Nominations for Oklahoma’s Most Endangered Historic Places Sought

It is time to compile Oklahoma’s Most Endangered Historic Places List for 2023, and Preservation Oklahoma needs your input. Help identify Oklahoma’s threatened historic resources by submitting a nomination. Nominations are due February 1, 2023. Visit Preservation Oklahoma’s website preservationok.org/ to submit.

AS PART OF OUR NEW STRATEGIC PLAN adopted in July 2022, OMA adopted four guideposts for success, including Leadership, Connections, Sustainability, and Advocacy. OMA actively supports museums and participates in several broad advocacy efforts to help institutions across the state. But, with our new strategic plan, we made advocacy an active and intentional part of our efforts to support our members. Our objective is simple. We will strive to be the voice that influences decisions within the political, economic, and social systems as it relates to and impacts Oklahoma museums.

To achieve our new goals, we have identified four key steps.

1. Being an active resource for legislative actions on the local, state, and national levels on issues that impact Oklahoma Museums.

2. Strengthening advocacy efforts as they relate to museums.

Ramping Up the Museum Voice

By Jason Harris

continued on page 3
Welcome to 2023 with a New Website

A NEW YEAR, A NEW WEBSITE AND A NEW APP for the Oklahoma Museums Association. As technology changes, so does our need to change with it. Here at OMA our old website was built on a platform which is becoming obsolete this month. Our website designer, Back40, gave us plenty of notice this was going to happen, in fact, over a year’s notice. I am happy to say that we now have a new website at OKMuseums.org. Yea. We had input from several individuals and design experts to make the new website intuitive and easy to navigate. We hope you will find it useful, informative and full of great information. If you have any feedback on the new website, please let me know. More good news... OMA is getting a new app this spring. We envision this app as a communications tool where the Oklahoma museum community can engage with each other, network with colleagues and share information. The app idea is a direct result of our sessions last year where we asked for your input on our future and strategic plan. You spoke and we listened. We heard from several individuals that you wanted a platform to communicate, and so we are getting an app to make this possible. I would like to thank the City of Oklahoma City Alliance for Economic Development – Oklahoma City Rescue Program (ARPA) and Allied Arts Special Grant Funding which made both of these important projects possible. We hope you will enjoy this new technology that OMA is launching in 2023!

Brenda

Importance of Emergency Planning Webinar

Webinar will be Presented January 11 with Case Study

USING A CASE STUDY from the Citizen Potawatomi Nation Cultural Heritage Center in Shawnee, this live webinar will highlight the importance of emergency planning, setting salvage priorities, and training staff ahead of disasters. Participants will also receive a curated list of resources to assist in their emergency planning.

In March 2014, the 10,000-square-foot Citizen Potawatomi Nation Cultural Heritage Center was flooded. The organization reopened – even better – in late 2017. R. Blake Norton, MA, is curator of the Heritage Center and will share their story of hope and inspiration after a disaster.

Rebecca Elder, an experienced cultural heritage preservation consultant, will guide the webinar and provide resources on floods and wet salvage for museums.

The webinar will take place on January 11, 2023 10:00am-11:30am using the Zoom platform. This webinar is provided at no cost, but you must register in advance to receive webinar access. Register here. Note: This is a live webinar and will not be recorded.

This webinar is made possible with an Alliance for Response Microgrant from Foundation for Advancement in Conservation (FAIC).
3. Serving as the principal point of advocacy issues and strengthening grassroots efforts by museums at both the state and national levels.

4. Facilitating more face-to-face time with state legislators.

To help serve museums, OMA developed a legislative agenda that includes raising awareness for the economic impact of Oklahoma museums, expanding the Oklahoma state sales tax exemption to museums with budgets over $1,000,000, and laying the groundwork for the current sales tax exemption to be extended in 2024.

On February 21, 2023, OMA is launching Oklahoma Museums Day at the Capitol to help bring our voices and stories to the state capitol and begin engaging legislators more directly. We are excited because this will not be your typical advocacy day in OKC! We have coordinated several engaging hands-on activities and demonstrations for elected officials and their staff, will host a cookie and hot chocolate bar, and will provide online training in advance and the morning of to help enable you to engage legislators. To help prepare, we will discuss legislative priorities, offer quick tips, demonstrate “making an ask,” and more.

Leveraging your personal story and professional influence in your community can help elected officials understand how valuable museums are to Oklahoma. Your relationship as a constituent is vital in helping create momentum, engaging legislators, and bringing recognition to legislation. As constituents, your voice matters.

