remington Place • Oklahoma City, OK 73111 • 405.424.7757 • OKMuseums.org

OKMuseums.org
Getting Your Kicks on Route 66; New Signs Will Point the Way to Mother Road in Oklahoma

The Oklahoma Museums Association is excited to be a part of the Route 66 Centennial Commission which Lt. Gov, Matt Pinnell is leading in celebration of 100 years of the Mother Road in 2026. OMA Board Member Ken Busby, Executive Director & CEO of the Route 66 Alliance, also is a leader in this initiative. If your museum is located in a community along Route 66, we hope that you will begin planning special exhibits and programming for this celebration, including permanent installations.

Mid-March marks 75 years since Nat King Cole recorded what would become the definitive song for people to “(Get Your Kicks On) Route 66.” These days, travelers and Route 66 enthusiasts who “plan to motor west” will have an easier way to spot the Mother Road in Oklahoma. Revised historical route markers are going up over the next few months along key areas as one of the first visual cues that the state is getting ready for the upcoming Route 66 centennial celebrations in 2026.

The new design is the result of input from Lt. Gov. Matt Pinnell, who is also the state’s Secretary of Tourism & Branding, the Oklahoma Route 66 Centennial Commission, the Oklahoma Historical Society, the Oklahoma Route 66 Association, the Route 66 Alliance and the Oklahoma Department of Transportation.

“Travelling on Route 66 and seeing the incredible history of this highway in person is a destination trip for people worldwide, and we are so incredibly fortunate to have this gem right here in our state,” Pinnell said. “These signs will help drivers easily identify areas of the Mother Road and bring new awareness to this transportation treasure in Oklahoma.”

“Oklahoma has more drivable miles of Route 66 than any other state, making it an easily accessible historic destination which will showcase the signs all around our state,” Oklahoma Secretary of Transportation Tim Gatz said. “These signs are a low-cost project that will have a major impact for everyone wanting to see what makes Route 66 so special.”

The original path of Route 66 traverses present-day highways, interstates and also local roads across the state. ODOT will continue to work with local communities who have an interest in placing signs along sections of the route along their city streets. Sign templates are already being made available to those cities wishing to partner in this centennial effort so they can create matching signs, and ongoing conversations will continue to help address route gaps and also how the sign initiative can help highlight the unique aspects of the route on local roads.

For more information on historic Route 66 and the upcoming Centennial, visit the Oklahoma Route 66 Association and the Route 66 Alliance.

Route 66 Key Facts:

- Originally designated as U.S. Highway 66, the road stretched from Chicago through Missouri, Kansas, Oklahoma, Texas, New Mexico, Arizona and California, ending in Santa Monica.
- Route 66 was one of several national highways established in 1926 and originally covered a total of nearly 2,500 miles.
- Cyrus Avery, then-chairman of the State Highway Commission in Oklahoma, was known as the “Father of Route 66,” having helped create the first U.S. highway system.
- Known as “America’s Main Street” or “The Mother Road,” the route ran through Oklahoma and served as the state’s first major east-west highway.
- Oklahoma has more drivable miles of Route 66 than other states; 400 miles of the Mother Road stretch from Quapaw in northeast Oklahoma to Texola in western Oklahoma, with many historic and roadside attractions remaining along the route.
- The official Route 66 designation was nationally removed from the highway system in 1985.
- Historic Route 66 is designated as a Scenic Byway and also gained designation as an All-American Road in 2008 from the Federal Highway Administration.

OKMuseums.org
Preservation Enclosures Live, Online Course Taught by Rebecca Elder, Cultural Heritage Preservationist

Preservation enclosures don’t have to be complicated. Join us to learn four easy enclosures that will be useful in any museum, archive or library. This live, online course taught by Rebecca Elder, Cultural Heritage Preservationist, is comprised of four sessions, each on a different type of enclosure. Materials to complete a sample enclosure of each type will be mailed to participants in advance.

The four preservation enclosure topics are:

Surface Cleaning and Encapsulation of Fragile Paper
Do you have documents that are dirty? Brittle and breaking? This workshop will teach you how to safely clean documents in your archives, and protect fragile paper by sandwiching it between two pieces of Mylar. These are two of the most tried and true preservation techniques for paper materials and in this class, you can learn to perform them yourselves.

Custom Artifact Box with Dividers
Do you have an odd-sized artifact that needs housing? Or a collection of small items that should be housed together? In this class, we will create an easy, non-adhesive box with interior dividers that can be used for almost any object.

