OVERCOMING THE BARRIERS TO MUSEUM FUNDRAISING SUCCESS

JOIN FUNDRAISING MASTER TRAINER,
Chad Barger, CFRE, for a presentation focused on actionable solutions to common fundraising problems. This live webinar hosted by the Oklahoma Museums Association will be held Wednesday, April 27 at 10am Central Time. Chad will reveal the most common barriers to effective fundraising at the museums that he has served and provide tips for overcoming them. Attendees will also be given free access to document samples and templates which will help to fast track the implementation of these solutions. Ample time will be reserved for questions so that attendees can also pick Chad’s brain for solutions to their “not so common” fundraising challenges.

Overcoming the Barriers to Museum Fundraising Success is available at no cost to you, but registration is required. Register here by April 22.

Chad Barger [BAR-jur] is a sought-after nonprofit fundraising speaker, master trainer and coach. Chad owns the firm Productive Fundraising which specializes in teaching the latest research-based fundraising tactics and making them approachable for small, community-based nonprofit organizations.

To many fundraisers he is better known as @fundraiserchad, the host of a popular free monthly webinar series. On his website, productivefundraising.com, Chad curates top notch fundraising toolkits designed to fast track
Hello Oklahoma Museums!

I HOPE THIS NEWSLETTER finds you enjoying the start of spring and invigorated to expand your audience. One audience which all museums should consider is the military audience. Afterall, Oklahoma is home to six bases – Altus Air Force Base, Tinker Air Force Base, Vance Air Force Base, Fort Sill Army Base, McAlester Army Ammunition Plant Base, Container Inspection Training/US Coast Guard Institute. Remember, engaging the military includes all active-duty service members, reservists, veterans, their families and caregivers, and others.

Recently, the Oklahoma Arts Council granted OMA an Arts and the Military Grant to present Museums Serving the Military. We had two fantastic speakers, James H. Bruns and Douglas Shaw Elder, who presented GREAT information on how your museum can engage the military audience with exhibits and programs. You can find the Military 101 handout here and you can find the link to the webinar recording here. It is such good information that I hope you will view it. Also remember your museum can sign up to be a Blue Star Museum which offers the nation’s active-duty military personnel and their families, including National Guard and Reserve offering free admission to active military personnel and their families from Armed Forces Day until Labor Day. You can learn more about it from the short video here. Lastly, the Institute of Museum and Library Services has a resource, Community Salute, that has great resources on serving the military audience, and can be found here.

I am happy that our Oklahoma museums welcome all audiences, new and old, to their museums. With the weather and overall spirits continuing to improve, I am sure your museum’s attendance will spring upwards in the coming months.

Brenda

Volunteer for the Oklahoma City Memorial Marathon, April 22-24

THE OKLAHOMA CITY Memorial Marathon, the Run to Remember, is about more than running, it is about celebrating life. The Marathon is the largest fundraiser for the Oklahoma City National Memorial & Museum, which was created to honor those who were killed, those who survived and those changed forever by the April 19, 1995, Oklahoma City bombing. The Memorial & Museum receive no annual operating funds from federal, state nor local governments. Museum admissions, store sales, earnings from an endowment, donors and our largest annual fundraiser, the Oklahoma City Memorial Marathon, allow the Memorial and Museum to be self-sustaining. This race is critical to the operation and success of the Oklahoma City National Memorial & Museum. YOUR participation makes a difference! What Runner’s World calls one of the 12 ‘Must-Run’ marathons in the world, could not happen without the generosity of our many volunteers who demonstrate the Oklahoma Standard while helping host and inspire all in attendance. Sign up to volunteer here. 

Brenda Granger
Executive Director
implementation of fundraising best practices. He's also a bit of a personal productivity nerd and loves to share tips to help busy professionals work more efficiently and effectively.

Chad has spent his entire career as a fundraiser. He has worked in large shops and small in a variety of sectors (higher education, social services and the arts). The campaigns that he has worked on have raised in excess of $68 million dollars for the charities that he’s had the honor of serving.

Chad serves as an Adjunct Instructor at both Temple University and Messiah University, teaching their fundraising courses. As a Master Trainer for the Association of Fundraising Professionals, he is a frequent keynote and workshop presenter at nonprofit conferences across the United States and Canada. Chad is an active member of the Association of Fundraising Professionals (AFP), currently serving as chair of its Editorial Advisory Committee at the international level, and he is a past president of the Central Pennsylvania Chapter.

OMA appreciates the 2022 Professional Training Sponsors whose support helped make this presentation possible: Anne & Henry Zarrow Foundation, Chisholm Trail Museum and Horizon Hill, Collections Research for Museums, Grady County Historical Society, National Cowboy & Western Heritage Museum, Rand Elliott Architects, Oklahoma City Zoo and Botanical Garden, Oklahoma Today, Shortgrass Country Museum, and The Springer Company.

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**AWARD CATEGORIES**

**Individual/Group Awards**
- Service to the Profession (Nominee must be a current OMA member)
- Certificate of Recognition

**PROJECT AWARDS**
Projects must have been completed or in use between January 1, 2021 and June 30, 2022.
- Exhibit
- Outreach or Education Program
- Promotional Piece
- Publication
- Special Project

Contact the OMA office with Awards Program questions at info@okmuseums.org or 405.424.7757.

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**THE DEADLINE TO SUBMIT** an entry for the 2022 OMA Awards Program is Friday, May 20. Download the Awards Program here to recognize a great individual or get recognition for an amazing project at your museum.

**Save the date**

**Back to School Bash**
August 4, 2022
5-7 pm
Share your education resources with educators all over the state!

Back to School Bash is an annual resource fair bringing museums and other organizations together to offer resources for educators to learn from, experience, and plan with during the upcoming school year.

Located at
Oklahoma History Center
806 N. Blvd.
Oklahoma City, Oklahoma 73104

For more information, contact
Carrie Fox at 405-522-0791 or cfox@okhistory.org

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OMA Awards Program
Deadline Nears
Enter TODAY!

THE DEADLINE TO SUBMIT an entry for the 2022 OMA Awards Program is Friday, May 20. Download the Awards Program here to recognize a great individual or get recognition for an amazing project at your museum.

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- Publication
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Contact the OMA office with Awards Program questions at info@okmuseums.org or 405.424.7757.
What Makes a Good Website?