OMA will continue to engage with legislators at Arts and Culture Day at the Capitol and during the Oklahoma Center for Nonprofits Advocacy Day and work diligently to keep you updated on legislation impacting Oklahoma museums and their audiences.

You can register for our new annual Museums Day at the Capitol here.

SEVERAL OKLAHOMA MUSEUMS still have not taken advantage of this opportunity, and OMA encourages you to apply for this exemption today if your museum meets the criteria. On November 1, 2021, Oklahoma’s new law that allows Oklahoma museums with budgets less than $1 million to be exempt from paying sales tax on sales of tangible personal property or services to a museum took effect. A museum meeting the criteria must complete the following steps to make application for this exemption from the Oklahoma Tax Commission:

1) Download the Oklahoma Sales Tax Exemption Packet here. Check the box for non-accredited museums.

2) Complete the entire form and submit it along with the following documentation:
   - 501c3 letter of determination from the Internal Revenue Service
   - Articles of Incorporation
   - Bylaws
   - Previous year’s audit or 990 tax return showing your budget is under $1 million

Once the Oklahoma Tax Commission receives your completed application and documentation, they will be in contact with you regarding your application.

OMA is currently working on this exemption for museums with budgets over $1 million that are not accredited by the American Alliance of Museums. Stay tuned.


SECTION 2. THIS ACT SHALL BECOME EFFECTIVE NOVEMBER 1, 2021.
Oklahoma Humanities Receives National Award for Work Commemorating the Tulsa Race Massacre Centennial

OKLAHOMA HUMANITIES HAS RECEIVED the 2022 Helen and Martin Schwartz Prize for its “Tulsa Race Massacre Centennial Commemoration Initiative.” Awarded by the Federation of State Humanities Councils for 40 years, the Schwartz Prize recognizes outstanding public humanities programs funded, supported, and/or conducted by humanities councils. The award was presented at the National Humanities Conference in Los Angeles, California, on November 11. It marked the first win for Oklahoma Humanities.

Oklahoma Humanities focused council-conducted projects and grantmaking on the examination and interpretation of the historical events of the Massacre, its transgenerational legacy, and the commemorations that sought to initiate healing. Involving more than 50 organizations and partners and serving millions, the “Tulsa Race Massacre Centennial Commemoration Initiative” increased awareness of the Massacre and its impact on Oklahoma and the nation, expanded knowledge and understanding about the lasting legacy of destruction and rebirth in Tulsa’s Historic Greenwood District and Black Wall Street, and highlighted the role of the humanities as critical guardrails for difficult conversations around race and reconciliation.

The impact of this multi-year, multi-faceted effort—with programs and scholarly lectures living in perpetuity on the internet, and in “bricks and mortar” to be visited and studied for generations to come—is infinite.

“We are honored by this award,” said Caroline Lowery, Executive Director, “and we share it with all those we partnered with in this initiative. Our aim was to broaden statewide commemorations while also bringing context to the increasingly charged national dialogue. The resulting council programs, community grants, and partnerships reached a wider, international audience on a larger scale than any efforts in Oklahoma Humanities’ history.”

Explore the components and impact of “Tulsa Race Massacre Centennial Commemoration Initiative” online here.

ABOUT OKLAHOMA HUMANITIES
Oklahoma Humanities (OH) is an independent, nonprofit organization whose mission is to strengthen communities by helping Oklahomans learn about the human experience, understand new perspectives, and participate knowledgeably in civic life. As the state partner for the National Endowment for the Humanities, OH is a grant-making organization that provides a free educational magazine, Smithsonian Institution traveling exhibits, reading and discussion groups, and other cultural opportunities for Oklahomans of all ages. OH engages people in their own communities, stimulating discussion and helping them explore the wider world of human experience, through humanities disciplines such as history, literature, film studies, ethics, and philosophy.
The Smithsonian Wants Your Town to Host its Exhibition!

OKLAHOMA HUMANITIES IS LOOKING for six rural towns to host Voices and Votes: Democracy in America, a traveling exhibition curated by the rock star of museums, the Smithsonian Institution. It will tour Oklahoma between April 2024 and January 2025, and your small town could be one of the stops!

The exhibit is specifically designed for rural venues and requires only 700 square feet. Each town selected will host the exhibit for a six-week period and receive training for complementary public programming and exhibit installation, publicity and support materials, and a $2,500 grant to support related activities.

Apply online by January 3, 2023. Detailed information about this opportunity and the exhibit content can be found within the application, or contact Senior Program Officer, Kelly Burns, with questions at kelly@okhumanities.org or (405) 235-0280.

