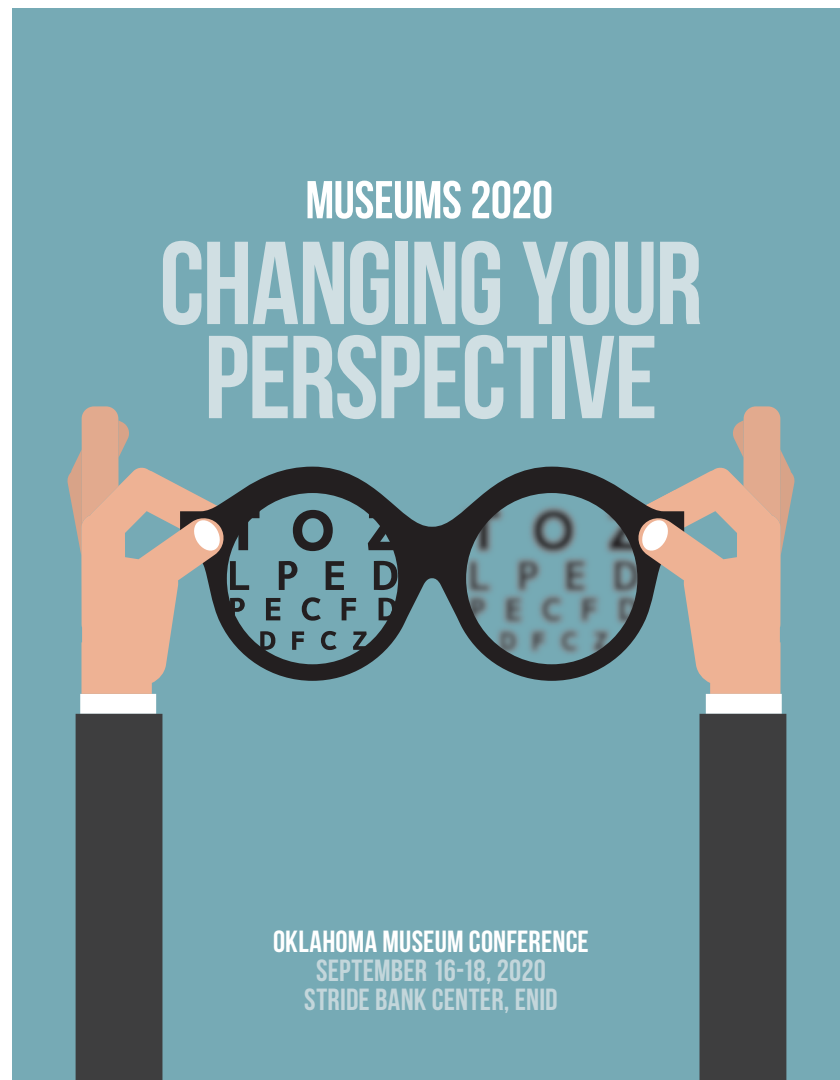


2020 Oklahoma Museum Conference Sponsorship, Advertising and Exhibitor Opportunities



Oklahoma Museum Conference Overview

2020 Oklahoma Museum Conference

The 2020 Oklahoma Museum Conference “Museums 2020: Changing Your Perspective” will take place at the Stride Bank Center in Enid, Oklahoma September 16-18.

Who Attends

Each year, the OMA conference attracts 150-200 attendees of all levels (administrative, museum programs, collection managers, board members, volunteers and students). The museums they represent are diverse in size and collection.

Conference Hotel

Information about the conference hotel will be available soon. Check the OMA website OKMuseums.org for updated information.

Deadlines

March 20 • Last day for Early Bird Exhibit Hall rate when paid in full

June 30 • Last day to sign up for Exhibit Hall Space; Conference sponsorships due

June 30 • Deadline to purchase conference program advertising and submit artwork

Oklahoma Museum Conference Sponsorships

Being a conference sponsor at any level will help make your organization/company recognizable to the Oklahoma museum community and will demonstrate your support of it. The stronger and healthier the statewide museum industry is, the more it can utilize the services of vendors and consultants.

	<i>Premier \$10,000</i>	<i>Signature \$5,000</i>	<i>Primary \$2,500</i>	<i>Sustaining \$1,000</i>	<i>Supporting \$500</i>	<i>Patron \$250</i>
Logo on front cover of final conference program	X					
Name listed in preliminary conference program	X	X				
Full-page black and white ad in final conference program <i>\$500 value</i>	X	X				
Logo with link on conference webpage	X	X	X			
Logo in final conference program	X	X	X			
Verbal recognition from center stage by OMA President throughout conference	X	X	X			
Half-page black and white ad in final conference program <i>\$300 value</i>			X	X		
One full conference registration <i>*\$335 value</i>	X	X	X	X		
Logo on signage throughout the conference	X	X	X	X	X	
Name on signage throughout the conference				X	X	X
Name on conference webpage				X	X	X
Name in quarterly OMA newsletter		X	X	X	X	X
Name in final conference program		X	X	X	X	X
Name on conference e-list messages		X	X	X	X	X
Name badge sponsor ribbon		X	X	X	X	X

* Amount considered a charitable contribution will be limited by the value of benefits as noted.