Four Flap Enclosure
Small books and objects such as cased images need safe, simple housings that can be created quickly by staff and volunteers. In this workshop we will create a classic four-flap enclosure. Please provide a deck of cards or similarly sized item for this session.

Panorama/Oversized Enclosure
Archives and museums often have oversized objects that do not fit in standard sized file folders. In this class, you will learn to create a custom enclosure that can be used for a flat panoramic print, or similarly oversized object. We will also discuss your options for rolled panoramic prints.

Participants must select to attend either the Wednesday or Friday course offering. Each course session will take place at 9:00am-10:30am on the dates listed. There is a limit of 8 participants for each course. The registration deadline is Friday, April 9.

Register here. Course questions should be directed to Jan Davis at jan.davis@libraries.ok.gov or 405.522.3191.

Preservation Enclosures Live, Online Course is being provided by Oklahoma Department of Libraries, Oklahoma Museums Association, and the Oklahoma Historical Records Advisory Board, with funding support from the National Historical Publications and Records Commission.

About the Instructor
Rebecca Elder, an experienced cultural heritage preservation consultant who helps clients find practical and achievable solutions to care for their history collections, will be the instructor for the workshops. She collaborates with libraries, museums, archives, municipalities and families to tailor preservation plans to their resources and timelines. In 2014, Rebecca founded Rebecca Elder Cultural Heritage Preservation to provide preservation advice to clients holding history collections. Rebecca has also worked at Amigos Library Services, the Harvard University Libraries and the Dolph Briscoe Center for American History.

Rebecca is a Professional Associate member of the American Institute for Conservation of Historic and Artistic Works. She also engages in professional service with the American Institute for Conservation, the Society of American Archivists, the Society of Southwest Archivists, and the Association of Tribal Archives, Libraries and Museums.
Thank You to Our Recent Professional Training Sponsors

The following organizations and individuals have recently become 2021 OMA Professional Training Sponsors:

- Chisholm Trail Museum and Horizon Hill
- Southwest Solutions Group
- Grady County Historical Society
- Oklahoma Hall of Fame | Gaylord-Pickens Museum
- The Springer Company
- University of Oklahoma Press
- Marci Donaho
- Har-Ber Village Museum
- Jasmine Moran Children’s Museum
- Dane and Lynn Pollei

It’s not too late to become a sponsor. Sign up online or download the form today. TOGETHER, we can strengthen Oklahoma museums!

Small Museums Scholarship Application 2021 American Association for State and Local History (AASLH) Online Conference, October 12-15

The American Association for State and Local History will again hold an online conference this fall, October 12-15, following the in-person conference in Little Rock, Arkansas, September 22-25. This year’s theme for the dual conferences, “Doing History, Doing Justice,” will take an active orientation – how do history organizations and practitioners DO justice? We will look at how we do our work and how people are impacted by our work, unpacking the notion of “justice” in all its dimensions.

Every year, increasing numbers of conference sessions address issues specifically affecting small museums. These sessions can be as practical and wide-ranging as training, marketing, and strategic planning. Other sessions focus on creative ways to forge and re-energize relationships with the surrounding community.

Now in its sixteenth year, AASLH’s Small Museums Committee is offering several scholarships to AASLH members who are full-time, part-time, paid, or volunteer employees of small museums. Each scholarship will cover one Full Access registration for the online conference. Acceptance of the scholarship is contingent upon recipients submitting a post to the AASLH blog about their online conference experience.

Please note: Small Museums Scholarships are only being awarded for the online conference.

To qualify, the applicant must work for a museum with a budget of $250,000 or less. They also must either be an individual AASLH member or work for an institutional member.

The deadline for applications is August 1, 2021. The committee will email award winners by September 1. For questions, please contact Bruce Teeple, Small Museums Scholarship Subcommittee Chair, at mongopawn44@hotmail.com, or Alex Collins, AASLH Professional Development Manager, at collins@aaslh.org or 615.320.3203. To apply for this scholarship, please go to: https://aaslh.submittable.com/submit/188266/2021-small-museums-scholarship.