New OMA President Ken Busby

I AM EXTREMELY HONORED to have been elected president of the Oklahoma Museums Association! I have been associated with OMA in one capacity or another since my days as membership director at Gilcrease Museum 30 years ago when I began my career in nonprofits. I have served as president once before, when I had the good fortune to lead the search committee that brought us our current executive director, Brenda Granger.

Being a part of the OMA family – the organization, its members, and its institutions – has been one of the highlights of my career in nonprofits. I look forward to serving this great organization as president in 2023. I want to commend outgoing president, Richard Ellwanger, for his excellent leadership of the board and I look forward to working with all of you to make Oklahoma museums the best and most vibrant cultural asset in our great state!
THOMAS SMITH IS THE NEW Wylodean and Bill Saxon Director of the Fred Jones Jr. Museum of Art. Before joining OU, he spent thirteen years as director of the Petrie Institute of Western American Art at the Denver Art Museum. In this role, he led the institute to unprecedented growth and national stature by spearheading a $7 million endowment campaign and transforming the institute’s holdings by acquiring multiple important collections, including one of the most valuable gifts of art in the museum’s history.

He has received numerous awards for his scholarship, including the Colorado Book Award and the Western Heritage Award, both for Once Upon a Time ... The Western: A New Frontier in Art and Film. His most recent publication, The American West in Art, won another Colorado Book Award in 2021.

Smith has been a fellow of The Getty Leadership Institute, and past president of the Museums West Consortium.

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MUSEUM AND HISTORIC HOME staff/volunteers can learn how to repair broken glass and glaze a window on historic buildings during this in-person workshop. A discussion of the different products available to perform glass and glazing repairs as well as how to complete annual maintenance on your museum’s historic buildings also will be addressed.

The workshop will be held February 1, 2023 from 9am - 12pm at 401 S Blackwelder in Oklahoma City. Registration is $35 and limited to 15 participants. Coffee and light snacks will be provided. Register online here.

This is part of Old Home Rescue’s ongoing workshop series on how to maintain and repair your museum’s historic buildings.
Museum Assessment Program

Find out which one is right for your museum and how to apply for the February 1, 2023 deadline.

SINCE ITS INCEPTION IN 1981, the Museum Assessment Program (MAP) has helped more than 5,000 small and mid-sized museums of all types strengthen operations, plan for the future, and meet standards.

Through a one-year process of self-assessment, institutional activities, and consultative peer review with a site visit and recommendations, your museum emerges with:

- Greater alignment of activities, mission, and resources
- Analysis of its strengths, weaknesses, and opportunities
- Prioritized roadmap for improving operations and meeting standards
- Practices benchmarked to standards
- Enhanced credibility with potential funders and donors
- Improved communications between staff, board, and other constituents
- Expert advice, recommendations, and resources
- Increased capacity for strategic planning
- Preparation for core document verification, accreditation or reaccreditation

MAP offers five assessments. Choose the assessment that’s right for your museum:

- Organizational Assessment
  Learn more about the Organizational Assessment
- Collections Stewardship Assessment
  Learn more about the Collections Stewardship Assessment
- Education & Interpretation Assessment
  Learn more about the Education & Interpretation Assessment
- Community & Audience Engagement Assessment
  Learn more about the Community & Audience Engagement Assessment
- Board Leadership Assessment
  Learn more about the Board Leadership Assessment

MAP is supported through a cooperative agreement between the Institute of Museum and Library Services and the American Alliance of Museums.

The MAP information is taken from the AAM website.

It’s Almost Awards Season

THE 2023 AWARD SEASON is about to begin with the Golden Globes, Critics’ Choice Awards, Grammys, and the Oscars to name a few. Now is also a great time to get ready for the OMA Awards.

The OMA awards program recognizes the people and projects that enrich Oklahoma museums and the public they serve. The awards celebrate museum supporters, volunteers, board members or staff for their impact on Oklahoma museums or the museum profession and Oklahoma museums for their outstanding projects.

This year, the awards program has been streamlined. Budget categories for projects have been removed as has the budget form. All entries will be judged on their own merit based on the nomination materials provided.

WHY SHOULD YOU SUBMIT?

Size doesn’t matter when it comes to the OMA awards. Small, rural museums have just as much chance to win as large, metropolitan museums.

You can honor a valuable volunteer, board member, or funder in a way that is tangible and memorable.

In one word – recognition! Award winners are recognized publicly at the OMA Awards Celebration Dinner on September 14, 2023, promoted on the OMA website and in statewide media outlets, and included in the fall issue of the OMA quarterly newsletter.

GET READY TO SUBMIT

Entries for the 2023 OMA Awards Program are now being accepted. Download all the information here. The deadline to submit an entry is Friday, May 19, 2023.