Oklahoma Museum Conference Advertising

Conference Program Advertising

OMA Affiliated Organization/Corporate Members at the Level II membership receive a 10% discount on conference program advertising. Ads are available on a first-come, first-served basis.

Fees and Page Specifications

Back cover full-page (7.5 x 10 inches) in color

Standard Price \$600 OMA Level II Members Price \$540

Back cover half-page horizontal (7.5 x 4.5 inches) in color

Standard Price \$400 OMA Level II Members Price \$360

Interior full-page (7.5 x 10 inches) in black and white

Standard Price \$500 OMA Level II Members Price \$450

Interior half-page horizontal (7.5 x 4.5 inches) in black and white

Standard Price \$300 OMA Level II Members Price \$270

Interior quarter-page vertical (3 x 4.5 inches) in black and white

Standard Price \$180 OMA Level II Members Price \$162

Artwork should be a minimum of 300dpi. Artwork and payment are due no later than June 30.

Resource Table Materials

The resource table, located in the general session area, provides visibility of materials to conference participants. Businesses can purchase space for brochures and catalogs that promote their business and services.

Resource Table Specifications

Setup, stocked and organized by conference staff throughout the two days of the general conference. Fee is \$300.

Delivery Details

Businesses are responsible for shipping materials at their expense. Any materials remaining at the end of the conference will not be returned. Deliveries may be sent to Stride Bank Center to arrive **no earlier than September 15**. Send materials to:

Stride Bank Center
ATTN Courtney Strzinek
301 S Independence Street
Enid, OK 73701

OMA Conference / Hold for arrival on September 16, 2020

Oklahoma Museum Conference Packages

Discounts are not applicable on package rates.

The Exhibitor Special - \$1,500 *(Separately valued at \$2,450)*

Perfect for the business that wants an exhibit space plus a little more name recognition.

The Exhibitor Special includes:

- Exhibit space which includes one full conference registration
- Meals and events for one additional Exhibit Hall registrant
- An interior full page black/white advertisement in the final conference program
- Level II Affiliated Organization/Corporate membership in OMA for one year
- Organization/Company logo on signage throughout the event
- Name listed in conference email blasts
- Name listed on conference website
- Name listed in OMA newsletter, *MuseNEWS*
- Name listed in final conference booklet
- Name listed on signage at conference registration
- Name badge ribbon identifying sponsor

The Consultant Special - \$850 *(Separately valued at \$1,325)*

Allows a business associate to promote their company and services in multiple ways in lieu of being an exhibitor.

The Consultant Special includes:

- One full conference registration including meals and events
- An interior ½ page black/white advertisement in the final conference program
- Level I Affiliated Organization/Corporate membership in OMA for one year
- Organization/Company logo on signage throughout the event
- Name listed in conference email blasts
- Name listed on conference website
- Name listed in OMA newsletter, *MuseNEWS*
- Name listed in final conference booklet
- Name listed on signage at conference registration
- Name badge ribbon identifying sponsor

Oklahoma Museum Conference Exhibit Hall Space

Exhibit Hall Space Rate

Early Bird (paid by March 20) \$600

Standard (after March 20) \$650

Level II Package Affiliated Organization/Corporate Members of OMA receive a 10% discount on Exhibit Hall Space Rate. Discounts are not available for Exhibitor or Consultant Packages.

All meals and events are included in Exhibit Hall Space Rate for the primary exhibit hall registrant. Meals and events can be purchased separately for additional registrants for \$125 each.

Exhibit Hall Space Rates

Exhibit hall space includes:

- One eight-foot table draped with a black tablecloth and two chairs in an open setting.
- Participant registration list two weeks prior to conference
- One full conference registration with meals and events included for primary exhibit hall registrant. OMA will contact all exhibit hall registrants regarding meal and event confirmations in July.
- Listing in the conference program with brief description of 50 words

Exhibit Hall Space Assignment

See Exhibit Hall floor plan on page 6 and indicate your first, second, and third choices for exhibit hall space on the enclosed form. Space assignment is first-come/first-served.

Exhibit Hall Schedule

Wednesday, September 16

Set Up 2:00 pm-4:00 pm

Thursday, September 17

Exhibit Hall Hours 8:30 am-5:00 pm

Visit with Exhibitors 11:45 am-12:15 pm

Reception with Exhibitors 4:30 pm-5:00 pm

Friday, September 18

Exhibit Hall Hours 8:30 am-12:00 pm

Exhibit Hall Rules

The following rules and regulations will be enforced throughout the duration of the Exhibit Hall.