BY TONY VANN
Owner and Chief Monkey Officer, Monkey Works Creative

AN EFFECTIVE WEBSITE DESIGN should fulfill its intended function by conveying its message while simultaneously engaging the visitor. Several factors such as consistency, colors, typography, imagery, simplicity, and functionality contribute to good website design.

When designing a website there are many key factors that will contribute to how it is perceived. A well-designed website can help build trust and guide visitors to act. Creating a great user experience involves making sure your website design is optimized for usability (form and aesthetics) and how easy is it to use (functionality).

Below are some guidelines that will help you when considering your next web project.

WEBSITE PURPOSE
Your website needs to accommodate the needs of the user. Having a simple clear intention on all pages will help the user interact with what you have to offer. Ask yourself, “What is the purpose of your website?” Are you imparting practical information like a ‘How to guide’? Is it an entertainment or marketing website or are you selling a product to the user? There are many different purposes that websites may have but there are core purposes common to all websites:

• Describing expertise
• Generating leads
• Building your reputation
• Sales and after care

SIMPLICITY
Simplicity is the best way to go when considering the user experience and the usability of your website. Below are ways to achieve simplicity through design.

Color and Branding: A strong brand has the power to communicate messages and evoke emotional responses. Finding a color palette that fits your brand will allow you to influence your customer’s behavior towards your brand.

Typography: Typography commands attention and works as the visual interpretation of the brand voice. Typefaces should be legible and only no more than three different fonts on the website.

Imagery: Imagery is every visual aspect used within communications. This includes still photography, illustration, video and all forms of graphics. All imagery should be expressive and capture the spirit of your museum and act as the embodiment of your brand.

NAVIGATION
Navigation is the wayfinding system used on websites where visitors interact and find what they are looking for. Website navigation is key to retaining visitors. If the website navigation is confusing visitors will give up and find what they need elsewhere. Keeping navigation simple, intuitive and consistent on every page is key.

CONTENT
An effective website has both great design and great content. Using compelling language great content can attract and influence visitors by converting them into customers.

MOBILE FRIENDLY/RESPONSIVE
More people are using their phones or other devices to browse the web. It is important to consider building your website with a responsive layout where your website can adjust to different screens.

continued on page 5
Are you Feeling Burned Out?

Here are some resources to help.

WELLBEING IS AN IMPORTANT part of our lives each day, especially now as we face a unique set of challenges. Learning how to take care of yourself is an important step, not only in the present, but for the rest of your life. How you address your wellbeing—whether it be emotional, physical, social, workplace, or societal—will improve your quality of life. The Oklahoma Museums Association, Oklahoma Arts Council and Oklahoma Humanities care about your wellbeing, and have created a wellbeing webpage to connect you to wellness information. The links below are useful tools and information that will hopefully assist you with burnout on your wellness journey!

COMBATING BURNOUT IN THE MUSEUM SECTOR
In response to the overwhelming number of museum professionals who reported that one of the largest barriers to remaining in the museum field was burnout, American Alliance of Museums has created a new resource to help professionals and organizations better identify, prevent, and recover from burnout.

JOB BURNOUT: HOW TO SPOT IT AND TAKE ACTION
Feeling burned out at work? Find out what you can do when your job affects your health.

BAD DAYS, BURNOUT, AND MENTAL HEALTH STRUGGLES: UNDERSTAND THE DIFFERENCE
There are key differences between burnout, mental health conditions that might look like burnout, and bad days. Knowing which is which can help you better assist your employees.

REKINDLE YOUR STAFF’S SENSE OF PURPOSE
Associations can leverage the mission-driven nature of their work to help employees find meaning at a time when many are struggling to rediscover their passion for their work.

IS YOUR WORKPLACE CULTURE CREATING BURNOUT? FIVE QUESTIONS TO ASK
Much has been said about how employees can manage their own feelings of burnout. But organizations also have a part to play in mitigating burnout, and they can address it in a number of ways. These questions can help narrow down how.

BURNOUT AND HOW TO ADDRESS IT
Information on what burnout is and how to address it, along with what to do if you are experiencing burnout.

Your website is always working in the background. Whether it is sharing information about your ticketing, hours of operations, exhibits or information about how to donate, don’t overlook one of your strongest and most affordable assets in your marketing plan.
Oma's Disco Party

Celebrating 50 Years

Tuesday, May 24

Oklahoma History Center
800 Nazih Zuhdi Drive, OKC

DJ Billy Mac
Curated Cocktail • Tasty Treats

Attendance is free, but please consider making a contribution to help us meet our Kirkpatrick Family Fund Endowment matching grant in celebration of 50 years.

5 to 7 P.M. • Disco Attire Encouraged

Register to attend • OKMuseums.org/50
LEADING IN AN EMERGENCY is a series of interactive educational opportunities built to strengthen leadership skills of individuals who work within nonprofit organizations in the state, in turn creating stronger organizations and communities. Leading in an Emergency sessions are offered at no cost to participants, but pre-registration is required and spots are limited.

EMERGENCY PREPAREDNESS
Sessions on emergency preparedness are being offered as in-person workshops and a live, three-part webinar. Rebecca Elder is the presenter for all sessions and will provide tailored content for nonprofits such as libraries, museums, and archives with information focused on preparing for and responding to emergencies that might impact their unique records and artifacts.

IN-PERSON WORKSHOPS
Registration Deadline is May 13
All in-person workshops will be held 9am-3pm Central Time on the dates and locations listed. There is a maximum of 25 people per workshop location. Lunch is on your own. All registered participants will receive a small emergency cache for their institution. Each in-person workshop will cover the same material. The deadline to register for an in-person workshop is May 13. Register here.

In-person workshop dates/locations/times:
May 23, 2022
Museum of the Red River, Idabel
9am-3pm Central Time

May 24, 2022
Museum of the Great Plains, Lawton
9am-3pm Central Time

May 25, 2022
Cherokee Strip Regional Heritage Center, Enid
9am-3pm Central Time

May 26, 2022
Bartlesville Public Library, Bartlesville
9am-3pm Central Time

LIVE, THREE-PART WEBINAR
Registration Deadline is June 12
The three-part, live webinar will be held 10am-11am Central Time on the dates listed. Webinars will not be recorded or available after airing. This three-part webinar will be the same information that is presented at the in-person workshops. The deadline to register for the live, three-part webinar is June 12. Register here.