Contact the OMA office with awards program questions at info@okmuseums.org or 405.424.7757.
AFTER THE FLURRY of end of calendar year donations, now is the perfect time to contact your donors with no goal other than to say “thank you” and to report on the impact of their support.

Do you struggle with creative ways to reach out to your donors? Do you feel like you keep doing the same thing year in, year out? Then this quarter’s free fundraising download will provide some inspiration. Mix up your donor communications and stewardship by incorporating a few of the creative ideas on our Sample Donor Touch Points listing. These are some of the best ideas we’ve seen across the sector in recent years and it’s yours for free.

Check out Productive Fundraising’s Free Resource Library for even more free fundraising templates and samples.

ABOUT CHAD BARGER
Chad Barger, CFRE, CNP helps nonprofit professionals across the US and Canada fundraise more efficiently and effectively. He is a top rated speaker, master trainer and coach. Chad owns the firm Productive Fundraising which specializes in teaching the latest research-based fundraising tactics and making them approachable for small, community-based nonprofit organizations.
The Ins and Outs of In-Person Advocacy Webinar February 7

JOIN OMA MEMBERS Jason Harris and Ken Busby for an exploration of the Ins and Outs of In-Person Advocacy. Topics to be discussed during this one-hour webinar include legislative priorities, “making the ask,” expectations, and more so that you have the skills to help build and cultivate meaningful relationships with elected officials. You can then put those skills to use during the Oklahoma Museums Day at the Capitol advocacy event on February 21.

The Ins and Outs of In-Person Advocacy will take place on Zoom on February 7 at 10:00am-11:00am CT. Register here by February 3.
REGISTRATION IS NOW OPEN
for Museums Advocacy Day 2023 coordinated by the American Alliance of Museums (AAM). This year, the event will be held in-person with advocates convening in Washington, D.C. on February 27-28. OMA will be sending representation to carry the voice of Oklahoma museums to our nation’s capital.

You don’t have to be in Washington, D.C. to make the case for museums. Your voice matters wherever you are advocating from. Use the advocacy tools on AAM’s Advocate from Anywhere page to join the cause and speak up for museums during Museums Advocacy Day and throughout the year.

OMA is a proud partner in Museums Advocacy Day which allows all OMA members to register at the AAM Member rates when OMA members use the following promo code: OKMAMBR.

For more information about Museums Advocacy Day, registration options and to register, visit the Museums Advocacy Day page here.

ABOUT MUSEUMS ADVOCACY DAY
For more than ten years, Museums Advocacy Day has been providing the essential training and support advocates need to meet effectively with members of Congress and their staff. Museums Advocacy Day is a unique opportunity to unite with museum colleagues and supporters from across the country as one voice to reaffirm our essential value, collective contributions, and aspirations while making the critical case for museums directly to Congress.

Smith Carney
Certified Public Accountants
Edward W. Granger, CPA
5100 N. Brookline Ave., Suite 1000
Oklahoma City, Oklahoma 73112-3627
Telephone (405) 272-1040 • Fax (405) 235-6180
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AROUND THE STATE

What’s new and happening in Oklahoma museums

District 1

Cady Shaw new Director for Woody Guthrie Center

District 2
Will Rogers Memorial Museum, Claremore, began a new campaign dedicated to expanding and renovating the Will Rogers Museum was announced. The fundraising effort called Together We Will was launched to create new visitor experiences, expansion and renovation.

Stephanie Hennigan is the new Director at Oklahoma Forest Heritage Center Museum.

District 3
Dr. Jill Green, is the new Executive Director at General Tommy Franks Leadership Institute and Museum replacing D’Les Travis who recently retired.

In 2017, Top of Oklahoma Historical Society Museum, Blackwell, partnered with Blackwell’s tourism board to create Top of Oklahoma Barn Quilt Trail. Now, the town of Blackwell has over 100 barn quilts including the newest addition of a 40-foot barn quilt on Blackwell’s co-op grain bin. The trail features 62 unique barn quilts along with 40 geocaches near many of the barn quilt locations. Those who complete Oklahoma’s first-ever geo-trail will receive a geo-coin. A trail map and geocaching trail guide are available at the Top of Oklahoma Historical Society Museum or online at cityofblackwell.com.

Chisholm Trail Museum, Kingfisher, recently received an award from the American Chuck Wagon Association for their annual Chuck Wagon Gathering held each spring.

Where They Went: A Photographic History of Oklahoma Animals is on exhibit at the Okeene Historic Preservation Group, Okeene, through January 30.