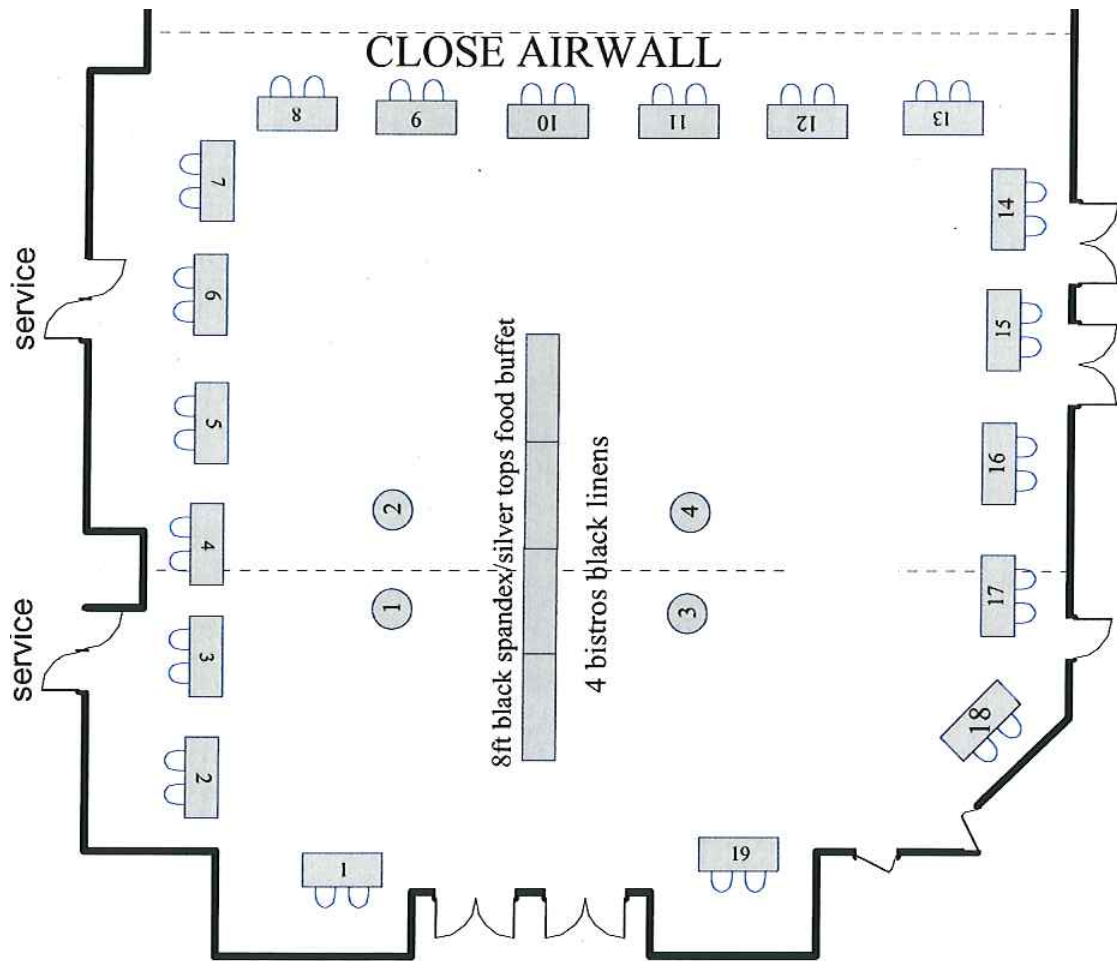
- All exhibit hall spaces must be open and staffed during Exhibit Hall hours unless prior permission from OMA.

- Exhibitors must wear the OMA name badge issued to gain admission to the Exhibit Hall and to any conference programs and events for which they are registered to attend.
- OMA reserves the right to modify Exhibit Hall hours and events set forth if necessary to meet program and conference needs and/or security regulations.
- Exhibits must not project beyond the table space allocated, nor obstruct the view of other exhibitors.
- The noise level from any demonstration or sound systems must not interfere with other exhibitors.
- Exhibitors may not assign, sublet, or apportion all or any part of the space allotted to them.
- Use of Exhibit Hall Space to promote the goods and services of any third-party entity, individual or side-venture other than the Exhibitor is strictly prohibited. Offenders will forfeit their registration fee and be asked to leave immediately.
- Exhibit Hall Space reservations will not be accepted after June 30, 2020.
- The Exhibit Hall will be located in an open space, with no security, including after hours. To the fullest extent permitted by law, OMA is not responsible for any loss or damage to property belonging to you, or your institution, and does not maintain insurance to cover it.
- Exhibits and displays must conform to state fire code and regulations. Items may not be attached to walls, ceilings or fixtures in any manner.
- Wi-Fi is available throughout the conference area.
- Deliveries may be sent to Stride Bank Center to arrive **no earlier than September 15**. See Delivery Details on page 3.