Three-part webinar dates/times:
June 14 (part 1)
10am-11am Central Time

June 21 (part 2)
10am-11am Central Time

June 28 (part 3)
10am-11am Central Time

ABOUT REBECCA ELDER
Rebecca Elder has more than 15 years of experience as a cultural heritage preservation consultant and also serves as an adjunct instructor at Kent State University and The University of Texas at Austin.

ABOUT LEADING IN AN EMERGENCY SERIES
Leading in an Emergency project activities are made possible with funding from the American Rescue Plan Act of 2021 (ARPA) and in partnership with the Oklahoma Department of Libraries, Oklahoma Museums Association, Institute of Museum and Library Services, and Meridian Technology Center. The opinions and content of activities and materials do not necessarily reflect the position or policy of the Oklahoma Department of Libraries or IMLS, and no official endorsement should be inferred.
New Adventure in Advocacy

By Jason Harris

WE ARE EXCITED to start a new adventure. For years, OMA has led the way in advocating for museums across the state. This latest newsletter feature will help keep you updated on issues and provide tips and tricks for becoming better advocates at the local, state, and national levels. To kick off this new segment, we wanted to take some time and let you know just what OMA was working on this year.


OMA and members from across the state participated in the American Alliance of Museums Museum Advocacy Day on March 1. A record number of museum staff and volunteers participated in training and connected with your national legislators to discuss additional COVID relief, IMLS funding increases including a grant to states program and tax policy. We were able to meet with staff from all 5 Representatives and both Senator’s offices. In addition, OMA produced an infographic five fun facts to know about Oklahoma’s 500+ museums – see it here and a list of all Oklahoma museums by district as a leave behind for all 7 of our delegation visits.


Governor Stitt proclaimed the week of March 13 as Oklahoma Museums Week; see the proclamation here. OMA has sent all Oklahoma Senators and Oklahoma Representatives an email with the proclamation, a few Oklahoma museum facts, and a list of all museums in their district. We encouraged you to reach out to elected officials during Oklahoma Museums Week. Some exciting new changes are coming for 2023!

National Humanities Alliance – (Virtual) NHA Annual Meeting & Humanities Advocacy Day, March 15.

Brenda Granger, OMA’s executive director, participated in the Oklahoma group in their Congressional meetings.

Unique Entity Identifier Update: Transition from DUNS to SAM

IN APRIL 2022, the federal government will transition from the use of the DUNS Number to a new SAM.gov Unique Entity ID (UEI) as the primary means of entity identification, which is required to apply for and receive federal awards (grants).

What to Know: If you have a current or inactive registration in SAM.gov, your UEI has already been assigned and can be viewed on SAM.gov. New applicants are able to register for a UEI number directly through SAM.gov, with or without a full SAM registration.

Recorded UEI Presentation: A GSA webinar held on November 3rd covered both how to get a UEI through SAM without requiring a full SAM registration, and how to update your existing DUNS number to a SAM-provided UEI. Download the presentation slide deck or view a full recording of the program.

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OKMuseums.org

Oklahoma Center for Nonprofits - Oklahoma Nonprofit Advocacy Day at the Oklahoma Capitol, March 22. OMA staffed a table at the Capitol at this event and helped ensure our Oklahoma museums are front and center in our legislator’s minds as we continue building strong relationships with our elected officials.

Oklahomans for the Arts - Oklahoma Arts & Culture Day at the Oklahoma Capitol, March 23. OMA was a financial sponsor of Arts & Culture Day at the Capitol, providing our five fun facts to know about Oklahoma’s 500+ museums in the leave-behind packets. OMA board members and staff hosted a table during the event.

Oklahoma Travel Industry Association/Oklahoma Restaurant Association Hospitality Day and A Tasteful Affair Legislative Reception on April 20.
OMA staff and board members will attend this annual legislative reception to help build relationships and gain one-on-one time with legislators in an informal setting. As the legislative session winds down, this is a great place to make those informal asks. More information or register here.

OMA will actively participate in Museumweek 2022 and encourages all Oklahoma museums to participate in this worldwide social media celebration of museums. More information to come.

We look forward to continuing to advocate for our 500+ museums!

Please Give to the OMA Endowment
Supporting the Kirkpatrick Family Fund Endowment Matching Grant

WE ARE SO PLEASED to announce the Kirkpatrick Family Fund has offered the Oklahoma Museums Association an Endowment Matching Grant. As OMA turns 50 this year, we are committed to raise $10,500 and in turn, the Kirkpatrick Family Fund will match it with $3,500. The OMA endowment is held at the Oklahoma City Community Foundation. The endowment began in 1996 when Mr. John E. Kirkpatrick offered OMA a matching grant to establish an endowment fund to ensure that OMA had income to support our mission to assist Oklahoma museums with their efforts to educate, inform and entertain in perpetuity. Currently our endowment balance is just over $130,000.

We love museums and we know you do too. We ask that you please consider giving an endowment gift which will be matched. Endowment funds are invested for long-term growth and eventually give back more than is put into them. In this way, your gift today will give back forever. You can give back forever by clicking here: http://bit.ly/OMA-endowment If you prefer, you may send a check for the endowment as well. Please make the check payable to the Oklahoma City Community Foundation and mail to OCCF, PO Box 1146, OKC OK 73101-1146. In the memo line, please write fbo Oklahoma Museums Association. Your tax receipt will be acknowledged by OCCF.

OMA is very appreciative of the lead matching gift from Museum of the Red River in Idabel, Oklahoma. Henry Moy, the Quintus H. Herron Director of the Museum of the Red River, is a long-time supporter of the OMA endowment and understands its importance for long-term financial stability.

Endowment is a great way for you to know that a larger gift will be spent wisely. Your gift will have a lasting impact, eventually far surpassing the amount of your original gift. To learn even more about leaving a legacy for the Oklahoma Museums Association, contact OMA Executive Director Brenda Granger at bgranger@okmuseums.org today.

The invested endowment fund is a permanent fund that awards grants back to our organization each year to support such items as museum training, advocacy and more. This endowment fund ensures the Oklahoma Museums Association will have a permanent source of funding every year.