District 4
Robert Rauschenberg: Pressing News at Fred Jones Jr. Museum of Art, Norman is on display until the end of March.

District 5
Pat Fitzgerald is the new President and CEO of the National Cowboy & Western Heritage Museum.

Tyler Jackson is now the Assistant Curator of the American Banjo Museum.

Dan Provo, director of the Oklahoma History Museum, is retiring from the position.

Karen Whitecotton is now the Deputy Director of the Oklahoma Historical Society.

Kilgen Organ series featuring Christian Elliot will take place at the Oklahoma History Center, Oklahoma City, on February 27, 2023, 7:00pm-8:30pm.

Districts 2-5
Chickasaw Cultural Center
First Americans Museum
Museum of the Great Plains
National Cowboy & Western Heritage Museum
National Route 66 Museum & Elk City Complex
Oklahoma City National Memorial & Museum
Oklahoma City Zoo
Oklahoma History Center
Oklahoma Route 66 Museum
Science Museum Oklahoma
Stafford Air and Space Museum
You are appreciated!

Tickets

Thank you to the following museums for donating tickets to OMA

These tickets are used as trade with Tyler Outdoor Advertising for digital ads which help promote all Oklahoma museums.

Chickasaw Cultural Center
First Americans Museum
Museum of the Great Plains
National Cowboy & Western Heritage Museum
National Route 66 Museum & Elk City Complex
Oklahoma City National Memorial & Museum
Oklahoma City Zoo
Oklahoma History Center
Oklahoma Route 66 Museum
Science Museum Oklahoma
Stafford Air and Space Museum

You are appreciated!

HOLD THE DATE
Museums in Action
Not Your Average Advocacy Day at the Capitol
FEBRUARY 21, 2023

Aaron Scarlata
937.535.0204
AScarlata@exhibitconcepts.com
www.exhibitconcepts.com

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Chickasaw Cultural Center
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National Route 66 Museum & Elk City Complex
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Not Your Average Advocacy Day at the Capitol
FEBRUARY 21, 2023

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AScarlata@exhibitconcepts.com
www.exhibitconcepts.com
Submit Proposals for the 2023 Oklahoma Museum Conference by January 31

NOW IS THE TIME to get your proposals submitted for the 2023 Oklahoma Museum Conference. The conference will be held September 13-15 in Broken Arrow.

This year’s theme is Museums Blooming Over Time. It is an apt theme for our host city whose downtown is known as the Rose District. The Rose District is home to The Museum Broken Arrow, the Military History Center, and The Brown-Kimbrough Center for Arts, Innovation, and Creativity.

While Broken Arrow’s Rose District is certainly blooming with history, art, and culture, think about the ways has your museum bloomed over the last few years. Was there growth in your membership or education programs? Did the board undertake an innovative strategic plan and the museum is seeing the results? Have you developed a solid volunteer corps or an innovative employee enrichment program?

Your success and challenges can help others bloom. Take the opportunity to share ideas with the Oklahoma museum profession and discuss with your colleagues what you have learned.

Proposals for the upcoming Oklahoma Museum Conference are due January 31, 2023. Download the help sheet "Considerations When Submitting a Proposal" then submit your proposal here. 
THE OKLAHOMA MUSEUMS ASSOCIATION
INVITES YOU TO HELP SUPPORT OKLAHOMA MUSEUMS

2023 Sponsorship Opportunities

The Oklahoma Museums Association sponsorship program is an opportunity to support the health of the Oklahoma museum profession while promoting your museum, organization, or business.

We empower Oklahoma museums and are proud to assist our members as they make a difference in their communities and our state every day.
A commitment to support OMA through sponsorship is a commitment to empowering Oklahoma museums.

**PROFESSIONAL TRAINING SPONSORSHIP OPPORTUNITIES**

Choose your sponsorship level below. Each sponsorship level receives an increasing number of recognition options. This allows sponsors to pick the benefits most meaningful to them while helping OMA empower Oklahoma museums.

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<th>Sponsorship Level</th>
<th>Recognition Options</th>
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*All sponsors receive:
- Signature listing (name with link) included in all quarterly issues of OMA newsletter in 2023
- Signature listing included on OMA website during 2023
- Name included in OMA Annual Report

**Recognition Options**
- Color ad in one quarterly issue of OMA newsletter (Size in inches: 4.875w x 2.5h Format: jpg or png)
- Verbal recognition as a sponsor prior to ALL OMA developed professional training throughout 2023
- One social media shoutout on the OMA Meta/Facebook page in 2023
- Banner ad on one OMA e-news message in 2023 (Size in pixels: 820w x 360h Format: jpg or png)

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**OMA Jobs Page Sponsorship - $300/month**
Exclusive sponsorship for one month. The OMA Jobs page averages 2,700 visits/month.