For help with Collections Management Training and Services

Contact:
Collections Research for Museums
4830 E Kansas Dr
Denver, CO 80246
303-757-7962
Toll Free 1-877-757-7962
http://museumcollectionmgmt.com
FREE INITIAL CONSULTATION

OKMuseums.org
Grant deadlines, training and other news

American Museum Membership Conference Offers Free Resources
A national resource network, the American Museum Membership Conference sets the standard for professionals in the field of membership-based fundraising through trend analysis, training, shared communication, mentorship, and support. They have graciously offered free access to past conference presentations to assist membership organizations during the pandemic. Read More

Oklahoma History Virtual Conference “Perspectives in History”
Join the Oklahoma Historical Society, April 22-23 for a FREE virtual conference. Conference will include twenty-two sessions and two additional programs. There will be five sessions of particular interest to museum/archive professionals: 1)Project Voice: Visions of Inclusion, Culture and Empathy 2)Good, Better, and Best Practices for Collections Care 3)Developing a Strategic Plan for Your Historical Organization 4)Acquisitions as Activism: Preserving and Celebrating Creative and Cultural Legacies Through Collection Development and 5)Uncovering Oral History Perspectives in Oklahoma. Preregistration is required. Read More

OMA MARC Course (Museum Accession and Registration of Collections) Turning Virtual
OMA is working to have the MARC Course available online by the end of the year. More information to come.

2021 National Visitation Survey for History Organizations
This survey from the American Association for State and Local History is to identify trends related to in-person visitation to historical organizations across the United States and Canada. This fall, AASLH will share its findings with the entire field, summarizing aggregate visitation trends by institution size, location, type, and other criteria. Read More

Slow Art Day April 10, 2021
Slow Art Day is a global event with a simple mission: help more people discover for themselves the joy of looking at and loving art. Why slow? When people look slowly at a piece of art they make discoveries. The most important discovery they make is that they can see and experience art without an expert (or expertise). And that’s an exciting discovery. Gilcrease Museum and others are on the list. Read More

Smithsonian Collects Objects From First Known U.S. COVID-19 Vaccination Effort
The Smithsonian National Museum of American History has acquired materials connected with the first-known doses of FDA-approved COVID-19 vaccine administered in the U.S. Read More

Connecting to Collections – What’s Best for My Collection? New Approaches to Environmental Monitoring
This FREE FAIC webinar on April 20 is a chance to look at what’s standing in the way of your organization having better environmental monitoring, and a better collection environment! Read More

The 2021 American Alliance of Museums Annual Meeting & MuseumExpo is Virtual May 24 and June 7-9
The AAM meeting brings together museums to share ideas and make connections. Read More

New Code of Ethics and Professional Practices for Collections Professionals
Collections Stewardship of the American Alliance of Museums (CS-AAM) and the Association of Registrars and Collections Specialists (ARCS) are proud to announce and distribute the new Code of Ethics and Professional Practices for Collections Professionals. The document was revised and updated over the course of the last year. Both organizations and AAM endorsed the changes and approved this new document at the end of February 2021.

OMA Calendar of Events
Dates/events subject to change; visit OKMuseums.org to confirm.

April 9
OMA Connections Call

April 9
Deadline to register for Preservation Enclosures Live, Online Course

April 13
Who Let the Dogs Out: Service Dogs in Museums

April 18-24
National Volunteer Week

April 23
Deadline to register for Strategic Planning 101 Live, Online, Three-Part Course

May 3
Deadline for Nominations to OMA Board of Directors

May 3, 10, 17
Strategic Planning 101 Live, Online, Three-Part Course

May 5, 12, 19, 26
Preservation Enclosures Live, Online Course on Wednesdays

May 7, 14, 21, 28
Preservation Enclosures Live, Online Course on Fridays

June 7
Deadline to submit OMA Awards Program entries

June 8
Deadline to register for Smarties Trivia Night Fundraiser
**recent gifts**

Contributions, donations, grants and sponsorships received

*December 1, 2020 - February 28, 2021*

**Champions ($1,000 and over)**

- Allied Arts
- Oklahoma Arts Council
- Oklahoma Historical Society
- The CarMichael Foundation
- The Springer Company
- Michael & Carol Wilson, Edmond

**Supporters ($500 to $999)**

- Chisholm Trail Museum and Horizon Hill
- Facebook
- James Pepper Henry, Sperry
- Southwest Solutions Group