Founded in 1969, the Oklahoma City Community Foundation is a 501(c)(3) public charity that works with donors to create charitable funds that will benefit our community both now and in the future. An initiative of the Oklahoma City Community Foundation Trustees, the iFund grant program utilizes gifts from donors to support services for children and elderly, as well as provide access to health care. To learn more about the Oklahoma City Community Foundation, visit www.occf.org/.

ABOUT JASON HARRIS
Jason Harris is a recognized leader in the museum community with experience in the management of local, state, and national non-profit humanities-based programs and organizations and is currently the executive director of Chisholm Trail Museum in Kingfisher, Oklahoma.

OKMuseums.org

continued from page 8
CALL FOR NOMINATIONS

2023-2024 OMA Board of Directors

OMA PRESIDENT, RICHARD ELLWANGER, has issued a call for nominations to the 2023-2024 Board of Directors. OMA members are invited to submit names to the Nominating Committee for consideration. This year, the Committee will present a slate of candidates for the following positions:

- President
- Vice President
- Secretary
- Treasurer
- District 2 Representative
- District 4 Representative
- At-Large Representatives (5 positions)

Dan Provo, OMA Immediate Past President, is the Nominating Committee Chair. Contact Dan, or any committee member listed or the OMA office by May 3, 2022, if you have suggestions for nominees, you are interested in serving, or would like more information. Some positions open for election may have incumbents who will be invited to serve a second term.

According to the bylaws, all persons nominated to a board position shall have been members of the Association for at least one year. A copy of OMA’s board member expectations, responsibilities and job descriptions are available here. You may also contact the OMA office by e-mail at info@okmuseums.org or phone at 405.424.7757 to request a copy.

2022 NOMINATING COMMITTEE CONTACT INFORMATION

Dan Provo, Oklahoma History Center, Chair dprovo@okhistory.org
Caitlin Maddox, Seminole Nation Museum caitlin@seminolenationmuseum.org
Jennifer Holt, Will Rogers Memorial Museum jholt@willrogers.com
Karen Whitecotton, Oklahoma History Center kwhitecotton@okhistory.org

OMA thanks…
December 1, 2021 – February 28, 2022

CHAMPIONS ($1,000 AND OVER)
Anne and Henry Zarrow Foundation
Carmichael Foundation
Edward Granger, OKC
National Endowment for the Humanities
Oklahoma Arts Council
Oklahoma Department of Libraries
Oklahoma Humanities
Visit Enid

SUPPORTERS ($500-$999)
Chisholm Trail Museum and Horizon Hill Collections Research for Museums
James Pepper Henry, OKC
Jasmine Moran Children’s Museum
National Cowboy & Western Heritage Museum
Quail Creek Bank
Rand Elliott Architects
Science Museum Oklahoma
Scott & Rachel Stulen, Tulsa

DONORS ($100-$499)
Susan Buchanan, Tulsa
Richard Ellwanger, Wewoka
Grady County Historical Society
Oklahoma City National Memorial & Museum, as recommended by Dustin Potter
Oklahoma City Zoo & Botanical Garden
Shortgrass County Museum
The Springer Company
Gena Timberman, OKC, in honor of Mr. James Anquoe, Sr.
Valorie & Wade Walters, Ada

CONTRIBUTORS (UP TO $99)
AmazonSmile
Christina Burke, Tulsa
Lauren Daughety, OKC
Facebook
Lisa Henry & Larry Bristow, Norman, in honor of Jennifer Day and in memory of Bud & Lawana Henry
PayPal Giving Fund
Shirley Pettengill, Tahlequah
David Pettyjohn & Geoffrey Parks, Boise ID
Eric Singleton, Edmond
Inez Wolins, Greenville DE

IN-KIND
Maggie Brown, Tulsa
Lauren Daughety, OKC
First Americans Museum
Brenda Granger, Edmond
Oklahoma Contemporary Arts Center
Oklahoma Today
Science Museum Oklahoma
Stafford Air & Space Museum
The Guild
The Springer Company
Valorie Walters, Ada

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What Time Is It?
It’s Smarties time!

THE OMA SMARTIES VIRTUAL TRIVIA FUNDRAISER was a wonderful success last year. There were teams from museums and teams of friends and family, teams that gathered together and teams that were spread around the U.S., teams that played for fun and teams that challenged others for bragging rights. Whatever the reason or make up of the team, ALL provided support for the Oklahoma Museums Association and had fun!

This year, the Smarties Virtual Trivia Fundraiser will take place on June 10. Now is the time to gather your team and plan your Smarty Party! What is a Smarty Party? A Smarty Party is when you gather your co-workers, family, friends, or neighbors together as a team to participate in Smarties Virtual Trivia Night. There is a max of 8 players per team. Have fun and get creative with your team name or plan costumes to show your team spirit. Invite others to create a team of their own and challenge them to see who is a bigger smarty pants.

WHEN: Friday, June 10, 2022. Individuals must login to the online trivia platform at 6:30pm to join their team’s virtual room and the first round of trivia play will start at 7:00pm. This is a live virtual event. Times listed are Central Time.

WHERE: Anywhere you have internet access. Your team can be together in the same room or you can have individual team members in different locations as the team will be grouped in a private virtual room during trivia play.

WHY: To have fun and win prizes while supporting OMA. Prizes for first, second and third place will be awarded as gift cards to each registered team member. In addition, all registered participants logged in that night also will have the opportunity to win gift cards as door prizes.

REGISTRATION
Registration is required and the deadline to register is May 31, 2022. Register here.

Tickets are $25 each player. A team can have between 1 and 8 players. Max is 8 players, no exceptions. Ready to start a team? See the Team Captain information below.

The first 100 paid registrations will receive a swag bag. Register early to ensure your swag arrives before the event!

Oklahoma Museums Association is handling registration for this event. Questions regarding registration or event logistics may be directed to info@okmuseums.org or 405.424.7757.

After registering, you will receive an email confirming receipt of your registration. Please review the confirmation and double check all email addresses you provided to OMA.

ADDITIONAL EVENT INFORMATION
A day before the event, all registered participants will receive a pre-event email at the e-mail address that was provided to OMA during registration. The pre-event email will contain the link to participate. OMA will send a reminder email a couple of hours before the event with the link again, for your convenience. If you do not see the email, please check your spam folder for an email from info@okmuseums.org. If you did not receive the email, please contact info@okmuseums.org.

