Module 3: Mission Statement
Sample Mission Statements

Oklahoma Museums:

Sam Noble Oklahoma Museum of Natural History
The Sam Noble Museum at The University of Oklahoma inspires minds to understand the world through collection-based research, interpretation and education.

National Cowboy & Western Heritage Museum
The National Cowboy & Western Heritage Museum preserves and interprets the evolving history and cultures of the American West for the education and enrichment of its diverse audiences of adults and children.

Museum of the Red River
Its mission is to preserve and celebrate the world’s artistic heritage, while emphasizing the contributions made by Native American groups.

Non-Oklahoma Museums:

The Henry Ford
The Henry Ford provides unique educational experiences based on authentic objects, stories, and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to help shape a better future.

San Antonio Museum of Art
The San Antonio Museum of Art enriches lives through exceptional experiences with art. Its mission is to collect, preserve, exhibit, and interpret significant works of art, representing a broad range of history and world cultures to strengthen our shared understanding of humanity.