**Donors ($100 to $499)**

- Susan Baley, Tulsa, in memory of Barbara “Mike” Marshall
- Amanda Boehm-Garcia, Norman
- Marci Donaho, Seminole
- Gayle Farley, OKC
- Brenda & Edward Granger, Edmond
- Har-Ber Village Museum
- Lisa Henry & Larry Bristow, Norman, in honor of Jennifer Day and memory of Bud & Lawana Henry
- Jennifer Holt, Claremore
- ITIN Museum Services
- Jasmine Moran Children’s Museum
- Melvin Moran, Seminole
- Henry Moy, Idabel, in memory of Mary H. Herron
- Jacklyn Patterson, Wewoka
- Dane Pollei, Shawnee
- Dan Provo, Edmond
- JA Pryse, OKC
- The Kerr Foundation
- Gena Timberman, OKC, in honor of James Anquoe, Sr.
- University of Oklahoma Press

**Contributors (up to $99)**

- Dorothy Amphlett, Miami
- Pam Bell, Edmond

Fred Bunyan, Seminole
Dale Chlouber, Ripley in memory of Carla Chlouber
Brian Cooke, Sulphur
Mike Crespin, Norman
Brian Crockett, Albuquerque NM
Jess Damron, Fairfax
Mark Dolph, Tulsa
Jennifer Green, OKC
Caitlin Maddox, Wewoka
Susan McVey, OKC
Rachel Mosman, OKC
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Jacalyn Pearce, Tulsa
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David Pettyjohn, Boise ID
Amy Stephens, Edmond
Clint Stone and Shannon Claire, OKC
Wichita and Affiliated Tribes
Martin Wing, Tulsa
Inez Wolins, Greenville DE
Sarah Wright, Tulsa

**In-Kind Donors**

- Science Museum Oklahoma
- The Guild
- The Springer Company

**Leave your legacy**

OMA would appreciate you remembering the organization in your will. If you are interested in leaving OMA a charitable bequest, the language in your will should contain the following:

I/We give to the Oklahoma Museums Association (EIN 73-1004791), a 501(c)3 non-profit corporation, the following money or asset (describe here) to benefit their charitable purpose.

Additionally, you can list the organization as a beneficiary on your insurance or investment policies.

Please consult your estate planner, tax professional or attorney when preparing your charitable bequest.

**OMA endowment fund**

If you would like to make a contribution to the OMA endowment fund at the Oklahoma City Community Foundation, please visit [www.occf.org](http://www.occf.org) and select the blue Online Giving button; or at [OKmuseums.org](http://OKmuseums.org).

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wccfa@wccfa.com
www.wccfa.com

**GiveSmartOKC**

View our complete profile at [GiveSmartOKC.org](http://GiveSmartOKC.org)
**member recognition**

**New and renewed members December 1, 2020 - February 28, 2021**

New members are indicated with an asterisk.

**Individuals**

*Friend*
Susan Baley, Tulsa
Sunni Mercer, Bethany
Melvin Moran, Seminole

*Individual*
David Cunningham, Meeteetse WY
Kara Jones, Edmond*
Loretta Jones, Sapulpa
Victoria Book Lupia, OKC
Dr. Karen Neurohr, Stillwater
Susan Patterson, OKC
Dane Pollei, Shawnee
Gena Timberman, OKC

*Retired Professional*
Fred Bunyan, Seminole*
Kitty Pittman, Wellston
Kathleen Triebel, Bartlesville

*Student*
Cynthia Atchico, Wewoka*
Kelsey Hildebrand, Tulsa
Jacalyn Pearce, Tulsa

*Designated Staff/Board/Volunteer*
Kathy Anderson, Bethany
Michael Anderson, OKC
William Beck, Shawnee
Britani Belli, Norman
Victoria Berry, Stillwater
Tracy Bidwell, Norman
Kelly Bradshaw, Stillwater
Ron Brown, Pawnee
Richard Bruner, OKC
Roger Burkhalter, Norman
Fernando Calvillo, OKC
Catherine Carter, Norman
J.M. Cavazos, Stillwater
Bryon Chambers, OKC
Lynnsey Childress, Tulsa
Cindy Clark, Stillwater
Rita Craig, OKC
Heather Coffman, Lawton
Jessica Cole, Norman
Debbie Corwin, Bristow
Gerda Cox, Lawton