TEAM CAPTAIN INFO
If you are organizing a team, you are the team captain. We have made it easy for you to invite team members. Download the invitation here. There are two invitations available, one if you pay for all team registrations and one if team members are self-registering. Also, team captains will receive electronic materials pre-event to explain the online game platform, TriviaHub. Signing in at 6:30pm is the best way to ensure a smooth experience.

DONATIONS
We are looking for some generous individuals to provide gift cards from national places like Amazon, Netflix, Home Depot, Target, or even VISA. These gift cards will be used as door prizes during the event. Cards should be sent to OMA, 2020 Remington Place, Oklahoma City, OK 73111 or to sodaniel@okmuseums.org. You can view the Smarties Amazon Wish List at https://smile.amazon.com/hz/charitylist/Iis/18DIPOJOAXZ3.

SPONSORS
Current event sponsors include Oklahoma Today, Smith Carney Certified Public Accountants, The Springer Company, Quail Creek Bank, West Oklahoma City Rotary, and Route 66 Alliance. There’s still time to be a sponsor! See what sponsorship opportunities are still available.
District 1
Dist. 1 Rep. Open

Bob Dylan Center, Tulsa, offering access to the creative life of one of America’s most important and influential artists is scheduled to open on May 10. More

Learn about the history and architecture of Tulsa on a guided walking tour with Tulsa Historical Society Museum, Tulsa. More

Special Exhibit: Mural Artist, Rascal-Tanner Kerley on display April 2-30 at The Museum Broken Arrow, Broken Arrow. More

District 2
Jordan Boyd, Dist. 2 Rep.
Dobson Museum
918.542.5388
jboyd@dobsonmuseum.com

David C. Reed is the new head of programs at Museum of the Red River, Idabel.

Oklahoma Forest Heritage Center, Broken Bow, is offering women’s woodturning classes on April 22-24. More

Sequoyah: An American Icon on display at Cherokee National History Museum, Tahlequah, until June 4. More

District 3
Lauren Daughety, Dist. 3 Rep.
The Guild
405.817.0420
lauren@theguildfactor.com

Join Pawnee Bill Ranch and Museum, Pawnee, on April 16 for an egg hunt, a tradition started by Pawnee Bill more than 100 years ago. More

All Aboard: Examining the Orphan Trains on display at Cherokee Strip Regional Heritage Center, Enid, until June 4. More

Richard V. Greeves Exhibit on display at Woolaroc Museum, Bartlesville, until September 30. More

District 4
Amanda Boehm-Garcia, Dist. 4 Rep.
Fred Jones Jr. Museum of Art
405.325.2297
aboehmgarcia@ou.edu

Ian Swart is the new living history interpreter at Museum of the Great Plains, Lawton, following the unexpected passing of long-time interpreter Tim Poteete.

Random Film on display at Museum of the Great Plains, Lawton, until June 30. More

District 5
James Pepper Henry, Dist. 5 Rep.
405.594.2105
jph@famok.org

Jeremiah Matthew Davis is new director for Oklahoma Contemporary Arts Center, OKC, following the retirement of Eddie Walker.

Red Earth Art Center, OKC, recently welcomed Erin Merryweather as director and Chelsey Curry as Gallery Manager.

Jeremy Wance is the new development manager at Oklahoma Railway Museum, OKC.

Mvskoke Bandoliers: Contemporary Seminole and Muscogee Art in Cloth on display at Seminole Nation Museum, Wewoka, until April 30. More

The Retrospective Exhibitions of Charles Rushton & Stuart Asprey on display at Oklahoma Hall of Fame | Gaylord-Pickens Museum, OKC, until May 19. More

display at Sam Noble Museum, Norman, until June 19. More
Oklahoma Arts Council Launches Grant Program Serving Rural Counties

OKLAHOMA MUSEUMS IN THESE COUNTIES should review the criteria and apply if applicable.

Organizations in 36 rural Oklahoma counties can apply to receive up to $5,000 in funding through a new Oklahoma Arts Council grant program. The state agency has announced the launch of Rural Arts Opportunity Grants to boost arts programming and cultural infrastructure in select areas of the state.

"Rural Arts Opportunity Grants are a strategic investment by our agency in response to needs in areas of the state where arts and cultural opportunities and resources are limited, and in some cases, disappearing," Oklahoma Arts Council Executive Director Amber Sharples said. "These are areas of Oklahoma where funding is often scarce, so our intentional commitment through this new grant program will have a particularly significant impact."

Organizations eligible for funding include 501(c)(3) nonprofit organizations, units of local government, federally recognized tribal nations, and public libraries. Funding can support capacity building and professional development activities, and learning-based or audience-based arts programs. Expenses ranging from artistic and administrative payroll to consulting contracts, program-related marketing, and more, can be paid through the grants.

Applications are accepted on a rolling basis. Projects can be new or ongoing but cannot end before the submission of an application.

Details about the grant program and a list of eligible counties are available at arts.ok.gov. For more information, contact Thomas Tran at 405.521.2041 or thomas.tran@arts.ok.gov.

OPPORTUNITY COUNTIES

Alfalfa
Atoka
Beaver
Blaine
Caddo
Choctaw
Cimarron
Coal
Craig
Dewey
Ellis
Garvin
Grant
Harmon
Harper
Haskell
Jefferson
Johnston
Latimer
Love
Major
Mayes
McClain
Murray
Noble
Nowata
Okmulgee
Osage
Pawnee
Pittsburg
Pushmataha
Roger Mills
Sequoyah
Wagoner
Washita

ABOUT THE OKLAHOMA ARTS COUNCIL

The Oklahoma Arts Council is the official state agency for the support and development of the arts. The agency’s mission is to lead, cultivate, and amplify the transformative power of the arts for all Oklahomans and their communities. The Oklahoma Arts Council provides hundreds of grants to organizations and schools statewide each year, organizes professional development opportunities for the state’s arts and cultural industry, and manages the art collections at the Oklahoma state Capitol. Additional information is available at arts.ok.gov.

WCCFA

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egranger@smithcarney.com
OMA MUSEUM PARTNER MEMBER RECOGNITION

The Oklahoma Museums Association is proud to recognize the following Level II OMA Museum Partner Members for the services they provide to the Oklahoma museum community.

