



## **BUSINESS/VENDOR RELATIONS AND DISCOUNT PROGRAM POLICY**

Adopted by the OMA Board of Directors June 12, 2015; Amended August 5, 2015

The Oklahoma Museums Association (OMA) recognizes and values the contributions of businesses/vendors to the Oklahoma museum field. For profit businesses/vendors are partners in providing museum programs and services to Oklahoma's citizens and visitors. The following is OMA's policy for working with businesses/vendors in the spirit of entering equitable and equal partnerships and producing programs that serve the Oklahoma museum field as a whole.

OMA reserves the right to exclude businesses/vendors from association membership, its programs or services if their purpose, products or services are in conflict with OMA's mission or best practices for the Oklahoma museum field.

### **BUSINESS/VENDOR RELATIONS**

- OMA does not endorse specific businesses/vendors. OMA will treat all businesses/vendors equitably, recognizing that the right business for one museum may not be right for another.
- A business/vendor's promotional materials or website shall not imply or state an OMA endorsement.
- When replying to inquiries for referrals or developing resource lists, OMA will first provide information about our Affiliated Organizations/Corporate Members with the following requirements: (1) it will be disclosed that the referral to an Affiliated Organizations/Corporate Member is not an endorsement; (2) it will be acknowledged that these businesses/vendors are only being listed because they are supporters of OMA and the museum field in general, not because they offer quality products or services; and (3) when possible, additional businesses/vendors will be provided in order to avoid the appearance of partiality.
- All OMA promotional, advertising, and sponsorship opportunities—and the related benefits and methods for donor recognition—will be available to all businesses/vendors.
- This policy excludes state agencies and nonprofit organizations. OMA reserves the right to partner or promote state agencies or nonprofit organizations whose purposes or programs directly relate to OMA's mission and vision.

### **DISCOUNT PROGRAM**

- Being part of the OMA discount program is not an endorsement of any particular business/vendor by OMA, but it does serve as recognition as these businesses/vendors offer discounts as a benefit to OMA membership.
- Businesses/vendors participating in the OMA discount program are asked to be an OMA Affiliated Organization/Corporate Member.

### **SPECIAL CIRCUMSTANCES**

- On occasion, OMA reserves the right to partner with a specific business/vendor when such partnership positions OMA to establish a new venture under its direction, providing enhanced services of benefit to the museum field.