Brandi S. Coyner, Ph.D., Norman
Anna Davis, Pawnee
Cat de Araujo, Stillwater
Mary Diehl, Hartshorne
Amy Dillon, OKC
Amber Dubois-Shepherd, Shawnee
Kristen Duncan, Stillwater
Christina Elliott, Stillwater
Andy Estrada, Norman
Susie Fishman-Armstrong, Norman
Bradley Fritch, Kingfisher
Josie Garrard, Norman
Edward Granger, Edmond
J. Seth Hammond, Goodwell
Amanda Harmer, OKC
Jason Harris, Kingfisher
Casey Ihe, Stillwater
Arlette Klaric, Stillwater
Margaret Landis, Norman
Ken Landry, Shawnee
Tom Luczycki, Norman
Richard Lupia, II, Norman
Jack Madden, OKC
Anne Mannell, Tulsa
Ashley Mason-Burns-Meerschaert, OKC
Scott Metelko, Duncan
Rosella McDonald, OKC
Susan Morton, Chandler
John Motley, New Port Richey FL
Leah Mulkey, Duncan
Christina Naruszewicz, Norman
Kathleen Noble, Fort Towson
Shaun Perkins, Locust Grove
Darcy Peterson, OKC
Dane Pollei, Shawnee
Anna Vittoria Pickett, OKC
Patti Pouncil, Drumright
Tonya Ricks, Shawnee
Steve Robinson, Claremore*
Kimberly Ross, Kingfisher
Carney Saupitty, Lawton
Cortney Selking, Tulsa
Carla Shelton, Stillwater
Pat Smith, Clinton
Rob Smith, Cushing
Calista Stephens, Broken Bow
Taylor Stober, Kingfisher
Sarah Swift, Norman
Candy Taylor, Lawton
Michelle Timbo, Lawton
Delaynna Trim, Shawnee
Ray Vandyver, Tulsa
Heidi Vaughn, Edmond
Jay Villemarette, OKC
Laura Warriner, OKC
Jessa Watters, Norman
Becky Weintz, OKC
Deborah Wilson, Drumright
Nicholas Wojcik, Norman
Kimberley Worrell, OKC
Doug Zook, Broken Bow

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New and renewed members Dec 1, 2020 - Feb 28, 2021

New members are indicated with an asterisk.

Institutions

Pinnacle
Bristow Historical Society & Museum
Chisholm Trail Heritage Center
Chisholm Trail Museum and Horizon Hill
Claremore Museum of History
Comanche National Museum and Cultural Center
Drumright Historical Society Museum
Fort Towson Museums Association
Mabee-Gerrer Museum of Art
Oklahoma Route 66 Museum
Pottawatomie County Oklahoma Historical Society & Museum
SKELETONS: Museum of Osteology

Elevated
Artspace at Untitled
Discovery Lab
Friends of the Capitol
Laboratory of History Museum
No Man's Land Museum

Oklahoma Forest Heritage Center Museum
Oklahoma City Museum of Art
Oklahoma State University Museum of Art
Pawnee Bill Ranch and Museum
Sam Noble Museum

Ground Floor
Billboard Museum Association
Heartland Aeronautical Experience & Aerospace Career Museum
Lachenmeyer Arts Center
Lincoln County Historical Society Museum of Pioneer History
Oklahoma Blues Consortium
Rural Oklahoma Museum of Poetry*
Twin Cities Heritage Center

Affiliated Organization/Corporate
Level I
Collections Research for Museums
Davis Cultural Heritage Consulting*
ITIN Museum Services

1921 Tulsa Race Massacre Centennial

The 1921 Tulsa Race Massacre Centennial Commission leverages the rich history surrounding the 1921 Tulsa Race Massacre by facilitating actions, activities, and events that commemorate and educate all citizens.

“The projects of the 1921 Tulsa Race Massacre Centennial Commission will educate Oklahomans and Americans about the Race Massacre and its impact on the state and Nation; remember its victims and survivors; and create an environment conducive to fostering sustainable entrepreneurship and heritage tourism within the Greenwood District specifically, and North Tulsa generally.”

SAVE THE DATE
10 days of commemoration will pay homage to the martyrs of the 1921 Tulsa Race Massacre and celebrate the resilience of the Greenwood spirit and the Black Wall Street mentality. Noted events will include:

Global Centennial Commemoration Event
Monday, May 31, 2021
BOK Center

Candlelight Vigil
Monday, May 31, 2021 10:30 pm
Reconciliation Park to Greenwood and Archer

Find more information here.

Assisting Oklahoma museums in their efforts to educate, inform and entertain - that is our mission.