Cancellation Policy

Exhibit Hall Space cancellations must be submitted in writing to Brenda Granger, Executive Director, 2020 Remington Place, Oklahoma City OK 73111. Exhibit Hall Space cancellations received in writing by July 1, 2020 will qualify for a 50% refund. There will be no refunds for cancellations received on July 2, 2020 or thereafter.

Oklahoma Museum Conference Exhibit Hall Layout



Oklahoma Museum Conference Final Details

Unless you are completing this form online (OKMuseums.org), submit pages 7-8 to:

Oklahoma Museums Association
2020 Remington Place
Oklahoma City, OK 73111

All opportunities named are handled on a first-come, first-served basis and are open until filled.

Please call the OMA office at 405.424.7757 or e-mail Brenda Granger, Executive Director, at bgranger@okmuseums.org with questions.

Thank you for your support of the Oklahoma Museum Conference!

Museum Conference Sponsorship & Exhibitor Form

You may complete this form online at OKMuseums.org

Name of Sponsor/Exhibitor _____

Address _____

City/State/Zip _____

Contact Person _____

Office # _____

Mobile # _____

E-Mail _____

Website _____

Conference Sponsorship

Premier \$10,000

Your sponsorship, minus the fair market value of benefits, is tax-deductible by law.

If you do not want to take advantage of the full-page ad in conference program valued at \$500, initial here. _____

If you do not want to take advantage of one full conference registration valued at \$335, initial here. _____

Signature \$5,000

Your sponsorship, minus the fair market value of benefits, is tax-deductible by law.

If you do not want to take advantage of the full-page ad in conference program valued at \$500, initial here. _____

If you do not want to take advantage of one full conference registration valued at \$335, initial here. _____

Primary \$2,500

Your sponsorship, minus the fair market value of benefits, is tax-deductible by law.

If you do not want to take advantage of the half-page ad in conference program valued at \$300, initial here. _____

If you do not want to take advantage of one full conference registration valued at \$335, initial here. _____

Sustaining \$1,000

Your sponsorship, minus the fair market value of benefits, is tax-deductible by law.

If you do not want to take advantage of the half-page ad in conference program valued at \$300, initial here. _____

If you do not want to take advantage of one full conference registration valued at \$335, initial here. _____

Supporting \$500

Patron \$250

Total this section \$ _____

Conference Advertising

Please call to confirm advertising space availability before submitting form.

Standard Price

Back cover, full-page \$600

Back cover, half-page \$400

Interior, full-page \$500

Interior, half-page \$300

Interior, quarter-page \$180

Resource Table

Resource Table \$300

OMA Level II Member Price

Back cover, full-page \$540

Back cover, half-page \$360

Interior, full-page \$450

Interior, half-page \$270

Interior, quarter-page \$162

Total this section \$ _____

Conference Exhibitor & Consultant Packages

The Exhibitor Special \$1,500

The Consultant Special \$850

Total this section \$ _____

Conference Exhibit Hall Space

- Early Bird Exhibit Hall rate (paid by March 20) \$600
 Early Bird OMA Level II Affiliated Organization/Corporate Member Exhibit Hall rate (paid by March 20) \$540
 Standard Exhibit Hall rate (after March 20) \$650
 Standard OMA Level II Affiliated Organization/Corporate Member Exhibit Hall rate (after March 20) \$585

We will exhibit on September 17 and 18

We will exhibit on September 17 only

Space # preference (see page 6): 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Business Description *Less than 50 words. Will appear in final program.*

Primary Exhibit Hall Registrant *(i.e. person listed in conference program)*

Name _____

Title _____ Email _____

Office # _____ Mobile # _____

Additional Exhibit Hall Registrant \$125 *(includes meals and events)*

Name _____

Title _____ Email _____

Office # _____ Mobile # _____

Total this section \$ _____

Conference Exhibit Hall Terms Agreement

ALL CONFERENCE EXHIBITORS MUST AGREE TO AND SIGN TERMS BELOW

The undersigned agrees to all terms included in this packet and indemnify and hold harmless Oklahoma Museums Association and Stride Bank Center from any and all claims, liabilities, losses, damages, and expenses that may ensue from accidents, injuries, fire, theft, and/or any other cause.

Name _____ Date _____

Payment Information

Total all sections \$ _____

Check Enclosed Send Invoice

Visa MasterCard Discover American Express

Card Number _____ Expiration _____ Security Code _____

Cardholder Name _____ Signature _____