

ARTS & ECONOMIC PROSPERITY 5:

THE ECONOMIC IMPACT OF THE STATE OF OKLAHOMA'S MUSEUMS AND THEIR VISITORS FY2015

**TOTAL
DIRECT ECONOMIC ACTIVITY
\$482,429,927**

**SPENDING BY MUSEUMS
\$220,795,818**

**SPENDING BY MUSEUM VISITORS
\$261,634,109**

“Museums and the arts play a pivotal role in their community. They are a source of pride to the local population and serve as hub for many different commercial ventures. As the world around us changes, people from greater distances are drawn to communities that feature dynamic points of interest such as museums.” Governor Bill Anoatubby, Chickasaw Nation



6,040,930
Total Visits to
Oklahoma's
Museums



\$21,261,000
Revenue Generated to Local Gov

\$25,941,000
Revenue Generated to State Gov



16,929
Full-Time
Equivalent (FTE)
Jobs Supported

**OKLAHOMA MUSEUMS
EDUCATE. INFORM. ENTERTAIN.
MUSEUMS MEAN BUSINESS**

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the State of Oklahoma. For more information about this study or about other cultural initiatives in the State of Oklahoma, visit Oklahomans for the Arts website at www.OK4arts.org/economy.



Copyright 2017 by Americans for the Arts
www.AmericansForTheArts.org

For information on Oklahoma museums,
OKMuseums.org