Support our mission • Support OMA
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VISIT WWW.OKHUMANITIES.ORG FOR MORE INFORMATION

405.235.0280 | 424 COLCORD DR. SUITE E OKC, OK 73102 | @OKHUMANITIES
Strategic Planning 101 is only open to staff, volunteers and board members of museums, historical societies, historic sites, zoos and botanical gardens, historic houses, living history museums, tribal cultural centers, other museum-related institutions, libraries and archives in the state of Oklahoma. Registrants must commit to attending all three parts of the course.

Deadline to apply is April 23. The course is limited to 30 participants.

Strategic Planning 101 is brought to you by Oklahoma Museums Association, Oklahoma Department of Libraries and the Oklahoma Historical Records Advisory Board, with funding support from the National Historical Publications and Records Commission.

Thank you to OMA’s annual training sponsors: Oklahoma Arts Council, National Endowment for the Arts, Oklahoma Humanities HOPE Grant, National Endowment for the Humanities, Kirkpatrick Family Fund, Anne & Henry Zarrow Foundation, Oklahoma Today, Chisholm Trail Museum and Horizon Hill, Southwest Solutions Group, Grady County Historical Society, Oklahoma Hall of Fame | Gaylord-Pickens Museum, The Springer Company, University of Oklahoma Press, Marci Donaho, Har-Ber Village Museum, Jasmine Moran Children’s Museum and Dane and Lynn Pollei. A special thanks to the Oklahoma Museum Network for use of their studio space.

About the presenter
Ken Busby is the Cultural Czar of Northeast Oklahoma. He also serves as Executive Director & CEO of the Route 66 Alliance. Previously, he served as Executive Director & CEO of the Arts & Humanities Council of Tulsa for twelve years. A native of Tulsa, Busby is also a graduate of Leadership Oklahoma Class XVII.

Busby is a presenter for the Americans for the Arts Speakers Bureau, and serves as a consultant in the areas of fundraising, grant writing, strategic planning, and board development for nonprofits across the state.

2021 Blue Star Museums Program Signing Up Museums

Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across America offering free admission to the nation’s active-duty military personnel and their families, including National Guard and Reserve.

The 2021 Blue Star Museums program begins on Armed Forces Day, Saturday, May 15, 2021 and ends on Labor Day, Monday, September 6, 2021. For more information on Blue Star Museums, please see our Frequently Asked Questions. Registration is now available for museums to sign up. More information here.

Blue Star Museums is just one way to connect with the military, military families and veterans. Additional resources include Community Salute which is an initiative of the Institute of Museum and Library Services aimed at strengthening the ability of libraries, archives and museums (LAMs) to respond to the needs of veterans and military families. The Oklahoma Museums Association hosted a virtual program on Museums Engaging the Military and the recording can be viewed here. The program highlighted three museums presenting case studies and how they can be replicated to help expand access to the arts for military personnel and their families in museums throughout Oklahoma.

Like us to learn about one of Oklahoma’s 500+ museums each month.
Start Getting MORE from Your OMA Membership

The Oklahoma Museums Association understands that everyone wants MORE - more recognition, more connection, more opportunities. Start getting more from YOUR membership by taking advantage of Professional Interest Networks! Professional Interest Networks provide networking opportunities for OMA members with similar interests/responsibilities to share information and ideas. These online professional networks are FREE to OMA members. Use the specific network link below to sign up.

Oklahoma Museum Educators (OKME)
Provides networking opportunities for those concerned with learning in museums to share information, ideas and materials related to museum education and promotes excellence in museum learning.
Co-Coordinator: Anna Studstill
Edmond Historical Society & Museum
405.340.0078
Co-Coordinator: Emma Leach
Oklahoma Hall of Fame | Gaylord-Pickens Museum
405.523.3211
Subscribe to OKME online network here

Oklahoma Native American Museum Professionals Association (OKNAMPA)
Provides networking opportunities for individuals within the museum community concerned with Native American issues based on Native American approaches, viewpoints, values, histories, cultures, religions and life-ways.
Coordinator: Interested individuals should contact the OMA office.
Subscribe to OKNAMPA online network here

Oklahoma Registrars Association (OKRA)
Provides networking opportunities for registrars, collections managers, curators, preparators, volunteer curators, loan professionals and any other interested museum staff or volunteers to address current museum issues, primarily in relation to collections management, at a grassroots level.
Coordinator: Interested individuals should contact the OMA office.
Subscribe to OKRA online network here

Oklahoma Emerging Museum Professionals (OEMP)
Provides networking opportunities for emerging professionals. Emerging professionals are defined as students and professionals in their first five years of employment in a museum.
Coordinator: Interested individuals should contact the OMA office.
Subscribe to OEMP online network here

Get MORE from Your Membership

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egranger@smithcarney.com

OKMuseums.org
The Oklahoma Museums Association is proud to recognize the following OMA Affiliated Organization/Corporate Level II members for the services they provide to the Oklahoma museum community.