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John Neely
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At 3D Scans Plus, we showcase your property 24/7 by connecting the physical to the digital world by scanning properties and turning them into photo-realistic, fully dimensional and accurate 3D interactive models. Tours are available for viewing in as quickly as two days with easy to use web and mobile options.

OKLAHOMA HUMANITIES
Caroline Lowery
405.235.0280
Founded in 1971, Oklahoma Humanities is a private, 501(c)(3) nonprofit organization. As the state-affiliate of the National Endowment for the Humanities; we strive to actively engage people with humanities disciplines such as history, literature, philosophy, and ethics. Our mission is to strengthen communities by helping Oklahomans learn about the human experience, understand new perspectives, and participate knowledgeably in civic life.

ITIN MUSEUM SERVICES
Nancy Lowe-Clark
405.740.8123
Helping Oklahoma’s small to mid-size museums make the best professional use of their resources. Experience in board, staff and volunteer training, collections care and management, exhibit design, graphic production and custom mounts, project management and more.

SOUTHWEST SOLUTIONS GROUP
Bruce Delp 405.879.3448
Concerned about the deterioration of your collections from unnecessary exposure to light, dust or harmful insects? We have the appropriate Museum Cabinets and Storage Solutions to properly protect your stored collections. Our storage solutions include museum cabinets, art racks, and moveable compact storage shelving. Let us share with you our knowledge and experience to safely and efficiently store your specimens, books, manuscripts, paintings, framed artwork, garments, textiles, or over-sized items.

THE SPRINGER COMPANY
Jeremy Springer 405.753.0729
We are more than numbers. We are your business ally. That is a very bold statement, but we know how to live up to it! Our specialists are dedicated to providing your organization with the services needed to operate efficiently and effectively.

OKLAHOMA TODAY
Colleen McIntyre 405.522.9646
Oklahoma Today covers the people, places, food, travel, culture, and history of Oklahoma. Each issue features these topics plus a calendar of events as well as breathtaking scenic and urban photography. Published since 1956, it’s the official state magazine and the only Oklahoma-based magazine that covers the whole state.

THE GUILD
Lauren Daughety
405.817.0420
Innovative, experienced, client-centric, creative - these are just a few adjectives our clients have used to describe our services. The strategic communications landscape is changing faster than ever. It is important to have the right team on your side to ensure your business or organization pivots accordingly.

VISIT ENID
Rob Houston, TMP 580.616.7368
Leaving Enid is harder than getting here. The Cherokee Strip Regional Heritage Center tells the story of the Cherokee Strip Land Run of 1893. Leonardo’s Children's Museum lets children explore their imaginations, Simpson’s Old Time Museum doubles as a Western movie studio, and Oklahoma’s official Vietnam War Memorial resides at Woodring Regional Airport. Use VisitEnid.org’s Calendar of Events to help you stake your claim for a fun Enid getaway.
REDBUD AWARDS
The RedBud Awards are open to all Oklahoma tourism entities, including museums. Entries should represent tourism and/or travel opportunities in Oklahoma. The timeline during which entries must have been produced, published, broadcast, or held must be between January 1, 2021, and December 31, 2021. Entries must be submitted online by 5:00pm on April 15, 2022. Read More

OKLAHOMA TOURISM WAREHOUSE CHANGES
All brochure requests must be made online prior to pick-up Monday-Thursday, 7:30am to 6:00pm. Additionally, no more than two boxes of any selected brochure will be offered for pickup or delivery within a 30-day period. Bulk order online link here.

AMERICAN RESCUE PLAN GRANTS AVAILABLE FROM THE OKLAHOMA ARTS COUNCIL
For organizations with an arts focus and arts related expenses, OAC will open their ARPA grant period during May 2022. Please watch their website for more information.

MAKING HISTORY AT 250: THE FIELD GUIDE FOR THE SEMIQUINCENTENNIAL
AASLH has published Making History at 250: The Field Guide for the Semiquincentennial, a new resource with guiding themes and inspiring ideas to help you prepare for 2026. Whether you’re already planning or are still unsure if you’ll take part, this publication will help all of us fulfill the potential of this anniversary. Complete the form here to download your free copy of the guide.

“PERSPECTIVES IN HISTORY”: THE OKLAHOMA HISTORY

SYMPOSIUM APRIL 9
The Oklahoma Historical Society will present “Perspectives in History,” the 2022 Oklahoma History Symposium, on Saturday, April 9, at the Oklahoma History Center in Oklahoma City. This one-day symposium offers scholars, historians, authors, and museum professionals a forum to share their work with history enthusiasts through presentations centered on topics in Oklahoma’s history. Three professional development sessions also will be offered for museum professionals, volunteers, and students. The Oklahoma History Symposium is free and open to the public, but attendees must register in advance. A full schedule and session descriptions are available here.

SLOW ART DAY APRIL 2, 2022
Slow Art Day Makes You Happy. Slow Art Day is a global event with a simple mission: help more people discover for themselves the joy of looking at and loving art. Why slow? When people look slowly at a piece of art they make discoveries. The most important discovery they make is that they can see and experience art without an expert (or expertise). And that’s an exciting discovery. It unlocks passion and creativity and helps to create more art lovers. Read More

OMA MARC COURSE (MUSEUM ACCESSION AND REGISTRATION OF COLLECTIONS) TURNING VIRTUAL
OMA is working to have the MARC Course available online by the end of the year. More information to come.