Sponsor receives logo with link on the OMA Jobs page. (Max size in pixels: 400w x 200h Format: jpg or png)

**2023 Oklahoma Museums Day at the Capitol Sponsorship - $500**

Oklahoma Museums Day at the Capitol takes place February 21, 2023 from 9:00am-12:00pm.

Sponsor receives name recognition in one OMA newsletter, in the OMA Annual Report, on signage at the event registration table, and on one advocacy message prior to the event. There is no limit to the number of sponsors.

Don’t see an option that appeals to you?
Contact Brenda Granger at bgranger@okmuseums.org or 405.424.7757 to discuss your vision for support!
2023 SPONSORSHIP OPPORTUNITIES FORM

You may complete this form online here.

Name of Sponsor

Address

City/State/Zip

Contact Person

Phone #

E-Mail

Website

Professional Training Sponsorship Opportunities

<table>
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Recognition Options

Enter the number of options you would like for each listing below. Total number must equal the number of recognition options received at sponsorship level selected above.

_____ Color ad in one quarterly issue of OMA newsletter  _____ Verbal recognition as a sponsor

_____ One social media shoutout  _____ Banner ad on one OMA e-news message

Additional Training Sponsorship Opportunities

☐ OMA Jobs Page $300/month - Indicate month(s) preferred: ________________________________

☐ 2023 Oklahoma Museums Day at the Capitol Sponsorship $500

Payment Information

☐ Check Enclosed  ☐ Send Invoice

☐ Visa  ☐ MasterCard  ☐ Discover  ☐ American Express

Card Number  Expiration  Security Code

Cardholder Name  Signature

Complete this form online here or submit this page to:

Oklahoma Museums Association • 2020 Remington Place • Oklahoma City, OK 73111

All opportunities listed are on a first-come, first-served basis. Call the OMA office at 405.424.7757 or e-mail Brenda Grager, Executive Director, at bgranger@okmuseums.org with questions.

Thank you for your support of Oklahoma museums and the Oklahoma Museums Association!
NATIONAL VISITATION REPORT
For the fourth year in a row, the American Association for State and Local History is publishing the National Visitation Report. These annual reports provide important insight into the health and vibrancy of the nation’s history organizations. The 2022 report provides information about visitation during 2021, allowing us to see how the field is beginning to recover from the pandemic. The reports provide a way for you to benchmark how your organization is performing compared to other institutions of similar budget size or in the same region. See all the reports at aaslh.org/research

BENCHMARK SURVEY – OKLAHOMA MUSEUMS ENCOURAGED TO PARTICIPATE
The Mountain-Plains Museums Association (MPMA) Workplace Sustainability Committee is administering a complete benchmark survey to better understand and serve museums throughout the Mountain-Plains Region, in which Oklahoma is a part. They are asking for your organization’s participation. The Benchmark Survey will gather important information on the structure, operations, and health of museums in the region and beyond. This data will help determine services and resources as well as serve as vital tools for museum professionals in workplace negotiations. The more museums that participate the better the data. Survey results will be shared upon completion. Take the survey here

OKLAHOMANS FOR THE ARTS 2023 ARTS & CULTURE DAY
Hold the date – April 19 for the 2023 Arts & Culture Day as organized by Oklahomans for the Arts at the Oklahoma State Capitol. More information to come on the OFTA website here

CHARITABLE ORGANIZATIONS MUST ANNUALLY FILE WITH
OKMuseums.org

OKLAHOMA SECRETARY OF STATE
As a reminder, all charitable organizations (which include most museums) are required to submit their registration renewal with the Oklahoma Secretary of State annually. They accept the filing online now. The Charitable Organizations section represents a subsection of the Secretary of State Business Filing Department. More information here

NEA BIG READ GRANT APPLICATIONS DUE JANUARY 18
The National Endowment for the Arts is accepting applications from non-profits, including museums, for the 2023-24 Big Read. NEA Big Read is a national program designed to revitalize the role of literature in American culture and to encourage reading for pleasure and enrichment. Organizations selected to participate will receive a grant, access to educational and promotional materials, and online training resources and opportunities. Application deadline is January 18, 2023. More information

UNIQUE ENTITY IDENTIFIER (UEI) UPDATE: TRANSITION FROM DUNS TO SAM
Another reminder to have your UEI in place before you start a federal and some state grant applications. Even if you do intend to apply for a grant now, you should still get your UEI. In April 2022, the federal government will transition from the use of the DUNS Number to a new SAM.gov Unique Entity ID (UEI) as the primary means of entity identification, which is required to apply for and receive federal awards (grants). What to Know: If you have a current or inactive registration in SAM.gov, your UEI has already been assigned and can be viewed on SAM.gov. New applicants are able to register for a UEI number directly through SAM.gov, with or without a full SAM registration.