**Oklahoma Humanities**
Oklahoma City, OK
405.235.0280
www.okhumanities.org
Caroline Lowery
carolinel@okhumanities.org
Founded in 1971, Oklahoma Humanities is a private, 501(c)(3) nonprofit organization. As the state-affiliate of the National Endowment for the Humanities; we strive to actively engage people with humanities disciplines such as history, literature, philosophy, and ethics. Our mission is to strengthen communities by helping Oklahomans learn about the human experience, understand new perspectives, and participate knowledgeably in civic life.

**Southwest Solutions Group**
Oklahoma City, OK
405.879.3448
www.southwestsolutions.com
Bruce Delp
bdelp@southwestsolutions.com
Concerned about the deterioration of your collections from unnecessary exposure to light, dust or harmful insects? We have the appropriate Museum Cabinets and Storage Solutions to properly protect your stored collections. Our storage solutions include museum cabinets, art racks, and moveable compact storage shelving. Let us share with you our knowledge and experience to safely and efficiently store your specimens, books, manuscripts, paintings, framed artwork, garments, textiles, or over-sized items.

**University of Tulsa Museum Science & Management Program**
Tulsa, OK
918.631.2336
artsandsciences.utulsa.edu/museum-science-management/
William Smith, Ph.D.
william-smith@utulsa.edu
The University of Tulsa offers an M.A. degree in Museum Science and Management (MSM). The program provides interdisciplinary coursework and “hands-on” experience to prepare future museum professionals in administration, fiscal management, collections care and research, and education. Gilcrease Museum staff and TU faculty provide training in the curation, exhibition, archaeology, ethnology, and archives. Internships available.

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**The Guild**
Oklahoma City, OK/Tulsa, OK
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www.theguildfactor.com
Tony Vann
tony@theguildfactor.com

Innovative, experienced, client-centric, creative - these are just a few adjectives our clients have used to describe our services. The strategic communications landscape is changing faster than ever. It is important to have the right team on your side to ensure your business or organization pivots accordingly.
Free, Self-Paced Museum Training Available with New Museum Learning Hub

Museum Learning Hub (MLH) is a nationwide initiative organized by the six U.S. regional museum associations and dedicated to providing free, self-paced training resources for small museums. Part of the Digital Empowerment Project, the Hub provides digital media and technology capacity-building programs and resources.

This inaugural series of online training and resource toolkits is funded by a National Leadership Grant for Museums award from the Institute of Museum and Library Services.

A new module will be introduced each month with an introductory session or technical training workshop offered each week. All sessions will be broadcast live with an opportunity for attendees to ask questions in real time. Session recordings and transcripts will be available in each module after a live event.

The first ten live learning modules will be focused on digital media and technology topics. Each module will feature an introductory session by museum professionals to connect topics to real-world museums with real-world budgets, followed by three technical training workshops taught by subject-matter experts and tailored to varying levels of experience (beginner to advanced). Sign up for individual webinars or attend the entire series within each learning module.

Initially created as part of the Digital Empowerment Project, Technology and Digital Media Training for Small Museums, training programs and resources on the Hub will support small museums seeking to overcome barriers to audience engagement and educational program delivery in a post-pandemic environment. Long-term, the resources available on the Museum Learning Hub will address a range of topics, from diversity and inclusion to best practices to program and exhibition planning.

Registration opens soon for Module 1: Digital Accessibility and Inclusion. Find more information here.

OMA Awards Program Deadline Nears - Enter TODAY!

The deadline to submit an entry for the 2021 OMA Awards Program is Monday, June 7. Download the Awards Program here to recognize a great individual or get recognized for great work.

There are two awards categories:

**Individual/Group Category Awards**
- Service to the Profession
- Certificate of Recognition

**Project Category Awards**
- Exhibit
- Outreach or Education Program
- Promotional Piece
- Publication
- Special Project

For 2021 only, nominated projects must have been completed or in use between January 1, 2019 and June 30, 2021. This is an extended time frame due to interruptions caused by the pandemic in 2020.

During 2020, many museums developed virtual programming. These efforts can be nominated for an award. Don’t be shy!