CONNECTING TO COLLECTIONS - COLLECTIONS INTAKE IN A REMOTE WORK ENVIRONMENT APRIL 28
In an increasingly digital and remote landscape, many small and mid-sized cultural institutions have had to drastically change the way they assess collections for possible acquisition and processing. Challenges have ranged from assessing donated born digital objects to donation paperwork looking for a virtual signature. This chat will discuss the changes cultural institutions have seen over the last few years regarding collections and collecting as well as discuss strategies to review collections virtually and to make the intake process efficient through updated forms, digital signatures, remote workspaces, and new ways of working with donors. Read More

2022 AMERICAN ALLIANCE OF MUSEUMS ANNUAL MEETING & MUSEUMEXPO MAY 19-22 IN BOSTON
The AAM meeting brings together museums to share ideas and make connections in person. Read More

NATIONAL TRUST OFFERS DIGITAL IMAGE DOWNLOADS
The downloadable images showcase the historic sites the National Trust of Historic Places has worked to protect and maintain—places that embody our country’s diverse stories. They make wonderful backgrounds for your mobile devices or virtual calls to share your passion for protecting America’s historic places with others. Download here.
APRIL

Deadline to Register for Mindful Leadership During Times of Crisis Webinar April 19, 2022

Mindful Leadership During Times of Crisis Webinar - Contingency Plans and Crisis Communication April 21, 2022 10:00 AM - 11:30 AM

Overcoming the Barriers to Museum Fundraising virtual April 27, 2022

MAY

Deadline to Register for Emergency Preparedness In-Person Workshops May 13, 2022

OMA Connections Zoom Meeting May 13, 2022 10:00 AM

Deadline to Register for Mindful Leadership During Times of Crisis Webinar May 17, 2022

Mindful Leadership During Times of Crisis Webinar - Reducing Stress & Burnout with Mental Toughness, Grit & Resilience May 19, 2022 10:00 AM - 11:30 AM

Deadline to Submit Entries in the OMA Awards Program May 20, 2022

Emergency Preparedness In-Person Workshop - Museum of the Red River, Idabel May 23, 2022 9:00 AM - 3:00 PM

OMA 50th Anniversary Celebration May 24, 2022 5:00 PM - 7:00 PM

Emergency Preparedness In-Person Workshop - Museum of the Great Plains, Lawton May 24, 2022 9:00 AM - 3:00 PM

Emergency Preparedness In-Person Workshop - Cherokee Strip Regional Heritage Center, Enid May 25, 2022 9:00 AM - 3:00 PM

Emergency Preparedness In-Person Workshop - Bartlesville Public Library, Bartlesville May 26, 2022 9:00 AM - 3:00 PM

June 20, 2022

JUNE

Smarties Trivia Night Fundraiser June 10, 2022

Deadline to Register for Emergency Preparedness Live, Three-Part Webinar June 12, 2022

Deadline to Register for Mindful Leadership During Times of Crisis Webinar June 14, 2022

Emergency Preparedness Live Webinar Part 1 June 14, 2022

Mindful Leadership During Times of Crisis Webinar - Strategies & Tactics to Rewire Your Brain June 16, 2022

Emergency Preparedness Live Webinar Part 2 June 21, 2022

Emergency Preparedness Live Webinar Part 3 June 28, 2022

JULY

OMA Connections Zoom Meeting July 8, 2022 10:00 AM

AUGUST

Back to School Bash at Oklahoma History Center August 4, 2022 5:00 PM – 7:00 PM

SEPTEMBER

OMA Connections Zoom Meeting September 9, 2022 10:00 AM

Oklahoma Museum Conference in Enid September 14-16, 2022

Martin & Martin Design is a three division company: fine art services, architectural lighting design/specification/controls, and custom fabrication/exhibits. Whether new construction or remodeling let us help you create a comprehensive gallery exhibit design from the lighting, to the exhibit design, to how it is controlled...from design to fabrication to installation. Martin&Martin can seamlessly partner with you to tell your museum’s story.

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OKMuseums.org
Plan now to attend 2022 Oklahoma Museum Conference

THE OKLAHOMA MUSEUM CONFERENCE is still a few months away, but now is the time to make plans to attend. In 2022, the Oklahoma Museum Conference will be held in Enid, Oklahoma September 14-16 with the theme of Museums: Bringing Communities a Great Big Beautiful Tomorrow.

WHY YOU SHOULD ATTEND
Museum budgets and staffing are tight; we know. But, attending the Oklahoma Museum Virtual Conference is valuable to you AND your museum. How?

Expand your network by connecting virtually with a wide range of attendees. A broad network provides a stable base from which to draw when you have questions or need guidance once you return home.

Build your knowledge and take innovative ideas back to your museum. Conference sessions cover a variety of topics from education to collections, fundraising to preservation, and marketing to best practices.

Visit with exhibitors to find products/services of value to your museum in the virtual exhibit hall.

Grow within the profession by learning best practices and ways to increase outreach and services.

By participating in OMA, especially at the conference, the museum can position itself to be an active and vital part of your community.

CONFERENCE PROGRAM AND REGISTRATION
The Conference Program Committee is in the process of determining the informative sessions and wonderful keynote for this year’s Oklahoma Museum Conference. Once their work is done, a conference program will be made available and registration will be opened. Be sure to watch your inbox and the OMA website for this information.

HOTEL
The 2022 Conference Hotel is GLō Best Western Downtown Enid/Convention Center, 123 W Maine Avenue, Enid, Oklahoma 73701. This hotel is located next door to the Stride Bank Convention Center, which is where the Oklahoma Museum Conference will take place. The rate is $125/night + tax (single or double) and the deadline to book your hotel is August 14, 2022. Use this link to book your hotel room at The GLō.

Room description:
Signature Gel Top Mattress
Microwave and Refrigerator
Non-Smoking
Individual Pod Coffee Maker
Work Desk with Power and USB
Full Breakfast
High Speed Internet Access

CONFERENC SCHOLARSHIPS
2022 OMA Conference Scholarships will open at a later date.

SPONSORSHIP AND EXHIBITOR INFORMATION
2022 Oklahoma Museum Conference exhibitor and sponsor information is available here.

2022 SPONSORS TO DATE
Oklahoma Arts Council
Oklahoma Department of Libraries
Oklahoma Historical Records Advisory Board
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Route 66 Alliance
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Monkey Works Creative

2022 EXHIBITORS TO DATE
3D Scans Plus
Exhibit Concepts
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Monkey Works Creative
Oklahoma Arts Council
Oklahoma Department of Libraries
Oklahoma Historical Society
Rebecca Elder Cultural Heritage Preservation
Southwest Solutions Group
The Guild
The Springer Company
Visit Enid

OKMuseums.org
MEMBER RECOGNITION

December 1, 2021 – February 28, 2022 New and renewing members; new members are indicated with an asterisk.