OKMuseums.org

OMA thanks…
Sept 1, 2022 - Nov 30, 2022

CHAMPIONS ($1,000 AND OVER)
Allied Arts
Don & Mary Etta Herron, Idabel, in memory of Mary H. Herron
Oklahoma Arts Council
Oklahoma City Community Foundation
Oklahoma Department of Libraries

SUPPORTERS ($500-$999)
Chisholm Trail Museum
First Americans Museum
James Pepper Henry, OKC
Sherry Marshall, Edmond
Melvin Morin, Seminole
Dane Pollei, Shawnee

DONORS ($100-$499)
Danny & Michele Bell, OKC
Belinda Bruner, Stillwater, in honor of Dr. Dian Jordan
Susan & Briggs Buchanan, Tulsa
Deborah Burke, Tulsa
John & Bobbie Carly, Claremore
Sally & Don Ferrell, Chandler, in memory of Jeanne Hoffman Smith
Brenda & Edward Granger, Edmond
Jean Ann Lambert, Miami
Landmark For All Generations, Inc.
Henry May, Idabel, in memory of Mary H. Herron
Oklahoma Forest Heritage Center
Christopher Rick, Shawnee
Tonya Hicks, Shawnee
Marilyn Shevemaker, Edmond
Eric Singleton, Edmond
Pat Smith, Clinton
The Church Studio
Amanda Trumbo, Norman
Jarica Walsh, Choctaw
Valerie Walters, Ada
Western Center for the Conservation of Fine Arts
Sarah Wright, Tulsa, in honor of Brenda Granger & Stacy O’Daniel

CONTRIBUTORS (UP TO $99)
Glaedon Allred, Stillwater
AmazonSmile
Pam Bell, Edmond
Nancy Brian, Broken Arrow
Margret Brown, Tulsa
Claremore Museum of History
Jesse Damron, Fairfax
Dr. Deena Fisher, Woodward
Suzanne Hylton, Sayre
Jessica Jackson Seay, Tulsa
Gail Lofman, Duncan, in memory of Ed Lowe
Jessica Rice, OKC, in honor of Heidi Vaughn
Amy Stephens, Edmond
Peter Tirrell, Norman
Luann Sewell Waters, Wynnewood

IN-KIND
BC Clark Jewelers
Scott Cowan, OKC
Displays Fine Art Services
From the Vine Studio/John Hernandez
Brenda Granger
Iris Muno Jordan, Edmond
Lana Lopez, Edmond
Oklahoma Historical Society
Science Museum Oklahoma
The Guild
The Springer Company
**CALENDAR**

**JANUARY**

Importance of Emergency Planning Webinar  
January 11, 2023 10am-11:30am CT

**FEBRUARY**

Glass and Glazing Workshop at Old Home Rescue, OKC  
February 1, 2023 9am-12pm CT

The Ins and Outs of In-Person Advocacy Webinar  
February 7, 2023 10am-11am CT

Oklahoma Museums Day at the Capitol  
February 21, 2023 9am-12pm CT

Museums Day at the US Capitol  
February 27-28, 2023

OMA Board of Directors Meeting  
February 21, 2023 1pm CT

**MARCH**

Oklahoma Museums Week  
March 12-18, 2023

**JUNE**

OMA Board of Directors Meeting  
June 6, 2023

Smarties Virtual Trivia Night  
June 9, 2023

**SEPTEMBER**

OMA Board of Directors Meeting  
September 13, 2023

Oklahoma Museum Conference  
September 13-15, 2023

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**Celebrate Oklahoma Museums Week**

**March 12-18, 2023**

**WE WILL ONCE AGAIN CELEBRATE** all Oklahoma museums and cultural organizations during Oklahoma Museums Week March 12-18, 2023! Join our community to raise awareness on the cultural, economic and educational value that art museums, historical societies, historic sites, zoos, aquariums, science centers, botanical gardens, historic houses, natural history museums, children’s museums, heritage centers, living history museums, tribal cultural centers and museums have on our state and our world.

The Oklahoma Museums Association will lead an online conversation by featuring a hashtag and theme for each day of the week. All museums and cultural institutions are encouraged to use the daily hashtag to post content surrounding their institution’s mission, programming, collection and exhibitions. We hope to educate connected audiences, stakeholders and policymakers and encourage visitors to get out and explore Oklahoma during spring break and beyond.