There is now specific judging criteria available for each award and while project awards continue to be grouped by the size of the project expense, the grouping has been expanded to four levels for competitive comparison. Check out the improvements and get ready to enter here.

OMA takes great pride in honoring the outstanding projects and dedicated individuals that make Oklahoma museums—large or small, rural or urban—shine!
What’s new and happening in Oklahoma museums

OMA District Representatives and members submit news for inclusion in MuseNEWS. Contact information appears below. Submission deadlines are March 1, June 1, September 1 and December 1.

District 1
Karen Whitecotton, Dist. 1 Rep. OKPOP 918.282.3317 kwhitecotton@okhistory.org

From the Limitations of Now and Views of Greenwood are both on exhibit at Philbrook Museum of Art, Tulsa, through September 5. More info

Katie Wheat Pernu Stain Glass Mosaics on exhibit at The Museum Broken Arrow, Broken Arrow, in May and June. More info

District 2
Jordan Boyd, Dist. 2 Rep. Dobson Museum 918.542.5388 jboyd@dobsonmuseum.com

Contemporary Caddo Art Exhibition at Museum of the Red River, Idabel, through May 23. More info

Join Will Rogers Memorial Museum, Claremore, for Movie Night on April 30 for a fun night of classic movies. This month’s feature is Buster Keaton in ‘Cops’ and ‘One Week’. Admission is FREE, but tickets must be reserved as seating is limited. More info.

District 3
D’Lesse Travis, Dist. 3 Rep. General Tommy Franks Leadership Institute and Museum 580.726.5900 dlesse@tommyfranksmuseum.org

Cimarron Heritage Center, Boise City, will be celebrating the 200th Anniversary of the Santa Fe Trail with a tour across Cimarron County visiting the sites along the trail on Friday, June 18, 2021. RSVP required. More info.


Materials Matter: Selections from the George R. Kravis II Collection on exhibit at Oklahoma State University Museum of Art, Stillwater, through June 26. More info.


District 4
Amanda Boehm-Garcia, Dist. 4 Rep. Fred Jones Jr. Museum of Art 405.325.2297 aboehmgarcia@ou.edu

Dinosaurs: Land of Fire and Ice™ on exhibit at Sam Noble Oklahoma Museum of Natural History, Norman, through May 23. More info.

Enjoy the art of Skip Rowell at Chisholm Trail Heritage Center, Duncan, through June 30. More info.

District 5

Enjoy the art of Skip Rowell at Chisholm Trail Heritage Center, Duncan, through June 30. More info.

Roberto Ugalde on exhibit at Mabee-Gerrer Museum of Art, Shawnee, through June 20. More info.

The Painters of Pompeii: Roman Frescoes from the National Archaeological Museum, Naples on opens June 26 at Oklahoma City Museum of Art, OKC. More info.

Visit National Cowboy & Western Heritage Museum, OKC, for the Annual Chuck Wagon Festival on May 29-30. More info.
**Be a Member • Build Your Network of Connections**

Museum staff, volunteers and board members are encouraged to join OMA as individual members. Museums, historical societies, tribal cultural centers, zoos and other related entities also are encouraged to join as an institutional member. Businesses and affiliated organizations with an interest in Oklahoma museums may join OMA as corporate members. For a complete list of membership benefits or to join online, visit the OMA website.

**Individual membership packages**
- Patron $250
- Friend $100
- Individual $50
- Retired Professional $35
- Student (electronic) $15

**Institutional membership packages**

Pinnacle and Elevated Package dues are based on the staff size you select. Staff may be defined as paid or unpaid individuals with museum responsibilities. Include volunteers or board members as staff if you want to extend benefits to them.

**Pinnacle Package**
- Staff size 0-2 $125
- Staff size 3-5 $300
- Staff size 6-10 $575
- Staff size 11-20 $850
- Staff size 21+ $1,125

**Elevated Package**
- Staff size 0-2 $100
- Staff size 3-5 $250
- Staff size 6-10 $500
- Staff size 11-20 $750
- Staff size 21+ $1,000

**Ground Floor Package**

Dues are based on what the museum is able to pay. $_________

**Affiliated Organization & Corporate membership packages**
- Level II Package $500
- Level I Package $250

Name

Institution

Address

City/State/Zip

Phone

E-mail

Website

Amount enclosed or authorized for charge $

Visa, MasterCard, Discover or American Express #

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Signature

Send payment and form to:
Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111
OKMuseums.org