Individuals

FRIEND
Sunni Mercer, Bethany
Melvin Moran, Seminole
Sandy Price, OKC

INDIVIDUAL
Tracy Bittle, Enid
Steven Brant, Stroud*
Christina Burke, Tulsa
David Cunningham, Meeteetse WY
Lina Holmes, Sapulpa
Melanie Lewis, Maud
Victoria Lupia, OKC
Dr. Karen Neurohr, Stillwater
Claire Nicholas, Norman*
Susan Patterson, OKC
James Ricker, Noble*
Stephanie Taylor, Tulsa
Victoria Waldron, OKC*
Karen Whitecotton, Shawnee

RETIRED PROFESSIONAL
Victor Koshkin-Youritzin, Norman
Kitty Pittman, Welliston

STUDENT
Brandy Ball, OKC
Ella Crenshaw, Norman
Taylor Young, OKC*

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John Hamilton, OKC*
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Naia Montoya, OKC*
John Motley, New Port Richey FL
Leah Mulkey, Duncan
Leon Natker, OKC*
Kathleen Noble, Fort Towsnn
Dodie O’Bryan, Pawnee*
Lina Ortega, Norman
Maryann Parker, OKC*
Trisha Parker, Medicine Park*
Shaun Perkins, Locust Grove
Jennifer Poe, Claremore
Dane Pollei, Shawnee
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Rob Smith, Cushing
Calista Stephens, Broken Bow
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For help with Collections Management Training and Services

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http://museumcollectionmgmt.com
FREE INITIAL CONSULTATION
Celebrate Your Museum Volunteers During National Volunteer Week

April 17-23, 2022

NATIONAL VOLUNTEER WEEK is an opportunity to recognize the impact of volunteer service and the power of volunteers to tackle society’s greatest challenges, to build stronger communities and be a force that transforms the world. Each year, we shine a light on the people and causes that inspire us to serve, recognizing and thanking volunteers who lend their time, talent and voice to make a difference at museums and in their communities.

National Volunteer Week was established in 1974 and has grown exponentially each year, with thousands of volunteer projects and special events scheduled throughout the week. Today, as people strive to lead lives that reflect their values, the expression of civic life has evolved. Whether online, at the office, or your local museum; whether with a vote, a voice, or a wallet – doing good comes in many forms, and we recognize and celebrate them all.

Volunteerism empowers individuals to find their purpose, to take their passion and turn it into meaningful change. When each of us, in our own way, answers the call to make a difference, we make progress in solving our most persistent problems, and create stronger communities and a more just society.

For more information on National Volunteer Week or to recognize an extraordinary volunteer, visit the Points of Light website at https://www.pointsoflight.org/.

During the fiscal year that ended June 30, 2021, approximately 62 volunteers gave 1,451 hours of their time to OMA. We appreciate each and every volunteer!
ART AND NATURE IN HEALTH AND WELLNESS PROGRAM

SESSIONS

1 Day Trainings
Session 1: Introduction - Imagery in Health and Healing
Saturday, March 26th 2022
9am - 5pm at the MGMoA
Session 2: Greening the Lifecycle
Saturday, June 4th 2022
9am - 5pm at the MGMoA

1 Week Retreat
Session 3: World Soul
Week Long Retreat, Sunday July 31st - August 6th, Monday - Friday Sessions 9am - 5pm at the Pecos Monastery, NM

CURRICULUM

All sessions integrate a variety of art disciplines (music, movement, theatre, poetry, and creative writing) with primary attention given to visual art. In addition, all modules are designed to address issues of cultural and ethnic diversity. These sessions are composed of training in the arts, nature, and wellness and composed of the three sessions listed below with dates, times, and price.

Participants may register for one, two, or all three programs as long as registration is not full. This program is open to anyone that is interested. There is no prerequisites required.

ART AND NATURE

The Mabee-Gerrer Museum of Art presents a rare and innovative course of study in health and wellness through the expressive arts and nature. The program is uniquely situated in a recognition of the ecological dimensions of health and human development, redefining person-in-relation to place and laying the foundation for restoring the health of people and the planet.

The training may benefit those that work with others in education, museums, nursing, the arts or ministry. These programs teach participants about various art tools and techniques and how they lend themselves to expressing thoughts and feeling through the arts.

For those taking this full program for certification must complete all 56 instructional hours, or gain hours taking the Art, Nature, and Healing Workshops. This is intended for LPC or LMFT practitioners or those in master or PhD programs.

Visit www.mgmoa.org/art-nature-in-health/ to register. Email education@mgmo.org or call 405-878-5605 for questions.

"Just when the world feels like it's closing down, here comes another MGMoA Art and Nature workshop: expansive, healing, replenishing, restorative... and you're back on the journey of life with joy."

Chari DuMonde
Previous Art, Nature, and Healing Workshop Participant
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Opinions expressed in this newsletter are those of the authors and do not necessarily reflect the views of OMA. Unsolicited articles and images are welcomed and may be submitted to the Co-Editor for consideration. OMA reserves the right to edit submitted material.

Advertising information can be found here. Availability of advertising space is determined by the Co-Editors.

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OMA MISSION: Supporting Oklahoma museums in their efforts to educate, inform and entertain.

MEMBERSHIP + CONNECTION
OMA offers a variety of programs, services, and networking opportunities that benefit the Oklahoma museum community. The financial support of membership from our 700+ members ensures we remain a strong and thriving organization. OMA members are an important part of the collective Oklahoma museum voice, so be a member and get connected!

FOR INDIVIDUALS
Whether you are museum staff, a volunteer, board member or student preparing for a career in museums, OMA is for you. Membership provides learning and networking opportunities to help you grow in your role and feel connected to the Oklahoma museum community. Full details here.

FOR MUSEUMS
Oklahoma has over 500 museums, historic homes, tribal cultural centers, botanical gardens, zoos, science centers, historical sites and more! Membership is for every type and size of museum with resources that help strengthen the museum to better engage citizens and enhance their community. Full details here.

FOR MUSEUM PARTNERS
Museum Partners are the businesses, consultants, and organizations that offer programs, products and services of interest to museums. Membership provides the opportunity to be seen and recognized as part of the Oklahoma museum community. Full details here.

OMA is a member of the American Alliance of Museums, American Association for State and Local History, Coalition of State Museum Associations, Arts Council of Oklahoma City, Oklahoma Travel Industry Association, Oklahomans for the Arts, and Oklahoma Center for Nonprofits.

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