OMA will also be reaching out to all Oklahoma legislators to let them know what museums and cultural institutions are in their district. We encourage all of our members to invite their legislators and elected officials for a visit during Oklahoma Museums Week.

**HASHTAG SCHEDULE**

<table>
<thead>
<tr>
<th>Day</th>
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<tbody>
<tr>
<td>Sunday, March 12</td>
<td>#OnlyInOK &amp; #OklahomaMuseumsWeek</td>
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<td>Monday, March 13</td>
<td>#ArtandCultureInOK &amp; #OklahomaMuseumsWeek</td>
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<td>Tuesday, March 14</td>
<td>#InteractiveInOK &amp; #OklahomaMuseumsWeek</td>
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<td>Wednesday, March 15</td>
<td>#BehindTheScenesInOK &amp; #OklahomaMuseumsWeek</td>
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<td>Thursday, March 16</td>
<td>#ExploringInOK &amp; #OklahomaMuseumsWeek</td>
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<td>Friday, March 17</td>
<td>#PastPresentAndFutureInOK &amp; #OklahomaMuseumsWeek</td>
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<tr>
<td>Saturday, March 18</td>
<td>#MakingADifferenceInOK &amp; #OklahomaMuseumsWeek</td>
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MEMBER RECOGNITION

September 1 - November 30, 2022  New and renewing members; new members are indicated with an asterisk.

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member recognition continued

Sandra Webb, Davis
Cova Williams, Duncan
Luke Williams, Tulsa
Madison Ann Wilson, Enid*
Kate Winters, OKC
Britni Worley, Tulsa

Institutions

Pinnacle
Bixby Historical Society
Caddo Nation Heritage Museum*
Cherokee Strip Regional Heritage Center
Daystar Foundation and Library
E.W. Marland Estate
General Tommy Franks Leadership Institute and Museum
Grady County Historical Society and Museum
Harn Homestead Museum
Hennessey Public Library and History Center
LeFlore County Museum at Hotel Lowrey
Oklahoma City National Memorial and Museum
Science Museum Oklahoma
Stephens County Historical Museum
Woodring Wall of Honor and Veterans Park
USA BMX Hall of Fame & Museum*

Elevated
45th Infantry Division Museum*
American Banjo Museum
Cherokee Strip Museum
Choctaw Nation Museum
Eastern Trails Museum
Forgotten Wheels Museum and Antiques
Greenwood Cultural Center and Mabel B. Little Heritage House
Harp-Ber Village Museum
JRB Art at the Elms
Kiowa Tribal Museum
Museum of the Red River
National Cowboy and Western Heritage Museum
NBC Oklahoma Wigwam Gallery
Oklahoma City Zoo and Botanical Garden
Oklahoma Contemporary Arts Center
Philbrook Museum of Art
Stillwater History Museum at the Sheerar
Tulsa Air and Space Museum and Planetarium
Tulsa Historical Society & Museum
World Organization of China Painters

Ground Floor
Bristow Historical Society & Museum
International Gymnastics Hall of Fame

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Military Memorial Museum
Temple Museum Association
Waynoka Historical Society and Wayne
Waynoka Air Rail Museum
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Advertising information can be found here. Availability of advertising space is determined by the Co-Editors.

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OMA is a member of the American Alliance of Museums, American Association for State and Local History, Coalition of State Museum Associations, Arts Council of Oklahoma City, Oklahoma Travel Industry Association, Oklahomans for the Arts, and Oklahoma Center for Nonprofits.

MEMBERSHIP + CONNECTION
OMA offers a variety of programs, services, and networking opportunities that benefit the Oklahoma museum community. The financial support of membership from our 700+ members ensures we remain a strong and thriving organization. OMA members are an important part of the collective Oklahoma museum voice, so be a member and get connected!

FOR INDIVIDUALS
Whether you are museum staff, a volunteer, board member or student preparing for a career in museums, OMA is for you. Membership provides learning and networking opportunities to help you grow in your role and feel connected to the Oklahoma museum community. Full details here.

FOR MUSEUMS
Oklahoma has over 500 museums, historic homes, tribal cultural centers, botanical gardens, zoos, science centers, historical sites and more! Membership is for every type and size of museum with resources that help strengthen the museum to better engage citizens and enhance their community. Full details here.

FOR MUSEUM PARTNER
Museum Partner are the businesses, consultants, and organizations that offer programs, products and services of interest to museums. Membership provides the opportunity to be seen and recognized as part of the Oklahoma museum community. Full details here.